

# MARKETING REPORT



# Fly Local Pledge



THE ENRICHMENT GROUP

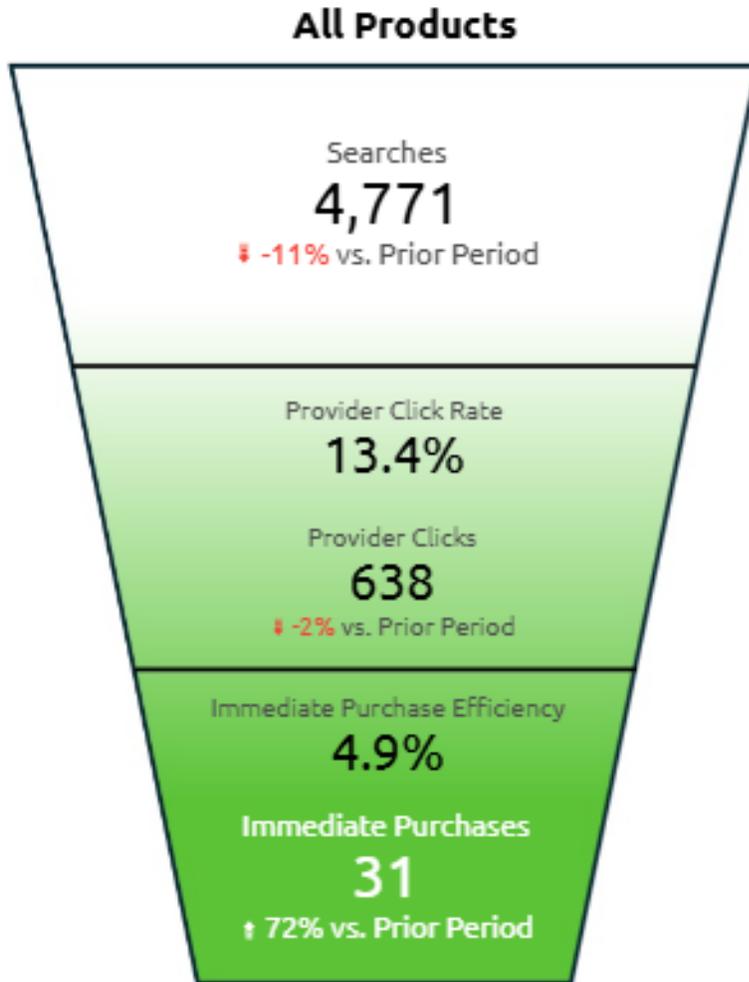


**Total Pledges: 173**  
**Total Employees: 20,241**

**2024 Year-End: 163**  
**2025 Goal: 200**



# FlyMyAirport – Feb/Mar Report



← Visited the FlyMyAirport site

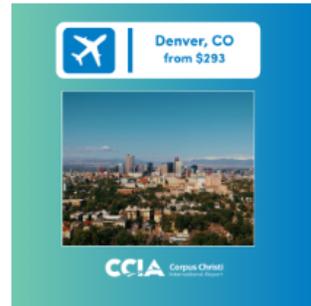
Clicked on a flight and navigated to the airline website  
(FlyMyAirport avg is 12%)

Purchased a flight within 30 minutes  
(FlyMyAirport avg is 2.5%)

# FlyMyAirport – New Weekly Newsletter



Hello Lacey,  
Welcome aboard the Runway Rundown! Every week we navigate the skies to bring you a handpicked selection of budget-friendly getaways featuring some of your most desired destinations. Buckle up, browse our curated list below, and let your next adventure take flight!



## Denver, Colorado

This week, **Fly My Airport** is making your Denver dreams a reality with incredible **low-cost round-trip deals starting at \$293!** From outdoor adventures to cultural delights, Denver offers an unforgettable escape for every traveler.

Don't miss out – book your flight now and start your adventure!

[VISIT DENVER](#)



## Los Angeles, California

Los Angeles is known for its blend of Hollywood glamour, beautiful weather, sunny beaches, and a vibrant, multicultural energy.

**Book your vacation now** to take advantage of these incredible deals with **flights starting as low as \$325** round trip!

## Save Big on Flights from Corpus Christi

Today's Cheap Flights from Airlines and Online Travel Agents!

