

HILLIARD

CENTER



Quarterly Report to City Council Meeting
December 16, 2025

About Oak View Group

Making a Positive Disruption in the Entertainment & Hospitality Industry.



Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class owned venues and a client roster of arenas, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents.



OVG Hospitality award-winning culinarians and food services & hospitality teams strive to deliver the best accommodations, highest-quality amenities, and premium food and beverages to guests across North America. We know that exciting, memorable experiences lead visitors to return time and time again—and because we annually serve more than 250,000 events and 40 million guests, we're the experts in making experiences great.

Meet the Corporate Team



GREGORY O'DELL
President
OVG Venue Management



TOM PAQUETTE
Senior Vice President
Arenas & Stadiums



CLAUDIO OLIVEIRA
District General Manager
Oak View Group



DANIEL MELISE
General Manager of
Hilliard Center
Oak View Group



KENNETH GABER
President
OVG Hospitality



JAY SATENSPIEL
Executive VP
OVG Hospitality



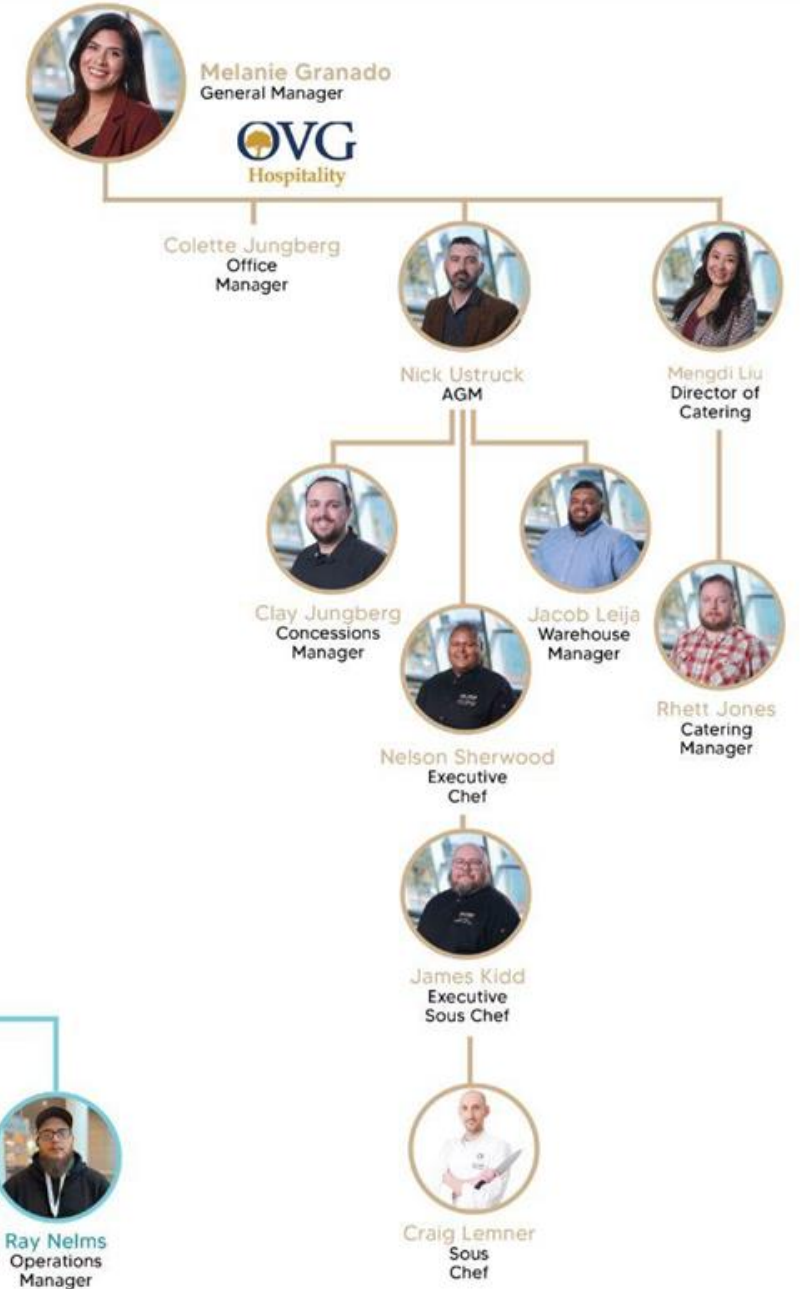
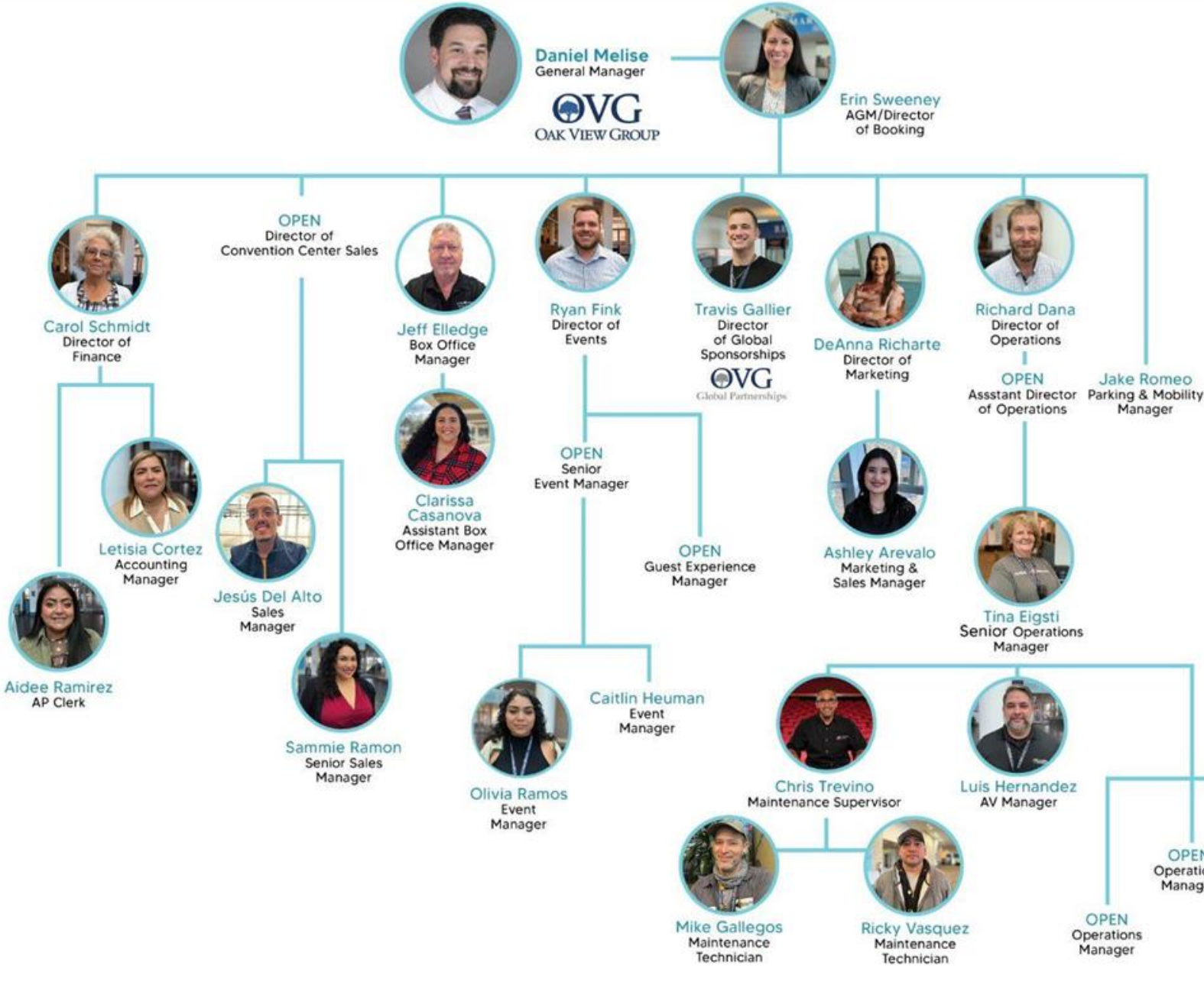
JOSH PYLE
Regional VP
OVG Hospitality



DAVID WILLIAMS
Divisional Chef
OVG Hospitality



MELANIE GRANADO
General Manager of
OVG Hospitality



State of Tourism Gala & Hospitality Award Nominations



1 Sammie Ramón | Senior Sales Manager
Finalist, Destination Salesperson of the Year

Recognized for exceptional success in promoting Corpus Christi as a premier destination for meetings, conventions, and group travel.

