



AGENDA MEMORANDUM

Action Item for the City Council Meeting December 7, 2021

DATE: December 7, 2021

TO: Peter Zanoni, City Manager

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Installation of Public Art at Six Points Intersection

CAPTION:

Resolution authorizing and approving the design selection and the installation of four artistic pedestrian crosswalks at the Six Points Intersection in the City of Corpus Christi in accordance with Chapter 49 of the City Code of Ordinances; and providing an effective date.

SUMMARY:

This resolution approves the art selection and installation of an artistic crosswalk at the Six Points intersection. This memorandum also summarizes the procedural policies for an organization or individual to elect, fund, and maintain their own individual public art in street right of way.

BACKGROUND AND FINDINGS:

The Six Points Intersection is a historic area established in the early 1900's and a key hub for growth in the central area of the City. The intersection joins three major streets: Ayers, Staples, and Alameda.

In April 2021, City contractors began reconstruction of the Six Points Intersection to include 10th street from Ayers Street to Staples Street, the rehabilitation of Ayers Street from 10th Street to Six Points Intersection, and Staples Street from 10th Street to the Six Points Intersection with new asphalt pavement and utility improvements. Roadway construction on the project was completed in November 2021.

To celebrate the history and character of the area, City staff proposes installing artistic crosswalks in the Six Points intersection. Artistic crosswalks maintain the same five-to-seven-year lifespan as standard crosswalks. However, standard crosswalks cost between \$25,000 and \$30,000, whereas an artistic crosswalk installation can cost between \$80,000 and \$100,000.

To gain stakeholder input on the initiative, City Staff created an extensive communication and outreach plan to engage the businesses in the Six Points area. In addition, an online survey was conducted to allow for stakeholders to vote on nine design options for the artistic crosswalks.

Out of the 36 stakeholders that were contacted, City staff received feedback from 18 respondents. Stakeholders in the Six Points area submitted their top three options for the artistic crosswalk. Of the nine choices, options 2, 7, and 9 received the most votes.

In addition to this Six Points project, the Department of Public Works established program guidelines to accommodate citizen-initiated requests to install artistic crosswalks or other visual art elements in public right-of-way. Each installation must be initiated by a sponsor, who will be responsible for all costs associated with design, installation, and maintenance. Additional requirements can be reviewed in the program guidelines.

ALTERNATIVES:

The alternative is to deny or amend the recommendation.

FISCAL IMPACT:

The artistic crosswalk installation can cost between \$80,000 and \$100,000. The crosswalk installation will be funded through the Six Points Intersection Street and Signal Improvements project.

RECOMMENDATION:

Staff recommends approval of Option 7 and the installation of the artistic crosswalk at the Six Point intersection.

LIST OF SUPPORTING DOCUMENTS:

Presentation
Program Guidelines