





CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT


BOARD DETAILS




OVERVIEW



SIZE 15 Seats



TERM LENGTH 4 Years



TERM LIMIT N/A

The Corpus Christi Downtown Management District provides maintenance, security, marketing, and the promotion and improvement of property and facilities within the district; the district has the authority to levy taxes or assessments for improvements in the downtown area.



DETAILS

COMPOSITION

The district is composed of at least nine, but not more than thirty directors, serving four-year staggered terms. Directors must represent one of the following categories: a resident of the district; an owner of property in the district; an owner of stock, whether beneficial or otherwise, of a corporate owner of property in the district; an owner of a beneficial interest in a trust that owns property in the district; or an agent, employee or tenant of one of the above. Per the Texas Local Government Code, succeeding directors are chosen through the recommendation of the board and the approval of the City Council.

CREATION / AUTHORITY

Title 12 (Municipal Management District), provisions of Chapter 375, Article III, Section 52, Article XVI, Section 59, Article III, Section 52-a of Texas Constitution and of the Local Government Code; 12/16/94 - amended by-laws to increase directors from seventeen to twenty members; 7/04 the directors voted to decrease directors to fifteen.

MEETS

2nd Thursday of the month, 9:00 a.m., IBC Bank, 221 S. Shoreline, 2nd Floor.

TERM DETAILS

Four-year staggered terms.

DEPARTMENT

Downtown Management District

OTHER INFORMATION

Corpus Christi Downtown Management District

April 10, 2018

Two (2) vacancies with terms to 9/30/18 representing the following category: 2 - Agent, Employee or Tenant. *(Note: Directors are chosen through the recommendation of the Board and the approval of the City Council.) The Corpus Christi Downtown Management District is recommending the new appointment of Brent Bottom and Caitlin Shook to replace Tim Heuston and Cecil R Johnson.*

Name	Board Name	Status	District	Term	End Date	Category
Tim Heuston	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Resigned	District 4	1	9/30/18	Agent, Employee or Tenant
Cecil R Johnson	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Resigned	District 1	Partial	9/30/18	Agent, Employee or Tenant
Steve Keenan	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 5	1	9/30/20	Agent, Employee or Tenant
Harold Shockley Jr.	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 5	1	9/30/18	Agent, Employee or Tenant
Ajit David	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 4	Partial	9/30/18	Agent, Employee or Tenant
Dee Dee Perez	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 5	2	9/30/18	Agent, Employee or Tenant
Eric R Gutschow	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 5	Partial	9/30/18	Property Owner
Raymond Gignac	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 4	4	9/30/20	Property Owner
Cherylyn M Boyd	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 1	2	9/30/20	Property Owner
Christian R Bernard	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 3	Partial	9/30/20	Property Owner
Brad Lomax	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 4	1	9/30/18	Property Owner
Glenn Peterson	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 4	2	9/30/18	Property Owner
Casey Lain	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 2	2	9/30/18	Property Owner
Lexi Buquet	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 1	1	9/30/18	Resident
Janet Maxwell	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	Active	District 4	1	9/30/20	Stock Owner

**Corpus Christi Downtown Management District Applicant
April 10, 2018**

Name	Board Applying For	District	Employer	Work Address	City	St.	Category
Brent Bottom	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	District 4	San Jacinto Title Services of Texas, LLC	520 Lawrence Street	Corpus Christi	TX	Agent, Employee or Tenant
Caitlin Shook	CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT	District 4	Nueces County Medical Society	1000 Morgan Ave	Corpus Christi	TX	Agent, Employee or Tenant

Application for a City Board, Commission, Committee or Corporation

Profile

Mr. E. Brent Bottom
 Prefix First Name Last Name

[Redacted]
 Email Address

[Redacted]
 Street Address

[Redacted]
 City

State

[Redacted]
 Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

18
 If yes, how many years?

Are you a registered voter?

Yes No

[Redacted]
 Primary Phone

[Redacted]
 Alternate Phone

San Jacinto Title Services of Texas, LLC
 Employer

C.E.O.
 Job Title

520 Lawrence Street
 Work Address - Street Address and Suite Number

Corpus Christi
 Work Address - City

Texas

Work Address - State

78401

Work Address - Zip Code

361-884-7582

Work Phone

bbottom@sanjacintotitle.com

Work E-mail address

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted

Interests & Experiences

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

BA, T.C.U.

Why are you interested in serving on a City board, commission or committee?

To help the downtown area improve, management of and sustain good, quality growth.

Demographics

Gender

Male

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application for appointment it must be disclosed under the Public Information Act. I also understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

n/a

Board-specific questions (if applicable)

Application for a City Board, Commission, Committee or Corporation

Profile

Caitlin

First Name

Shook

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

City

State

[Redacted]

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

20+

If yes, how many years?