2 Jeff Elledge | Box Office Manager
Finalist, Tourism Advocate of the Year

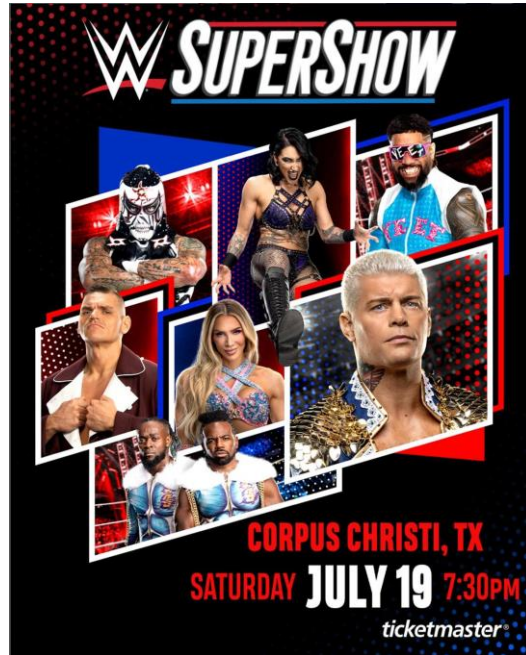
Honored for outstanding contributions in building community partnerships and strengthening the local tourism industry.

3 Hilliard Center
Finalist, Attraction of the Year

This nomination highlights the collective dedication of the team and the facility's growing role in positioning Corpus Christi as a leading destination for entertainment and events.

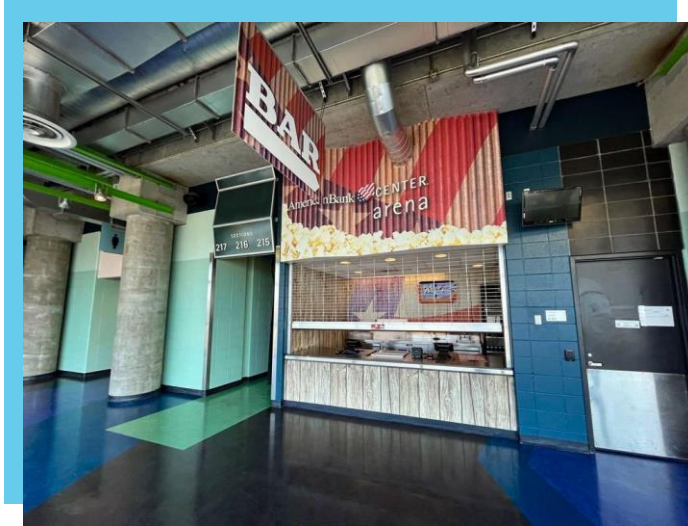
Major Events & Highlights

- ▶ **Corpus Christi Comic Con** | Jul 11-13
- ▶ **WWE Supershow** | Jul 19
- ▶ **Agriculture Teachers Association of Texas (ATAT)** | Jul 21-25
- ▶ **Grupo Duelo** | Aug 22
- ▶ **Anjelah Johnson** | Aug 23
- ▶ **Lipan Apache Tribe of Texas Veterans Pow Wow** | Sep 20
- ▶ **Foster Angels of South Texas** | Sep 10
- ▶ **Home and Garden Show** | Sep 12-14
- ▶ **Corpus Christi IceRays** | Season Opener

