

ARTS & CULTURAL COMMISSION

Four (4) vacancies with terms ending 9-1-25 and 9-1-2027, representing the following preferred but not required categories: 1 -Visual Arts, 1 - Economic Dev./Tourism, 1 - Marketing and 1 - Public Art/Public Space. (Mayoral appointment subject to confirmation by Council).

Duties

The Arts & Cultural Commission recommends the use, location, lease or purchase of works of art to be considered a part of the beautification or cultural development of the City; to advise owners of private property in relation to beautification of their properties; to prepare specifications for the maintenance of works of art and to inspect such work for the guidance of the City departments concerned; to advise with respect to the design of buildings, bridges or other structures on city property if submitted to the Commission; to study and evaluate the activities in and the uses made of the Bayfront Arts & Science Park, and to plan the Park's development for future activities and uses.

Composition

Nine (9) members appointed by the Mayor subject to confirmation by the Council for three-year terms to provide advice on beautification and cultural development of the City. Membership in one or more of the following categories is preferred but not required: Marketing representative, Economic Development/Tourism representative, Public Space/Public Art representative, Youth/Education representative, Performing Arts representative, Visual Arts representative, Architecture representative, Higher Education representative, and Business Development Groups/Corporate representative. The Commission may organize and elect a Chairman annually and adopt such administrative procedures as are necessary to accomplish its purposes.

Creation / Authority

Sec. 2-100, Code of Ordinances. Ord. No. 8288 - 12-21-66; 8894 - 6-5-68; 9758 - 5-20-70; 19663 - 3-10-87; M89-0239 - 8-29-89; 20294 - 5-3-88; 20674 - 5-16-89. 023432- 9-8-98; 028819 - 10/26/10; Ordinance 032058 - 3-17-2020

Meets

4th Tuesday of every month 4:00 p.m., Galvan House -
Heritage Park, 1581 N. Chaparral, Corpus Christi, TX 78401

Member size

9

Term Length/Limit

3 years / 6 years

Liaison

Eleanor Miceli

Name	District	Term	Appt. date	End date	Appointing Authority	Status	Category	Attendance
Sara Sells Morgan	District 2	1	8/10/2021	9/1/2024	Mayor with Council Confirmation	Seeking reappointment	Visual Arts	9/9 meetings - 100%
Abu N M Waheeduzzaman	District 5	2	2/26/2019	9/1/2024	Mayor with Council Confirmation	Met the six-year service limitation	Economic Dev./ Tourism	
Wallace W Echols	District 4	1	7/16/2019	9/1/2024	Mayor with Council Confirmation	Exceeded the number of absences allowed	Marketing	
Jody Perkes Hughes	District 2	2	8/27/2019	9/1/2025	Mayor with Council Confirmation	Exceeded the number of absences allowed	Public Art/ Public Space	

Name	District	Term	Appt. date	End date	Appointing Authority	Status	Category	Attendance
James Moore	District 2	2	8/27/2019	9/1/2025	Mayor with Council Confirmation	Active / Chair	Performing Arts	
Emily M Barrera	District 5	1	8/9/2022	9/1/2025	Mayor with Council Confirmation	Active	Marketing	
Melina M Gosa	District 5	1	8/8/2023	9/1/2026	Mayor with Council Confirmation	Active	Marketing	
Simone Sanders	District 4	2	8/18/2020	9/1/2026	Mayor with Council Confirmation	Active	Youth/Education	
Ernest De La Garza	District 5	1	8/8/2023	9/1/2026	Mayor with Council Confirmation	Active	Business Dev. Groups/Corporate Rep.	

ARTS & CULTURAL COMMISSION

Applicant List

Name	District	Status	Category
Oliver Cruz-Milan	District 4	Applied	Higher Education Economic Development / Tourism
Alex Garcia	District 1	Applied	Youth / Education Marketing Business Development Groups / Corporate Rep. Performing Arts
Peggy V. Hatcher	District 1	Applied	Youth / Education Higher Education
Arturo Lima Jr.	District 1	Applied	Public Art / Public Space Youth / Education Performing Arts
Taylor M. Maas	District 4	Applied	Economic Development / Tourism Marketing
Mark J. Marquez II	District 4	Applied	Visual Arts Economic Development / Tourism Marketing Performing Arts
Sara Sells Morgan	District 2	Seeking reappointment	Visual Arts Public Art / Public Space
Veronica P Ramon	District 1	Applied	Youth / Education
Elena Rodriguez	District 2	Applied	Visual Arts Higher Education Economic Development / Tourism Marketing
Rudy Salomon	District 2	Applied	Higher Education Business Development Groups / Corporate Rep.
Edna Trevino	District 3	Applied	Youth / Education Higher Education

Application for a City Board, Commission, Committee or Corporation

Profile

Oliver

First Name

Cruz-Milan

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 4

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

7

Texas A&M University -
Corpus Christi

Employer

Associate Professor

Job Title

Associate Professor

Occupation

Work Address - Street Address and Suite Number

6300 Ocean Drive

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78412

Work Phone

(361) 825-3256

Work E-mail address

Oliver.CruzMilan@tamucc.edu

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Not applicable

Education, Professional and/or Community Activity (Present)

Educator at TAMUCC

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Not applicable

Why are you interested in serving on a City board, commission or committee?

I received an invitation through e-mail and I am involved in academic research projects related to arts and culture in Corpus Christi.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N / A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N / A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Higher Education
- ☒ Economic Development / Tourism

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Dr. Oliver Cruz-Milán
Curriculum Vitae

Texas A&M University – Corpus Christi
College of Business
6300 Ocean Drive, Unit 5808
Corpus Christi, TX, 78412

Dept. Management & Marketing
O'Connor Building # 386
Office Telephone: (361) 825-3256
E-mail: [REDACTED]

EDUCATION

Ph.D., Marketing, The University of Texas Rio Grande Valley. (2016).

M.Sc., Tourism Marketing, Universidad La Salle – Cancún. (2005).

B.Sc., Hotel and Restaurant Management, University of Houston. (2002).

ACADEMIC APPOINTMENTS

Texas A&M University-Corpus Christi, TX.

College of Business
Associate Professor (Fall 2023- Present)
Assistant Professor (Fall 2017- Spring 2023)

West Virginia State University, Institute, WV.

College of Business and Social Sciences
Assistant Professor (Fall 2015- Spring 2017)

The University of Texas – Pan American, Edinburg, TX.

College of Business Administration
Assistant Instructor (Fall 2012- Spring 2015)

Universidad TecMilenio, Campus Cancun/Reynosa, Mexico.

Graduate Studies Division
Adjunct Lecturer (Spring 2010/ Summer 2011)

Universidad Autónoma de Tamaulipas, UAM-RR, Reynosa, Mexico.

Adjunct Lecturer (Summer 2011)

Universidad del Caribe, Cancun, Mexico.

Department of Sustainable Tourism and Hotel Administration
Assistant Professor (Spring 2006- Summer 2010)
Adjunct Lecturer (Fall 2004- Fall 2005)

Universidad Interamericana para el Desarrollo, Cancun, Mexico.

Adjunct Lecturer (Fall 2004- Spring 2005)

RESEARCH

Intellectual Contributions

Refereed Journal Articles

- Cruz-Milán, Oliver (2023). "One Model, One Construct, Different Psychographic Measures: A Comparison of Three Scales of Allocentrism-Psychocentrism," *Tourism and Hospitality Research*, Vol. 23(4), pp. 471-493. (ABDC rating "B")
- Cruz-Milán, Oliver and Ismael Castillo-Ortiz (2023). "Destination Brand Personality Self-congruity and Crime Perceptions: Effects on Travel Intentions," *Journal of Destination Marketing & Management*, Vol. 28, 100781. (ABDC rating "A")
- Cruz-Milán, Oliver (2023). "Assessing the Role of Venturesomeness in a Destination Consumer-Based Brand Equity Model," *Journal of Hospitality and Tourism Insights*, Vol. 6 (1), pp. 324-343. (ABDC rating "C")
- Cruz-Milán, Oliver (2023). "Loyalty in the Time of COVID-19: A Review of the Literature in Tourism Destination Settings," *Frontiers in Psychology*, Vol. 14, 1119737 (COB rating "Other")
- Cruz-Milán, Oliver (2022). "Hotels' Marketing Mix Responses at Insecurity-stricken Destinations: A Study in the US-Mexico Border." *International Hospitality Review*, Vol. 36 (1), pp. 131-155. (ABDC rating "C")
- Cruz-Milán, Oliver and Veysel Avsar (2021). "Evaluating the Effects of an Online Marketing Program: The Case of Mexico's National Tourism Promotion Board," *Journal of Global Scholars of Marketing Science*, Vol 31 (4), pp. 645-662. (ABDC rating "B")
- Cruz-Milán, Oliver and Sergio Lagunas-Puls (2021). "Effects of COVID-19 on Variations of Taxpayers in Tourism-Reliant Regions: The Case of the Mexican Caribbean," *Journal of Risk and Financial Management*, Vol. 14 (12), pp. 578-600. (ABDC rating "B")
- Cruz-Milán, Oliver (2019). "Integrating Venturesomeness and Consumption Needs: Effects on Destination Choice along the TALC," *Journal of Travel & Tourism Marketing*, Vol. 36 (6), pp. 748-768. (ABDC rating "A")
- Cruz-Milán, Oliver, Joseph J. Simpson, Penny M. Simpson, and Wonseok Choi (2016). "Reassurance or Reason for Concern: Security Forces as a Crisis Management Strategy," *Tourism Management*, Vol. 56, pp. 114-125. (ABDC rating "A*")
- Simpson, Joseph J., Penny M. Simpson, and Oliver Cruz-Milán (2016). "Attitude Towards Immigrants and Security: Effects on Destination-loyal Tourists," *Tourism Management*, Vol. 57, pp. 373-386. (ABDC rating "A*")
- Simpson, Penny, Oliver Cruz-Milán and Justin W. Gressel (2014). "Perceived Crime and Violence: Effects on Winter Migrants," *Journal of Travel Research*, Vol. 53 (5), pp. 597-609. (ABDC rating "A*")

Cruz-Milán, Oliver, Ricardo Jimeno-Espadas and Ricardo Sonda-de la Rosa (2014). “Relación del Rendimiento de una Empresa, con su Tamaño, Uso de la Tecnología, y la Capacitación: Análisis de las PyMEs de Servicios en un Destino Turístico”. *Teoría y Praxis*, Number 15, pp. 36-58. (COB rating "Other")

Book Chapters, Encyclopedia Entries, and Book Reviews

Cruz-Milán, Oliver (2024). “A Review of Empirical Research on Plog's Psychographics in Tourism.” In Mark A. Camilleri (Ed.), *Tourism Planning and Destination Marketing, 2nd Edition* (pp. 1-32). Leeds, UK: Emerald. (COB rating "Other")

Cruz-Milán, Oliver (2022a). “Allocentric”. In Dimitrios Buhalis (Ed.), *Encyclopedia of Tourism Management and Marketing* (pp. 136–139) Cheltenham, UK: Edward Elgar Publishing. (COB rating "Other")

Cruz-Milán, Oliver (2022b). “Psychocentric”. In Dimitrios Buhalis (Ed.), *Encyclopedia of Tourism Management and Marketing* (pp. 587–590) Cheltenham, UK: Edward Elgar Publishing. (COB rating "Other")

Cruz-Milán, Oliver (2020). “Book Review: Tourism Planning and Development in Latin America”, *International Journal of Tourism Policy*, Vol 10 (2), pp. 214-215. (COB rating "Other")

Cruz-Milán, Oliver (2018). “Plog’s Model of Personality-Based Psychographic Traits in Tourism: A Review of Empirical Research.” In Mark A. Camilleri (Ed.), *Tourism Planning and Destination Marketing* (pp. 49-74). Bingley, UK: Emerald. (COB rating "Other")

Cruz-Milán, Oliver (2017). “Mexico”. In Linda L. Lowry (Ed.), *The SAGE International Encyclopedia of Travel & Tourism* (pp. 824-828) Thousand Oaks, CA: SAGE Publications, Inc. (COB rating "Other")

Cruz-Milán, Oliver (2017). “Plog's Model of Typologies of Tourists”. In Linda L. Lowry (Ed.), *The SAGE International Encyclopedia of Travel & Tourism* (pp. 954-956) Thousand Oaks, CA: SAGE Publications, Inc. (COB rating "Other")

Cruz-Milán, Oliver (2014). “La Construcción Teórica en la Investigación en Administración y Mercadotecnia Turística en México.” In Juan C. Monterrubio-Cordero and Álvaro López-López (Eds.), *De la Dimensión Teórica al Abordaje Empírico del Turismo en México: Perspectivas Multidisciplinarias* (pp. 37-50). Mexico: Instituto de Geografía, UNAM, and UAEM. (COB rating "Other")

Jimeno-Espadas, Ricardo and Oliver Cruz-Milán (2011). “El Potencial Turístico en el Ejido de Nuevo Xcan, Municipio de Lázaro Cárdenas, Quintana Roo.” In José Pedro Juárez-Sánchez and Benito Ramírez-Valverde (Eds.), *Turismo Rural en México: Complemento o Exclusión en el Desarrollo Territorial Rural* (pp. 117-148). Puebla, Puebla: Altres Costa-Amic Editores. (COB rating "Other")

