

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

Five (5) vacancies with terms to 11-1-2023, representing the following categories: 3 - City, 1 - Texas State Aquarium Representative and 1 - USS Lexington Representative. Appointment of Chairman for a term of one-year beginning January 1, 2022. (Historically, Council Members have been appointed to the board.)

Duties

The Reinvestment Zone No. 4 (North Beach) Board shall make recommendations to the City Council concerning the administration of the Zone. The Board shall prepare and adopt a project plan and reinvestment zone financing plan for the Zone, and submit the plans to the City Council for its approval under Section 311.011, Texas Tax Code. The City Council specifically authorizes the Board to approve agreements that the Board considers necessary or convenient to implement the project plan and reinvestment zone financing plan and achieve their purposes. Any amendments to the project plan and/or reinvestment zone financing plan must be approved by ordinance of City Council.

Composition

The Board shall consist of fifteen (15) members. The Board shall be appointed as follows: Pursuant to Section 311.009(a), Tax Code, the respective governing bodies of each taxing unit other than the City that levies taxes within the Zone each may appoint one member of the Board if the taxing unit has approved the payment of all or part of the tax increment produced by the unit into the tax increment fund for the zone. These entities include: Del Mar College and Nueces County. Each governing body may waive its right to appoint a director. The remaining members of the Board are appointed by the City Council. To be eligible for appointment an individual must be 18 years or older of age and be a resident of the county in which the zone is located or own real property in the zone, whether or not the individual resides in the county in which the zone is located. The City Council shall have the right to appoint at least ten (10) members, with one reserved for a representative from Nueces County, and the board may exceed fifteen (15) members if necessary, for the City Council to make said ten (10) appointments. Terms of Board members are two years. Terms must be staggered, with the first term of 8 City Council appointees being for one year. Officers must be appointed as provided in the Act. Each year the governing body of the municipality or county that created the zone shall appoint one member of the board to serve as Chairman for a term of one-year that begins on January 1 of the following year. The Board of Directors may elect a Vice-Chairman to preside in the absence of the Chairman or when there is a vacancy in the office of the Chairman. The board may elect other officers as it considers appropriate. Per staff's recommendation on 11-12-2019 the following composition was approved for City positions: 9 - City Council members, 1 - 2 - Nueces County Representative(s), 1 - Community member (Must be a resident within the TIRZ), 1 - Texas State Aquarium Appointee, 1 - Lexington Appointee.

Member size	Term Length	Term limit
15	2 years	N/A

Name	Term	Appt. date	End date	Appointing			Category	Attendance
				Authority	Position	Status		
Paulette Guajardo	1	11/12/2019	11/1/2021	City Council		Eligible for reappointment	City	
Billy Lerma	Partial	2/9/2021	11/1/2021	City Council	Chair	Eligible for reappointment	City	
Mike Pusley	Partial	2/9/2021	11/1/2021	City Council		Eligible for reappointment	City	
Tom Schmid	1	11/12/2019	11/1/2021	City Council		Resigned	Director of Texas State Aquarium	
Steve Banta	1	11/12/2019	11/1/2021	City Council		Seeking reappointment	Director of USS Lexington	7/9 meetings - 78%

Appointing								
Name	Term	Appt. date	End date	Authority	Position	Status	Category	Attendance
Roland Barrera	2	11/12/2019	11/1/2022	City Council		Active	City	
Gil Hernandez	2	11/12/2019	11/1/2022	City Council		Active	City	
Michael T. Hunter	2	11/12/2019	11/1/2022	City Council		Active	City	
John Martinez	1	2/9/2021	11/1/2022	City Council		Active	City	
Ben Molina	2	11/12/2019	11/1/2022	City Council		Active	City	
Greg Smith	2	11/12/2019	11/1/2022	City Council		Active	City	
Barbara Canales	2	11/12/2019	11/1/2022	City Council	Vice-Chair	Active	Nueces County	
Kenneth Berry	1	2/9/2021	11/1/2022	City Council		Active	Community Member	
Robert Hernandez	1	10/18/2021	11/1/2023	Nueces County		Active	Nueces County	
Carol Scott	2	2/4/2020	11/1/2023	Del Mar College		Active	Del Mar College	

