



## AGENDA MEMORANDUM

Future Item for the City Council Meeting of December 16, 2014

Action Item for the City Council Meeting January 13, 2015

**DATE:** December 16, 2014

**TO:** Ronald L. Olson, City Manager

**FROM:** Christela Morales, Procurement Manager  
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### Child Obesity Prevention Program Provider

#### **CAPTION:**

Motion approving a service agreement with Catholic Charities of Corpus Christi, Inc., to conduct a child obesity prevention program in accordance with Request for Qualifications No. BI-0015-14, for an estimated nine-month expenditure of \$80,000, with one option to renew, subject to the approval of the contractor and the City Manager or designee. Funds are budgeted in the Corpus Christi - Nueces County Public Health District (CCNCPHD) 1115 Transformation Waiver Fund.

#### **PURPOSE:**

Services include delivery of lifestyle and weight management programs to help targeted children in our community become healthier by achieving a healthy weight. Providers will deliver multiple 10-week MEND (Mind, Exercise, Nutrition...Do it!) courses to parents and/or caregivers and children ages 2-6 and 7-13, consisting of physical education, nutrition, and other health education training.

#### **BACKGROUND AND FINDINGS:**

The MEND program helps empower children to reach and maintain a healthy weight, with the support of their families, by changing attitudes toward food and activity, keeping physically active on a regular basis, learning how to choose foods that are nutritious, and taking action to maintain a healthy lifestyle for life.

The program anticipates serving a minimum of 1,500 children in the second year and 1,755 children in the third year in Corpus Christi and in Nueces, Kleberg, Kenedy, Brooks, Duval, Jim Wells, Live Oak, San Patricio, Aransas, Bee, Refugio, Goliad, Karnes, DeWitt, Victoria, Jackson, Lavaca and Gonzales counties. Each program year runs from October 1<sup>st</sup> through September 30<sup>th</sup> of the following year.

**ALTERNATIVES:**

Not applicable.

**OTHER CONSIDERATIONS:**

Providers are qualified based on previous experience with children and adolescents, providing similar types of health and nutrition programs, having established fitness facilities and other requirements as delineated in the request for qualifications. Each provider is awarded based on their capacity to perform these services. Among other requirements, targeted children must be Medicaid/CHIP enrolled and/or eligible.

**CONFORMITY TO CITY POLICY:**

This purchase conforms to the City’s purchasing policies and procedures and State statutes regulating procurement.

**EMERGENCY / NON-EMERGENCY:**

Non-emergency.

**DEPARTMENTAL CLEARANCES:**

Health Department

**FINANCIAL IMPACT:**

Operating       Revenue       Capital       Not applicable

<b>Fiscal Year: 2014-2015</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget		\$577,000.00	\$0	\$577,000.00
Encumbered / Expended Amount		\$0	\$0	\$0
This item		\$80,000.00	\$0	\$80,000.00
BALANCE		\$497,000.00	\$0	\$497,000.00

Fund(s): Corpus Christi Nueces County Health District’s (CCNCPHD) 1115  
Transformation Waiver Fund

**Comments:**

**RECOMMENDATION:**

Staff recommends approval of the motion as presented.

**LIST OF SUPPORTING DOCUMENTS:**

Price Sheet  
Service Agreement