



Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes City Council

Tuesday, February 3, 2015

1:00 PM

RETREAT LOCATION:
Selena Rotunda Room
American Bank Center
1901 North Shoreline Blvd.
Corpus Christi, TX 78401

SPECIAL CITY COUNCIL MEETING CITY COUNCIL RETREAT

Public Notice - - THE USE OF CELLULAR PHONES AND SOUND ACTIVATED PAGERS ARE PROHIBITED IN THE MEETING ROOM.

A. Mayor Nelda Martinez to call the meeting to order.

Mayor Martinez called the meeting to order.

B. City Secretary Rebecca Huerta to call the roll of the required Charter Officers.

City Secretary Rebecca Huerta called the roll and verified that the necessary quorum of the Council and the required Charter Officers were present to conduct the meeting.

Charter Officers:

City Manager Ron Olson, City Attorney Miles K. Risley, and City Secretary Rebecca Huerta.

Present: 9 - Mayor Nelda Martinez, Council Member Rudy Garza, Council Member Chad Magill, Council Member Colleen McIntyre, Council Member Lillian Riojas, Council Member Lucy Rubio, Council Member Brian Rosas, Council Member Mark Scott, and Council Member Carolyn Vaughn

C. Review Retreat Agenda

The retreat was facilitated by Ms. Toby Futrell. Ms. Futrell provided a review of the retreat agenda including: City Manager's opening comments; finalizing the 2015 Council meeting calendar; discussing new council team dynamics & strengths; a progress report on 2014 policy priorities; a review of policy priority history; finalizing 2015 policy priorities; rank strategies and projects under the 2015 policy priorities; and summary.

D. Opening Comments

City Manager Ron Olson discussed the continuous improvement effort to be the best city in Texas by concentrating on improving internal operations, executing programs; and a strategic plan. City Manager Olson referred to his 100-day plan which highlights his topics of focus and goals to achieve. City Manager Olson said he asked Ms. Futrell to focus the Council on selecting no

more than three priorities in order to narrow the focus so the priorities are achievable for staff. City Manager Olson discussed the 3-Ds process of discovery, discussion and decision model used to create policy. Ms. Futrell presented the Council's top four suggestions for 2015 workshop topics as follows: residential road improvement plan and funding; utilities (water, wastewater and storm water), including sanitary sewer overflow plan and utility rates; infill and adaptive reuse policy and opportunities; and development services.

E. Finalize 2015 Council Meeting Calendar

City Secretary Huerta referred to the City Council meeting calendar and recommended canceling the following Council meetings: March 17, 2015; June 30, 2015; November 24, 2015, December 22, 2015; and December 29, 2015. There was a consensus of the Council to cancel the recommended meeting dates.

F. Council Team Dynamics & Strengths

Ms. Futrell referred to the Council Team Dynamics and Strengths. Ms. Futrell provided the results of each council member from the StrengthsFinder test. The test included charting the top five (5) strengths of each council member and the top five (5) strengths by domain or themes. Ms. Futrell reported that over 70% of the council team's strength is focused in thinking/executing domains.

G. Progress Report on 2014 Council Policy Priorities

Deputy City Manager Margie Rose provided a progress report on the 2014 policy priorities. The five priorities included: 1) Neighborhood Improvements; 2) Water Policy; 3) Economic Development Policy; 4) Quality of Life & Long-Term Planning; and 5) Taking Care of Our Assets & Resources. Council Members requested follow up information on the following: copy of the retreat powerpoint sent electronically; an action plan and regular status report on Council priorities; a schedule for and the status of divesting of parks; exploring a program that would allow neighborhoods to pay for street lighting; a copy of the EDC's strategic plan; a comprehensive report on bond projects and clarification on funding; a report on benefits of Maximo and GIS data; a plan and schedule for divesting surplus property and projected revenue; a discussion on the timing of the next bond election and identifying potential projects; and an electronic version of the City's current ethics ordinance sent to the full Council, with a history of recent reviews and changes.

H. Review Council Policy Priority History

Ms. Futrell referred to the review of Council policies and history. Ms. Futrell stated that the policies should be focused on long-term, big-picture issues and concentrated on three or four issues. Ms. Futrell outlined the four policy areas that have remained consistent over the last 10 years: taking care of our assets & infrastructure, including a focus on roads; economic development, including downtown revitalization; long-term planning & growth management issues; and water policy, including water supply development. Ms. Futrell also referred to data from the last two citizen surveys that validate the Council's past and current policy areas.

I. Finalize 2015 Council Policy Priorities

Ms. Futrell asked the Council to identify the 2015 council policy priorities. The Council set the following three 2015 Council Priority Areas: **First Council Priority:** Sustainable, sufficient annual funding of a realistic residential road repair and maintenance program, including curb and gutter projects. **Second Council Priority:** continue water supply development. **Third Council Priority:** economic development policy.

During this discussion, the Council also pulled four items from the 2014 Council Priorities and three items from the proposed 2105 Council Priorities, moving the seven items to an ongoing operational category titled Council Interest & Oversight Items and asking the city manager for the following: 1) comprehensive and regular reporting on the City's road work initiative; 2) reporting on schedule for & progress in implementing city facility and property maintenance plan; 3) timely progress on all city CIP and bond projects; 4) continued reporting to Council on implementing the Park Maintenance and Enhancement Plan; 5) continued reporting to Council on progress with Code Enforcement and city cleanliness efforts; 6) progress reports on developing, adopting and implementing comprehensive and area plans; and 7) reporting on continued improvement efforts in communication, including enhancing public information, education and outreach to increase transparency and trust in government.

J. Rank Strategies Under the 2015 Council Policy Priorities

Ms. Futrell asked the Council to rank strategies under the three 2015 Council Policy Priorities. The Council defined the following strategies under each of the three 2015 Council Priority Areas, ranking the strategies and projects, where listed under each priority, as follows: **First Council Priority:** Sustainable, sufficient annual funding of a realistic residential road repair and maintenance program, including curb and gutter projects. **Second Council Priority:** 1) continue water supply development, which includes: short-term industrial desalination; long-term potable water; groundwater as a potential additional source; continued inter-regional partnerships and planning. **Third Council Priority:** Economic Development Policy to include: urban infill and adaptive reuse; downtown revitalization, including well designed, tailored incentives, homeless and housing policies, incentive options for mixed use development, such as TIF Gap financing, and improved lighting and safety; create policies that shape economy and target desired business niches; policy alignment with EDC and Type A Board; retain and grow existing businesses; developing area-specific plans using tailored incentives and exploring tools such as development corporations; predictable, consistent incentive matrix; bringing new businesses to District 3; and expand diversity of businesses.

K. Retreat Summary & Close

Ms. Futrell summarized the three 2015 Council Policy Priorities and City Manager Olson stated that the City will: focus on these three priorities; set realistic expectations regarding services; re-affirm the ethical foundation of the organization; measure and report on organization performance until Corpus Christi becomes the preeminent benchmark among Texas cities; make the financial capacity of the City sustainable; assure that appointed city leadership

is capable and strong; and institutionalize a sound and effective management process.

S. Adjournment

The meeting was adjourned at 4:27 p.m.