Conference Proceedings and Research Presentations

- Cruz-Milán, Oliver and Ismael Castillo-Ortiz (2022). "Autocongruencia con Personalidad de la Marca Destino, Percepción de Riesgo, e Intenciones de Viaje: Estudio en Dos Destinos del Caribe Mexicano." *Proceedings of the 2022 annual conference of the Mexican Academy of Tourism Research (AMIT)*, Tijuana, Mexico. (COB rating "Other")
- Cruz-Milán, Oliver (2022). "Destination Consumer-Based Brand Equity of Past and Potential Visitors to Corpus Christi, Texas." Presentation at the Research Seminar Series. College of Business, Texas A&M University-Corpus Christi. April 29, Corpus Christi, Texas. (COB rating "Other")
- Cruz-Milán, Oliver (2021). "The Role of Venturesomeness in Destination Consumer-Based Brand Equity." In Dana E. Harrison (Ed.), *Make 'Em Say "Wow": How Marketers are Wowing Customers. Proceedings of the Society for Marketing Advances (SMA) Annual Conference 2021*. (pp. 67–68). Johns Creek, GA: Society for Marketing Advances. (COB rating "Other")
- Cruz-Milán, Oliver (2020). "Consumer-Based Brand Equity as Predictor of Three Behavioral Intention Outcomes on a Coastal Tourism Destination." In F. Pantoja & S. Wu (Eds.), *From Micro to Macro: Dealing with Uncertainties in the Global Marketplace, Developments in Marketing Science. Proceedings of the 2020 Academy of Marketing Science (AMS) Annual Conference*. (pp. 479–480). Cham, Germany: Springer. (COB rating "Other")
- Cruz-Milán, Oliver (2019). "Consumer-Based Brand Equity in the Context of an Adventure Tourism Destination: Application of the Brand Resonance Model." Poster presentation at the American Marketing Association 2019 Winter Marketing Educators' Conference, held in Austin, TX (February 22-24). (COB rating "Other")
- Cruz-Milán, Oliver and Ricardo Jimeno-Espadas (2018). "Antecedents of Tourism Destination Loyalty: The Role of Destination Image, Satisfaction, and Identity Salience." In N. Krey & Patricia Rossi (Ed.), *Boundary Blurred: A Seamless Customer Experience in Virtual and Real Spaces. Proceedings of the 2018 Academy of Marketing Science (AMS) Annual Conference*. (pp. 37–37). Cham, Germany: Springer (COB rating "Other")
- Cruz-Milán, Oliver (2018). "Brand Personality Self-Congruity and the Product Life Cycle: Assessment of Behavioral Intentions Toward Tourism Destinations." In N. Krey & Patricia Rossi (Eds.) *Back to the Future: Using Marketing Basics to Provide Customer Value. Proceedings of the 2017 Academy of Marketing Science (AMS) Annual Conference* (pp. 501-502). Cham, Germany: Springer (COB rating "Other")
- Cruz-Milán, Oliver (2014). "Revisiting Tourist Behavior Models in Destination Choice." Poster presentation at the Association for Consumer Research Latin American Conference, held in Guadalajara, Mexico (July 24-26). (COB rating "Other")
- Cruz-Milán, Oliver (2014). "The Role of Psychographics and Consumption Values/Needs as Predictors of Destination Choice," *Proceedings of the International Council on Hotel, Restaurant, and Institutional Education 2014 Conference* held in San Diego, CA (COB rating "Other")

- Cruz-Milán, Oliver (2014). "Spillover Effects from Services to Goods: A Pilot Study of Attitudes and Related Goals." Poster presentation at the American Marketing Association 2014 Winter Marketing Educators' Conference, held in Orlando, FL (February 21-23). (COB rating "Other")
- Cruz-Milán, Oliver (2014). "How do Consumers Combine/Adapt Culturally Established Discourses of the Body? An Exploratory Study of Hispanic Spa Users." Poster presentation at the American Marketing Association 2014 Winter Marketing Educators' Conference, held in Orlando, FL (February 21-23). (COB rating "Other")
- Cruz-Milán, Oliver (2013). "Expressing Consumer Dissatisfaction Online: Antecedents and Effects of Negative WOM in Social Media." In Kubacki, Krzysztof (Ed.), *Proceedings of the Annual Conference of the Academy of Marketing Science* (vol. XXXVI) held in Monterey, CA. (COB rating "Other")
- Cruz-Milán, Oliver and Ricardo Jimeno-Espadas (2013). "Is Firm Performance related to the Importance of Marketing and Technology Use? An Examination of SMEs in the Sector of Tourism Services." In Kim, Hyun Jeong (Ed.), *Proceedings of the 18th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism* held in Seattle, WA. (COB rating "Other")
- Cruz-Milán, Oliver (2012). "From Desire to Necessity: the Role of Emotions, Attitudes, Perception of Loss, and Subjective Norms." In Robinson, Leroy (Ed.), *Proceedings of the Annual Conference of the Academy of Marketing Science* (vol. XXXII) held in New Orleans, LA. (COB rating "Other")
- Cruz-Milán, Oliver (2010). "Renovación de Instalaciones Hoteleras e Indicadores de Desempeño en Cancún, Quintana Roo, México." *Memorias de la Convención Internacional de Estudios Turísticos – Turiciencia 2010* held in Havana, Cuba. (COB rating "Other")
- Cruz-Milán, Oliver (2009). "Opinión de Empleadores y Representantes de la Industria Turística en la Zona Norte de Quintana Roo sobre Competencias en Tres Perfiles de Egreso: Planificación y Desarrollo, Gestión Empresarial y Turismo Alternativo." *Congreso Nacional de Educación Turística CONAET-AMESTUR* held in Tijuana, Mexico. (COB rating "Other")
- Cruz-Milán, Oliver (2009). "Capacitación, Inversión y Desempeño en Pequeñas y Medianas Empresas de Servicios en Cancún, Quintana Roo." *Congreso Internacional sobre Pequeñas Empresas 2009* held in Cancun, Mexico. (COB rating "Other")

Non-Refereed Publications

- Cruz-Milán, Oliver (2008). "RevPAR en Cancún por Categorías de 1997-2007". *Boletín Turístico de Cancún*, Vol. 1, No. 1 (July), pp. 12-14. (COB rating "Other")

Research in Progress

- Bezio, Kelly, James Moore, Andrew Johnson, Tianxing Chu, Lisa Oliver, Michael Starek, Joshua Duttweiler, and Oliver Cruz-Milan. "Achieving Arts and Cultural Equity in South Texas: A Mixed Methods Study." Research Group with Faculty from TAMUCC's College of Liberal

Arts, College of Business, College of Engineering, and the City of Corpus Christi's Arts & Culture Liaison. Funded by the National Endowment for the Arts (Grant Award # 1909538-38-23).

Cruz-Milan, Oliver. "The Role of Past Visitation on Affective-Cognitive Dimensions of Destination Consumer-Based Brand Equity." Stage: writing draft; Target journal: *International Journal of Consumer Studies*, ABDC rating "A"

Cruz-Milan, Oliver and Ricardo Jimeno-Espadas. "Effects of Identity Salience, Cognitive and Affective Images on Behavioral Intentions towards Two Destination Brands." Stage: writing draft; Target journal: *Journal of Relationship Marketing*, ABDC rating "B"

TEACHING

Teaching and Course Design Experience (*hybrid, ^online)

Texas A&M University-Corpus Christi (Corpus Christi, TX)

Assistant Professor (Fall 2017- Present)

Principles of Marketing *^

Advertising and Promotional Strategy *^

Marketing Management (MBA) ^

Marketing in the International Environment (MBA) ^

Marketing Strategy *^

International Marketing *

Hospitality, Tourism, and Event Marketing ^

Branding *

Services Marketing *

Directed Individual Study

Internship in Marketing

West Virginia State University (Institute, WV)

Assistant Professor (Fall 2015- Spring 2017)

Principles of Marketing *

E-Marketing *

Consumer Behavior *

Branding for Marketing *

Services Marketing *

Marketing Management *

Professional Selling

Business Information Skills

The University of Texas – Pan American (Edinburg, TX)

Assistant Instructor (Fall 2012- Spring 2015)

Principles of Marketing

Retailing

Services Marketing

Consumer Behavior

Universidad Autónoma de Tamaulipas (Reynosa, Mexico)

Adjunct Lecturer (Summer 2011)

Marketing Seminar

Universidad Tamaulipeca (Reynosa, México)

Adjunct Lecturer (Spring 2014)

Tourism Promotion

Universidad TecMilenio (Reynosa and Cancun, Mexico)

Adjunct Lecturer (Spring 2010/ Summer 2011)

*Strategic Planning (MBA) **

*Marketing (MBA) **

Universidad del Caribe (Cancun, Mexico)

Assistant Professor (Spring 2006- Summer 2010)

Lecturer (Fall 2004- Fall 2005)

Tourism Marketing

Introduction to Hotel Management

Quality in Tourism Services

Strategic Hotel Management

Advertising and Promotions

Universidad Interamericana para el Desarrollo (Cancun, Mexico)

Adjunct Lecturer (Fall 2004- Spring 2005)

Leadership and Direction

Seminar of International Marketing

Teaching Assistantship

The University of Texas – Pan American, 2014 (Edinburg, TX)

Social Media in Business (MBA) ^

Non-Credit Instruction/Guest Lectures

Tecnológico de Monterrey, 2018 (Queretaro and San Luis Potosi, Mexico)

Global Faculty Mobility Program with Texas A&M University-Corpus Christi

Marketing and Creativity

Product Development and Global Brands

Integrated Marketing Communication

SERVICE

University, College, and Department Service

Texas A&M University-Corpus Christi

Committee Member, University's International Graduate Scholarship Committee, Texas A&M University-Corpus Christi, (August 2021- August 2024).

Committee Member, University's Library Committee, Texas A&M University-Corpus Christi, (August 2022- August 2025).

Committee Member, Curricula Management and Assessment Committee, College of Business, Texas A&M University-Corpus Christi (August 2018- August 2021; August 2022- August 2026).

Committee Member, Strategic Planning Committee, College of Business, Texas A&M University-Corpus Christi (August 2019- August 2021).

Committee Member, Research Seminar Steering Committee, College of Business, Texas A&M University-Corpus Christi (August 2018- August 2021).

Chair, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (July 2024-May 2025).

Chair, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (September 2023-May 2024).

Committee Member, Management Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (January-April 2023).

Committee Member, Management Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (December 2021-April 2022).

Committee Member, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (January-April 2020).

Committee Member, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (May-September 2019).

Committee Member, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (April-May 2018).

Committee Member, Marketing Faculty Search, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (September-November 2017).

Committee Member, Library Committee, Department of Management and Marketing, College of Business, Texas A&M University-Corpus Christi (August 2017-August 2018; August 2021-August 2024).

Committee Member, Web Conferencing Solutions Review Task Force, University, Texas A&M University-Corpus Christi, (December 2020- April 2021).

Member, Peer-Observation of Teaching for Promotion & Tenure Task Force, College of Business, Texas A&M University-Corpus Christi (August-September 2022).

Member and Chair of Sub-Committee/Working Group 3, Internationalization Task Force, College of Business, Texas A&M University-Corpus Christi (January 2022- May 2022).

Member, Data Analytics Task Force, College of Business, Texas A&M University-Corpus Christi (January 2022- May 2022).

Prior Institutions

Committee Member, Faculty Grievance Standing Committee of the Faculty Senate, West Virginia State University, Institute, West Virginia (August 2016- May 2017).

Committee Member, Constitution, By-laws, and Faculty Handbook Standing Committee of the Faculty Senate, West Virginia State University, Institute, West Virginia (August 2015- May 2017).

Committee Member, Recruitment and Retention Committee in the College of Business and Social Sciences, West Virginia State University, Institute, West Virginia (August 2015- August 2016).

Committee Member, Business Summit Committee in the College of Business and Social Sciences, West Virginia State University, Institute, West Virginia (August 2015- August 2016).

Panel Participant, “Perfecting your Proposal Defense” Graduate Workshop. Office of Graduate Studies, University of Texas – Pan American, Edinburg, Texas (November 11th, 2014).

Committee Member, College Council Awards Committee. College of Business Administration, University of Texas – Pan American, Edinburg, Texas (February 2013).

Committee Member, Annual Tourism Seminar Organizer Committee. Department of Sustainable Tourism, Gastronomy, and Hotel Administration, Universidad del Caribe, Cancun, Mexico (2006 - 2010).

Coordinator, Academic Curriculum Design and Revision Taskforce. Program of Sustainable Tourism and Hotel Administration, Universidad del Caribe, Cancun, Mexico (2007 - 2008).

Professional Service

Journals, Books, and Conferences

Member, Editorial Board, Journal of Relationship Marketing (2024-Present)

Member, Editorial Board, Journal of Destination Marketing and Management (2023-Present)

Member, Editorial Board, Zincografía (2017-Present)

Reviewer, Journal Articles, Journal of Product and Brand Management (2017 to 2021)

Reviewer, Journal Articles, Tourism Management (2015 to 2024)

Reviewer, Journal Articles, Journal of Tourism and Hospitality Insights (2023)

Reviewer, Journal Article, *Frontiers in Psychology* (2023)

Reviewer, Journal Article, *Tourism and Hospitality* (2020)

Reviewer, Journal Articles, *Theoretical Economics Letters* (2017, 2019)

Reviewer, Journal Article, *International Journal of Hospitality Management* (2017)

Reviewer, Book Chapter, *Tourism Planning and Destination Marketing* (2018)

Reviewers, Book Chapter, Universidad de Quintana Roo's CAEGIT Research Group (2015)

Judge, Research Presentations, Association of 1890 Research Directors Symposium (2017)

Reviewer, Conference Papers, Mexican Academy of Tourism Research (AMIT) 17th Annual Conference, (2023).

Reviewer, Conference Paper, Society for Marketing Advances 2021 Annual Conference (2021).

Reviewer, Conference Paper, 6th International Consumer Brand Relationships Conference (2018).

Reviewer, Conference Papers, AMS World Marketing Congress (2018, 2019).

Reviewer, Conference Papers, Academy of Marketing Science (2014, 2017).

Reviewer, Conference Papers, American Marketing Association –Winter (2014, 2017).

Reviewer, Conference Paper, Annual ICHRIE Conference and Marketplace (2015).

Reviewer, Conference Paper, American Marketing Association –Summer (2013).

Reviewer, Conference Paper, Association for Consumer Research (2013).

Grant Proposal Evaluation Committees

Reviewer, Post-Doctoral Program Funding (Economics and Business Administration Area), Consejo Nacional de Ciencia y Tecnología (CONACYT), Mexico (2022)

Reviewer, Post-Doctoral Program Funding (Economics and Business Administration Area), Consejo Nacional de Ciencia y Tecnología (CONACYT), Mexico (2021)

Thesis Committees in Other Universities

Committee Member, Master of Science in Sustainable Tourism Management (Marketing Concentration). Student: Erick García-Serna, Universidad Autónoma de Guerrero, Acapulco, Mexico (2024)

Committee Member, Master of Science in Sustainable Tourism Management (Marketing Concentration). Student: Kory Alexander Collazos-Villarte, Universidad Autónoma de Guerrero, Acapulco, Mexico (2023)

Committee Member, Master's in Social Sciences (Regional Studies Concentration). Student: Ana María Cuellar-Rodríguez, Universidad de Quintana Roo, Chetumal, Mexico (2023)

Committee Co-Chair, Master's in Electronic Business. Student: Mirna Guadalupe Torres-Argáez, Universidad del Caribe, Cancun, Mexico (2022)

Committee Member, Master of Science in Sustainable Tourism Management (Marketing Concentration). Student: Brenda Iris Benítez-Vázquez, Universidad Autónoma de Guerrero, Acapulco, Mexico (2021)

Committee Member, Master of Science in Sustainable Tourism Management (Marketing Concentration). Student: Emanuel Avalos-Bustos, Universidad Autónoma de Guerrero, Acapulco, Mexico (2021)

Professionally-Related Media Contributions

WalletHub, Opinion about the best travel credit cards (09-08-23)

Island Waves, Interviewed for a story on TAMUCC student newspaper (06-22-22)

MoneyGeek, Media inquiry about homeowners insurance cost (05-06-21)

K22JA-Telemundo, Interview about consumers' saving and personal finances for 2021 (01-04-21)

K22JA-Telemundo, Interview about small businesses, pandemic crisis, and recovery (12-01-20)

K22JA-Telemundo, Interview on shopping habits in holidays season (11-25-20)

KIII 3 NEWS, Interview on shopping and credit card usage for the holidays season. (09-24-20)

AACSB newsletter in which MKTG-3310 students were featured (12-05-19)

WalletHub, Opinion about the best business credit cards (08-02-19)

KRIS 6 News, Interview about social media and restrictions for tobacco/liquor ads (07-24-19)

Community/Public Service

Member, Arts and Cultural Equity Assessment Group, Texas A&M University-Corpus Christi and the City of Corpus Christi's Arts & Culture Liaison. (January 2022- Present).

