

## SISTER CITY COMMITTEE

**Four (4) vacancies with term to 9-1-2022 and 9-1-23.**

### Duties

The Sister City Committee studies ways and means of improving relations with the Corpus Christi Sister Cities and to advise and consult with and assist the Mayor, the City Council, the City Manager and all other City agencies, boards and officials in accomplishing the purposes of the Sister City Program.

### Composition

The Committee shall consist of nine (9) members who shall be appointed by the City Council and shall serve three-year terms. In addition, representatives from the following City departments shall serve as ex-officio, non-voting members of the steering committee: Mayor's Office, Corpus Christi International Airport and Parks and Recreation. The officers of the steering committee shall consist of a General Chair and Vice-Chair. The Chair and Vice-Chair shall be elected by majority vote of the Sister City Committee annually. If the General Chair is absent, the Vice-Chair shall serve as General Chair during his/her absence. The steering committee may appoint any other subcommittee as, in its judgment, will aid it in carrying out its duties. The steering committee shall determine the membership of each said subcommittee, its duties and chairman. The membership of each said subcommittee shall consist of members of the steering committee and, at the option of the steering committee, members from the community at-large.

Member Size	Term	Term Limit
9	3	6

Name	District	Term	Appt. date	End date	Appointing Authority	Position	Status	Attendance
Almira Flores	District 4	1	11/7/2017	9/1/2020	City Council		Seeking reappointment	4/4 meetings 100%
Gargi Bhowal	District 5	1	8/27/2019	9/1/2022	City Council		Resigned	
Jason Page	District 4	Partial	1/14/2020	9/1/2020	City Council		Not seeking reappointment	
John Garcia	District 5	Partial	1/14/2020	9/1/2020	City Council		Forfeited his position upon filing as City Council Candidate	
Deacon Mark C Arnold	District 4	1	9/18/2018	9/1/2021	City Council		Active	
Melody H. Cooper	District 3	1	11/7/2017	9/1/2021	City Council	Chair	Active	
Fernando Moral-Iglesias	District 5	Partial	2/18/2020	9/1/2021	City Council		Active	
Luis F Cabrera	District 2	1	8/27/2019	9/1/2022	City Council		Active	
Susane "Westi" Horn	District 5	1	8/27/2019	9/1/2022	City Council		Active	
Parks and Recreation Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
C.C. Int. Airport Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
Mayor's Office Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	

## Sister City Committee

### Applicants

<b>Name</b>	<b>District</b>	<b>Status</b>
Carmen Aguirre	District 4	Applied
Nora Fazio	District 4	Applied
Almira Flores	District 4	Seeking reappointment
Valerie Harbolovic	District 4	Applied
Yan Yan He	District 5	Applied
Emma Manda	District 2	Applied
Pedro Olivares	District 3	Applied
Mirza Pearson	District 3	Applied
Terri Cissi Whipple	District 3	Applied

# Application for a City Board, Commission, Committee or Corporation

## Profile

Ms. Carmen Aguirre  
Prefix First Name Last Name



Email Address

348 Palmetto St.

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

What district do you live in? \*

District 4

Current resident of the city?

Yes  No

If yes, how many years?

19 years

Mobile: (361) 462-9851

Primary Phone

Business: (361) 883-5155

Alternate Phone

Self

Employer

Hair Salon Owner and Stylist

Job Title

Work Address - Street Address and Suite Number

3765 S. Alameda Suite 1101

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78411

**Work Phone**

361-883-5155

**Work E-mail address**

[REDACTED]

**Preferred Mailing Address**

Home/Primary Address

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

**Interests & Experiences**

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No.

**Education, Professional and/or Community Activity (Present)**

High School. No other professional or community activities at this time.

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

N/A.

**Why are you interested in serving on a City board, commission or committee?**

I am originally from Mexico and am very interested in working with our Sister Cities in Mexico to strengthen our relationships with these Sister Cities. I am fluent in Spanish and believe this would be a great asset to the Committee

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

**No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?**

Yes  No

**Demographics**

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**Code of Ethics - Rules of Conduct/Conflicts of Interest**

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

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**Board-specific questions (if applicable)**

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## Verification

### City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

### City Code Requirement - Attendance

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I Agree

### Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

**Oath**

**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

**I Agree**

# Application for a City Board, Commission, Committee or Corporation

## Profile

Nora

First Name

Fazio

Last Name



Email Address

221 Ocean View Place

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

What district do you live in? \*

District 4

Current resident of the city?

