



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting August 29, 2023
Second Reading Ordinance for the City Council Meeting September 5, 2023

DATE: August 29, 2023
TO: Peter Zaroni, City Manager
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Amending Chapter 9 of the City Code of Ordinances
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CAPTION:

Ordinance amending the Code of Ordinances, Chapter 9, Aviation, Section 9-35 – Parking Rates, by revising the parking rate for long-term parking at the Corpus Christi International Airport.

SUMMARY:

The proposed amendments adjust rates and charges within the ordinance. These changes are in coordination with the budget process.

BACKGROUND AND FINDINGS:

Since bringing parking operations back under direct City management in 2021, CCIA has made numerous improvements in the parking lots including covered parking canvas replacements, parking systems equipment upgrades, LED lighting upgrades, pavement maintenance and sealing, signage and markings, and landscaping. These upgrades improve passenger experience and extend the useful life of infrastructure.

To be more competitive for new or enhanced air service, improvements must continue but must not increase the cost for airlines to operate at the airport. To continue airport improvements and decrease the cost per enplanement (CPE) metric, revenue must increase in non-airline revenue sources like parking, concessions, and non-aeronautical business.

Airport staff created a five-year plan to increase non-airline revenues by over \$2.1 million, which includes adjustments to rates and charges for fuel flowage fees, business development agreements, and parking rate adjustments. This action is part of Year 2 of that action plan. This parking rate adjustment is the first prescribed step in the action plan

for parking rates and will be followed by future adjustments to Short or Long-Term parking rates in FY25 and FY26.

The projected increase in revenue from this rate adjustment can yield a decrease in CPE by \$0.72.

ALTERNATIVES:

Alternative actions include adjusting rates to different amounts or keeping parking rates steady.

FISCAL IMPACT:

This Long-Term parking rate adjustment is projected to increase parking revenue by \$236,500, or 9%.

FUNDING DETAIL:

Fund:	N/A
Organization/Activity:	N/A
Mission Element:	N/A
Project # (CIP Only):	N/A
Account:	N/A

RECOMMENDATION:

City staff recommend approval of the ordinance amendment.

LIST OF SUPPORTING DOCUMENTS:

Ordinance