Houston from **\$97**  
CRP - HOU - (Apr 15 - Apr 22)

Dallas from **\$240**  
CRP - DAL - (Apr 7 - Apr 14)

Atlanta from **\$293**  
CRP - ATL - (Apr 8 - Apr 15)

St Louis from **\$295**  
CRP - STL - (Apr 14 - Apr 20)

Houston from **\$117**  
CRP - IAH - (May 5 - May 6)

Austin from **\$247**  
CRP - AUS - (Apr 14 - Apr 21)

Denver from **\$293**  
CRP - DEN - (Apr 23 - Apr 28)

Las Vegas from **\$309**  
CRP - LAS - (Apr 23 - Apr 29)

Dallas-Fort Worth from **\$229**  
CRP - DFW - (Apr 29 - May 6)

New Orleans from **\$247**  
CRP - MSY - (May 29 - May 31)

Orlando from **\$293**  
CRP - MCO - (May 7 - May 14)

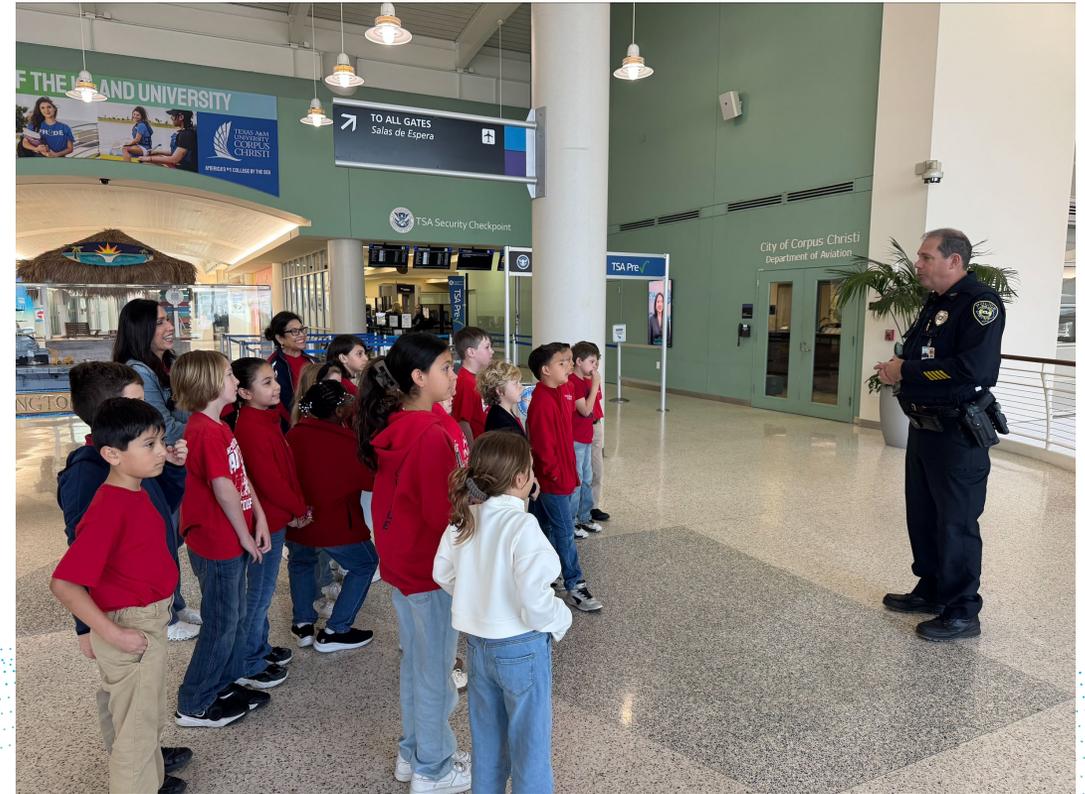
Minneapolis from **\$309**  
CRP - MSP - (May 14 - May 21)

# Outreach – Valentine's Day



# Outreach – IWA 3<sup>rd</sup> Grade Field Trip

February 27, 2025



# Outreach – Women’s History Month/International Women’s Day





# American Advertising Awards

February 28, 2025

**GOLD Addy Award**  
**Best of Out-of-Home Award**



# Go Team Dog Training – March 29, 2025