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

Applicants

Name	District	Status
Gordon S Awsumb	District 5	Applied
Steve Banta	District 5	Seeking reappointment
Jesse Gilbert	Other / Non-Resident	Texas State Aquarium Representative
Carrie R Meyer	District 1	Applied

Application for a City Board, Commission, Committee or Corporation

Profile

Mr.	Gordon	S	Awsumb	11
<small>Prefix</small>	<small>First Name</small>	<small>Middle Initial</small>	<small>Last Name</small>	<small>Suffix</small>

[Redacted Email Address]

Email Address

1 Virgina Hills Drive

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? *

District 5

Current resident of the city?

Yes No

If yes, how many years?

1

Mobile: (612) 685-2210

Primary Phone

Home: (612) 685-5809

Alternate Phone

Awsumb & Associates Inc

Employer

President

Job Title

Work Address - Street Address and Suite Number

1 Virgina Hills Dr

Work Address - City

Corpus Christi

Work Address - State

Tx

Work Address - Zip Code

78414

Work Phone

6126852210

Work E-mail address

[REDACTED]

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Before I moved to Corpus Christi in November of last year I had been members of the following at one time or another: St. Croix County Wisconsin County Board Supervisor St. Croix County Economic Development Agency Board St. Croix County Board of Health St. Croix County Watershed Committee Town of Kinnickinnic Road Committee North East Minneapolis Community Development Corporation Board

Education, Professional and/or Community Activity (Present)

President of Awsumb & Associates, Inc. and Multistate Opportunity Zone Fund, LLC 44 years of experience in commercial and residential real estate asset management, development, acquisition, leasing, sales, property and construction management of millions of square feet of properties.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

At this time I would like to be a part of the North Beach Reinvestment zone board. I have purchased land on North Beach to construct rental real estate on. I'm continuing to pursue other opportunities there as well as the coastal Bend.

Why are you interested in serving on a City board, commission or committee?

I have extensive experience, knowledge and track record in urban redevelopment that I think can be valuable to the city of Corpus Christi.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

Are you 18 year or older?

Yes No

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

The Reinvestment Zone No. 4 must include a Community Member who must be a resident and own or lease property within the Reinvestment Zone No.4. Do you qualify?

Yes No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Steve

First Name

Banta

Last Name

[Redacted Email Address]

Email Address

4833 Wooldridge Rd.

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *

District 5

Current resident of the city?

Yes No

If yes, how many years?

7

Mobile: (904) 472-7443

Primary Phone

Business: (361) 888-4873

Alternate Phone

USS Lexington Museum

Employer

Executive Director

Job Title

Work Address - Street Address and Suite Number

P.O. Box 23076

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78403-3076

Work Phone

361-888-4873 x310

Work E-mail address

steveb@usslexington.com

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

TIRZ #4

Education, Professional and/or Community Activity (Present)

- Retired Navy. Last job held was Commanding Officer of NASCC. - Member of the South Texas Military Task Force. - Member of TIRZ #4. - Member of CC Rotary.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

VCC TIRZ #4

Why are you interested in serving on a City board, commission or committee?

My position on the LEX, one of the premier tourist attractions in Corpus Christi, makes me uniquely suited to serve the city with VCC & TIRZ #4. I've been told that serving on the TIRZ #4 board will still allow serving on other boards, such as VCC.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

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Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Attraction Industry

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

Are you 18 year or older?

Yes No

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

The Reinvestment Zone No. 4 must include a Community Member who must be a resident within the TIRZ No. 4 (North Beach) Zone and own or lease property within the Reinvestment Zone No.4 (North beach). Do you qualify?

Yes No

Verification

City Code Requirement - Residency

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I Agree

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I Agree

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Jesse

First Name

Gilbert

Last Name

[Redacted Email Address]

Email Address

2710 North Shoreline Blvd

Street Address

Corpus Christi

City

TX

State

78402

Postal Code

What district do you live in? *

Other / Non-Resident

Current resident of the city?

