



City of Corpus Christi

1201 Leopard Street
Corpus Christi, TX 78401
cctexas.com

Meeting Minutes - Final

Corpus Christi Business and Job Development Corporation

Monday, February 18, 2019

3:30 PM

City Council Chambers

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the City Secretary's office (at 361-826-3105) at least 48 hours in advance so that appropriate arrangements can be made.

The mission of the Business & Job Development (Type A) and B Corporations is to promote and enhance the City of Corpus Christi's economic base by supporting projects and programs that create primary jobs, improve small business and affordable housing opportunities, and improve infrastructure in our City.

A. President Scott Harris to call the meeting to order.

President Scott Harris called the meeting to order at 3:30p.m.

B. Call Roll and Excuse Absences

City Secretary Rebecca L. Huerta called the roll and verified that a quorum of the Board was present to conduct the meeting.

Board Member Lee Trujillo was absent.

Board Member Randy Maldonado made a motion to excuse the 1/21/19 absences for Gabriel Guerra and John Valls, seconded by Robert Tamez, and passed unanimously.

C. MINUTES

1. Approval of minutes of the January 21, 2019 Meeting

Attachments: [Type A minutes from January 22 meeting](#)

President Harris referred to item 1. Board Member Robert Tamez made a motion to approve the minutes of the January 21, 2019 meeting, seconded by Board Member Gabriel Guerra, and passed unanimously.

D. FINANCIAL REPORT

2. Type A Financial Reports as of December 31, 2018

Attachments: [4A Comp Sales Tax December 2018](#)

[Cash Flow December 2018](#)

[4A Contracts and Commitments December 2018](#)

[4A Pro-Forma as of December 2018](#)

[Fund 1140 December 2018 Expenses](#)

President Harris referred to Item 2. Assistant Director of Financial Services
Alma Casas presented the financial report as of December 31, 2018.

A board member asked for more information on cash balances.

E. CLOSED SESSION ITEMS: (ITEMS 3-4)

President Harris referred to the closed session. The Board went into closed session on items 3 and 4 at 3:36p.m. The Board returned from closed session at 4:11p.m. No action was taken.

3. **Executive Session pursuant to Texas Government Code § 551.071 and Texas Disciplinary Rules of Professional Conduct Rule 1.05 to consult with attorneys concerning legal issues related to economic development agreement(s) involving entities desiring to engage in commercial development at or in the vicinity of South Padre Island Drive, Bear Lane, Horne Road, and Old Brownsville Road; and pursuant to Texas Government Code § 551.087 to discuss or deliberate regarding commercial or financial information relating to some or all of the aforementioned matter(s) or entities that the Corporation seeks to have locate, stay, or expand within the City limits and with which the Corporation is conducting economic development negotiations and/or financial or other incentives involving said business prospect.**
4. **Executive Session pursuant to Texas Government Code § 551.071 and Texas Disciplinary Rules of Professional Conduct Rule 1.05 to consult with attorneys concerning legal issues related to economic development agreement(s) involving entities desiring to engage in commercial development at or in the vicinity of Agnes Street, Port Avenue and Bluntzer Street; and pursuant to Texas Government Code § 551.087 to discuss or deliberate regarding commercial or financial information relating to some or all of the aforementioned matter(s) or entities that the Corporation seeks to have locate, stay, or expand within the City limits and with which the Corporation is conducting economic development negotiations and/or financial or other incentives involving said business prospect.**

F. AGENDA ITEMS: (ITEMS 5-6)

5. **Type A Representative for American Bank Center Advisory Council**

Discussion and possible action regarding the appointment of a Type A

representative to the American Bank Center Advisory Council.

Attachments: [Agenda Memo - ABC Advisory Council](#)

[Proposed List of Stakeholders](#)

President Harris referred to Item 5. General Manager of American Bank Center (ABC) Matt Blasy stated SMG had committed to creating a Center Advisory Council consisting of American Bank Stakeholders. The plan was to develop an advisory board comprised of 5 to 10 American Bank Stakeholders who meet regularly during the year to review event processes, new ideas, creative sales promotion ideas and to receive customer input on convention sales and service. The proposed list includes tenants, local universities, City of Corpus Christi representatives and a member of the Type A Board.

In response to a board member's question, Mr. Blasy said the other Stakeholders slots had not been filled.

Board Member Guerra made a motion to nominate Board Member Tamez to represent the Type A Board, seconded by Board Member Olivarri, and passed unanimously.

6. Arena Marketing/Co-Promotion Fund Request - Texas Destination Imagination Conference

Motion authorizing the expenditure of \$20,000 from American Bank Center Arena Marketing Co-Promotion Fund for Texas Destination Imagination Conference.

Attachments: [Agenda Memo - Texas Destination Imagination](#)
[CVB Event Impact Summary](#)

President Harris referred to Item 6. General Manager of the American Bank Center (ABC) Matt Blasy stated that the purpose of this item to authorize the expenditure of \$20,000 from the FY19 Marketing Co-Promotion fund to offset the cost associated with the Texas Destination Imagination event at the American Bank Center this March. Mr. Blasy provided an overview of the event.

