



AGENDA MEMORANDUM
for the City Council Meeting of February 10, 2015

DATE: January 26, 2015
TO: Ronald L. Olson, City Manager
FROM: Stacie Talbert Anaya,
Acting Director
361-826-3464

UPDATE TO CITY COUNCIL
Bond 2008 Proposition Seven – Bayfront Master Plan Project

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Stacie Talbert Anaya	Interim Director	Parks & Recreation
2. Jerry Shoemaker	Acting Director	Capital Projects
3. Valerie Gray	Executive Director	Public Works

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1.		
2.		
3.		

BACKGROUND :

- November 2008, the voters approved Bond 2008 Proposition Seven – Bayfront Master Plan Project, approving the Bayfront Development Plan Phase 3 for the amount of \$13,000,000. The following information was provided in the supplemental information provided to the public.
 - “The Bayfront Implementation Plan provides for the relocation of traffic lanes inland away from the water. The realignment will begin near Coopers Alley and continue south until they merge back to the current Shoreline alignment south of McGee Beach in the vicinity of Furman and Buford. The realignment will reduce the number of traffic lanes from the current three lanes in each direction to two lanes in each direction. This phase of work provides a large pedestrian area (Bayshore Park) strongly connected to the water, McGee Beach and the Coopers Alley L-Head. The realignment could include: Improved access to water features such as the Seawall steps, beach and marina without crossing multiple lanes of traffic; A large public space for community events, concerts, festivals and other special events; Public amenities and the necessary utility connections and lighting to support such events.”

- On January 13, 2015 staff presented a series of three options for developing the Bayshore Park. City Council gave official direction for staff to bring back an option that met the following criteria:
 - Project scope is limited to funds remaining in Bond 2008 – Proposition 7 (appx. \$5.1 million)
 - Includes shade and restrooms throughout the footprint
 - Includes a public input component for stakeholders and park users.

City Council members also made suggestions to limit modifications to Northbound Shoreline while still making it clear it is no longer a thoroughfare and include custom bollards at entry points, to consider improvements that would accommodate potential revenue sources (food truck, street fares, special events, etc.) and supported the improvements to support special events such as concerts, Buc Days, Beach to Bay and the Veterans' monthly events.

LIST OF SUPPORTING DOCUMENTS:

Power Point