Yes No

Business: (361) 881-1215

Primary Phone

Mobile: (361) 834-5450

Alternate Phone

Texas State Aquarium

Employer

Chief Operating Officer

Job Title

Work Address - Street Address and Suite Number

2710 North Shoreline Blvd

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78402

Work Phone

(361) 881-1215

Work E-mail address

jgilbert@txstateaq.org

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Worked in aquarium/zoological profession for 20 years. Master of Science in Fisheries, will complete a Master of Business Administration in 2022.

Why are you interested in serving on a City board, commission or committee?

To advance North Beach development.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

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Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

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Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

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N/A

Board-specific questions (if applicable)

Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

Are you 18 year or older?

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Question applies to REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD

The Reinvestment Zone No. 4 must include a Community Member who must be a resident within the TIRZ No. 4 (North Beach) Zone and own or lease property within the Reinvestment Zone No.4 (North beach). Do you qualify?

Yes No

Verification

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

JESSE T. GILBERT

508 Pinehurst Avenue, Portland, Texas 78374

(361) 834-5450

EXECUTIVE SUMMARY

Accomplished and experienced leader and executive. Highly skilled at leading teams to meet and exceed organizational objectives.

Expertise and Qualifications

Executive Leadership ▪ Strategic Business Planning ▪ Non-Profit Leadership ▪ Business Growth Team Management ▪ Branding ▪ Public Speaking ▪ Animal Management ▪ Conservation ▪ Operations Crisis Management ▪ Budget Management ▪ External Partnerships ▪ Exhibit Design

PROFESSIONAL EXPERIENCE

Texas A&M University – Corpus Christi

February 2018 – present

Adjunct Faculty

Develop and deliver undergraduate and graduate level course in Aquarium Sciences. Participate on graduate students' graduate committees.

Texas State Aquarium

Senior Vice President and Chief Operating Officer

September 2015 – present

Provide leadership and drive the Aquarium's execution of the Mission and strategic plan. Formulate and communicate institutional priorities, directions, and criteria through implemented operational plans.

Leadership

- Provide overall vision and leadership of the Animal Care, Wildlife Rescue, Operations, and Education departments including 150 employees and a total budget of \$7 million.
- Develop and deliver Board of Director reports and act as staff liaison to the Board of Directors subcommittees for Animal Wellness and Conservation.
- Implemented the annual Objectives and Key Results process that promotes collaboration between departments during goal setting and key performance indicator evaluation.
- Ensured a high-quality guest experience that increased Net Promotor Score by 16 points to 87.

Partnerships

- Developed and executed the partnership with Texas A&M University – Corpus Christi, leading to formal courses taught at the Aquarium and the hiring of STEM degree seeking students.
- Developed and executed the partnership with Texas A&M University – Kingsville's Veterinary Technology program providing students veterinary medicine rotations through the Aquarium's animal hospitals.
- Developed the Aquarium-Park Partnership with the National Park Service and the Aquarium-Sanctuary Partnership with the National Oceanic and Atmospheric Administration.
- Led the successful application to the Manatee Rescue and Rehabilitation Partnership securing the Aquarium's place as the only manatee facility on the Gulf of Mexico coast outside of Florida.

Conservation and Wildlife Rescue

- Developed the Aquarium's Conservation strategic plan that led to the creation of the Texas State Aquarium Institute for Wildlife Conservation.
- Developed the Wildlife Care, Conservation, and Research Fund and advisory committee that distributed over \$425,000 to field conservation research projects.
- Created the Aquarium's conservation research program that supports the field and on-site research conducted with university partners.
- Developed the industry's first animal welfare assessment tool for fish and invertebrates leading to the creation of the Coral Welfare Color Monitoring system.
- Developed the Aquarium's Wildlife Rescue branding and operating plan including large-scale response to wildlife disasters.
- Implemented initiatives that decreased wildlife rescue patient costs by 45%, while increasing successful wildlife releases by 20%.

Financial Sustainability

- Implemented a financial digital dashboard program that streamlines financial analysis and communication with department managers.
- Led the development of the Exclusive Encounters program that generates \$100,000 annually.

