



Al Kruse Tennis Center

Pickleball Project



City Council
August 10, 2021



Background



- Features 9 full-sized tennis courts, 1 singles tennis court, a pro shop, and locker room facilities
- Historically a Tennis-only facility
 - Introduced Pickleball March 2020





Al Kruse Tennis Center



- Pickleball combines tennis, badminton, and ping-pong
 - Uses paddles and whiffle balls
- Pickleball makes it accessible and entertaining for all ages and skill levels
 - Including individuals with physical limitations
- Games typically last for 20 minutes or less
- Tennis games last about 90 minutes

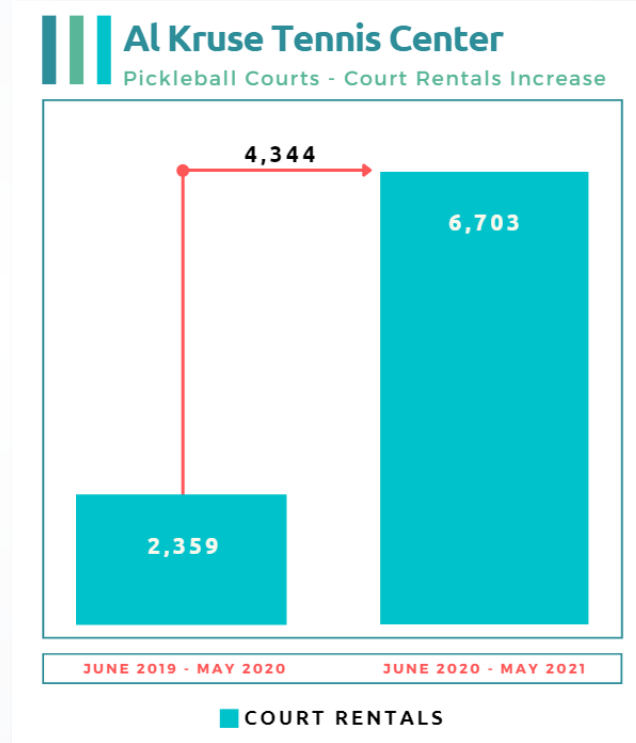




Why Convert Courts



- Before pickleball
June 2019 to May 2020 Court Rentals – 2,359
**(Facility was closed April 2020)*
- After pickleball
June 2020 to May 2021 Court Rentals – 6,703
- Court Rentals Increase
4,344

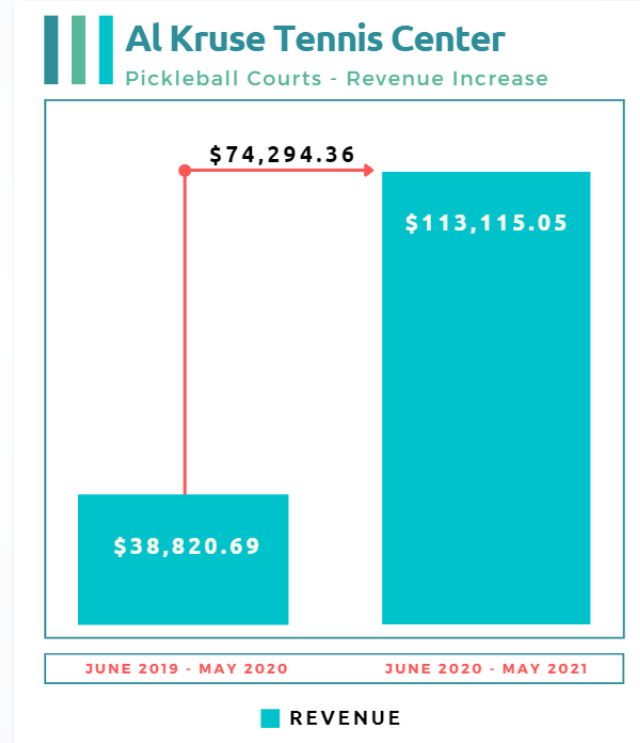




Why Convert Courts



- Before pickleball
 - June 2019 to May 2020
 - Revenue – \$38,820.69
 - *(Facility was closed April 2020)*
- After pickleball
 - June 2020 to May 2021
 - Revenue – \$113,115.05
- Revenue Increase
 - \$74,294.36