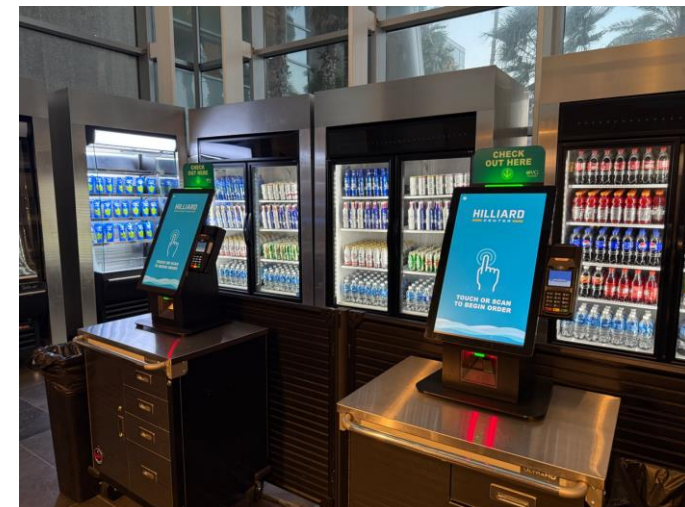
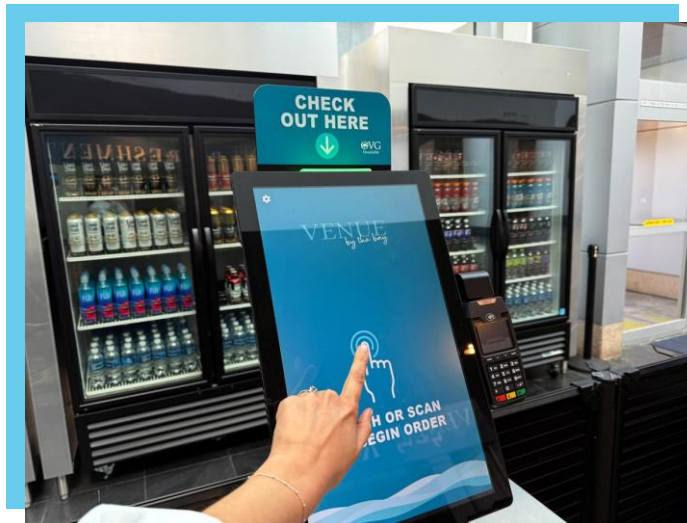
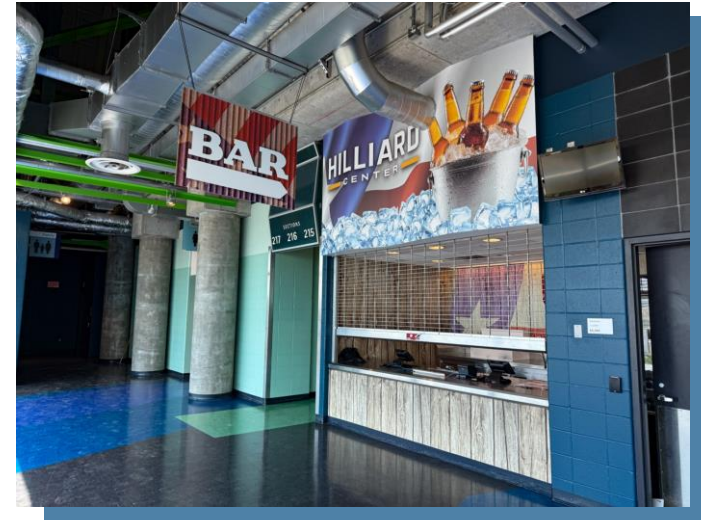


