



**AGENDA MEMORANDUM**  
for the City Council Meeting of May 20, 2014

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**DATE:** April 14, 2014  
**TO:** Ronald L. Olson, City Manager  
**THROUGH:** Wes Pierson, Assistant City Manager  
**FROM:** Mike Culbertson  
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**UPDATE TO CITY COUNCIL** – Corpus Christi Regional Economic Development Corporation

**PRESENTER:**

<b><u>Name</u></b>	<b><u>Title/Position</u></b>	<b><u>Department</u></b>
1. Roland Mower	President/CEO	CCREDC

**BACKGROUND :**

CCREDC semi-annual presentation to the City Council

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint Presentation



# CCREDC Quarterly Presentation to the City Council

Council Presentation  
May 20, 2014



# CCREDC Quarterly Update



Corpus Christi  
REGIONAL ECONOMIC  
DEVELOPMENT CORPORATION

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## Corpus Christi Regional Economic Development Corporation Quarterly Update

Presented by:

Roland C. Mower CEcD  
President & CEO

May 20, 2014

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# Corpus Christi MSA - Employment by Sector



Corpus Christi  
REGIONAL ECONOMIC  
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<b>Sector</b>	<b>Mar 14</b>	<b>Mar 13</b>	<b>Mar 12</b>	<b>Mar 11</b>	<b>Mar 10</b>
<b>Total Non-Ag.</b>	<b>190,900</b>	<b>188,100</b>	<b>182,500</b>	<b>175,900</b>	<b>178,900</b>
<b>Mining, Logging, &amp; Const.</b>	<b>25,300</b>	<b>23,900</b>	<b>22,100</b>	<b>19,500</b>	<b>20,600</b>
<b>Manufacturing</b>	<b>9,800</b>	<b>9,700</b>	<b>9,800</b>	<b>9,200</b>	<b>9,400</b>
<b>Trade, Trans, and Utilities</b>	<b>33,900</b>	<b>32,800</b>	<b>31,800</b>	<b>30,000</b>	<b>30,600</b>
<b>Information</b>	<b>2,000</b>	<b>2,100</b>	<b>2,000</b>	<b>2,000</b>	<b>2,200</b>
<b>Financial Activities</b>	<b>7,900</b>	<b>7,700</b>	<b>7,400</b>	<b>7,200</b>	<b>7,400</b>
<b>Prof and Bus Services</b>	<b>15,300</b>	<b>16,000</b>	<b>15,400</b>	<b>15,200</b>	<b>15,300</b>
<b>Educ. and Health Services</b>	<b>29,800</b>	<b>30,000</b>	<b>30,300</b>	<b>29,700</b>	<b>30,600</b>
<b>Leisure and Hospitality</b>	<b>25,100</b>	<b>24,400</b>	<b>22,200</b>	<b>20,900</b>	<b>20,900</b>
<b>Other Services</b>	<b>7,800</b>	<b>7,600</b>	<b>7,400</b>	<b>6,900</b>	<b>6,900</b>
<b>Government</b>	<b>34,000</b>	<b>33,900</b>	<b>34,100</b>	<b>35,300</b>	<b>35,000</b>

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# Corpus Christi MSA Business Attraction



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## Activity Update

New Projects This Quarter:	5
Current Active Projects:	22
Potential Jobs:	3,046
Potential Investment:	\$28.85 B
Project Site Visits This Quarter:	12
Marketing Trips This Quarter:	2
Site Selectors Contacted This Quarter:	21
Target Companies Contacted This Quarter:	8



# Corpus Christi MSA Existing Industries



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## Activity Update

New Projects this Quarter:	1
Current Active Projects YTD:	17
Potential Jobs:	644
Potential Investment:	\$2.6 B
Existing Industry Visits This Quarter:	25
Existing Industries Assisted (non-projects) This Quarter:	16



# Corpus Christi MSA Successes



Corpus Christi  
REGIONAL ECONOMIC  
DEVELOPMENT CORPORATION

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Celanese

Plains America

Groomers

CamRet

PVRentals

Ground Breaking TPCO America Phase 2

Ground Breaking voestalpine



# Corpus Christi MSA Successes



Corpus Christi  
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Questions?