Yes  No

If yes, how many years?

2

Mobile: (614) 598-0544

Primary Phone

Business: (614) 256-8591

Alternate Phone

AEP Texas

Employer

Director of Business Operations

Job Title

Work Address - Street Address and Suite Number

539 N. Carancahua

Work Address - City

Corpus Christi

Work Address - State

TExs

Work Address - Zip Code

78401

**Work E-mail address**

nmfazio@aep.com

**Which Boards would you like to apply for?**

LIBRARY BOARD: Submitted

SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No

**Why are you interested in serving on a City board, commission or committee?**

I would like to be of service to my community. I'd also like to use my professional skills for public service.

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes  No

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**Demographics**

**Gender**

Female

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**Code of Ethics - Rules of Conduct/Conflicts of Interest**

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

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N/A

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**Board-specific questions (if applicable)**

Question applies to LIBRARY BOARD

**The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? \***

None of the above

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I Agree

**Oath**

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I Agree

# Application for a City Board, Commission, Committee or Corporation

## Profile

Almira

First Name

Flores

Last Name

[Redacted]

Email Address

6838 Island Park Ct.

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? \*

District 4

Current resident of the city?

Yes  No

If yes, how many years?

47

Mobile: (361) 946-4836

Primary Phone

Mobile: (361) 946-4836

Alternate Phone

retired

Employer

Radiology Tech

Job Title

Work Address - Street Address and Suite Number

600 Elizabeth St

Work Address - City

Corpus Christi

Work Address - State

Tx

Work E-mail address

[Redacted]

## Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Appointed

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## Interests & Experiences

Are you a registered voter?

Yes  No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Not at this time

## Education, Professional and/or Community Activity (Present)

Retired Radiology Technologist. Member and Past chair of Hispanic Women's Network of Texas, currently Culture Chair. Volunteer with Mission of Mercy and American Heart Association. member of Instituto de Hispanica Cultura

Why are you interested in serving on a City board, commission or committee?

I have always been involved in volunteer work and have served on other boards. I have a passion for all kinds of culture and art. I have visited several different countries experiencing different cultures. Since being retired, I have time to volunteer

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Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes  No

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## Demographics

Gender

Female

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## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

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N/A

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**Board-specific questions (if applicable)**

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I Agree

### Oath

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I Agree

# ALMIRA FLORES

6838 Island Park Ct. Corpus Christi, Tx. 78414

361-946-4836

[REDACTED]

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## EXPERIENCE

CHRISTUS Spohn Health Systems

Radiology Technologist April 2004- March 20015

- To provide x-Rays for patients in the hospital and emergency rooms. Work with Drs. And technologists providing x-Rays in the operating room. Was a leader for the radiology dept.
- Over 35 yrs. Experience in Radiology Technology

## EDUCATION

Graduated from Callacitas high School in 1971

Graduated from Spohn Hospital School of Radiologic Technologist 1973

American Registry of Radiologic Technologist

Certified Texas Department of Health

## AWARDS AND ACKNOWLEDGEMENTS

- Hispanic Women's Network of Texas Las Estrella's award for Health
- Past Chair for Hispanic women's Network of Texas
- Served on the State Board of Hispanic Women's Network of Texas
- Culture chair, presented different culture reports on celebrations and events
- Served on Board of Commission for Children and Youth
- Served on Sister City Committee
- Volunteer with Mission of Mercy

# Application for a City Board, Commission, Committee or Corporation

## Profile

Valerie

First Name

Harbolovic

Last Name

[Redacted Email Address]

Email Address

505 Bermuda Place

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

What district do you live in? \*

District 4

Current resident of the city?

Yes  No

If yes, how many years?

