

### **DMD Updates** July 22, 2025



# Placemaking

## **Agnes / South Chaparral Reimagined**



July 01, 2024 – June 30, 2025

ProjectAgnes/South Chaparral ReimaginedDescriptionDMD Objective: Advocate and coordinate<br/>with City for reconfiguration of the<br/>Chaparral, Kinney, Agnes intersection to<br/>extend pedestrian connectivity across<br/>Chaparral Street.

#### <u>Timeline</u>

- August 2024: 1st Stakeholder
   Engagement Meeting
- October 2024: Concepts Developed for 4-way Intersection & Roundabout
- March 2025: 2nd Stakeholder
   Engagement Meeting

#### <u>Updates</u>

- Working with City Engineering to obtain Feasibility Report.
- Placer.ai Data: 1.5-3M people used the Agnes/Laredo corridor to get Downtown from July 2024 – June 2025.



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.



## **PD HQ Lighting Project**

Address	321 John Sartain St
Description	DMD Objective: Complete feasibility for Police
	Department Headquarters.
	Project Goal: Add lighting around CCPD Headquarters
	Building to increase pedestrian safety.
	Timeline
	2021-2025 DMD worked with City Engineering
	Obtained Concept Proposal from Freese & Nichols,
	Inc (FNI)
	Obtained Feasibility Proposal from LEVY DYKEMA
	<u>Update</u>
	Project Cancelled: Due to the upcoming PDHQ
	renovation CIP Project planned for FY28, in which will
	address lighting upgrades.
	Current Solution: Looking into using remaining Bond
	2018 Downtown Lighting Improvement funds to install
	additional AEP light poles by PDHQ building.







### La Retama Lighting Improvements

Address 501 N Mesquite St Description **DMD Objective:** Deploy park improvements and develop plans for special use parks. Project Goal: Replace 6 light poles in La Retama Park Timeline • October 2024 – July 2025 Update • Status: Complete! All 6 light poles have been replaced with taller, brighter fixtures and added to the AEP grid. DMD has already received great feedback of an increased perception of safety.







### **Downtown Lighting Improvements**







## **New Harbor Bridge Routes**

#### **ROUTES TO UPTOWN/DOWNTOWN FROM PORTLAND**





#### **ROUTES FROM DOWNTOWN TO PORTLAND/CROSSTOWN**





## Wayfinding

Project	CCTX Wayfinding Master Plan			
Description	Project Goal: Identify decision points, determine signage design and placement, and			
	implement new wayfinding signs throughout Corpus Christi to direct visitors to loc destinations.			
	SEA District POI's			
	Harbor Bridge	Whataburger Field		
	Hurricane Alley	Museums		
	American Bank Center	Heritage Park		
	Concrete Street	Water Garden		
	Ortiz Center	Harbor Playhouse		
	Marina Arts District POI's			
	Bayfront Seawall / Beaches	Water Street Market		
	Selena Memorial	Art Center of Corpus Christi		
	<u>Updates</u>			
	Funding Options:			
	<ul> <li>Signage located within a TIRZ to be paid for by respective TIRZ</li> </ul>			
	Cignage net leasted within a TI	DZ to be poid for by LIOT Funds		

- Signage not located within a TIRZ to be paid for by HOT Funds
- Status: Progressed from Design to Engineering





MARINA ARTS DISTRICT

## **Curb Maintenance & Metered Parking**



Project	Downtown/Uptown Curb Maintenance & Parking Regulations
Description	Project Goals:
	<ul> <li>Identify current curb categorization and identification</li> </ul>
	layouts
	Develop appropriate guidelines and processes for curb
	painting & maintenance
	<ul> <li>Overhaul parking meters and update services</li> </ul>
	<u>Updates</u>
	Public Works & Parking are building out GIS maps of current
	curb layouts
	Public Works working on identifying wrongfully-painted and
	faded curbs to mitigate
	DMD coordinating with Downtown business owners
	Parking & Economic Development are building out GIS maps
	of parking meters and working with a consultant to
	determine appropriate meter rates.
	<ul> <li>Many parking meter heads have been removed; Parking &amp;</li> </ul>
	Economic Development are working on design and
	implementation strategies for new text-to-park system.









# **Economic Development**

#### DMD Board of Directors – Resolution of Support of TIRZ #3 Renewal





DMD Board of Directors at the 2025 State of Downtown. Pictured left to right; Caitlin Shook, Zachary Bornstein, Avery Durrill-Reny, Eric Gutschow, Cheryl Votzmeyer- Rios, Alyssa Barrera-Mason (Previous Executive Director), Jamie Nodarse Barrera, Robert Charles, Lesley Lomax, Chris Navarro, and Josh Richline. Not pictured; Glenn R. Peterson, Dee Dee Perez, Raymond Gignac, Michael Islava, Casey Lain, Ben Molina, and Adrienne Trevino.

- A resolution of support for the Renewal of the TIRZ #3 was presented to the Corpus Christi Downtown Management District Board of Directors.
- This resolution was approved by a unanimous vote and was adopted on June 12<sup>th</sup>, 2025.



#### **Costa Sur Real Estate (Landlord) - Update**

Address	418 Peoples Street Suite 110 & 111	
Description	<ul> <li>Costa Sur Real Estate has been remodeling the first-floor retail space of The Foundry.</li> <li>The landlord has completed his portion of construction which includes: <ul> <li>Wall construction to white box the space for tenant.</li> <li>New plumbing and electrical</li> </ul> </li> <li>The tenant, Costa Sur Real Estate has been working to finish interior improvements which include: <ul> <li>New ceiling tiles and fixtures</li> <li>New flooring</li> <li>Fresh coat of paint</li> </ul> </li> </ul>	
Project Cost	\$32,855	
Approved Incentive	Commercial Finish Out (Landlord) Program- \$16,428	
<b>Completion Date</b>	February 28, 2026	





#### **TIRZ #3 Projects**







#### **Downtown Development Summit**



DMD presents the first Downtown Development Summit on August 6<sup>th</sup> from 10am -3:30pm.

The event will include:

- Keynote Speaker: Casey Lain, House of Rock
  - Speaking on his experience being a local small business owner.
- Educational talk on TIRZ #3
- TIRZ#3 Testimonials
- Q&A Panel
- Project Walkthrough of Drams Bourbon Bar



# Promotions

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#### **Christmas in July**



- The annual Christmas in July Mixer will be on Wednesday, July 23<sup>rd</sup>.
- This event is a kickoff for the Downtown businesses to begin preparing for the upcoming Holiday season.
- The DMD will also be announcing this years 2025 Holiday Schedule.