Vice President and Chief Operating Officer

July 2013 – September 2015

Provided leadership to the aquarium's operations departments including Animal Care, Physical Plant, Safety, and Parking/Security. Responsible for the strategic planning of the operations divisions, including long-term goal setting and capital projects. Operated as the owner's representative for a \$60 million expansion.

Director of Animal Husbandry

May 2010 – July 2013

Planned and directed the operations of the Animal Husbandry department including Animal Care, Dive Operations, Public Programming, Veterinary Care, and Life Support Operations/Water Quality. Participate in Aquarium strategic planning and project development. Developed and chaired the Aquarium research program. Developed and distributed an animal care operations manual.

Curator of Fishes and Reptiles

May 2009 – April 2010

Managed the daily operations of the fish and reptile department. Developed department annual goals and budget. Increased marine specimen capacity and develop/execute the aquatic collection plan. Design and install aquatic life support systems.

Senior Aquarist

January 2005 – May 2009

Mentor junior aquarist and develop operating procedures for aquatic quarantine and life support operations. Coordinate aquatic maintenance projects with other aquarium departments. Installed marine invertebrate exhibits and propagation systems.

Aquarist

July 2003 – December 2004

Responsible for the maintenance of coral exhibits, reserves, and propagation systems. Present daily educational presentations to aquarium visitors.

Tulsa Zoo and Living Museum

Lead Zookeeper of Aquariums and Children’s Zoo

January 2002 – June 2003

Procure department supplies and participate in budget and expenditure tracking. Leak zookeeper of Children’s Zoo department covering daily husbandry and training of hoof stock, otters, and kangaroos.

Aquarist

January 2001 – January 2002

Responsible for the husbandry of marine invertebrate systems and marine quarantine systems.

EDUCATION

Master of Business Administration, Texas A&M University – Corpus Christi, anticipate Spring 2022

Master of Science in Fisheries and Mariculture, Texas A&M University – Corpus Christi, 2014

Bachelor of Science in Marine and Field Science, Texas A&M University – Corpus Christi, 2007

Associates in Biology, Tulsa Community College, 2002

BOARD AND COMMITTEE SERVICE

Board Member ActionSteps Counseling

Board Member Wildlife Restoration Foundation

Member Association of Zoos & Aquariums Animal Welfare Committee

Member Association of Zoos & Aquariums Aquarium Affairs Committee

PROFESSIONAL ACTIVITIES AND AFFILIATIONS

Association of Zoos & Aquariums

- Professional Fellow
- Accreditation inspector
- Pathway Towards Membership coach – two facilities

PADI Dive Professionals

- Open water SCUBA certification

Application for a City Board, Commission, Committee or Corporation

Profile

Carrie R Meyer
First Name Middle Initial Last Name

[Redacted]
Email Address

4401 GULFBREEZE BLVD.
Street Address

CORPUS CHRISTI TX 78402
City State Postal Code

What district do you live in? *

District 1

Current resident of the city?

Yes No

If yes, how many years?

19

Mobile: (361) 442-0628 Mobile: (361) 815-9754
Primary Phone Alternate Phone

THIRD COAST PHOTO OWNER, PHOTOGRAPHER
Employer Job Title

Work Address - Street Address and Suite Number

4401 Gulfbreeze Blvd.

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78402

Work Phone

3614420628

Work E-mail address

thirdcoastphoto@gmail.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

REINVESTMENT ZONE NO. 4 (NORTH BEACH) BOARD: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

Currently serving on the North Beach TIRZ 4 Board, which is what I am applying for here - to renew my term.

Education, Professional and/or Community Activity (Present)

Secretary of neighborhood group (NORTH BEACH COMMUNITY ASSOCIATION) KITESURFER, SAILOR, KAYAKER, SURFER, BEACH LOVER, ENVIRONMENTALIST BACHELOR'S DEGREE IN COMMUNICATIONS FROM UT AUSTIN, 1984

Why are you interested in serving on a City board, commission or committee?

Because decisions made by this committee impact the neighborhood I live in where I own property and where my husband and I are raising our son.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

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Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

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N/A

Board-specific questions (if applicable)

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Yes No

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I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree