



## AGENDA MEMORANDUM

Future Item for the City Council Meeting of May 27, 2014  
Action Item for the City Council Meeting of June 10, 2014

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**DATE:** May 12, 2014

**TO:** Ronald L. Olson, City Manager

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### Design Contract

City of Corpus Christi Municipal Communication Studio  
Facility Renovation

#### **CAPTION:**

Motion authorizing the City Manager, or designee, to execute a Design Services Contract with Russ Berger Design Group, Inc. from Addison, Texas in the amount of \$59,300 for the City of Corpus Christi Municipal Communication Studio Facility Renovation.

#### **PURPOSE:**

The purpose of this Agenda Item is to obtain authority to execute a Design Services Contract with Russ Berger Design Group, Inc. from Addison, Texas for City of Corpus Christi Municipal Communication Studio Facility Renovation.

#### **BACKGROUND AND FINDINGS:**

The City of Corpus Christi was one of the last four cities in Texas to transition from a local cable franchise to state issued franchise in 2012. Four cable signals have been maintained for the City according to Public, Education and Government (PEG) programming standards. All four channels originate from City Hall and are carried on cable television providers Time Warner Cable and Grande Communications with an AT&T Uverse expansion in progress. As a result of the change in franchise, the City now receives cable franchise funds dedicated to the capital operation of the channels.

This project is proposed to renovate an existing City owned space in City Hall to house channel infrastructure, studio space and offices for PEG operations using the capital franchise funds. By creating a space dedicated to PEG operations, the City will be able to expand video programming and improve overall quality of channel programming. A dedicated studio operations space will also help prevent issues previously encountered with donated space including scheduling limitations, audio quality and specialized infrastructure requirements including power, lighting and cameras.

Most cities receiving PEG franchise funds have already invested heavily in studio operations including Laredo, San Antonio, Houston, McAllen and Austin.

**ALTERNATIVES:**

1. Authorize execution of the contract. (Recommended)
2. Do not authorize execution of the contract. (Not recommended)

**OTHER CONSIDERATIONS:**

This project requires unique expertise in architectural, interior and acoustical design. Russ Berger Design Group (RBDG), of Addison, Texas is a design and consulting firm with significant experience and expertise in architectural, interior and acoustical design. In particular, RBDG successfully accomplished the studio design for the Del Mar College in Corpus Christi.

**CONFORMITY TO CITY POLICY:**

The Design Contract and selection process comply with the Professional Procurement Act and City Policy.

**EMERGENCY / NON-EMERGENCY:**

Not applicable

**DEPARTMENTAL CLEARANCES:**

Public Information

**FINANCIAL IMPACT:**

X Operating       Revenue       Capital       Not applicable

<b>Fiscal Year 2013-2014</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget	\$0.00	\$800,000.00	\$0.00	\$800,000.00
Encumbered / Expended Amount	\$0.00	\$0.00	\$0.00	\$0.00
This item	\$0.00	\$59,300.00	\$0.00	\$59,300.00
Future Anticipated Expenditures	\$0.00	\$730,000.00	\$0.00	\$730,000.00
<b>BALANCE</b>	\$0.00	\$10,700.00	\$0.00	\$10,700.00

Fund(s): Public, Educ & Gov Cable.

**COMMENTS:**

Not applicable

**RECOMMENDATION:**

City Staff recommends the approval of the contract with Russ Berger Design Group, Inc. from Addison, Texas so design may be completed in November of 2014.

**LIST OF SUPPORTING DOCUMENTS:**

Project Budget  
Location Map  
Contract  
Presentation