Board members and Mr. Blasy discussed the rent amount and the Hotel/Motel funds.

Board Member John Valls made a motion to approve the funds, and seconded by Robert Tamez, and passed unanimously.

G. PRESENTATION ITEMS: (ITEMS 7-8)

7. Presentation - Citizens for Educational Excellence

Attachments: [Agenda Memo - Citizens for Educational Excellence Presentation](#)
[CEE Presentation](#)

President Harris referred to Item 7. Executive Director for Citizens for Educational Excellence Janet Cunningham presented the Emerging

Professional Internship Program. Ms. Cunningham is requesting is \$130,000 for 3 years to implement and expand the program. Ms. Cunningham discussed how the funds would be used and the school districts that would be involved.

Port of Corpus Christi Talent Development Manager TJ Gonzales discussed how they have been supporting Citizens for Education Excellence for the past three years with their externship program.

Business Educational Liaison for Educational Employment Partners Robin Ritchey-Roy discussed the best way to engage high school students with employment. Ms. Ritchey-Roy stated the school districts are supportive of this internship and the kids are excited about the program.

Board members and Ms. Cunningham discussed the following topics: expanding the program to all school districts, the employers currently involved in the program, the high demand employers, the training curriculum and research, the selection process to admit students into the internship program, and how the funds will be used.

President Harris, board members, Chief Operating Officer of the Corpus Christi Regional Economic Development Corporation Mike Culbertson and Assistant City Attorney Aimee Alcorn-Reed discussed the guidelines and legalities of whether the Type A board could contribute to Citizens for Education Excellence.

Board Member Olivarri made a motion of direction for Legal staff to consider item 6 in closed session next month, seconded by Board Member Valls, and passed unanimously.

8. Discussion and possible action regarding the allowable use of funds for Seawall Improvements.

President Harris referred to Item 7. Assistant City Attorney Aimee Alcorn-Reed discussed the allowable use of the Seawall funds. Ms. Reed asked the board about a potential joint workshop between the Type A board and the City Council to discuss the issue. Board members and staff discussed the following items: uses of the seawall fund; the amount of funding currently available; potential uses for the funds; a board member's request to meet with staff prior to the proposed workshop to obtain background information and learn what projects are currently in the CIP; and the boards' willingness to meet with the Council.

H. EXECUTIVE DIRECTOR COMMENTS:

President Harris referred to the Executive Director Comments. There were no comments from the Executive Director.

I. PUBLIC COMMENT

President Harris referred to Public Comment. There were no comments from the public.

PLEASE BE ADVISED THAT THE OPEN MEETINGS ACT PROHIBITS THE CORPORATION FROM RESPONDING AND DISCUSSING YOUR COMMENTS AT LENGTH. THE LAW ONLY AUTHORIZES THEM TO DO THE FOLLOWING:

- 1. MAKE A STATEMENT OF FACTUAL INFORMATION.**
- 2. RECITE AN EXISTING POLICY IN RESPONSE TO THE INQUIRY.**
- 3. ADVISE THE CITIZEN THAT THIS SUBJECT WILL BE PLACED ON AND AGENDA**

AT A LATER DATE.

J. IDENTIFY FUTURE AGENDA ITEMS

President Harris referred to the future agenda. Executive Director Constance Sanchez identified the following future items: scheduling an executive session regarding the Citizens for Educational Excellence at next month's meeting; a board member's request that the Citizens for Educational Excellence outline their goals and priorities in their presentation; including information approaching the City Council about a possible joint workshop between the Type A Board and City Council regarding the allowable use of Seawall funds; scheduling a workshop on Affordable Housing; and providing board members with the upcoming dates and locations for the 2019 Economic Development Sales Tax workshops.

K. ADJOURNMENT

There being no further business, President Harris adjourned the meeting at 5:24 p.m.

** Regardless of the agenda heading under which any item is listed, any word or phrase of any item listed on this agenda shall be considered a subject for consideration for purposes of the Texas Open Meetings Act and other relevant laws, and the Board of Directors may deliberate and vote upon any such subject and resolutions related thereto. Any descriptions of property or amounts stated in this agenda are descriptive and not restrictive, and property and amounts may be changed in the motions, actions or documents. In addition to other items listed in this agenda, policies and procedures of this corporation, legal analysis of any items, policies or procedures, and any items that are currently receiving funding from this corporation may be discussed and deliberated and these matters are added as subjects of discussion to this meeting. This agenda has been reviewed and approved by the attorney for the governing body, and the presence of any subject or description in the Executive Session portion of this agenda constitutes a written interpretation of Chapter 551 of the Texas Local Government Code by the attorney for this corporation indicating that said subject or description thereof may be legally discussed in a closed meeting.*