Online discussion on theses research projects, Universidad del Caribe, Cancun, Mexico (September 30, 2023)

Online presentation, "Capital de marca desde la perspectiva del turista: Comparativo de visitantes previos y potenciales en un destino costero regional", Mexican Academy of Tourism Research (May 25, 2023)

Panelist, Tourism & Hospitality Workforce Summit, Visit Corpus Christi (April 13, 2023)

Instructor, Service-Learning Project, MKTG-3315 Students / Visit Corpus Christi (Summer 2022)

Trainer, Factor Analysis and Multivariate Regression with SPSS and SmartPLS, Student in the Master's program at Universidad Autónoma de Guerrero, Acapulco, Mexico (Fall 2021)

Interviewee, International Research Project, Students of Queen Mary University of London and Iowa State University (Spring 2021)

Interviewee, Dissertation Research. Student of the Polytechnic School of Architecture and Urban Planning of Algiers, Algeria (Spring 2021)

Discussant, Research Projects of Students in the Master's Program at Universidad del Caribe, Cancun, Mexico (Fall 2020)

Trainer, Factor Analysis and Multivariate Regression with SPSS, Students in the Master's program at Universidad Autónoma de Guerrero, Acapulco, Mexico (Summer 2020)

Interviewee/Panel Member, Dissertation, Student of Rutgers Business School (06-12-18)

Guest Speaker, Culture and History of Mexico, Colors of Corpus Christi (10-26-18)

MEMBERSHIPS

Beta Gamma Sigma International Honor Society. (2016-Present).

Society for Consumer Psychology. (2022-2023).

American Marketing Association. (intermittently since 2011).

Academy of Marketing Science. (intermittently since 2012).

Red de Investigadores y Centros de Investigación en Turismo. (2010-Present).

Academia Mexicana de Investigación Turística. (2022-2023).

DISTINCTIONS AND AWARDS

2018-2024, Inducted into the Sistema Nacional de Investigadores (Researchers National System, SNI-1), National Council of Science and Technology (CONACYT), México.

2018, Research Grant, College Research Enhancement Funds, awarded by the College of Business, Texas A&M University-Corpus Christi.

2018, Collegiate ECHO Marketing Challenge Competition, team of students in the MKTG-3315 Advertising and Promotional Strategy course were placed as semi-finalist (Spring 2018).

2017, Research Grant, Promoting Excellence in Education Through Research and Creative Works (PEER), awarded by Office of Research and Public Service, West Virginia State University.

2010-2015 PhD Scholarship, awarded by the National Council of Science and Technology (CONACYT) / Science and Technology Council of Tamaulipas (COTACYT), Mexico.

2014 Valuing Diversity Scholarship, awarded by the American Marketing Association Foundation.

2012 South Texas Academic Rising Scholars' Scholarship, awarded by the Stars Scholarship Fund.

2008 Grant for Master's Thesis Research Project, awarded by the Science and Technology Council of Quintana Roo (COQCYT), Mexico.

FACULTY AND PROFESSIONAL DEVELOPMENT / TRAINING

2024 International Business Pedagogy Workshop, Centers for International Business Education and Research (CIBER), Georgia State University.

2024 Using Turnitin in Canvas Training, Turnitin & Office of Digital Learning & Academic Innovations (DLAI), Texas A&M University-Corpus Christi.

2024 Canvas Training, Instructure Learning Services & Office of Digital Learning and Academic Innovations (DLAI), Texas A&M University-Corpus Christi.

2023 Classroom Management & Conduct Workshop, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2022 Instructor & Designer Certification, Yellowdig.

2022 Research Skills Workshop, Society for Consumer Psychology Annual Conference 2022

2022 Student Wellbeing Seminar, Student Engagement And Success (SEAS), Texas A&M University-Corpus Christi.

2022 Addressing Mental Health and COVID Seminar, Nueces County Mental Health Programs

2022 Driving Meaningful Impact in the Latino Community Webinar, General Motors x mitú

2022 Maximize Campaign ROI through Social Media, American Marketing Association.

2021 Best Practices for Virtual Teaching & Learning with Zoom Meeting, Office of Digital Learning and Academic Innovations (DLAI), Texas A&M University-Corpus Christi.

2021 TURF [Total Unduplicated Reach and Frequency] Training, Mexican Association of Market Research (AMAI) and ESOMAR.

2021 Title IX Designated Reporters, Training, TAMUCC and D. Stafford & Associates.

2020, 2021 Pedagogy Workshops for Instructors Teaching International Business and Marketing, Centers for International Business Education and Research (CIBER).

2020 Predatory Publishing Awareness Webinar, Institute of Economics & Business, Universidad de Sevilla (Spain)

2020 Pandemic Pedagogy Seminar, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2020 Market Research Using Secondary Data Training, Mexican Association of Market Research (AMAI).

2020 Blackboard Library Resource Integration, Mary and Jeff Bell Library, Texas A&M University-Corpus Christi.

2020 Preserving Academic Integrity with Respondus Lock Down Browser and Monitor Workshop, Office of Distance Education and Learning Technologies (ODELT), Texas A&M University-Corpus Christi.

2020 Exam Creation with Respondus Workshop, Office of Distance Education and Learning Technologies (ODELT), Texas A&M University-Corpus Christi.

2020 Coping during COVID-19 Workshop, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2019 Teaching at an HIS, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2019 Enhancing Public Speaking Skills Seminar, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2019 Managing Large Lectures Seminar, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2018 Grant Writing and Funding Workshop, Division of Research, Commercialization and Outreach, Texas A&M University-Corpus Christi.

2018 Faculty Workshop, Office of International Education, Texas A&M University-Corpus Christi, Corpus Christi.

2018 Multiple Methods of Providing Student Feedback Workshop, Office of Distance Education and Learning Technologies (ODELT), Texas A&M University-Corpus Christi.

2018 Student Connection and Engagement Workshop, Center for Faculty Excellence, Texas A&M University-Corpus Christi.

2018 Teaching Marketing Analytics Workshop, AMS Excellence in Marketing Education Professional Development Series, Academy of Marketing Science, New Orleans, Louisiana.

2018, 2019 Digital Strategies Symposium, Office of Distance Education and Learning Technologies (ODELT), Texas A&M University-Corpus Christi.

2017-2018 Certificate of Professional Development in Best Practices for Online Course Design, Office of Distance Education and Learning Technologies (ODELT), Texas A&M University-Corpus Christi.

INDUSTRY EXPERIENCE

Selected Professional Positions

Palace Resorts, Mayan Riviera, Mexico

Sales and Marketing (2003 –2005)

Sales executive for the vacation ownership division of one of the major Mexican hotel and resort corporation in the leisure travel segment.

Hilton Houston Plaza, Houston , Texas

Rooms Division (2001 –2002)

Served as assistant manager to the front office manager, responsible for customer service, monitoring, and supervision of operational aspects of reservations and rooms division.

Majesty Hospitality, Houston , Texas

Catering Service (2000 –2001)

Front-line server in banquet and catering services for high-end contract events, including food and beverage operations and assistant to event managers.

Application for a City Board, Commission, Committee or Corporation

Profile

Alex Garcia
First Name Last Name

Email Address

Street Address

Suite or Apt

Corpus Christi
City

TX
State

78402
Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 1

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

3 months

ArcelorMittal North America
Employer

Procurement Manager
Job Title

Procurement
Occupation

Work Address - Street Address and Suite Number

2800 Kay Bailey Hutchison Rd

Work Address - City

Portland

Work Address - State

Texas

Work Address - Zip Code

78374

Work Phone

361.389.9514

Work E-mail address

alex.garcia@arcelormittal.com

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Master's in Business Administration from LeTourneau University Committeeman Assistant Captain for the Houston Livestock Show and Rodeo Rail Road Engineer for Herman Park Conservancy Pastoral Council for St. Anne Community Manager for Ballet Folklorico Herencia Mexicana de Houston

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Corpus Christi Regional Transportation Authority. Corpus Christi Convention & Visitors Bureau Art & Cultural Commission.

Why are you interested in serving on a City board, commission or committee?

Serving on a City board, commission, or committee offers a unique opportunity to contribute to the community in a meaningful way. My primary interest lies in making a tangible impact on local governance and improving the quality of life for residents. Here are several reasons why I am enthusiastic about this opportunity: Community Engagement: I believe in the power of civic engagement and the importance of being involved in shaping the future of our community. Serving on a board or commission allows me to directly participate in the decision-making process and advocate for the needs and interests of my fellow citizens. Utilizing Expertise: I possess skills and knowledge that I believe can be valuable to the board, commission, or committee. Whether it is expertise in a specific field, problem-solving abilities, or experience in project management, I am eager to apply my capabilities to benefit the community. Addressing Local Issues: I am passionate about addressing specific local issues, such as sustainable development, public safety, education, and social services. Being part of a board or committee provides a platform to propose and implement solutions that can lead to positive change. Collaboration: I enjoy working collaboratively with others to achieve common goals. Serving on a board or commission involves teamwork, and I am excited about the prospect of working with diverse individuals who share a commitment to public service. Personal Growth: This experience will also contribute to my personal and professional growth. It will enhance my understanding of local government operations, develop my leadership skills, and expand my network within the community. Giving Back: I have a deep appreciation for the opportunities and support I have received from the community over the years. Serving on a City board, commission, or committee is a way for me to give back and contribute to the community's continued development and prosperity. Overall, my interest in serving is driven by a desire to make a positive difference, support the community, and participate in the democratic process at a local level.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Alex Garcia

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Youth / Education
- ☒ Marketing
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY

Are you a qualified voter* residing in the Authority? (Note: Authority includes the following services areas: Nueces County and the municipalities, Bishop, Corpus Christi, Driscoll, Gregory, Banquete, Agua Dulce, San Patricio, Port Aransas and Robstown)

☒ Yes ☐ No

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY

The City Council designates at least one of its appointees to represent the interests of the “transportation disadvantaged”. “Transportation disadvantaged” is defined as meaning the elderly, persons with disabilities, and low-income individuals. State law does not mandate that the board member be transportation disadvantaged. Can you represent the interests of the “transportation disadvantaged”?

☐ Yes ☒ No

Question applies to CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY

Explain how you represent the interests of the transportation disadvantaged. (If No, enter "N/A")

N/A

Verification

Alex Garcia

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Alex Garcia

(713) 560-7405 • [REDACTED]

EDUCATION

LeTourneau University, Longview, TX
Master's Business Administration (MBA)
Bachelor of Business Management (BBM)

Professional Certifications

Basic Supply Chain Management - Robert Gordon University
Lean Six Sigma - Green Belt – 6sigma
ScrumMaster - Scrum Alliance
Scuba Diver - NASDA (SSI)

EXPERIENCE

ARCELORMITTAL PORTLAND, TX

04/2024 – PRESENT

Procurement Manager Special Projects

- Working with the Construction team in engineering design manage all aspects of the procurement strategies in delivering all equipment to for construction.
- Created policies, compliance, metrics, and integration with other processes and databases in support of company policies, stakeholder needs, and supplier management functions.
- Streamline, transform, and monitor the effectiveness of the overall transition and implementation of the Procurement and drive continuous improvement, automating processes, and implementing change management activities as applicable.
- Manage all Procurement deliverables and contracts transactions to ensure purchase order issuance is executed in accordance with the company standards and policies and optimal sourcing strategies.
- Support leadership by providing functional expertise, thought leadership, and hands-on work ethic) in building a Procure-To-Pay function with world-class policies, controls, procedures, and policies to ensure adherence to company guidelines.
- Provide vendors and internal company personnel with any chronic problem with invoice resolution assistance.
- Work with suppliers to ensure full implementation, training, and execution of the PO, invoice, and payment processes.
- Drive specific programs and short-term actions to ensure immediate or long-term benefits and transformation in the construction project of categories.

CROWE LLP HOUSTON, TX (REMOTE) LAY OFF

03/2023 – 02/2024

Director of Procurement, Procure to Pay (P2P)

- Working with the P2P implementation team, co-Lead and manage all aspects of the P2P implementation including developing strategies in delivering a new ERP system from Ariba to Workday.
- Created policies, compliance, metrics, and integration with other processes and databases in support of company policies, stakeholder needs, and supplier management functions.
- Streamline, transform, and monitor the effectiveness of the overall transition and implementation of the P2P initiative and drive P2P continuous improvement, automating processes, and implementing change management activities as applicable.

- Manage P2P transactions to ensure purchase order issuance is executed in accordance with the company standards and policies and optimal sourcing strategies.
- Support leadership by providing functional expertise, thought leadership, and hands-on work ethic in building a Procure-To-Pay function with world-class policies, controls, procedures, and policies to ensure adherence to company guidelines.
- Provide vendors and internal company personnel with any chronic problem with invoice resolution assistance.
- Work with suppliers to ensure full implementation, training, and execution of the PO, invoice, and payment processes.

TPC GROUP HOUSTON, TX

06/2021 – 04/2023

Sr. Sourcing Manager, Procure to Pay (P2P)

- Responsible for proper training of the usage of Coupa and Ariba system.
- Implementing and assisted with Chapter 11 bankruptcy and margining software implementation with ERP systems of Epicor, to Ariba/SAP
- Sources, negotiates and procures parts, service and / or chemicals in a fast paced, dynamic environment.
- Reported directly to the Director, Procure-to-Pay (P2P) responsible for the broader P2P team from end-to-end P2P functions being accountable to lead the bid sourcing process for indirect spend for the company.
- Developed and support initiatives towards Supplier Relationship Management and implementation of sourcing strategy to meet and exceed annual saving and avoidance targets.
- Responsible for the review and negotiation of redlines to Terms and Conditions Negotiates favorable payment terms and volume discounts with suppliers and discuss contract performance issues, including safety, quality, material defects and delivery problems with suppliers and responsible negotiating refunds and / or settlements.
- Supported and perform any necessary SOX controls and provide technical guidance to employees, colleagues and / or customers.
- Managed the team of professional employees, including supervision, guidance and development, and delegates work appropriately to ensure satisfactory level of service to the organization and team.