4

Mobile: (361) 800-1659

Primary Phone

Mobile: (361) 800-1660

Alternate Phone

Retired - previously Driscoll  
Children's Hospital

Employer

Physical Therapist

Job Title

Work Address - Street Address and Suite Number

South Alameda St

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78411

**Work Phone**

3616945678

**Work E-mail address**

<https://www.driscollchildrens.org>

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

I serve on The Corpus Christi Chamber Music Society Board <https://www.corpuschristichambermusic.org>

**Education, Professional and/or Community Activity (Present)**

I hold a Masters in Fine Arts (University of New Orleans) I have worked as a Pediatric Physical Therapist for over 40 years I retired from my most recent job @ Driscoll Children's Hospital in March 2020 @ beginning of the pandemic

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

N/A

**Why are you interested in serving on a City board, commission or committee?**

While a permanent resident of Corpus Christi, I have lived in many cities around the world: London, England; Lobito, Angola (SW Africa); Teheran, Iran; Brisbane, Australia; and a variety of cities in US including Houston and Austin, TX, Watertown, NY and Scranton and Philadelphia, PA. I speak several languages including French, Spanish, and Portuguese. I would like an opportunity to serve the community that has given me so much in a capacity where I believe my background would be helpful.

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

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**Demographics**

Gender

Female

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**Code of Ethics - Rules of Conduct/Conflicts of Interest**

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

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**Board-specific questions (if applicable)**

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**Verification****City Code Requirement - Residency**

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I Agree

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I Agree

**Consent for Release of Information**

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I Agree

## Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

# Application for a City Board, Commission, Committee or Corporation

## Profile

Ms. Yan Yan He  
Prefix First Name Last Name

[Redacted]  
Email Address

2003 Airline Rd. Unit G3  
Street Address

Corpus Christi TX 78412  
City State Postal Code

What district do you live in? \*

District 5

Current resident of the city?

Yes  No

If yes, how many years?

12

Mobile: (361) 510-9769 Business: (361) 334-1888  
Primary Phone Alternate Phone

Dao Cuisine Owner  
Employer Job Title

### Work Address - Street Address and Suite Number

2033 Airline Rd. Unit G3

### Work Address - City

Corpus Christi

### Work Address - State

Texas

### Work Address - Zip Code

78412

**Work Phone**

361-334-1888

**Work E-mail address**

[REDACTED]

**Preferred Mailing Address**

Work Address

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No

**Education, Professional and/or Community Activity (Present)**

High School

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

N/A

**Why are you interested in serving on a City board, commission or committee?**

I was born in China and believe I would be an asset to the committee with my language skills and background in China.

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

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**Demographics**

**Gender**

Female

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**Code of Ethics - Rules of Conduct/Conflicts of Interest**

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

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Yes  No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

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**Board-specific questions (if applicable)**

---

## Verification

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I Agree

### Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree



# Application for a City Board, Commission, Committee or Corporation

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## Profile

Emma

First Name

Manda

Last Name

[Redacted Email Address]

Email Address

3045 Austin St.

Street Address

Corpus Christi

City

TX

State

78404

Postal Code

What district do you live in? \*

District 2

Current resident of the city?

Yes  No

If yes, how many years?

3

Home: (361) 400-9522

Primary Phone

Home: (361) 334-1788

Alternate Phone

Law Office of Melody Cooper

Employer

Legal Assistant

Job Title

Work Address - Street Address and Suite Number

555 N. Carancahua St. Suite 850

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78401

**Work Phone**

361-334-1788

**Work E-mail address**

melody@melodycooperlaw.com

**Preferred Mailing Address**

Work Address

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

**Interests & Experiences**

**Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No.

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

N/A

**Why are you interested in serving on a City board, commission or committee?**

Im interested in expanding my community involvement with the Sister City Committee.

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes  No

**Demographics**

Gender

Female

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Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

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Yes  No

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Yes  No

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Yes  No

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N/A

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I Agree

**City Code Requirement - Attendance**

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I Agree

**Consent for Release of Information**

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

## Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

# Application for a City Board, Commission, Committee or Corporation

---

## Profile

Pedro  
First Name

Olivares  
Last Name

[Redacted]  
Email Address

4622 Moravian Dr.  
Street Address

Corpus Christi  
Suite or Apt

Texas  
City

TX  
State

78415  
Postal Code

What district do you live in? \*

District 3

Current resident of the city?

Yes  No

If yes, how many years?

70

Mobile: (361) 290-3707  
Primary Phone

Home: (361) 257-2018  
Alternate Phone

Work Address - Street Address and Suite Number

Work E-mail address

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted  
PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX: Submitted  
SISTER CITY COMMITTEE: Submitted

---

## Interests & Experiences

Are you a registered voter?

Yes  No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

no

Education, Professional and/or Community Activity (Present)

retired School teacher., Administration

Why are you interested in serving on a City board, commission or committee?

i wish to contribute to the City.

Are you an ex-Officio member of a City Board, commission or committee?

Yes  No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes  No

---

## Demographics

Gender

Male

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

---

### Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

**The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? \***

None Selected

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

**(For Port of CC) Are you a resident of the Port Authority district and an elector\* of Nueces County?**

Yes  No

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

**(For Port of CC) Have you been a resident of Nueces County for at least 6 months?**

Yes  No

---

**Verification****City Code Requirement - Residency**

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I Agree

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I Agree

**Oath**

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

# Application for a City Board, Commission, Committee or Corporation

---

## Profile

Mirza

First Name

Pearson

Last Name

[Redacted Email Address]

Email Address

3402 Lariat Ln

Street Address

Corpus Christi

City

TX

State

78415

Postal Code

What district do you live in? \*

District 3

Current resident of the city?

Yes  No

If yes, how many years?

18

Mobile: (361) 480-1709

Primary Phone

Mobile: (361) 480-1709

Alternate Phone

Self Employed

Employer

Marketing Consultant

Job Title

Work Address - Street Address and Suite Number

3402 Lariat Ln

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78415

**Work Phone**

361.480.1709

**Work E-mail address**

mirza@mirzamirely.com

**Preferred Mailing Address**

Home/Primary Address

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

---

**Interests & Experiences****Are you a registered voter?**

Yes  No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

None

**Education, Professional and/or Community Activity (Present)**

Bachelor of Arts, Communications University of North Texas, Denton, TX 2004 Marketing Consultant specializing in International Markets and Implementations Propelled partnerships and business collaborations with Event Companies, Embassies, Governmental Offices, Global Chambers. Analyzed the progress and financial projection to attain objectives, performance goals, and project management. Founded the consultancy as Al Thulathi and established it at the forefront of the event industry in Dubai, 2014. Service portfolio included: Offered simultaneous language interpretation services and equipment rentals for corporate and government events Organized delegations, planned corporate events, and provided marketing services for start-ups Create Marketing and Business Development Strategies and proposals for foreign organizations entering Middle East Market Define and execute marketing, branding, and development strategies for the organization; create budgets and track profit. Consulted foreign clients on international business law and local UAE laws with a focus on immigration, accounting, incorporation, and tax issues to assist them with investments and setting-up/transferring businesses locally. Ensured judicious fund allocation that enables sustainable organization growth; overachieved projections by 22% within 4 months. Conducted site visits and pre-event meetings to finalize event proceedings. Processed post-event summaries and invoices. Manage and empower a team of nine staff members, coaching and developing them as leaders in their role. Former Board Member of the Miami Beach Chamber of Commerce, Hospitality and Tourism Former Board Member of the Green Sandal Foundation, Miami, FL Former Member of Dubai Business Women's Club, Dubai, UAE Founder and Committee Member of "Rise of the International Trade" Event, Ras Al Khaima, UAE

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

Sister City Committee

**Why are you interested in serving on a City board, commission or committee?**

I have extensive working knowledge and experience in the international business sector. After 18 years I have returned to my hometown of Corpus Christi, TX to settle roots and raise my family. As an entrepreneur and former philanthropist, I firmly believe establishing back into the community also means being involved and investing one's time back into one community. My passion for Corpus Christi, background in international relations, delegations, and working side by side with foreign dignitaries makes me the right candidate for the Sister City Committee.

[Upload a Resume](#)

**Are you an ex-Officio member of a City Board, commission or committee?**

Yes  No

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Yes  No

---

**Demographics**

**Gender**

Female

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**Code of Ethics - Rules of Conduct/Conflicts of Interest**

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

Yes  No

**Do you, your spouse, your business or your spouse's business have a City contract?**

Yes  No

**Does your employer or your spouse's employer have a City contract?**

Yes  No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

Yes  No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes  No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes  No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

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**Board-specific questions (if applicable)**

---

**Verification**

City Code Requirement - Residency

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I Agree

## City Code Requirement - Attendance

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I Agree

## Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree



# MIRZA M. PEARSON

| 361.480.1709 | LinkedIn | Corpus Christi, TX

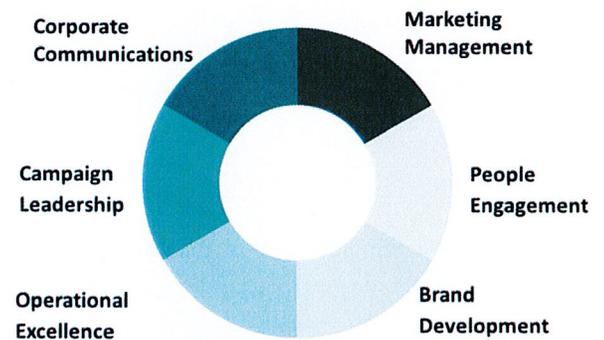
**MARKETING & COMMUNICATIONS | MEDIA MANAGEMENT**  
**MARKET RESEARCH | OPERATIONAL LEADERSHIP**

~ Award winning marketing and communications professional with a successful record of creating compelling brand narratives; is currently seeking a new role that will draw upon skills in strategic marketing, research, business development, public relations, communication, international relations, and presentation. ~

## EXECUTIVE SUMMARY

- Expertise in building successful businesses and creating brand growth and awareness through delivery of strong product message.
- Big-picture visionary in developing intuitive marketing and communication plans. Demonstrated success in working with international media houses.
- Track record of executing large-scale events alongside building key relationship and partnerships that support business growth.
- Strategic capabilities in managing all aspects of businesses from setting up operations to marketing and sales through to customer satisfaction.

## COMPETENCIES



## CAREER PATH



## PROFESSIONAL DEVELOPMENT

- Rise of the International Trade Event – Committee Member**
  - *Ras Al Khaimah Chamber of Commerce and Industry*, RAK, UAE | 2013, 2014 and 2015
- Member; Dubai Business Women’s Council**
  - *Dubai Chamber of Commerce*, Dubai, UAE | 2014
- Board Member**
  - *Green Sandal Foundation*, Miami, FL | 2009- 2011
- Board of Trustee, Hospitality and Tourism**
  - *Miami Beach Chamber of Commerce*, Miami Beach, FL | 2010

## AWARDS



## US EXPERIENCE

### Tax Support - Intuit-TurboTax Bilingual - TX | 2020 – Present

- Provide direct customer support and communications related to TurboTax for English and Spanish customers.
- Deliver high quality support to internal and external communications, customer services and problem resolution.
- Respond to customer tax filing preparation inquiries and resolve data discrepancies for state and federal tax preparation.

### Managing Director – Mirza Mirely Marketing Consultancy– Corpus Christi, TX | Mar. 2017 – Present

- Propelled partnerships and business collaborations with Event Companies, Embassies, Governmental Offices, Global Chambers. Analyzed the progress and financial projection to attain objectives, performance goals and project management.
- Founded the consultancy as Al Thulathi and established it the forefront of event industry in Dubai, 2014. Service portfolio included:
  - ✓ Offered simultaneous language interpretation services and equipment rentals for corporate and government events
  - ✓ Organized delegations, planned corporate events, and provided marketing services for start-ups
  - ✓ Create Marketing and Business Development Strategies and proposals for foreign organizations entering Middle East Market
- Define and execute marketing, branding and development strategies for the organization; create budgets and track profit.
- Consulted foreign clients on international business law and local UAE laws with a focus on immigration, accounting, incorporation and tax issues to assist them with investments and setting-up/transferring businesses locally.
- Ensured judicious fund allocation that enable sustainable organization growth; overachieved projections by 22% within 4 months.
- Conducted site visits and pre-event meeting to finalize on event proceedings. Processed post-event summaries and invoices. Manage and empower a team of nine staff members, coaching and developing them as leaders in their role.

### Director of New Business Development – Pearson Technology – Miami, FL | Jun. 2006 – Dec. 2011

- Co-founded Pearson Lighting; established operations and administered budgets in compliance with business and taxation laws for multiple states.
- Strategized on client acquisition; also created and implemented marketing and corporate event plans for Pearson Lighting. Managed over 40 employees, contractors, and vendors.
- Spearheaded events across pre-event, event and post event phases.
- Acquired a multi-year contract with various pharmaceutical companies to conduct their patient training and evaluation meetings and multi-year one to supply an Audio-Visual talent pool to the J.W. Marriott, Ritz Carlton and World Center Marriott in Orlando, Florida.
- Collaborated with the American Society for Aesthetic Plastic Surgery for their annual Global Meeting, with revenue over USD1.5 million 4 years in a row.

★ Improved profit by 36% in the initial year with steady average annual growth of 3%  
★ Managed contract with the US Airforce, *Chief of Staff Team Excellence Award (CSTE) Event* in Washington D.C.

### Business Account Manager – Texas Workforce (NTHRG) – Denton, TX | Jul. 2004 – Jul. 2006

- Marketed employer initiative products and services to local businesses and national corporations to drive economic development.
- Presented account strategies and business forecasts for industry and location; assisted with advertising for qualified employees.
- Managed contracts including those of sales. Served as the Assistant Manager of Satellite Office, providing employment and relocation assistance to 2,000 evacuees from Hurricanes Katrina and Rita in 2005.
- Oversaw large recruitment accounts including Boeing, Peterbilt Motors, and Tetra Pak across the North Texas region.
- Lead member of the Rapid Response Team that rendered resume assistance, training opportunities, and job searches for recent, mass-released workers. Oversaw "AirCheck Texas", government assistance program for Tarrant and Denton counties.

★ Improved profit by 36% in the initial year with steady average annual growth of 3%  
★ Managed contract with the US Airforce, *Chief of Staff Team Excellence Award (CSTE) Event* in Washington D.C.

- Ideated and executed strategic plans aimed at selling bilingual services to corporate buyers. Created marketing plans.
- Interviewed Spanish-speaking inmates on drug use for the "The Adam Project" within the Dallas County Jail System.
- Translated legal, financial, medical, real estate and open documents, and question and answer formats for local law firms.
- Investigated Spanish speaking injured employees under Workers Compensation, assisting Insurance Claims adjusters in leading to a conclusion of the cause of injury and/or identifying validity and fraud.

## DUBAI EXPERIENCE

### Group Marketing Communications Manager

CityLand Group: Miracle Garden, Butterfly Garden Cityland Mall - Dubai, UAE | Feb. 2016 – Dec 2016

- Established Group Marketing Department for all Cityland Group; established the brand presence, and built online and public image within three months using minimal resources and collateral.
- Directed communications brand development of Cityland Mall.
- Identified Chinese Tourism Market as the top visitors with high spending for the Garden; created a custom marketing campaign for the Dubai Miracle Garden focused on Chinese demographic.
- Cultivated relations across Local and Global Tourism and print and televised Arabic Media (i.e. Dubai Department of Tourism and Commerce, Dubai Media Inc. and the National Media Council).
- Served as the Media Liaison for global tourism and government projects.
- Championed *PR Campaign* for Season 5 Opening and Project Announcement of Dubai Miracle Garden involving local and international press (BBC, Reuters) coverage
- Increased spending, footfall and sales by 18% in QIII and QIV (2016) for converted demographics for Dubai Butterfly Gardens

★ Enabled brand partnerships between Emirates Airline and Dubai Miracle Garden for Season 5 (2016-17) and 6 (2017-18), leading to company's 3<sup>rd</sup> Guinness World Book Record Award

### General Manager – Yoko Translation - Dubai, UAE | Feb. 2014 – Oct. 2014

- Conceptualized the brand and service structure, defined and managed KPIs, and assisted the Chairman and CEO in preparing strategies to achieve business objectives for the Yoko Group.
- Hired and led a highly competent team towards ensuring streamlined operations, and in line with organization's brand, product, and service standards.
- Trained employees and defined performance goals.
- Analyzed the financial statements including cash flow, investments, and financial activities to track funding resources, fund allocation, and overall liquidity. Procured vendors and large purchases.

