



AGENDA MEMORANDUM
Public Hearing / First Reading for the City Council Meeting of November 19, 2013
Second Reading Ordinance for the City Council Meeting of December 10, 2013

DATE: October 24, 2013
TO: Ronald L. Olson, City Manager
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MobilityCC
A Unified Transportation Plan

CAPTION:

An ordinance adopting MobilityCC, an element of the Comprehensive Plan of the City of Corpus Christi ("The City"), by merging and modifying the existing Corpus Christi Urban Transportation Plan and the Corpus Christi ADA Master Plan, for the City and its extraterritorial jurisdiction by establishing a unified transportation plan consistent with the public interest; repealing the existing Corpus Christi Urban Transportation Plan, adopted by Ordinance #028504, March 9, 2010; repealing conflicting ordinances; amending conflicting provisions of the Comprehensive Plan; providing for severance; and providing for publication.

PURPOSE:

MobilityCC is a unified transportation plan, resulting from a process of merger of the Corpus Christi Urban Transportation Plan, ADA Master Plan, HikeBikeCC, and the Mobility Concepts of the Integrated Community Sustainability Plan (ICSP). MobilityCC has been a collaborative effort between Planning and Environmental Services, Parks and Recreation, and Engineering Services.

BACKGROUND AND FINDINGS:

The City's first Integrated Community Sustainability Plan (ICSP) received resounding support from City Council in September of 2011, after which City leadership directed Planning Department staff to take the lead on integrating the ICSP into the City's Comprehensive Plan. As part of that effort, Planning staff used the strategic, place-based Mobility Concepts that were included in the ICSP as the basis for restructuring existing plans, procedures, and processes related to the City's transportation systems. The expanded transportation planning framework—MobilityCC—consolidates existing plans and incorporates new ones, updates design standards, and refines the process by which facility maintenance and expansion are prioritized. MobilityCC also calls for development of mobility-specific performance measures to evaluate the implementation of the expanded framework. While previous plans and studies have evaluated the relationships between the different parts of the City's transportation system—the Urban Transportation Plan incorporated a bicycle and pedestrian component in 2005; The 2012 Parks and Recreation Master Plan outlined the need to plan holistically and consider multiple modes of transportation—MobilityCC represents the first attempt to integrate these pieces into a single

cohesive strategy for planning, designing, operating, and maintaining the City's multi-modal transportation system.

Plan-Design-Operate-Maintain (PDOM)

Excluding construction, the typical phases of mobility projects are 1-Planning, 2-Design, 3-Operations, and 4-Maintenance. Increased integration of the various City departments facilitates collaboration among planners, engineers and street operations, resulting in a more efficient and sustainable mobility network. This integration also allows project teams to communicate more efficiently and coordinate more effectively as they execute the PDOM process, allowing the departments that are directly responsible for upkeep of mobility facilities to be involved in the planning and design of those facilities. The City's mobility network should be designed and constructed with operating performance rather than initial cost in mind.

Integration of PDOM into a single document represents a significant move for the City of Corpus Christi toward life cycle consideration of the mobility network. MobilityCC creates the framework for a comprehensive, integrated, multi-modal transportation network for the City of Corpus Christi. We strive to create a system that balances access, mobility, health and safety needs of motorists, transit users, bicyclists, and pedestrians of all ages and abilities, including users of wheelchairs and mobility aides. By integrating planning, design, construction, management, and maintenance of the mobility network we hope to foster a cohesive network that will be a cornerstone of economic development in the City. The network also provides the means to shape our economy through the movement of goods, the location of commerce, and the potential growth of the City. MobilityCC redefines what a street is intended to do, what mobility goals the City is going to meet, and how the community will spend its transportation money.

ALTERNATIVES:

- Only adopt a Hike and Bike Master Plan
- Only adopt the Mobility Concepts of the ICSP.
- Update each plan individually with plans remaining separated.

OTHER CONSIDERATIONS:

Not Applicable

CONFORMITY TO CITY POLICY:

MobilityCC is a unified transportation plan. Existing plans, such as, the Urban Transportation Plan and the ADA Master Plan have been merged into the plan. MobilityCC also includes the hike and bike recommendations from the 2012 Parks Master Plan and the Mobility Concepts of the ICSP.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

- Planning and Environmental Services
- Parks and Recreation
- Engineering Services
- Legal

MobilityCC has also been presented to the following Boards and Commissions:

- Planning Commission
- Transportation Advisory Committee
- Bicycle and Pedestrian Subcommittee
- Parks and Recreation Advisory Committee
- Mayor's Fitness Council
- Committee for Persons with Disabilities
- Metropolitan Planning Organization (MPO)
- Regional Transportation Authority (RTA)
- Bold Future Regional Hike/Bike Trail

FINANCIAL IMPACT:

Operating Revenue Capital Not applicable

Fiscal Year: 2013-2014	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Fund(s):

Comments: Not Applicable

RECOMMENDATION:

Planning Commission and Staff Recommendation (October 23, 2013):

Approval for Adoption of MobilityCC.

LIST OF SUPPORTING DOCUMENTS:

Ordinance
MobilityCC Draft Document