



**AGENDA MEMORANDUM**  
City Council Meeting of May 12, 2015

**DATE:** April 27, 2015  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Alyssa M. Barrera, Business Liaison  
[AlyssaB@cctexas.com](mailto:AlyssaB@cctexas.com)  
(361) 826-3356

Corpus Christi Convention & Visitors Bureau - Fiesta de la Flor

**STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1.		
2.		
3.		

**OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Paulette Kluge	CEO	CCCVB
2.		
3.		

**BACKGROUND :**

On April 17<sup>th</sup> & 18<sup>th</sup>, the Corpus Christi Convention and Visitors Bureau hosted the first annual Fiesta de la Flor. This presentation is a summary of the event.

**LIST OF SUPPORTING DOCUMENTS:**

PowerPoint – CCCVB Fiesta de la Flor