USA INDUSTRIES, INC. HOUSTON, TX

Purchasing Manager

02/2020 – 06/2021

- Analyze data and identify areas for driving efficiency Lead the development and implementation of cost savings initiatives in the operations, direct/indirect procurement and establishing corporate procurement policies and procedures and ensures their implementation in the organization.
- Managing issuance of all PO in direct/indirect of the Procurement/Purchasing department.
- Update and implement organizational procurement strategy and plans.
- Creation and management of short, mid, and long-term planning goals for the department.
- Work closely with manufacturing management in calculating and communicating lead times and cost saving initiative.
- Coordinate with Warehouse to resolve inventory related issues and direct warehouse buy for mid/max purchasing and support establishing inventory and forecasting levels by studying of inventory levels, shrinkage, turns, fill rate, and compliance in the organization.
- Build an organization that is best-in-class with lean processes and streamline the requisition-to-pay (R2P) and procure-to pay (P2P) processes including legal, compliance, and finance approvals.
- Creation and ongoing value creation of a strong supply base for our operations team.
- Establishing communication and relationships with vendors.

- Analyzing and evaluate the performance of vendors.
- Negotiate all contracts with Vendors with a view toward reducing costs while keeping a high quality of purchased goods and services and implement supplier agreements/contracts by working with cross-functional stakeholders and suppliers to reach an agreement on contract terms and conditions.
- Accountable for all purchasing of MRO supplies and mentor, coach, train Purchasing Coordinator/Buyers.
- Supervises the staff of the Purchasing and Logistics departments.
- Participate in the leadership team.

SUPERCONDUCTOR TECHNOLOGIES INC. AUSTIN, TX (COMPANY CLOSED ITS DOORS)

Supply Chain/Procurement & Operations Manager

08/2017- 01/2020

- Owner of the four key departments: Operations, Manufacturing, Supply Chain & Quality Control.
- Analyze data and identify areas for driving efficiency.
- Coordinate contacts between our teams and proposed client, forecasting and quality improvement.
- Maintain contracts and research the quality of execution; implement necessary adjustments for cost saving (\$850,000.00).
- Manage and improve the manufacturing Key Performance Indicators & P2P.
- Serve as the expert in assembly processes, product requirements and the completion of Orders.
- Supervises and trained production associates for growth and development.
- Directs production by regulating, coordinating, planning, assigning, resolving problems, disciplinary action, and assuring compliance with company safety, work procedures, housekeeping, and preventive maintenance.
- Monitor and Evaluate performance of team members and associates through constructive feedback (incl. written reviews, and corrective counseling, etc.), support to meet expectations, maintain open door communication, and promote conflict free environment.
- Make necessary changes to accelerate the completion of Orders. Responsible for manpower adjustments, order status updates, processing of change orders, problem resolution, and assisting the team/department in improving productivity, scrap work, accident reduction, etc.
- Generated monthly SOX reports and SOX Audits compliance.
- Serves as a liaison to Manufacturing Engineering regarding product changes, required production needs, production processes, future strategic objectives, etc. for Assembly Unit.
- Monthly presentation to CEO and Executive team.
- Complete, end-to-end ownership of all physical goods from purchasing, forecasting, production, manufacturing, quality, and logistics.
- Develop and manage comprehensive inventory management system for finished goods and components.
- Coordinate all inbound and outbound logistics for raw materials and finished goods.
- Approach every task with a customer-centric mindset.
- Manage team data and information for reporting analytic activities with procurement process including SLAs, KPIs, P2P and project data.

EMBRAER AIRCRAFT HOLDING, Melbourne, FL

Procurement & Supply Chain Management Procurement Lead – North America

08/2016 -07/2017

- Implemented software training and system configuration of SAP to Ariba system.
- Managed projects effectively and efficiently.
- Managed team data and information for reporting analytic activities with procurement process including SLAs, KPIs and project data.
- Prepared, managed, and negotiated RFPs, RFQs and Bidding with negotiate new contract terms for our commercial, construction, IT and government.

- Developed and enhance all required functional and technical skills for members of the organization.
- Prepared various analyses and works with Company department to assure good customer relations and compliance with contract terms.
- Ensured sanctity of procurement process for all matters relating to POs, PRs and invoicing.
- Managed all aspects of contract administration, including filing gaining signatures, coordinating exchange and deliver of contract related resources with client.
- Developed and managed vendor relationships including contract negotiation, covering all commercial terms, technical services, special programs according to guidelines and requirement. Interfaces other areas/units within the company and/or with customers, discussing legal aspects related, as well as commercial and technical conditions involved.
- Enforced Procurement Policy and Guidelines across the U.S. and Brazil.
- Drive and lead cost by initiative in supporting business deflation, usage, cost avoidance with proper negotiations and strategy and bringing a \$2.1 million IT cost savings to the organization.

Amazon.com - Amazon Web Services, Herndon, VA (Washington D.C. Metro)

Procurement & Supply Chain Management Sr. Purchasing Specialist – Global Operations. **08/2015 -07/2016**

- Maintained confidentiality of quotes, data center location(s) and other information and assist with coordination of supplier solicitations (RFIs, RFPs, RFQs) for all of our construction of data center, software and government contracts.
- Purchase Order generation, execution, coordination, and management and simplified and automate the current process to drive compliance, standardization and cost out (\$3.8 million in cost saving).
- Developed PR report and manage PRs to completion including troubleshooting for engineers, construction managers, and project managers.
- Work directly with internal sourcing clients, compliance leadership, functional owners and IT teams to ensure P2P operational effectiveness within an outsourced environment
- Participated in the development and improvement P2P process and tools for our Dublin, India, Asia and South America team to align cost saving and process.
- Accurately enter/review purchase requisitions using information provided by business owners and suppliers.
- Ensure sanctity of procurement processes for all matters relating to POs, PRs and invoicing.
- Audit internal tools and ensure data integrity for systems the team relies on including the team's wiki page, Vendor Management System, SharePoint site, shared drive, etc...
- Developed and facilitate training for internal customers and external suppliers on purchasing standards, invoicing requirements and team processes.
- Trained team members on new and existing P2P procedures related to purchasing.
- Metrics-oriented and can create, track, and report out on metrics.
- Ability to prioritize workload and meet tight deadlines.
- Creative, critical thinker with advanced analytical skills with the ability to work with technical and non-technical business owners to overcome obstacles and deliver results.

Chevron U.S.A., Houston, TX

Supply Chain Management eProcurement Specialist – Deepwater Unit

03/2011 – 10/2015

- Liaison with Chevron Finance Shared Service with our Manila Office with Accounts Payable and suppliers' relations.
- Provided eProcurement expertise and support in assisting projects to configure and utilize current technologies, primarily the ARIBA Suite of tools and SAP.
- Established metrics to ensure that the Procure to Pay (P2P) process objectives are achieved with a focus on

the lowest total cost and on-time service delivery while meeting or exceeding all quality of work product and standards and exceptions in working with Vendors, Stakeholders and our Manila Office.

- Lead the process of governing the source to pay (S2P/P2P) digital footprint and business optimization team share services from the United States to Philippines.
- Assisted with corporate audit inquiries and other information requested.
- Generated monthly SOX reports, i.e., SE Creator and OBO, Exceptions Reports and Requisition Receipt report, Purchase/corporate cards and maintain our SOX compliance within the business units and work with our TAX Dept., Global Security and Finance departments.
- Ariba, Katera, SAP usage to coordinate efforts and collaboration with non-PO/SO invoice desk; identified/implementing process & measurements to eliminate the backlog and reduce non-PO/SO invoice payment spend data.
- Performed Material Expediting on invoicing, processing Good Receipts as needed.
- Monitor on Time Payment performance, Early Paid Discounts, and make recommendations to management for standardization and cost savings of \$9.8 million.
- Assisted Contracts Team Lead and Category Management manager in the configuration and usage of vendor catalogs and assisted with the processing of vendor invoices as needed.

Profile

Peggy

First Name

V

Middle Initial

Hatcher

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78410

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 1

Current resident of the city?

☒ Yes ☐ No

If yes, how many years?

47

Corpus Christi Army Depot

Employer

Environmental Programs
Compliance Division Chief
and Lead Chemist

Job Title

Work Address - Street Address and Suite Number

308 Crecy Street

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78419

Work Phone

3619610176

Work E-mail address

Peggy.v.hatcher.civ@army.mil

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

I currently have a Masters in Chemistry. I work for the Department of Army on many projects concerning implementation changing material use to greener sources for the field soldier (Army-wide). This is accomplished through working at the Corpus Christi Army Depot. In addition, my current position as Division Chief has me overseeing all Environmental Programs at the depot including liaison advisor on modernization efforts, technical subject matter expert of special chemical processes, leadership mentor, coach and liaison representative with Naval Air Station Corpus Christi. My love for the community includes Science demonstrations at Kolda Elementary School, Tuloso midway primary, TM intermediate, Robstown Middle school, many science fairs, church lessons and regional coastal bend science fair judge. Live for my community involves operation Christmas Spirit, where my groups hand out personalized gifts to a few nursing homes; coats 4 coats, where we trade coats with Federal Managers Association members with donated coats.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

1. Corpus Christi Commission on Children and Youth 2. Arts & Cultural Commission 3. Corpus Christi Convention and Visitors Bureau

Why are you interested in serving on a City board, commission or committee?

I have always indirectly served my community by way of participating in organized events. Through the years, my roles have changed from participant, initiating ideas. to organizing events and serving as committee chair, board member and President to several organizations. My journey led me to Leadership Corpus Christi where the program served as a catalyst igniting a greater passion and love for my City, my community. Serving as a board, commission or committee member for Corpus Christi focuses a direct approach for my selfless servant intent.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Youth / Education
- ☒ Higher Education

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Attraction Industry
- ☒ None of the above
- ☒ Regional Transportation Authority

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

The Commission on Children & Youth preferred representatives for adult membership from certain categories. High school students must be a Junior or Senior at time of appointment. Do you qualify for any of the following categories? *

- ☒ Education
- ☒ Adult At-Large

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth - Name of high school.

Tuloso Midway -daughter is applying

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth Current Grade

11 - daughter is applying

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth Date of Birth

03012007 daughter

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Peggy Valenzuela Hatcher

10301 Beverly Hills Drive
Corpus Christi, TX 78410

cell (361)443-4054

Qualifications

Federal Service

<i>Supervisory Physical Scientist, GS-1301-13, Division Chief, Environmental Programs Compliance Division, Corpus Christi Army Depot, TX</i>	June 2023 to present
<i>Supervisory Chemist, GS-1320-13 Branch Chief, Chemical Process Branch, Corpus Christi Army Depot, TX</i>	January 2019 to June 2023
<i>Interim Supervisory Chemist, GS-1320-13 duties, Corpus Christi Army Depot, TX</i>	September/2018 to Present
<i>Chemist, GS-1320-12, Corpus Christi Army Depot, TX</i>	January/2014 to Present
<i>Chemist, GS-1320-11, Corpus Christi Army Depot, TX</i>	October/2012 to January/2014

Master of Science in Chemistry - Texas A&M University at Kingsville, TX December, 2013

Bachelor of Science in Chemistry - Texas A&M University at Kingsville, TX May, 2011

Industrial Experience – Quality Assurance/Quality Control production laboratory November/2000 to January/2011

Experience

CORPUS CHRISTI ARMY DEPOT - Corpus Christi, Texas, 40-50 hours/ week October/2012 to Present

Support the mission to overhaul, repair, modify, retrofit, test and modernize rotary wing aircraft, engines, and helicopter components for all services and foreign military customers in an industrial depot maintenance repair environment.

- Division Chief, Environmental Programs Compliance Division Materials & Process Engineering Division, Directorate of Facilities and Property Management (Current)*
Second line management – workforce consists of multiple branch supervisors, program managers, and workforce.
~Team consists of Environmental Engineers, General Engineers, Environmental Specialists, Water Treatment Specialists, Environmental Services Branch, Hazardous Waste Handler Team, Storm Water Program Manager (PM), Above Ground Fuel Tank Program Manager, Recycling Program Manager, NEPA PM, Air Permit Compliance PM, Hazardous Waste PM, Hazardous Materials PM, and Scrap Metal Yard PM.
~Team members monitor, control, audit, sustain and implement new technologies generating compliance.
~ Compliance Programs: National Environmental Policy Act (NEPA), Clean Air Act (CAA), Clean Water Act (CWA), Resource Conservation and Recovery Act (RCRA), Hazardous Materials management, Hazardous Waste Management, environmental assessments, environmental planning for construction, and inter-agency liaison for Department of Army – Army Material Command AMCOM G-4 nvironmental and New Technology branches external to CCAD.

Highlighted Projects: **Waste Management of Non-Destructive Testing rinse waters**
Army Material Command (AMCOM) directive
Developed a waste management process for CCAD.
The process was accepted by the Navy, NAS-CC
Cost Savings: \$1.4 million dollars and accrued \$650M annual cost avoidance.

- Chief, Chemical Process Branch, Materials Engineering and Process Development Division, Directorate of Quality Management*
Manage, lead and develop team members consisting of Chemists, Certified Welding Inspector, physical science technicians, material science technicians, and special process program managers encompassing a subject matter group providing technical-oriented customer service support internally(depot) and externally

(Army Materials Command G-4 environmental group, NASA, Army Research Lab, military specifications owned by Navy and Air Force).

Mentor: October/2012 to present

- ~ Provide advice in developing skillsets to subordinates (GS-9 technicians, GS-12 Chemists, incoming engineers) with goals to further their career.
- ~ Engage GS-11 and GS-12 employees to set SMART goals to align with the organizations vision throughout the depot.
- ~ Encourage and challenge GS-9 Technicians to research and provide findings of their own processes creating a sense of ownership and work throughput pride.
- ~ Advise colleagues and subordinates on their assigned technical tasks, personal problems and situational issues.
- ~ Plans and Reviews Individual Development Plans; describes reasoning for goals and objectives towards organization vision.
- ~ Provide situational advice to shop work leaders, supervisors, AMRDEC engineers, NASA engineers, production shop employees, manufacturing shop employees, Quality Control, Quality Assurance, Safety, Environmental, Air Quality Control, Safety, Industrial engineers, G-4, and several OEM contacts.