Are you a registered voter?

Yes No

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Nueces County Medical Society

Employer

Communications Director

Job Title

1000 Morgan Ave

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78404

Work Address - Zip Code

361-8845442

Work Phone

cshook@NuecesMedSociety.org

Work E-mail address

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted

Interests & Experiences

Education, Professional and/or Community Activity (Present)

Driscoll Children's Hospital- Blood and Cancer Center, Volunteer, 2017-Present Rising Tide Society, 2018 Paws and Claws Auxiliary to the Gulf Coast Humane Society, Publicity Chair, 2016-Present Audubon Outdoor Club, Technology Chair, 2017-Present

Why are you interested in serving on a City board, commission or committee?

I am interested in aiding our DMD board in making downtown Corpus Christi an attractive and accessible tourist destination in which our downtown business can thrive.

[Shook_2018.pdf](#)

Upload a Resume

Demographics

Gender

Female

Verification

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Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

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N/A

Board-specific questions (if applicable)

K. Caitlin Shook

EDUCATION

The University of Texas at Austin
BS, Public Relations with a focus in Spanish

Austin, TX
May 2010

EXPERIENCE

- Communications Director** *Nueces County Medical Society*, Corpus Christi TX **2017-Present**
- Plan and execute NCMS health fair event with over 4k in attendance; media, logistics, exhibitors
 - Creative planner and editor for the *Coastal Bend Medicine* magazine, 850+ subscription
 - Execute monthly membership events, recruit medical sponsors, social media, public relations, advert sales
- Tour Manager** *Lowes Tour-Impact Health*, Philadelphia PA **2012-2017**
- Nationwide marketing health tour completing daily biometric screening events for corporations
 - Attendee engagement/crowd control, media spokesperson, health education, precise key message spreading
- Event Specialist** *PlayStation-MarketingWerks*, Chicago IL **SXSW 2012**
- Engage, interact and educate consumers of the unreleased PSVita product while encouraging pre-purchase
 - Smoothly operate events of 100+ consumers while game educating and providing memorable brand experience
- Media Spokesperson** *Walgreens Tour-MarketingWerks*, Chicago IL **2011-2012**
- Deliver friendly brand experience while expediting a 15 minute biometric screening at 30 consumers per hour (over 350 consumers during 12 hours at Taste of Charlotte, Charlotte NC. 6/11/11)
 - Engage, excite and emcee at festivals, community events, conventions and retail locations to complete Walgreen's Wellness Tour's goal of giving over 14 million free health tests
- Public Relations** *AccoladesPR*, Austin TX **Feb-June 2011**
- Maintain client relationships while firmly managing deadlines and procuring necessary items for press releases, blogs, website content, email newsletters and email campaigns
 - Event set-up, marketing and booth management for AccoladesPR at the SXSW Austin's CoHabitat Party
- Marketing** *Trifecta*, Austin TX **Sept-Dec 2010**
- Create, execute and adapt sales initiatives reaching Austin's downtown resident population
 - Creative development, planning, execution, promotion and advertising of Trifecta's Bourbon Bash
- Marketing** *Sabertec*, Austin TX **May-Dec 2009**
- Duties: Product marketing, news releases, social media, Google alerts, cold calls, media lists, event coordination
- Event Marketing** *Lights. Camera. Help.*, Austin, TX **July 2009**
- Duties: event attendance, ticket sales, guest list, seating, attendee engagement film documentation and signage
- Customer Service** *Hyde Park Bar and Grill*, Austin TX **2008-2011**
- Prioritize the needs of the restaurant and customers while simultaneously providing customer service to an up to eight table section with total sales averaging \$800.
- Operator** *Shook Detail*, Corpus Christi TX **2002-2007**
- Built client base through referrals, WOM, and family repair shop, charging \$45-\$165/auto for detailing services

SKILLS -LEADERSHIP -SERVICE

Driscoll Children's Hospital- Blood and Cancer Center *Volunteer*, 2017-Present
Paws and Claws Auxiliary to the Gulf Coast Humane Society *Publicity Chair*, 2016-Present
Audubon Outdoor Club *Technology Chair*, 2017-Present
Dell Children's Medical Center- Hematology and Oncology Clinic *Volunteer*, 2009-2011
H.O.S.T. Mentor Program *Mentor*, 2007-2011
University of Texas at Austin PRSA, *Member* 2007-2010
Driscoll Children's Hospital Rehabilitation Center *Volunteer*, 2006-2007
Lion's Club D.A.R.E Program "Duff McGruff" Mascot, 2006-2007
Del Mar Marketing Club *Member*, 2006-2007
Del Mar College Who's Who *Award Recipient*, 2006-2007
Sunny Brook Retirement Home *Child Volunteer*, 1992-2005