Naming Rights Updates

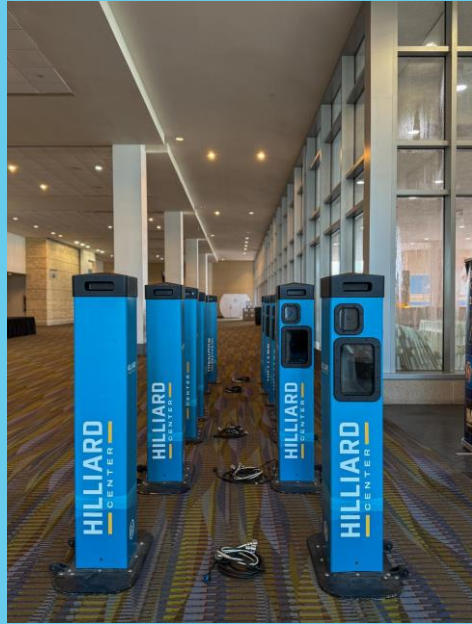
Before



After



Naming Rights Updates



Hospitality Highlights

Community Impact

- ▶ **Community Food Vendor Incubator Pilot Program**
 - Public application period: Oct 15-Nov 1
 - 33 applicants & 14 qualified candidate
 - Info session held Dec 10 with 14 businesses
 - Blind selection committee formed (hospitality community members) to choose 2 vendors for 2026
 - Vendor timelines: **Vendor 1**, Jan-Jun & **Vendor 2**, Jul-Dec
- ▶ **Program Launch & Partnership**
 - Partnership established with Del Mar College Hospitality & Culinary Institute to create new internship pathways
 - Fall 2025 intern onboarded: **Terance Brooks**
 - Spring 2026: **6 OVG Hospitality Internships** open to Del Mar College students
- ▶ **Community Catering Collaborations**
 - Added two local vendors to facility-wide catering options: **Jalapeña's Salsa** and **McNabb Micro Farm**



Hospitality Highlights

Capital Improvements and Maintenance

- ▶ **New Ovens and Stoves** - installation energy-efficient, high-capacity combi ovens that combine the functions of a convection oven and a steam oven, offering maximum efficiency.
- ▶ **Walk-In Coolers & Freezers** - Fully refurbished with upgraded insulation for improved energy efficiency and reliability
- ▶ **Arena Cooler Renovation** - upgraded refrigeration units and installed new flooring to enhance hygiene and accessibility during events.
- ▶ **Ice Machine Replacements** - New commercial units added to the Arena, Catering Kitchen, and Warehouse to increase reliability and service capacity.

Safety & Cleanliness

- ▶ Shoreline Market Health Inspection: **Score 100**
- ▶ Catering Main Kitchen Health Inspection: **Score 100**



New Business Booked

Upcoming Arena Events

- ▶ **Corpus Christi IceRays**
- ▶ **Disney on Ice Mickey's Search Party** | November 7-9, 2025
- ▶ **Maximum Fun Tour: A Day to Remember, Yellowcard with Special Guests The Wonder Years & Dinosaur Pile-Up** | November 22, 2025
- ▶ **Parker McCollum 2026 Tour** | January 30, 2026
- ▶ **Harlem Globetrotters The 100th Year Tour** | February 11, 2026
- ▶ **Hot Wheels Monster Trucks Live! Glow•N•Fire** | March 21-22, 2026
- ▶ **Bailey Zimmerman Different Night Same Rodeo Tour 2026**
with special guests **Hudson Westbrook** and **Blake Whiten** | Saturday, April 4, 2026
- ▶ **Nate Bargatze Big Dumb Eyes World Tour** | June 5, 2026



New Business Booked

Upcoming Auditorium & Convention Center Events

- ▶ **Hollydays Market** | November 7-9, 2025
- ▶ **Joe Bonamassa** *Live in Concert* | November 18, 2025
- ▶ **Intocable** *Antología Tour* | November 21, 2025
- ▶ **Matt Matthews** *Boujee on a Budget Tour* | November 22, 2025
Two Showtimes
- ▶ **Tina Turner** *The Tina Turner Musical* | December 9, 2025
- ▶ **Corpus Christi Ballet Presents** *The Nutcracker* | December 13, 2025
- ▶ **Liverpool Legends** *The Complete Beatles Experience* | January 27, 2026
- ▶ **Mrs. Doubtfire** *The New Musical Comedy* | February 17, 2026
- ▶ **The Thorn** | February 20-21, 2026
- ▶ **Whose Live Anyway** *The Hilarious Songs and Improve Comedy You Love...Live!* | March 13, 2026
- ▶ **Jennifer Peña** *El Camino Tour* | March 20, 2026
- ▶ **HadesTown** *Broadway's Tony and Grammy* | June 2, 2026
- ▶ **The Rush Tribute Project ft. Moving Pictures** | June 14, 2026
- ▶ **Safari Club Banquet** | March 12, 2026
- ▶ **Texas Democratic** | February 21, 2026
- ▶ **Texas HOSA State** | March 22-26, 2026
- ▶ **SkillsUSA Texas State** |
 - April 5-12, 2026
 - April 4-11, 2027
 - April 2-9, 2028

Visitor Trends | Q3 2023 - 2025

Visitor Traffic | Q3 (July-September) 2023-2025