Leadership Development

- ~ Civilian Education System (CES) Intermediate Course Graduate – Soldier Deployment Inventory (SDI) awareness, Meyers Briggs evaluation awareness, leadership development course, team building
- ~ Civilian Education System Foundation Course Graduate – Army Leadership doctrine
- ~ Defense Acquisition University (DAU)
Science and Technology (S&T) Level I certified, Production, Quality and Manufacturing Level I Certified, Test and Evaluation Level I Certified, Engineering Level I Certified, Facilities Engineering Level I Certified, Program Management Level I Certified, Information Technology Level I Certified.
- ~ CHTRAS – Supervisor Development Course (SDC) Training Completed
- ~ UPLIFT Upward Leader Investment for Tomorrow six month high intensity leadership program graduate (2016) – provided an opportunity to plan and simulate CCAD setting workforce management, work breakdown structure, Vision development, Goals development, Implementing objectives in the workforce, employee engagement, working with difficult and clashing personalities, managing generation gaps, developing leaders, the art of mentoring, leadership technique, realigning delinquent employees, subordinate engagement, executing praise and recognition for structured personal and professional leadership development. UPLIFT provided in depth shadow opportunities with Corpus Christi Army Depot Chief Operations Officer, Director of Aircraft Production, Director of Accessories and Rotor Blade Production, and several Division Chiefs management exposure. The program provided professional leadership concept training that integrates with Army doctrine, DOD and industry leadership best work practices.
- ~ Theodore and Humphreys Earned Value Management Graduate (2016)
- ~ National Federal Managers Training:
 - Crucial Conversations Workshop – Honolulu, HI
 - Critical Thinking – Puget Sound Naval Shipyard Chief at Washington D.C.
 - Improving from the Front – Leading Change at All Levels, Portsmouth Naval Shipyard Chief
 - Management Training – Gaps Witnessed and How to Address, Marine Corps Air Station Cherry Point Chief
 - Fierce Leadership: The Art and Science of Leading with Wisdom and Compassion
 - Managing Budgets and Leveraging Technology
 - Navigating Regulations by Julie Perkins, Partner, Shaw, Bransford & Roth
 - Leading People – Making Better Places to Work – by Sondra Kahawaii, Manager, Government Transformation and Agency Partnerships for Public Service
 - Leading Effectiveness Exchange- Leadership Challenges and how to approach by Department of the Interior (DOI) Federal Consulting Group

Highlighted Projects: **Heavy Metal Working Group**
 Toxic Metal Reduction Army Material Command directive
 Implementation of non-chrome material
 – eradication of 95% of hexavalent chromium based sealants

Implementation of New Technologies – Master Brush Tagnite Trainer
Non-hexavalent chromium conversion coatings
– eradication of bench work hexavalent chromium based chemicals
Military specification generation, review and update
– Conversion Coatings, Black Oxide Sealants
New Material Transition strategic planning for vapor degreasing solvents
Cost Avoidance \$500K
Cost Savings: 50% decrease of supply cost (\$250K)

TEXAS A&M UNIVERSITY - Kingsville, Texas, 19-40 hours/ week

January/2011 to Present

- *Graduate Assistant for Dr. Xiaoliu Chi, Chair, Department of Chemistry*
Support and facilitate faculty by utilizing 10 years of previous industrial experience to maintain:
 - ~ MSDS (material safety data sheets), identify properties for proper waste disposal
 - ~ Identify potential audit findings and immediately resolved findings during audits
 - ~ Maintain inventory, parts and chemicals
 - ~ Order, regulate and manage tests outside of campus with fast 1-2 day turnover
 - ~ Maintain acquired budget for lab consumables
 - ~ Test proposals and synthetic chemical process proposals
 - ~ Data analysis, data interpretation, and report data.Successfully synthesized a molecule, a synthetic, organic thin-film transistor with *pi* stacking properties, performs chemical, material, and physical tests analyzing for application.
- *Laboratory Teaching Assistant , Instrumental Chemistry*
Continuously improve academic laboratory: Plan, develop and implement standardization culture
 - ~ Develop standard operating procedures, methodology, troubleshoot, monitor, service and maintenance of instruments: High pressure liquid chromatographer (HPLC), Gas Chromatographer Mass Spectrometer (GC/MS), MS/GC, Nuclear Magnetic Resonance (NMR - 300 MHz), Fourier Transfer Infra-Red (FTIR), Atomic Absorption (AA) and Ultra Violet Spectrometer (UV)

CELANESE/TICONA - Bishop Plant, Bishop, Texas, 40-72 hours/ week

Nov/2000 to Jan/2011

- *Senior Laboratory Analyst for TICONA, 40-72 hours/week, Mar/2001 to Jan/2011*
 - ~ Greenbelt Six-sigma statistic data analysis training
 - ~ Minitab 14 – data analysis (ANOVA, box plots, repeatability)
 - ~ Collaborative tests and lean sigma events on process analysis
 - ~ GUR materials training project - production and ICP training
 - ~ Job analysis – determine needs for improvement
 - ~ Document Control preparation for ISO-17025, ISO-06949, and ISO-9001 audits
 - ~ Document Control preparation for OSHA, safety, and VPP audits
 - ~ Root Cause Analysis investigations (process problems) problem solving down time or work stoppages
 - ~ Statistic tools (Global MSA and R&R's)
 - ~ Sample Manager and SAP sample database
 - ~ Instrument validations and calibrations
 - ~ Document preparedness for OSHA audits
 - ~ Color matcher – pigment rate process analyst
- *Safety Council Member for BISHOP SITE PLANT, 40-72 hours/week, Jan/2007 to July/2010*
 - ~ Safety liaison (TICONA, CELANESE & BASF labs)
 - ~ Safety Facilitator for TICONA/CELANESE labs
 - ~ Root Cause Analysis (safety incidents) problem solving
 - ~ PPE (personal protective equipment) matrix for job analysis
 - ~ Job Safety analysis – determining needs for improvement and Safe Work Practices
 - ~ Maintain Safety documents (MSDS)
 - ~ Safety work permit auditor (internal audits)
 - ~ Updating operating standards and methods
 - ~ Modify engineering controls
- *Laboratory Analyst for CELANESE (cross-training project), 40-72 hours/week April/2005 to Dec/2006*
 - ~ Certified in Wet Analysis and HAZWOPER training
 - ~ Moisture in formaldehyde production and process samples
 - ~ Turbidity tests, color test, and particle size analysis
 - ~ Production tests (HPLC, AA, GC & FTIR)
 - ~ Cation/anion identification (line testing)
 - ~ Determination of ash percent analysis

- *Junior Laboratory Analyst* for TICONA, (*promoted to Senior Analyst*) 40-72 hours/week, Nov/2000 to Mar/2001
 - ~ Production/process testing (*various instruments*)
 - ~ Continuously improve processes
 - ~ Certified operator of WAYNE polymer extruders
 - ~ DEMAG/BOY injection molding machines – material tests
 - ~ Percent Carbon, glass, formaldehyde and volatile analysis
 - ~ Physical testing of glass filled, natural, impact resistant, carbon fiber filled, carbon and pigmented product
 - ~ Meet the customer's needs (operations)
 - ~ Monitor equipment with control product
 - ~ Maintain equipment (lubricate and clean)
 - ~ INSTRON robotics (physical testing)
 - ~ Farnsworth-Munsell 100 Hue Test –100%

Career and Coursework Highlights

- **Corpus Christi Army Depot, October/2012 – present**
 - ~ Project Lead for solvent demonstration on base for AMRDEC, G-4 Environmental, TARDEC, and NASA. (June/2018 to present)
 - ~ Supported Master Data Management (MDM) at Corpus Christi Army Depot in computer aided process planning and ensuring the creation of 12,331 routing plans for 19,980 part specific routing plans created for the transition from legacy maintenance execution system to Complex Assembly Manufacturing Solution (CAMS) System. Awarded Achievement Medal for Civilian Service by Department of the Army (2018)
Received a Corpus Christi Army Depot Commander's Coin
 - ~ Participated in an integrated process team Pilot group to test the combination of subject matter experts including, chemical process, industrial engineering, master data management, shop floor specialists, quality control and quality assurance specialists to be used to create routing plans to transition from legacy maintenance execution to CAMS system. The successful group initiated the creation of ten other groups specialized in the creation of route plans throughout the depot.
 - ~ Development and AMRDEC approval using chemical spot check kits to test coatings for Nickel and Cadmium due to procurement unavailability. (2017)
 - ~ On the spot proposal to develop work around cleaning process of rotary wing aircraft magnesium components preventing depot production work stoppage and cost avoidance during Environment compliant solvent change: Awarded Achievement Medal for Civilian Service by Department of the Army.(2016)
Received a Corpus Christi Army Depot Commander's Coin
 - ~ Cost Avoidance and Environment ISO 14001 compliant by increasing alkaline cleaners and solvent life of parts cleaners, spray booths and tanks through proper work practices and training of shops.
 - ~ Optimized nondestructive testing process preparation and process removal by developing and modifying methods utilizing qualified materials in technical data.
 - ~ Yellow Belt Certification (March/2013) and AS9110B audit certification (November/2013)
- **Graduate Student, August/2011 to December/2013**
 - Thesis: Synthetic Organic Thin-Film Transistors* (Physical Chemistry)
 - ~ Chemical synthesis, physical crystallography characterization, and material testing of newly synthesized molecule
 - ~ Process development by reducing cost of starting materials for mass production
 - ~ 2013 Copyright of Synthesis and Characterization of 6, 13 di-chloropentacene
- **Inorganic Chemistry Senior Research, August/2009 to May/2011**
 - NMR Analysis (nuclear magnetic resonance)*
 - ~N-heterocyclic carbenes and Rhenium catalyst research
- **American Chemical Society, August/2008 to present**
 - Knowledge for Einstein's of Tomorrow volunteer*
 - ~ Classroom Demonstrations (over 80 students)
 - ~ Performed chemical experiments for local primary school and college night at the university.
- **Recognition Awards:**
 - ~ *Federal Managers Association– National Award - Chapter President of the year (2022)*
 - ~ *Department of the Army – Coined for mentoring and leading WestPoint Cadet projects (2021)*
 - ~ *Department of the Army – Recognition, Army Material Command, Commanding General Perna (2020)*
 - ~ *Department of the Army – CCAD on the spot monetary award (2020)*

Peggy Valenzuela Hatcher

- ~ *Federal Managers Association– Chapter Award – Manager of the year (2019)*
 - ~ *Department of the Army - Achievement Medal for Civilian Service (2018)*
 - ~ *Department of the Army - Achievement Medal for Civilian Service (2014)*
 - ~ *Commander's Challenge Coin for Yellow Belt Project (March/2013)*
 - ~ *Texas A&M University - Chemistry Department Staff Award (May/2011)*
 - ~ *Texas A&M University - Chemistry Department, Inorganic Chemistry ACS Award (May/2010)*
 - ~ *Bishop Plant – TICONA West Laboratory - Top Contributor plus monetary award (March/2001)*
 - ~ *Bishop Plant – TICONA West Laboratory - Top Contributor plus monetary award (March/2002)*
 - ~ *Bishop Plant – TICONA West Laboratory - Top Contributor plus monetary award (March/2003)*
-

Activities

- LEADERSHIP CORPUS CHRISTI (LCC) Class 51 August 2022 to May 2023
Represented Corpus Christi Army Depot in a 10-month intensive leadership program
Sponsored by the Corpus Christi Chamber. Completed the program and graduated May 2023.
Voted as LCC51 governance committee.
- FMA - Federal Managers Association Region 3 Director for 12 States September/2014
to present
Manage 16 Chapter Presidents, over 700 members
National Executive Board Member for 4 years
Delegate for Chapter 125 Corpus Christi Army Depot,
Chapter 125 President
~ Region 3 Secretary for 5 years
~ Treasurer for 4 years, Budget Proposal Lead – Managed a budget of over \$80,000
~ Golf Tournament Committee Member – Budget of over \$8,000
~ Chapter Activities Committee Member
~ Food Bank volunteer
~ Regional Convention Committee member
~ National FMA membership Committee member
~ National FMA scholarship Committee member
~ Corpus Christi Army Depot FMA/AAAA Christmas Party – proposed shared expenses, ticket sales and expense management to alleviate both organizations budget constraints resulting in less than \$2,500 cost per organization for four consecutive years in a row. Managed a budget of over \$13,000
~ Lead for Operation Christmas Spirit Project – Managed a budget of over \$4,000
Give out personalized gifts at local Nursing home
- Kolda Elementary School – Represented Corpus Christi Army Depot November/2018-2019
Science Night- Chemical Demonstration Lead: Plan, Develop and manage a group of chemists, program managers and engineers to demonstrate chemical reactions.
- Red White and Blue Veteran's Job Fair – Represented Corpus Christi Army Depot December 2018-2019
Shared job opportunities located at the depot, Direct Hiring Authority for potential candidates.
- AAAA – Army Aviation Association of America, *Lifetime member of* October/2012 to present
Corpus Christi Army Depot Chapter,
- SCIENCE FAIRS February 2015 to 2023
~ Coastal Bend Regional Science Fair Judge
~ Tuloso Midway Primary Science Fair Judge
~ Tuloso Midway Intermediate Science Fair Advisor and Judge
~ Robstown Middle School Science Fair Judge
- AWANA Leader for local church, *Annaville Baptist Church* August/2012 to 2015

Peggy Valenzuela Hatcher

- ~ Administrator and Leader for the Truth and Training Program
- ~ Manage and maintain student records for over 200 students
- ~ Develop and schedule program activities for children ages 3 to 18

UPWARD BOUND for High School students, *Texas A&M University at Kingsville*,

May/2010 to 2013

- ~ Project management of 20 students
- ~ Task projects to engage potential Chemist Majors and other Science fields
- ~ Prepare college bound students for the Chemistry departments expectations of college life

KEDT TV Auction Volunteer, (*Children's Public Broadcasting Network affiliate*)

April/ 2001-2008

- ~ Bishop Plant representative
 - ~ Recorded bids during live auctions
-

Profile

Mr.

Arturo

N/A

Lima

Jr.

Prefix

First Name

Middle Initial

Last Name

Suffix

Email Address

Street Address

Suite or Apt

Corpus Christi

TX

78401

City

State

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 1

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

4

RAICES

Attorney

Attorney

Employer

Job Title

Occupation

Work Address - Street Address and Suite Number

1801 S Alameda St suite 152

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78404

Work Phone

361-271-4288

Mr. Arturo N/A Lima Jr.