★ Developed cross-company quality control expense mechanism & increased employee productivity: surpassed forecasted profits by 18%

### Marketing Communications Manager – Tradebanq.com – Dubai, UAE | May 2013 – Sep. 2013

- Served as the Company Spokesperson, proactively pitching and directing the company's online products and trade services.
- Leveraged insights from international trade trends to market and optimize Tradebanq's online trade services. Strategically positioned Tradebanq.com using knowledge of the local Dubai industry, product, and macro-economic developments.
- Established relationships and partnerships with Embassies and Consulates within the UAE; facilitated international meetings, conferences, tradeshows, and events. Managed the company's portfolio w.r.t. risk trends, business opportunities, and returns.
- Led a team of 10 employee (contracts and FTE); also sustained relations with vendors, suppliers, exhibitors, and customers.

# Application for a City Board, Commission, Committee or Corporation

## Profile

Ms. Terri "Cissi" Whipple  
Prefix First Name Last Name

[Redacted]  
Email Address

6010 Sharolyn Street  
Street Address

Corpus Christi TX 78415  
City State Postal Code

What district do you live in? \*

District 3

Current resident of the city?

Yes  No

If yes, how many years?

25

Mobile: (281) 669-7203  
Primary Phone

Home: (281) 669-7203  
Alternate Phone

Retired Professional Athlete  
Employer

USA Ambassador to table  
 soccer  
Job Title

### Work Address - Street Address and Suite Number

6010 Sharolyn Street

### Work Address - City

Corpus Christi

### Work Address - State

Texas

### Work Address - Zip Code

78415

Work Phone

281-669-7203

Work E-mail address

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

---

### Interests & Experiences

Are you a registered voter?

Yes  No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No.

Education, Professional and/or Community Activity (Present)

I am the Goodwill Ambassador of the city of Corpus Christi, TX since 2012. I am a retired professional international athlete. I am a former precinct chair for precinct 20. I am a former member BOD for Habitat for Humanity Corpus Christi. I am a former member of executive committees of the ambassadors of the Chamber of Commerce.

Why are you interested in serving on a City board, commission or committee?

I have extensively traveled the globe representing our city or state and our country. I have extensive experience dealing with other countries around the world and was on the international sports Congress. I have developed other countries for our sports and dealt with governments in their areas. I was also recognized by the state of Texas in house resolution 1427.



Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes  No

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Yes  No

---

## Demographics

Gender

Female

---

## Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes  No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes  No

Does your employer or your spouse's employer have a City contract?

Yes  No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

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Yes  No

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N/A

---

## Board-specific questions (if applicable)

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## Verification

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I Agree

**Oath**

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

# City of Corpus Christi

1871 - 1872

## Terril "Clissi" Whipple

1871 - 1872

*Woodrow Wilson*

### For Dedication to the Sport of Table Soccer

AND IN RECOGNITION OF HER CONTRIBUTION TO THE

*Traditional Certificate*

AND SHALL FOREVER REMAIN A SOURCE OF INSPIRATION TO THE PEOPLE OF OUR COUNTRY

Terril "Clissi" Whipple, local resident of Corpus Christi, Texas, and USA World Cup Champion Football Player, is recognized as a world-class champion in the sport of Table Soccer. She represents her sport for the good name of Texas and the United States. She has developed Table Soccer programs with Costa Rica and Australia. She is recognized as an "all-around" athlete in this sport. She also supports and promotes international, friendly Table Soccer to schools, and community programs for youth athletes.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Seal of the City of Corpus Christi, Texas.

December 18, 2012



*Neida Martinez*

MAYOR

Neida Martinez