



## AGENDA MEMORANDUM

Public Hearing & First Reading Ordinance for the City Council Meeting of 6/28/22  
Second Reading Ordinance for the City Council Meeting of 7/12/22

**DATE:** June 28, 2022

**TO:** Peter Zaroni, City Manager

**FROM:** Robert Dodd, Director of Parks and Recreation Department  
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### Adoption of Corpus Christi Parks and Recreation 10-Year Master Plan

#### **CAPTION:**

Ordinance Adopting the 10-Year Parks and Recreation Master Plan and amending the Comprehensive Plan of the City of Corpus Christi to include the Master Plan.

#### **SUMMARY:**

The primary function of the Corpus Christi Parks and Recreation Master Plan is to assess the current park system, identify needs and deficiencies in the system, and establish goals and priorities to maintain, improve, and develop a park system that meets the needs and demands of the community.

#### **BACKGROUND AND FINDINGS:**

For the Parks and Recreation Department to maintain accreditation by the Commission for Accreditation of Park and Recreation Agencies (CAPRA) and to qualify for Texas Parks and Wildlife Department (TPWD) funding, the City is required to have Parks Master Plan which must be updated every 10 years and approved by City Council. Additionally, the Parks Master Plan update must align with Texas Parks and Wildlife guidelines and requirements, to include, but not limited to, outlined goals and objectives for the plan, proof of a public input process, area concepts and standards, inventory of areas and facilities, a needs assessment, an implementation plan, and proof of adoption by passage of a resolution adopting the plan and list of the priority of needs by the City Council.

The current Parks Master Plan update was completed and adopted in 2012. In September 2020, City Council approved an 18-month service agreement with HALFF Associates, Inc. for the development of the Corpus Christi Parks, Recreation, and Master Plan. The Master Plan provides a comprehensive park system plan, including recommendations for the provision of facilities, programs and services, parkland acquisition, parkland development, maintenance and operations, administration, and management.

Throughout the Corpus Christi Parks and Recreation Master Plan development process, HALFF Associates, Inc. performed comprehensive community engagement through both virtual and in-person techniques including surveys, stakeholder meetings, online mapping tools, and a virtual town hall meeting. They also have conducted and participated in meetings with the Parks and Recreation Advisory Committee (PRAC), the Planning Commission, Parks Department staff, community stakeholders, and local public regarding the needs, goals, and objectives of the community. PRAC approved the 10-Year Parks and Recreation Master Plan during the April 13, 2022 regular meeting and the Planning Commission approved the new Master Plan during the May 18, 2022 regular meeting.

Furthermore, HALFF Associates, Inc. has provided project schedules indicating timelines and meeting dates associated with each component of the strategic planning process, provided media outreach and public statements, performed a comprehensive review of City of Corpus Christi Parks and Recreation policies, and updated park goals, objectives, and community park needs based on community developments, current demographics, park utilization rates, and park upgrades.

The Corpus Christi Parks and Recreation Master Plan was initiated to create a lasting vision for the future growth and development of the City's Parks and Recreation system. To effectively obtain that vision, this Master Plan will support the mission of the City of Corpus Christi Parks and Recreation Department and identify important investments and operational improvements essential to providing quality parks and recreational resources. This Master Plan will guide City officials and staff as well as local partners on the most efficient and equitable methods to meet the recreational needs of the residents of Corpus Christi. This will be achieved through prioritized investments, programs, policies, and practices. This Master Plan also provides elected officials and staff with a clear framework for decisions regarding land acquisition, park and trail improvements, and maintenance of existing and future recreation facilities.

Through this Master Plan, the improvements to City parks will provide enhancements to community health, conservation practices, and access to benefits for the entire community of Corpus Christi. Lastly, the updated Parks Master Plan will enhance the City's opportunity to qualify and compete for state funding through TPWD.

The Parks and Recreation Department fully supports the findings and recommendations provided by HALFF Associates, Inc. for the 2022 Corpus Christi Parks and Recreation Master Plan update.

#### **ALTERNATIVES:**

An alternative is that the Parks and Recreation can continue following the existing Parks and Recreation Master Plan established in 2012. However, if an updated Parks and Recreation Master Plan is not adopted by 2022, the City will be at a disadvantage when competing for state funding and the Parks and Recreation Department will lose accreditation.

#### **FISCAL IMPACT:**

There is no fiscal impact associated with this item.

#### **RECOMMENDATION:**

Staff recommends approval of this ordinance amending the City of Corpus Christi Comprehensive Plan through the adoption of the Corpus Christi Parks and Recreation Master Plan, as presented

#### **LIST OF SUPPORTING DOCUMENTS:**

Ordinance  
Presentation – HALFF Associates 10-Year Parks and Recreation Master Plan Adoption

# 10-Year Parks and Recreation Master Plan