



AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting 01/24/17

DATE: January 13, 2017
TO: Margie C. Rose, City Manager
FROM: Alyssa M. Barrera, Business Liaison
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(361) 826-3356

Parking Management Study and Strategic Plan

STAFF PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Department</u> |
|----------------------|-----------------------|-----------------------|
| 1. Alyssa M. Barrera | Business Liaison | City Manager's Office |

OUTSIDE PRESENTER(S):

| <u>Name</u> | <u>Title/Position</u> | <u>Organization</u> |
|-------------------|-----------------------|----------------------------|
| 1. Jim Corbett | Parking Consultant | Walker Parking Consultants |
| 2. Jaime Windfont | Parking Consultant | Walker Parking Consultants |
| 3. Terry Sweeney | Executive Director | Downtown Management Dist |

BACKGROUND:

The TIRZ #3 Project Plan included the Parking Management Study and Strategic Plan as one of five initiatives necessary for unlocking development in the TIRZ. The Board approved a contract for the study with Walker Parking Consultants on July 8, 2016. Walker Parking Consultants have completed the study and will now present the results to the Board.

LIST OF SUPPORTING DOCUMENTS:

Executive Summary – Parking Management Study & Strategic Plan
PPT – Parking Management Study & Strategic Plan