Work E-mail address

arturo.lima@raicestexas.org

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☐ Yes ☒ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

I am writing to apply for a position on the Arts and Culture Committee for the City of Corpus Christi. My extensive experience in community service, nonprofit management, and cultural promotion makes me a strong candidate for this role. EDUCATION May. 2020 Juris Doctor, Thurgood Marshall School of Law (TMSL) Honors: 3.11 GPA Merit Scholarship Recipient Top 25% Scholarship Awardee February 2020 Texas Bar Examination Score: 747 MBE Scaled Score: 145.2 MPRE-105 May 2015 Bachelors of Criminal Justice University of Texas at San Antonio Honors: 3.42 GPA Distinguished Achievement Placement- Graduate Alamo Palms Graduate Scholarship Deans List 2013 Corpus Christi Under 40 (UCC40) MLK Exemplary Award by Islander Cultural Alliance (ICA) Qualifications: Juris Doctorate, Texas State Bar membership in good standing. Fully bilingual in writing and speaking (English/Spanish). Able to pass a Federal Background Check. 4 years' experience practicing immigration law. Works effectively, professionally, and respectfully with colleagues and a diverse client population. Extremely strong organizational and time-management skills. Dedicated to defending and empowering the immigrants. Heavily active in the Corpus Christi community working with Latinos and immigrants from all cultural backgrounds, nationalities, sexual orientations, gender identities, and skin colors. Volunteers with different community organizations that provide outreach and services to immigrants such as South Texas Human Rights Canter, Esperanza de Tejas, Instituto De Cultura Hispanica De Corpus Christi, among others. Work Experience: November 2020 – (Present) RAICES March 2020 - August 2020 Works dynamically with the RAICES – Corpus Christi team to provide excellent legal services to our clients. Centro LATIR – President In 2024, I founded my nonprofit, Centro LATIR, where I currently serve as president. Centro LATIR is dedicated to advancing educational opportunities among immigrant youth through art, culture, and services. We organize free bilingual events for the entire community, creating inclusive and educational spaces that celebrate and preserve cultural heritage. Institute of Hispanic Culture of Corpus Christi – Former Director of Public Relations In this role, I made significant strides in advancing the mission and vision of the Institute, which is “Promoting and Preserving Hispanic Culture.” Through networking on behalf of the Institute, I strengthened bonds with impactful community-oriented organizations such as the NAACP, LULAC, and the Hispanic Women’s Network (HWNT). One notable collaboration was with HWNT. After meeting its president, Irlanda Chavez, at the 2023 Cesar Chavez March, I invited her to an art exhibit hosted by the Institute featuring award-winning muralist Mayra Zamora. Impressed by our work, Chavez became a member and continued to attend our events. She later held a mixer for HWNT at our museum in Heritage Park, further solidifying our partnership. I also helped organize the

Mr. Arturo N/A Lima Jr.

Institute's annual gala, our largest fundraiser, which raises \$20-60k and honors outstanding members of the Hispanic community with our Hispanic Legacy award. Past awardees include Tony Bonilla, Cecilia Garcia Akers, and Judith Talavera. My efforts contributed to the Institute awarding \$9,000 in scholarships to Corpus Christi students last year. Additionally, I organized various community events, including golf tournaments, career fairs, art exhibits, workshops, and poetry readings. United Corpus Christi Chamber of Commerce – Former Chamber Champion My tenure as a Chamber Champion with the United Corpus Christi Chamber of Commerce was an amazing learning experience that helped me understand the Corpus Christi community better. I provided critical support for Chamber events, including planning and organizing the 2023 Homecoming Gala. This experience allowed me to network and build friendships with other Corpus Christi leaders based on our mutual interest in helping the community. Leadership Corpus Christi Class 52 "The Chosen Few" – Alum I am proud to be an alum of Leadership Corpus Christi Class 52, known as "The Chosen Few." Leadership Corpus Christi (LCC) is a training program for emerging and existing leaders that builds the needed skills, knowledge, motivation, and vision to develop a stronger community. Established in 1972 by the Chamber of Commerce, the program is the second-longest-standing community leadership program in the state. My experience in LCC provided me with comprehensive training in leadership, community engagement, and strategic planning. The program's focus on building a stronger community through collaboration and vision has significantly prepared me for this position, equipping me with the tools to effectively contribute to the Arts and Culture Committee. Je'Sani Smith Foundation – Volunteer I frequently volunteer with the Je'Sani Smith Foundation, which aims to save lives by providing education, awareness, and water skills training on beach safety and coastal hazards. I participate in tabling events throughout Corpus Christi, distributing literature on beach safety and rip current awareness, conducting beach cleanups, and hosting a 5K race. Downtown Management District – Volunteer As a Downtown Corpus Christi resident, I have been an active volunteer with the Downtown Management District (DMD) since arriving in the city. I assist with the monthly artwalk, providing information and prizes at the info booth. I also help decorate Downtown Corpus Christi during the holidays, coordinating efforts to beautify our neighborhood. Kalpulli Ehekatl Papalotzin – Danzante (Indigenous Dancer) I am a Danzante with Kalpulli Ehekatl Papalotzin, an indigenous dance group in Corpus Christi. We practice traditional indigenous dances and learn about their cultural significance. I have taken on leadership roles, including setting the stage for ceremonies and leading dances as the tempo setter.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

1. ARTS & CULTURAL COMMISSION 2. CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

Why are you interested in serving on a City board, commission or committee?

I am interested in serving on the Arts and Culture Committee because I am deeply passionate about fostering community through cultural engagement and education. My extensive background in nonprofit leadership, particularly with Centro LATIR, and my work with the Institute of Hispanic Culture have equipped me with the skills and vision necessary to contribute meaningfully to the committee. I believe in the power of art and culture to unite diverse communities and create opportunities for personal and collective growth. Serving on this committee would allow me to continue promoting inclusivity and cultural preservation in Corpus Christi, ensuring that our city's rich heritage is celebrated and shared with future generations.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Mr. Arturo N/A Lima Jr.

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Public Art / Public Space
- ☒ Youth / Education
- ☒ Performing Arts (music, dance, drama, film)

Question applies to CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

The Corpus Christi Downtown Management District must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Resident of the District

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Arturo Lima, Jr., Esq.

Phone: (956) 475-7126

317 Peoples St. Corpus Christi, TX. 78401

OBJECTIVE

To grow as an attorney by increasing my contribution to the RAICES Corpus Christi office.

EDUCATION

May. 2020

Juris Doctor, Thurgood Marshall School of Law (TMSL)

Honors: 3.11 GPA

Merit Scholarship Recipient Top 25% Scholarship Awardee

February 2020 Texas Bar Examination Score: 747

MBE Scaled Score: 145.2

MPRE-105

May 2015

Bachelors of Criminal Justice University of Texas at San Antonio

Honors: 3.42 GPA

Distinguished Achievement Placement- Graduate

Alamo Palms Graduate Scholarship

Deans List 2013

Qualifications:

Juris Doctorate, Texas State Bar membership in good standing. Fully bilingual in writing and speaking (English/Spanish). Able to pass a Federal Background Check. 3 years' experience practicing immigration law. Extensive Immigration and State Court Experience. Capable of handling a client's immigration or state court case from beginning to end. Proficient at building rapport with unaccompanied immigrant children and all immigrant clients. Great hybrid workplace administrative and communication skills. Able to work closely, report relevant information, and convey the needs of the unit to Managing Attorneys and Unit Directors. Works effectively, professionally, and respectfully with colleagues and a diverse client population. Extremely strong organizational and time-management skills. Handles caseload independently and efficiently. Exceedingly ethical, always seeking to maintain best practices that are aligned with the mission, vision, and legal strategy of RAICES. Dedicated to defending and empowering the immigrants. Heavily active in the Corpus Christi community working with Latinos and immigrants from all cultural backgrounds, nationalities, sexual orientations, gender identities, and skin colors. Volunteers with different community organizations that provide outreach and services to immigrants such as South Texas Human Rights Center, Esperanza de Tejas, Instituto De Cultura Hispanica De Corpus Christi, among others. Committed to providing the best legal representation and service to RAICES clients. Well versed in UCLS, EImmigration, Efile, ECAS, EOIR System, and Paycom.

Work Experience:

November 2020 – (Present) **RAICES**

Works dynamically with the RAICES – Corpus Christi team to provide excellent legal services to our clients. Communicates effectively with attorneys and legal assistants to ensure a successful outcome for our client's immigration case, keeping in line with the mission of defending and empowering the immigrant community. Regularly meets and communicates with supervising, managing, and staff attorneys to review best legal practices. Meets regularly with Supervising Attorney to discuss procedures and allocation of workload for current clients as well as new referrals. Works closely with Legal Assistants to provide feedback and supervise their work. Conducts legal screenings of Unaccompanied Immigrant Children at Bokenkamp Children's Shelter. Identifies and files forms of relief with USCIS and Immigration Court to assist UICs in requesting VD, Asylum, Prosecutorial Discretion, Motions to Reopen, among other duties. Conducts pre-court preparation and appears as Friend of Court to requests continuances on behalf of UICs. Files petitions in state court for Declaratory Judgment and SAPCRs to obtain orders used to file for SIJS. Has handled cases dealing with persecution, gang violence, domestic violence, sexual violence, human trafficking, and drug offenses. Has been able to obtain favorable outcomes for the toughest cases.

March 2020 - August 2020

Adan Vega and Associates, PLLC

Worked as immigration attorney assisting clients in obtaining labor permits such as H-1B, and H-2B Visas. Adjusted status to Legal Permanent Resident for clients by filing Form I-485. Also assisted in filing Form I-601A hardship waivers for clients so that they would not have to do counselor process in their home countries through their consulate and could remain in the U.S. with their family and loved ones. Would meet with clients to discuss their case and best options to ensure a successful outcome that they would be satisfied with. Supervised Legal Assistant in preparing immigration packages to be mailed out as well as proofreading their work.

August 2019 - December 2019 **Torts Tutor for Section 4 at TMSL**

Worked alongside Professor Deanna Pollard-Sacks to plan tutoring lessons for Section 4 1L Torts Law students. Held weekly tutoring sessions to assist Section 4 1L's master the fundamentals of Torts I. Put together lessons to solidify understanding of torts concepts such as the elements of Negligence. Was available outside session hours to answer questions and help students find resources. Submitted weekly lesson plans and sign in sheets to tutoring coordinator. Held weekly meetings with Professor Deanna Pollard-Sacks regarding lesson planning.

May 2019 - August 2019 **Intern-Legal Assistant at V Nguyen Law Office & Associates**

Performed Attorney duties such as: Confering with clients, orienting them as to their application process Translating and Reading Immigration Forms, filling out and submitting immigration documents on their behalf. Attending Court proceedings at Immigration Court with clients. Assisted in preparing I-589 for married couple Cuban clients seeking Asylum in the United States. Attended Immigration Removal Court proceedings for client with Conditional Legal Permanent Residence. Performed Law Office duties while obtaining legal immigration training.

March 2019 - April 2019 **Law Clerk – Law Library at United States 14th Court of Appeals**

Organized, filed, and reviewed certifications for Court Appointed Attorneys. Input attorney credentials and certification date into Excel document. Dealt with Law Library staff and assisted them in other clerical duties. Submitted weekly progress reports along with time sheet to office supervisor.

July 2016 - July 2017 **Paralegal Assistant Criminal District Attorney's Office – Hidalgo County**

Coordinated with Mental Health Clinics to file Orders of Protective Custody (OPC's). Worked alongside Hidalgo County Probate Court and County Clerks to arrange OPC hearings. Worked with Victims of Domestic violence in the process of applying for Protective Orders. Interviewed applicants for Protective Orders as part of the process for application. Drafted legal paperwork that would be filed with county clerks and submitted to Probate Court for court proceedings involving both protective orders and involuntary commitments. Attended court hearings and worked alongside District Prosecutors to ensure courts briefs were in order.

February 2016 - July 2016 **Legal Assistant at V. Gonzales Law Firm**

Performed client intake and negotiated with insurance adjusters over client settlement. Met with prospective and current clients to discuss payment, recovery, and contract information. Met with clients in their homes and workplace when they were unable to come to our offices. Read, explained, and often translated contracts to clients who didn't read English or lacked legal knowledge of Personal Injury suit process.

December 2015 - February 2016 **Volunteer with Attorney General's Office – Pharr (Child Support Division)**

Prepared court Docket for Child Support hearings.
Worked alongside state prosecutors and assisted them as court staff.
Utilized county software Odyssey to update info on non-custodial.

Profile

Taylor

First Name

M

Middle Initial

Maas

Last Name

Email Address

Street Address

corpus christi

City

TX

State

78418

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 4

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

29

KCS Public Relations

Employer

Practice Manager

Job Title

Practice Manager

Occupation

Work Address - Street Address and Suite Number

301 Texan Trail

Work Address - City

corpus christi

Work Address - State

TX

Work Address - Zip Code

78411

Work E-mail address

taylor@kcspublicrelations.com

Taylor M Maas

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a Nueces County registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

I am a member of the local Rotary Club, Association of Builders and Contractors, American advertising Federation, and many more due to my work in Public Relations.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Arts & Cultural Commission, Island Strategic Action Committee, or any others you may think I may be suitable for.

Why are you interested in serving on a City board, commission or committee?

I enjoy being out in the community. This would provide an opportunity for me to become involved in the community in a meaningful way.

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Taylor M Maas

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Economic Development / Tourism
- ☒ Marketing

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

ISAC preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Residential Property Owner (Who owns property and resides on Mustang or Padre Island)
- ☒ Person who resides on Mustang Island or who is an employee of a Mustang Island property owner

Verification

City Code Requirement - Residency

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- ☒ I Agree

Taylor M Maas

City Code Requirement - Attendance

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☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Profile

MrMarkJMarquezII

PrefixFirst NameMiddle InitialLast NameSuffix

Email Address

Street Address

Corpus ChristiTX78418

CityStatePostal Code

Primary PhoneAlternate Phone

What district do you live in? *

☒ District 4

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

17

Darklab MediaOwnerCreative Arts Director

EmployerJob TitleOccupation

Work Address - Street Address and Suite Number

10201 SPID

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78418

Work Phone

214-850-0668

Work E-mail address

mark@darklabmedia.com

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NA

Education, Professional and/or Community Activity (Present)

I own one of the most successful arts and media production companies in south texas.

Why are you interested in serving on a City board, commission or committee?

To help improve our cities arts culture

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

Corpus Christi

Demographics

Mr Mark J Marquez II

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

NA

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Visual Arts (painting, sculpture, arts media)
☒ Economic Development / Tourism
☒ Marketing
☒ Performing Arts (music, dance, drama, film)

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Profile

Sara

First Name

Sells

Middle Initial

Morgan

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 2

Current resident of the City of Corpus Christi?

☐ Yes ☒ No

If yes, how many years?

34

Art Museum of South Texas

Employer

Director

Job Title

Museum Professional

Occupation

Work Address - Street Address and Suite Number

1902 N. Shoreline Blvd.

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78401

Work Phone

361/825-3507

Work E-mail address

sara.morgan@tamucc.edu

Preferred Mailing Address

☒ Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am currently serving on the Arts and Cultural Commission and am seeking reappointment.

Education, Professional and/or Community Activity (Present)

Post Graduate Certificate in Museum Leadership, Getty Leadership Institute, Claremont Graduate University, 2016 Bachelor of Arts in Art History, University of California-Santa Barbara, 1986 I have served on or worked with the following boards: Texans for the Arts, CASA, Kappa Alpha Theta, Church of the Good Shepherd, Ronald McDonald House, Charity League, Trustee of the Art Museum of South Texas, Coastal Bend A.I.D.S. Foundation

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

I am requesting a reappointment to the Arts and Cultural Commission.

Why are you interested in serving on a City board, commission or committee?

I would like to remain on the Arts and Cultural Commission for several reasons. I am committed to seeing several projects through to completion, as continuity in leadership is crucial for the success of ongoing initiatives. Additionally, my background, experience, and skills make me a valuable asset to the commission, and I want to continue using my expertise to benefit the city's cultural landscape. Finally, I have a vision for the future of arts and culture in Corpus Christi and want to help shape and realize that vision.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

No response necessary since I answered "no" to the above questions.

