



MEMORANDUM

To: Margie C. Rose, City Manager *MR*
Thru: Keith Selman, Assistant City Manager *KS*
From: Laura Garcia, Library Director *LG*
Date: April 11, 2018
Subject: Library – Magazine and Newspaper Subscriptions

Issue/Problem:

City Council wants to ensure that library subscriptions to newspapers and magazines provide balanced perspectives.

Background & Findings:

The Corpus Christi Public Library system is cognizant of the need to provide resources that offer different viewpoints. Newspaper and magazine subscriptions offered are driven to a large extent by customer demand; however, some are selected based on being standard to a library environment.

Subscriptions consist of 119 unique titles for a total of 182 subscriptions; some titles are offered at multiple locations. The following is a brief outline of some of the areas of interest:

Financial: Barron's, Bloomberg Business Week, Investor's Business Daily, Kipling's, Money, ValueLine Investments and Wall Street Journal.

News: Mother Jones, National Review, Time.

Newspapers: Austin American-Statesmen, New York Times, San Antonio Express-News, Victoria Advocate, USA Today. The Caller-Times, Coastal Bend Daily and Nueces Record Star are direct subscriptions.

Science: Discover, National Geographic, Popular Mechanics, Popular Science, Smithsonian, Scientific American, Wired.

Texas: Southern Living, Texas Highways, Texas Historian, Texas Monthly, Texas Parks and Wildlife

Conclusion / Recommendations:

Recommendations from the public are always welcomed. Titles are adjusted on an annual basis.