



# City of Corpus Christi

1201 Leopard Street  
Corpus Christi, TX 78401  
cctexas.com

## Meeting Minutes

### City Council Workshop Session

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Tuesday, January 23, 2018

9:00 AM

City Hall Basement Training Room

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**Public Notice - - ITEMS ON THIS AGENDA ARE FOR COUNCIL'S INFORMATIONAL PURPOSES ONLY. COUNCIL MAY GIVE DIRECTION TO THE CITY MANAGER, BUT NO OTHER ACTION WILL BE TAKEN AND NO PUBLIC COMMENT WILL BE SOLICITED.**

**THE USE OF CELLULAR PHONES AND SOUND ACTIVATED PAGERS ARE PROHIBITED IN THE TRAINING ROOM DURING MEETINGS OF THE CITY COUNCIL.**

**A. Mayor Joe McComb to call the meeting to order.**

Mayor Pro Tem Paulette M. Guajardo called the meeting to order at 9:01 a.m.

**B. City Secretary Rebecca L. Huerta to call the roll of the required Charter Officers.**

City Secretary Rebecca L. Huerta called to roll and verified that a quorum of the City Council and the required Charter Officers were present to conduct the meeting.

**Charter Officers:**

**City Manager Margie C. Rose, City Attorney Miles K. Risley and City Secretary Rebecca L. Huerta.**

**Present** 9 - Mayor Joe McComb, Council Member Rudy Garza, Council Member Paulette Guajardo, Council Member Michael Hunter, Council Member Debbie Lindsey-Opel, Council Member Ben Molina, Council Member Lucy Rubio, Council Member Greg Smith, and Council Member Carolyn Vaughn

**Note: Council Member Hunter arrived at 9:06 a.m. Council Member Lindsey-Opel arrived at 9:09 a.m. Council Member Molina arrived at 9:13 a.m. Mayor McComb arrived at 9:19 a.m.**

**C. BRIEFINGS TO CITY COUNCIL:**

**1. Economic Development Workshop**

City Manager Margie C. Rose introduced the President and Chief Executive Officer of the Corpus Christi Regional Economic Development Corporation (CCREDC) Iain Vasey.

Mr. Vasey introduced staff and members of the board of directors of the CCREDC who were present. Mr. Vasey presented information on the following topics: what is economic development; commitment to sustainable growth; that the CCREDC is an investor-funded 501(c)6 organization; composition of the CCREDC's board of directors; key points in CCREDC history; employment by section in the Corpus Christi Metropolitan Statistical Area (CCMSA) for November 2013 - November 2017; the CCMSA housing report; permitting and employment summary; and economic development impact and highlights.

A council member and Mr. Vasey discussed companies bringing in outside workers/contractors and use of the "hire-local-first" economic development model and business retention programs.

Chief Operating Officer of the CCREDC Mike Culbertson presented information on the following topics: how the City and the CCREDC work together; economic development tools; Type A sales tax program history; 2018 anticipated/potential Type A sales tax projects; current Type A sales tax projects; and the Type B sales tax program.

Mr. Vasey presented information on the following additional topics: what is driving the economy; active rigs in the Permian Basin; what is fueling our growth; planned pipelines to deliver crude oil into Corpus Christi; making the business case for Corpus Christi; target industries; business retention/recovery mode; hurricane recovery; the Harbor Bridge replacement project; and the components of an economic development plan.

Council members and Mr. Vasey discussed the following topics: the accuracy of the data presented; tracking requirements of companies to align small companies with them for contracting purposes; approaching Del Mar College's Procurement Technical Assistance Center (PTAC) regarding assisting vendors with not only government procurement, but private procurement; water requirements for additional large industry users; the need to sell more water; the need to let industry know we have an abundant supply of water; guaranteeing an uninterruptible water supply to attract industry; issuing an annual "white paper" regarding the availability of water; the differences between non-curtable versus uninterruptible water supply; non-curtable water supply counting against the City with the Texas Water Development Board; curtailment and surcharges versus loss of water; the status of the professional services industry in Corpus Christi; hiring local versus the quality of the local workforce; the CCREDC and the Downtown Management District working together to rejuvenate downtown Corpus Christi; Corpus Christi's culture versus that of other Texas cities; the asset that the City's municipal marina represents; the City Council providing formal policy direction to the CCREDC; the importance of proper city planning for the future with respect to business growth; the City's natural resources, including lengthy stretches of accessible beaches; construction of large affordable housing developments just outside the city limits and annexing that area; and the importance of the Corpus Christi International Airport.

#### **D. ADJOURNMENT**

The meeting was adjourned at 11:02 a.m.