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Visual Arts (painting, sculpture, arts media)
- ☒ Public Art / Public Space

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Attraction Industry

Verification

City Code Requirement - Residency

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☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

SARA SELLS MORGAN

361.825.3507 • 

PROFESSIONAL SUMMARY

Experienced museum professional with a demonstrated history of working in the fine art industry. Skilled in non-profit organizations, contemporary art, museums, event planning, and arts administration. Proactive and curious mindset. Prevent issues with creative, hands-on solutions built on deep understanding of successful business practices. Bachelor's degree focused in Art History, Criticism and Conservation from University of California, Santa Barbara with a post-graduate certificate in Museum Leadership from Getty Leadership Institute, Claremont Graduate University, Claremont, California.

WORK HISTORY

ART MUSEUM OF SOUTH TEXAS - CORPUS CHRISTI, TEXAS

Director, December 2020 to current

Interim Director, June to December 2019

Assistant Director, August 2013 to June 2019

- Responsible for all operations of Art Museum of South Texas as Interim Director.
- Manage day-to-day business operations and make strategic decisions.
- Attend events to develop professional network of potential donors.
- Cultivate donors and solicit gifts.
- Plan and organize special events, solicit private and corporate sponsorships to reach financial targets.
- Work with Curatorial Department on temporary exhibitions and Permanent Collection.
- Project management for exhibitions and programs.
- Served as representative for AMST with professional, business and civic groups, community organizations and individuals.
- Oversee financial records - track, monitor, submit and approve documents for departmental budget.
- Assist with government and grant reporting.
- Train and mentor new employees on industry practices and business operations.
- Direct impactful social media presence, offering content relating to fundraising campaigns and organizational objectives.
- Coordinate Board of Trustee meetings.
- Assist as staff liaison to Board and represent staff on various Board Committees.
- Oversee taxes, invoices and donor related reports.
- Review and prepare monthly financial reports for management and Board.
- Provide information and schedules for audits.
- Provide information and financial data for Finance Committee.
- Supervise and coordinate general office, facility and gift shop operations.
- Assist with project management on various projects.
- Serve as staff liaison to TAMU-CC in areas of Finance and Administration, providing reports and information as requesting.
- Complete performance evaluations of six direct report staff and maintain personnel records for all staff according to TAMU-CC rules and regulations.

TEXAS A&M UNIVERSITY-CORPUS CHRISTI - CORPUS CHRISTI, TEXAS

Stewardship Coordinator, 2009-2013

- Planned and executed all donor recognition and stewardship efforts for Institutional Advancement.
- Coordinated all aspects of Distinguished Speaker Series, President's Council Art Competition, President's Mardi Gras Ball and other community events.
- Prepared department and event budgets.
- Prepared and reviewed annual departmental and event reporting.
- Prepared and monitored donor appeals.
- Supervised Event Coordinating staff.
- Advisor for the Student Foundation Association.

MORGAN FINANCIAL SERVICES - CORPUS CHRISTI, TEXAS

Owner/Manager, 2001-2009

- Maintained high standards of quality through continuous reviews of products and service.
- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic, and sales.

ART MUSEUM OF SOUTH TEXAS - CORPUS CHRISTI, TEXAS

Event Coordinator, 1990-1992

- Managed administrative logistics of events planning, including contract signing, fee collection, event booking and event promotions.
- Evaluated existing plans, processes and events planning services to identify opportunities for improvement.

JAMES GALLERY - HOUSTON, TEXAS

Art Consultant, 1989-1990

- Served as Art Consultant for U.S.A.A. National Headquarters in San Antonio. Purchased art for the Executive Offices, Executive Dining Room and common areas.
- Supervised commissioned purchases and installations for public works.

L.A. LOUVER GALLERY - VENICE, CALIFORNIA

Gallery Assistant, 1987-1989

- Art Sales and assist with installation of exhibitions.
- Coordination of gallery events and openings.

ROGOW AND BERNSTEIN - LOS ANGELES, CALIFORNIA

Project Manager, 1986-1987

- Worked closely with design staff and museums to coordinate the execution and installation of museum exhibits.

EDUCATION

Post Graduate Certificate in Museum Leadership, 2016

Getty Leadership Institute - Claremont Graduate University – Claremont, California

B.A. Art History, 1986

University of California - Santa Barbara - Santa Barbara, California

PROFESSIONAL AFFILIATIONS

Texans for the Arts, Board of Directors

American Alliance of Museums

Association of Academic Museums and Galleries

Mountain-Plains Museum Association

Texas Association of Museums

Downtown Management District Merchants Association

Profile

Veronica

First Name

P

Middle Initial

Ramon

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78410

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 1

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

3

Driscoll Children's Hospital

Employer

Director

Job Title

Director

Occupation

Work Address - Street Address and Suite Number

3533 South Alameda

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78411

Work Phone

3614313128

Work E-mail address

veronica.ramon@dchstx.org

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I currently have no other volunteer commitments.

Education, Professional and/or Community Activity (Present)

I recently completed my masters in organization leadership and development. I previously was a school board member for Driscoll ISD for 18 years. The last 10 years as Board President.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

I have no preference.

Why are you interested in serving on a City board, commission or committee?

I am interested in serving as a volunteer. My children are now grown and I have a lot of free time on my hands. I feel that serving the community would be the best use of my free time.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

NA

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

n/a

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

☒ Youth / Education

Question applies to CORPUS CHRISTI COMMUNITY IMPROVEMENT CORPORATION / LOAN REVIEW COMMITTEE

The CCCIC/Loan Review Committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

The Commission on Children & Youth preferred representatives for adult membership from certain categories. High school students must be a Junior or Senior at time of appointment. Do you qualify for any of the following categories? *

☒ Adult At-Large

Question applies to REINVESTMENT ZONE NO. 5 (BOCO) BOARD

Are you 18 year or older?

☒ Yes ☐ No

Question applies to REINVESTMENT ZONE NO. 5 (BOCO) BOARD

The Reinvestment Zone No. 5 must include a landowners in the Zone or agent of the landowner in the Zone. Do you qualify?

☐ Yes ☒ No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree



VERONICA RAMON

Central Patient Access Manager

361.446.8781

9421 Spanish Oak Dr.

Corpus Christi, TX 78410

SKILLS

Attention to Detail

Budgeting

Team Leadership

Project Planning

Improving Efficiency

Management

EDUCATION

BACHELOR OF ARTS

Sociology

Texas A&M - Corpus Christi

2010 - 2013

ASSOCIATES IN ARTS

General Studies

Coastal Bend College

2009 - 2013

PROFESSIONAL PROFILE

I strive to achieve the best possible results while leading a strong and competent group of people. Mentorship and a positive attitude can achieve results within any type of organization. I am looking forward to being part of an organization that allows me to use my current skills and expand them to benefit staff and the organization for further success.

EXPERIENCE

CENTRAL PATIENT ACCESS DIRECTOR

Driscoll Children's Hospital - Corpus Christi 2022-Present

Responsible for the day to day operations of all functions within the Central Patient Access Department. This includes management of thirty fourty eight staff members and two Supervisors that including: referral creation, authorization procurement, pre-service patient interactions, and insurance review.

- Preparation for both short and long term range planning recommendations for all registration processes areas.
- Implement and promote excellent customer service and responds to all customer inquiries in a timely and professional manner to ensure customer satisfaction.
- Demonstrate knowledge of all aspects of patient accounting, financial counseling, registration/admissions, and benefit verification and authorization workflows.
- Complete in depth management reports including summarization of weekly and monthly performance of department metrics and staff productivity.

CENTRAL PATIENT ACCESS MANAGER

Driscoll Children's Hospital - Corpus Christi 2018-2022

Responsible for the day to day operations of all functions within the Central Patient Access Department. This includes management of thirty four staff members and two Supervisors that including: referral creation, authorization procurement, pre-service patient interactions, and insurance review.

- Conducts annual performance reviews and evaluations for staff, including goal setting and counseling where appropriate.
- Assists in preparation for both short and long term range planning recommendations for all registration processes areas.
- Implement and promote excellent customer service and responds to all customer inquiries in a timely and professional manner to ensure customer satisfaction.
- Interviewing and hiring of staff to fill department needs.
- Demonstrate knowledge of all aspects of patient accounting, financial counseling, registration/admissions, and benefit verification and authorization workflows.
- Maintain and update Army ROTC webpage and Facebook page.
- Complete in depth management reports including summarization of weekly and monthly performance of department metrics and staff productivity.
- Communicate appropriate information to staff and provides feedback to Director.
- Enforces departmental policies, procedures, practices, procedures and work rules in accordance with approved hospital policies and assists in the development of new policies according to hospital and corporate guidelines.
- Assisting in organizing the Battalion Staff Ride, Military Ball, Pinning Ceremonies, and Commissioning ceremonies.



VERONICA RAMON

TECHNICAL SKILLS

Microsoft Office Suite
EPIC
MediTech
Concur/CANOPY
Social Media Marketing
Banner/FAMIS
Adobe
Laserfiche
Kronos
FoxitPDF
Onbase
Multiple insurance websites

EXTRA

VOLUNTEER EXPERIENCE

Driscoll I.S.D.
School Board President
2012 - 2021

Driscoll I.S.D.
School Board Trustee
2003 - 2012

EXPERIENCE continued

ADMINISTRATIVE ASSOCIATE III

Texas A&M - Kingsville & Army ROTC/2014-2018

Spearheaded a reorganization and rebranding of the Army ROTC on the University campus which included new signage across the campus. This included meeting with several different key leaders across the campus to get approval and support for new marketing and recruiting opportunities to help the program grow and retain cadets.

- Maintain department budget for multiple accounts, such as operating funds and scholarship accounts.
- Reconcile monthly statements and submit reports for Procurement Card and Travel card.
- Prepare and submit scholarships for students to Financial Aid. Ensure that students meet scholarship guidelines using department Order of Merit List.
- Manager of work study employees, includes training, creating work schedules, approval and submittal of timesheets via TimeTraq.

PATIENT ACCESS SUPERVISOR

Corpus Christi Medical Center/1997-2008

Through hard work and a strong management team I was able to start my career here as a Registrar and end my career as the Patient Access Supervisor. The management team gave me the opportunity to use my customer service skills and willingness to learn to promote me to Financial Counselor. Then again, allowed me the chance to move up once again and lead the Bay Area Hospital Admissions department.

- Supervision of 20 direct employees, including the processing of payroll via Kronos, scheduling, annual evaluations, verbal/written

REFERENCES



DR. CYNTHIA GARCIA
Superintendent
Driscoll I. S. D.
361.387-7349
cgarcia@driscollisd.us



MARK CLARK
Recruiting Operations Office
Army ROTC
479.287.8714
mark.clark@tamuk.edu



Maria Gonzalez
Counselor
Santa Gertrudis I.S.D.
361.443.5568
lysmatrina@yahoo.com



Cynthia Lopez
Friend
361-236-0881
clopez@driscollisd.us

Profile

Elena

First Name

Rodriguez

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

8

Del Mar College

Employer

Manager of Recruitment and Engagement for Art & Drama

Job Title

Recruitment/Outreach

Occupation

Work Address - Street Address and Suite Number

101 Baldwin Blvd

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78404

Work Phone

3616982051

Work E-mail address

erodriguez298@delmar.edu

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences

Are you a Nueces County registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

EMPLOYMENT Manager of Recruitment and Engagement (August 2023-present) Del Mar College, Department of Art & Drama, Corpus Christi, TX VOLUNTEERING & PHILANTHROPY 100 Women of the Coastal Bend, Member (2022 - present) Corpus Christi Art Center, Board Member (2024 - present) VASE youth art competition juror (2024 - present) EDUCATION MFA Painting, New York Academy of Art BFA Painting, Minor Film & Media Studies, Washington University in St. Louis

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Arts & Cultural Commission

Why are you interested in serving on a City board, commission or committee?

I love Corpus Christi. I was not born here, but I have fallen in love with the culture, the coast, and the art community. Ever since I moved to the Coastal Bend in 2013, I have served the Arts community – at the Rockport Center for the Arts, as a member of KSpace Studios, at the Corpus Christi Art Center, and in the Department of Art & Drama at Del Mar College. As a professionally-practicing artist, I maintain relationships with art communities inside and outside of our region and the state. I think Corpus Christi has one of the best creative communities, with a beautifully painted downtown and so many wonderful institutions that support the Arts. I would be honored to serve Corpus Christi on the Arts & Cultural Commission.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Elena Rodriguez

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Visual Arts (painting, sculpture, arts media)
- ☒ Higher Education
- ☒ Economic Development / Tourism
- ☒ Marketing

Verification

Elena Rodriguez

City Code Requirement - Residency

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☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

ELENA RODRIGUEZ

| 214.727.7921

TEACHING EXPERIENCE

Adult Arts Educator (January 2014–December 2021)

Rockport Center for the Arts, Rockport, TX

- Courses taught: Fundamentals of Drawing, Egg Tempera Painting, Landscape Painting, Portrait Painting, Figure Drawing

Port Aransas Art Center, Port Aransas, TX

- Course taught: Figure Drawing

Teaching Assistant (August 2010–December 2010)

New York Academy of Art, New York City, NY

- Assisted Lisa Bartolozzi in teaching History of Painting Techniques

PROFESSIONAL EXPERIENCE

Manager of Recruitment and Engagement (August 2023–present)

Del Mar College, Department of Art & Drama, Corpus Christi, TX

- Manage the marketing for the events of the Art & Drama Department
- Coordinate outreach to potential students
- Create content for the websites and social media accounts

Curator of Exhibitions (January 2018–August 2023)

Rockport Center for the Arts, Rockport, TX

- Develop relationships with artists and art patrons; connect artists with patrons to sell exhibition artwork and private commissions
- Prepare and execute artist contracts for exhibitions and sales
- Create and distribute advertising and promotional content for shows, including filming and editing artist gallery talks to increase attention and sales
- Write grants for events and programs, create supplemental materials for grant applications
- Manage the annual Artist-in-Residence program, including scheduling youth and adult workshops
- Plan and run the annual Rockport Film Festival, including creating a budget, securing sponsorships and grants, curating the films, organizing volunteers, and developing and executing a marketing strategy
- Maintain the Art Center's websites and regularly update content

Freelance Website Manager (June 2022–present)

Gillette Law Firm, Houston, TX (October 2022–present)

Director of Membership and Events (April 2013–January 2018)

Rockport Center for the Arts, Rockport, TX

- Began use of a CRM, improving stewardship of major donors and members
- Managed a team of volunteers for daily activities and special events
- Managed major fundraising events which collectively net over \$250,000

Office Manager/Executive Assistant (June 2011–March 2013)