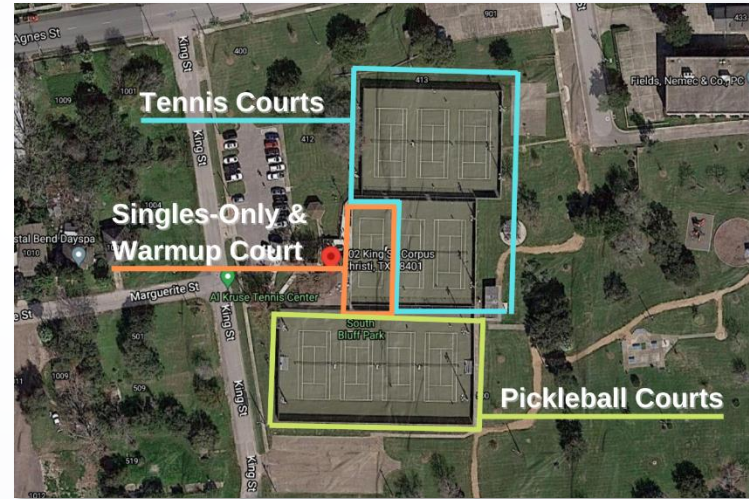




Original Plan



- Replace 4 flagship tennis courts with 14 pickleball courts
- Remaining Tennis Courts:
 - 5 doubles tennis courts
 - 1 singles tennis court





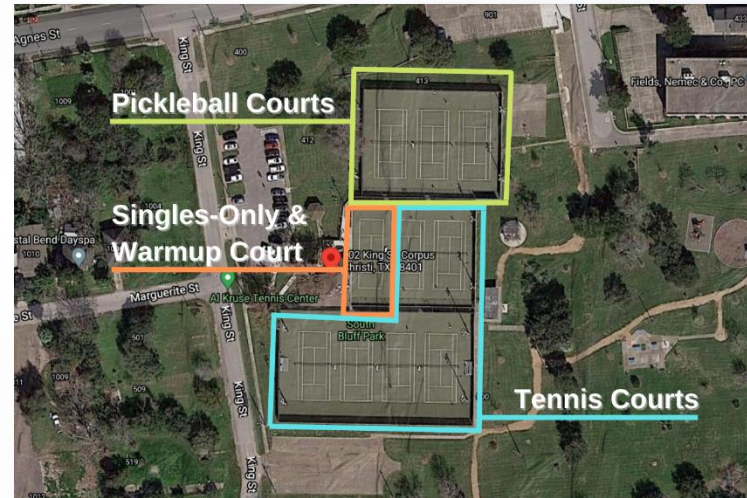
Amended Plan



Received feedback from tennis and pickleball community

Amended Plan: Replace the 3 back tennis courts

- Reduced pickleball courts from 14 to 10
- Increased doubles tennis courts from 5 to 6
 - Flagship court remains intact
- 1 singles tennis court remains the same





Courts



Courts	Current	Original Plan	Amended Plan
Doubles Tennis Courts	9	5	6
Pickleball Courts	0	14	10
Gain / Loss Tennis	0	-4	-3

- Permanent pickleball courts are required for “Finalist Matches” and will allow Al Kruse Tennis Center to attract regional and national pickleball tournaments
- 6 doubles tennis courts will still meet United States Tennis Association requirements to host tennis tournaments



Surrounding Area Pickleball Tournaments



- Arlington, TX – 12/04/20-12/06/20
 - Top of Texas Pickleball Tournament
 - 350 Registered Players
- San Antonio, TX – 03/16/21-03/18/21
 - Texas Senior Games
 - 268 Registered Players
- McKinney, TX – 04/22/21-04/25/21
 - 2021 USA Pickleball Mid-South Regional Championship
 - 943 Registered Players
- Fort Worth, TX – 05/04/21-05/05/21
 - Cowtown Senior Spring Classic
 - 222 Registered Players
- Cedar Park, TX – 05/12/21-05/16/21
 - Cedar Park Head/Penn Paddle Battle
 - 251 Registered Players



Love Tennis and Education – Way Ahead



- Love Tennis and Education plans to establish a year-round program for at-risk youth to participate in both tennis and pickleball.
 - Partner with St James Episcopal Church to establish a physical education program for children in the elementary and middle school age bracket.
 - Creation of permanent pickleball courts will allow customers to learn and improve their pickleball skills, as well as helping young children to learn tennis and improve their tennis skills.
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