Strawberryfrog, New York City, NY

- Planned client-focused events
- Managed the office environment
- Supervised the Office Assistant

Assistant Editor and Dub Room Specialist (July 2007-April 2008)

Teatown Communications, New York City, NY

- Post production editing, including: color correction, masking, video/sound alignment
- Motion graphics
- Graphic design

VOLUNTEERING & PHILANTHROPY

- Alumni Association New York Academy of Art
Manage and create content for New York Academy of Art's alumni association website using Wix.
Co-manage the Instagram account
- 100 Women of the Coastal Bend
Contribute annually to support four nonprofit organizations (2022 - present)
- Corpus Christi Art Center
Board Member (2024 - present)

TECHNICAL SKILLS

Art Media: Classical trained in drawing and oil painting

Microsoft Office: Excel, Word, Powerpoint

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Premiere, After Effects, Express

Web Design: Squarespace, Wix Wordpress, HTML, CSS

Video Editing: Final Cut Pro, Avid

EDUCATION

MFA Painting, New York Academy of Art

BFA Painting, Minor Film & Media Studies, Washington University in St. Louis

MEMBERSHIPS

- Art Museum of South Texas Collectors Club
- Alumni Association, New York Academy of Art

ACCOLADES

- Corpus Christi 40 Under 40 (2024)
- ***Glasstire*** Top 5 Art Show for ***It's Only For a Moment***, K Space Contemporary (2021)
- Honorable Mention, ***Oso Bay Biennial Exhibition*** (2018)
- Merit Artist, Rockport Center for the Arts (2016 & 2017)

FREELANCE CURATORIAL EXPERIENCE

- | | |
|------|--|
| 2017 | <i>Through the Fourth Wall</i> , The Bend Magazine, Corpus Christi, TX |
| 2014 | <i>Human Brevity</i> , The Art Collective, Asbury Park, NJ |
| 2013 | <i>My Art at the Met</i> , Metropolitan Museum of Art, NYC |

SOLO EXHIBITIONS

- | | |
|------|---|
| 2024 | <i>As the Sun Goes Down</i> , Wind Way Gallery, Rockport, TX |
| 2022 | <i>Dilly Dally</i> , Redbud Gallery, Houston, TX |
| 2021 | <i>It's Only For a Moment</i> , K Space Contemporary, Corpus Christi, TX
*Solo exhibition was named a "Top 5" by Glasstire Magazine on June 24 |
| 2019 | <i>Where I've Been</i> , Gallery at Anita Diebel Studio, Rockport, TX |

SELECT GROUP EXHIBITIONS

- | | |
|------|---|
| 2024 | <i>Target Texas</i> , Art Museum of South Texas, Corpus Christi, TX
<i>New Texas Talent: 31</i> , Craighead Green, Dallas, TX
<i>Posies</i> , Fort Works Art, Fort Worth, TX
<i>58th Annual National Drawing & Small Sculpture Show</i> , Del Mar College, Corpus Christi, TX
<i>La Merienda</i> , Texas A&M - Corpus Christi, Corpus Christi, TX |
| 2023 | <i>10th Annual Juried Exhibition</i> , Artspace 111, Fort Worth, TX
<i>Summer Show</i> , New York Academy of Art, New York City, NY |
| 2018 | <i>Oso Bay Biennial XX</i> , Islander Art Gallery, Corpus Christi, TX
Awarded Honorable Mention |
| 2017 | <i>No Net Ensnares Me</i> , Rockport Center for the Arts, Rockport, TX |
| 2016 | <i>Standing Out</i> , Rockport Center for the Arts, Rockport, TX
<i>Twice Born</i> , Steele Gallery, Seattle, WA |
| 2014 | <i>Human Brevity</i> , The Art Collective, Asbury Park, NJ
<i>New York Academy of Art Summer Show</i> , Flowers Gallery, New York City, NY |
| 2013 | <i>Loteria!</i> , K Space Contemporary, Corpus Christi, TX
<i>Small Work</i> , Big Talent, Las Laguna Gallery, Laguna Beach, CA
<i>My Art at the Met</i> , Metropolitan Museum of Art, New York City, NY
<i>Single Fare 3</i> , New York City, NY |

Application for a City Board, Commission, Committee or Corporation

Profile

Rudy

First Name

Salomon

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78404

Postal Code

Primary Phone

Alternate Phone

What district do you live in? *

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

39

Enel Green Power North America

Employer

Engineer

Job Title

Renewable Energy Engineer

Occupation

Work Address - Street Address and Suite Number

614 Ohio Avenue

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78404

Work Phone

978-7730645

Work E-mail address

rudy.salomon@enel.com

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Texas A&M University Corpus Christi Graduate in B.S. Mechanical Engineering Del Mar
College Graduate Speech Communication A.A. Graduate

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

1. Arts & Cultural Commission 2. Nueces County Parks & Recreation Advisory Committee 3. Construction Trade Advisory & Appeals Board 4. Tax Appraisal District

Why are you interested in serving on a City board, commission or committee?

As a lifelong resident of Corpus Christi, I'm deeply invested in the city's success. My extensive experience in the engineering and construction industry, particularly with leading national firms, has provided me with a strong understanding of project management, cost control, and efficient execution across a wide range of project sizes (from \$50 million to \$5 billion). This experience has also given me valuable insights into the best practices employed by world-class organizations. I'm passionate about leveraging this expertise to contribute to our city's growth and development. Serving on a board, commission, or committee would allow me to directly participate in shaping a thriving future for Corpus Christi and its citizens.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☐ Yes ☒ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Higher Education
- ☒ Business Development Groups / Corporate Representative

Question applies to BUILDING STANDARDS BOARD

The Building Standards Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Engineer

Question applies to BUILDING STANDARDS BOARD

Are you a Homeowner in the City of Corpus Christi?

☒ Yes ☐ No

Question applies to LIBRARY BOARD

The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ None of the above

Question applies to CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

The Corpus Christi Downtown Management District must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Resident of the District

Question applies to CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION,CORPUS CHRISTI B CORPORATION,PLANNING COMMISSION

Are you a Nueces County registered voter?

☒ Yes ☐ No

Question applies to CONSTRUCTION TRADE ADVISORY & APPEALS BOARD

The Construction Trade Advisory & Appeals Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ Engineer or Architect

Question applies to CAPITAL IMPROVEMENTS ADVISORY COMMITTEE

The Capital Improvement Advisory Committee must include representatives from certain industries. Do you qualify for any of the following industries? *

☒ Development
☒ Building Industry\,

Question applies to CAPITAL IMPROVEMENTS ADVISORY COMMITTEE

One member shall be a representative of the City's extraterritorial jurisdiction if impact fees are proposed. Do you qualify?

☒ Yes ☐ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Are you a resident and will have resided in the County Appraisal District for at least 2 years before assuming office on January 1st? (Mandatory: Must meet both criteria)

☒ Yes ☐ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Do you currently serve on any District Taxing Unit's governing board? (Yes or no remain eligible)

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Are you an employee of any of the District's Taxing Units? (Mandatory: If just employee, then ineligible. If employee and also on governing board or elected official of a taxing unit, then remains eligible).

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Are you related within 2nd degree by consanguinity or affinity (per Chapter 573 Government Code) to an appraiser of Property for Compensation for use in proceedings at the District or represent any property owner(s) in such proceedings? (Yes to either = disqualified)

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Do you own any property on which taxes are delinquent more than 60 days after the date you know or should have known? Exceptions are: (1) Delinquent taxes + penalties / interest being paid in installment agreement (2) Suit to collect is deferred or abated under 33.06 or 33.065

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Have you served on the District's board for all or part of 5 terms? Exception are: (1) Was Tax Assessor - Collector at the time

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Were you engaged in the business of appraising property for compensation for use in any District proceedings at any time in the preceding 3 years?

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Were you engaged in the business of representing property owners for compensation in proceedings at the District at any time during the preceding 3 years?

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Were you an employee of the District at any time in the last 3 years?

☐ Yes ☒ No

Question applies to NUECES COUNTY TAX APPRAISAL DISTRICT

Are you a business in which you have a substantial interest a party to a contract with either (1) the Appraisal District or (2) a taxing unit that participates in the District if the contract relates to the performance of an activity governed by the Texas Property Tax Code?

☐ Yes ☒ No

Verification

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Rudy Salomon

361.446.1511

Professional Summary

Highly motivated and results-oriented Contract Development Engineer with 5+ years of experience in: Wind Solar & Battery Energy Storage Systems (BESS) design, development, and implementation. Proven ability to manage all technical aspects of projects from conception to operation, ensuring adherence to Company internal and National guidelines and industry standards. Expertise in lithium-ion battery technologies and a strong commitment to collaborating effectively within a diverse team environment.

Education

Texas A&M University-Corpus Christi
Bachelor of Science in Mechanical Engineering

Related Experience

Enel Green Power North America

2022 - Present

- **Current Role: Contract Development engineer**

- Contract development, execution and management for all North American Region facilities dealing with cross technology lines (Solar/Wind/BESS/Geothermal). Clear understanding of all facets of engineering, procurement, project construction and execution and safety as highest priority. Lead the execution and management of contracts for renewable energy facilities across North America, ensuring compliance with engineering, procurement, and safety standards.
- Lead the development and execution of BESS projects for North American renewable energy facilities, utilizing lithium-ion battery technology. Manage all technical aspects from design inception to operation, ensuring successful project delivery within budget and adhering to industry standards (NEC, IEEE) and company guidelines. Collaborate with internal teams and external stakeholders to navigate permitting processes and secure project approvals, designs and costs are met.
- Identify and mitigate project risks through comprehensive risk assessments, resulting in a reduction in cost overruns.
- Effectively collaborate with diverse stakeholders, including internal teams, contractors, and regulatory agencies, to achieve project milestones on time and within budget.

Kiewit Energy

Field/Office Engineer

2019 - 2022

- **Environment Permitting**

Research Federal contract permitting requirements for Renewable Energy projects based on client needs. Create condition reports based on client contracts and regulatory committees such as FERC & Army Corps of Engineers and many more organizations based on Federal, State and regional levels. Discipline preplanning with clients for project execution, budget and forecasting. Capture regulatory and permit changes across all disciplines. Review calculated emissions. Plan for all project cycles.

- **Indirects Estimate lead/Subject Matter Expert** for EPC estimates
- **Mechanical Estimator** for static and rotational equipment, lending support to multiple Engineering Procurement Construction job bids from \$300 million to \$4.5 Billion budget scope of work for Renewable Energy, Oil, Gas & Chemical industries. Create material & equipment lift plans utilizing supplied software programs. Read, revise & interpret client supplied drawings (P&ID's, PFD's etc.) for estimate bidding process.
- **Mechanical Estimate Lead** managing EPC job estimates of up to 50 Million scope of work.
- **Field Engineer** tracking weekly progress, manage craft leads and team man hours, cost, material handling, equipment management & installation for disciplines such as: structural, Supports, E&I & Piping for Offshore fabrication. Plan Project Schedule forecasting & Execution. Current project goals include managing key contractual risks and build a lasting legacy with our clients. Currently on pace to complete the current project on time, under budget and without any safety incidents.

- Drone mission planning & execution for evaluating progress through video data, 3D model implementation & plot plan integration

Rudy Salomon

Page 2

Kiewit Offshore Services

Field craft personnel

2018 -

2019

- Welders helper for offshore fabrication, Pipe Fitter helper for Offshore fabrication, Plasma cutting table operator for Offshore fabrication. Cut and fabricate material to Blueprint specifications. Evaluate & build client revisions from specified drawings.

Related Academic Projects

Texas A&M University-Corpus Christi

Spring/Fall 2019

Space Solar Power Development

- Media development/integration.
- Web design for our group website
- Design & Fabrication of our model storage container and mechanical assembly, research solar material , battery cooling & insulation

Texas A&M University-Kingsville

Summer 2016

Project Title: Simulation & Experimental study of Windfarm Layout optimization. (Published)

- NSF IR-SEED REU Summer 2016 Program: Integrating Research in Sustainable Energy and the Environment across Disciplines. Research Experience for Undergraduates.
- Research & Utilize Genetic Algorithmic functions to calculate maximum power output through Matlab program for 20 wind turbines on a 500 acre radius
- Produce cost & Purchase material, design and fabricate a scale model of Wind turbine (5 ft height) to utilize and prove research to show proper power output.

Texas A&M University-Kingsville

Summer 2015

Project Title: Chemical Process Flow (published)

- Researched proper pipe insulation for deep water drilling exploration

Skills

Leadership

Solid Execution & Presentation Skills
Proven Leadership & Supervisory Experience
Problem Solving & Effective Decision-Making
Strategic Planning & Analytical Implementation
Populations

Conflict Resolution & Time Management
Plan & Execute in High pace environment
Organization & Collaboration
Strong Interpersonal Skills with Diverse

Technology

Ineighth Estimate tool/Hard Dollar, Bluebeam, Autocad, PowerBI, Tableau , Navisworks, Solidworks, WebEx, Zoom, Microsoft Word, Teams, Excel, PowerPoint, Outlook, Google Docs, Google Slides

Leadership Organizations/Volunteerism

Society of Hispanic Professional Engineers

2019-Present

American Society of Mechanical Engineers

2019-Present

Institute of Electrical & Electronics Engineers

2019-2022

Habitat for Humanity volunteer

2017-Present

Application for a City Board, Commission, Committee or Corporation

Profile

Ms. Edna Trevino
Prefix First Name Last Name

Email Address

Street Address

Corpus christi TX 78417
City State Postal Code

Primary Phone Alternate Phone

What district do you live in? *

☒ District 3

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

50

Corpus Christ Independent School District ISSC-Instructor Education
Employer Job Title Occupation

Work Address - Street Address and Suite Number

3502 Greenwood Drive

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78416

Work Phone

361-878-4690

Ms. Edna Trevino

Work E-mail address

Edtrevino@ccisd.us

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

Interests & Experiences**Are you a Nueces County registered voter?**

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Associate Arts Degree, Bachelor of Fine Arts, President of PTA at Martin Middle currently

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Animal Advisory Care Corpus Christi Children & Youth Convention Visitor Bureau

Why are you interested in serving on a City board, commission or committee?

Commission and committees

Are you an ex-Officio member of a City Board, commission or committee?

☐ Yes ☒ No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

☒ Yes ☐ No

Are you a current candidate in an election for a non-city public office?

☐ Yes ☒ No

Do you currently serve as an elected official for a non-city public office?

☐ Yes ☒ No

Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A

N/A

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to ANIMAL CARE ADVISORY COMMITTEE

The Animal Care Advisory Committee preferred representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Youth / Education
- ☒ Higher Education

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

The Commission on Children & Youth preferred representatives for adult membership from certain categories. High school students must be a Junior or Senior at time of appointment. Do you qualify for any of the following categories? *

☒ Education

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth - Name of high school.

N/A

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth Current Grade

N/A

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

Youth Date of Birth

03/09/1968

Verification

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