



DMD Updates

November 19, 2024



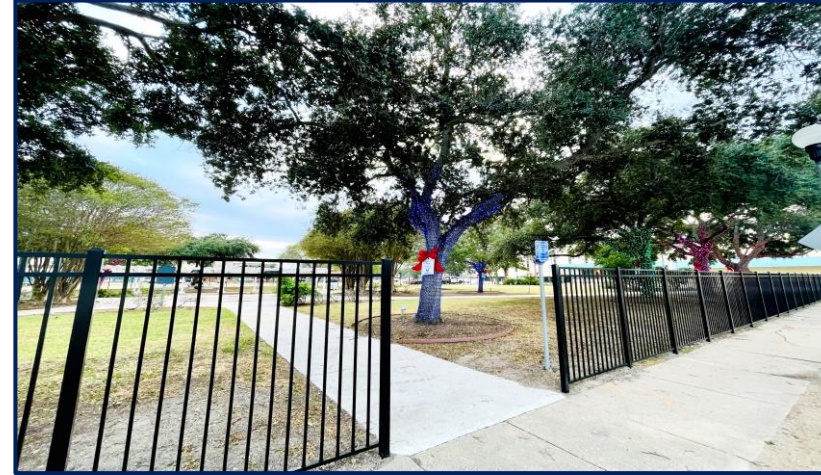
Placemaking

Artesian Park



Fencing Update

- S&J Fence Co. Installed 868 feet of 6ft (h) Black Aluminum Fencing around Artesian Park
- No Gates; 5 Sidewalk Entrances Remain Open
- Delineates Park Border
- Increases Pedestrian Safety
- Project Cost = \$44,750.10



La Retama Park

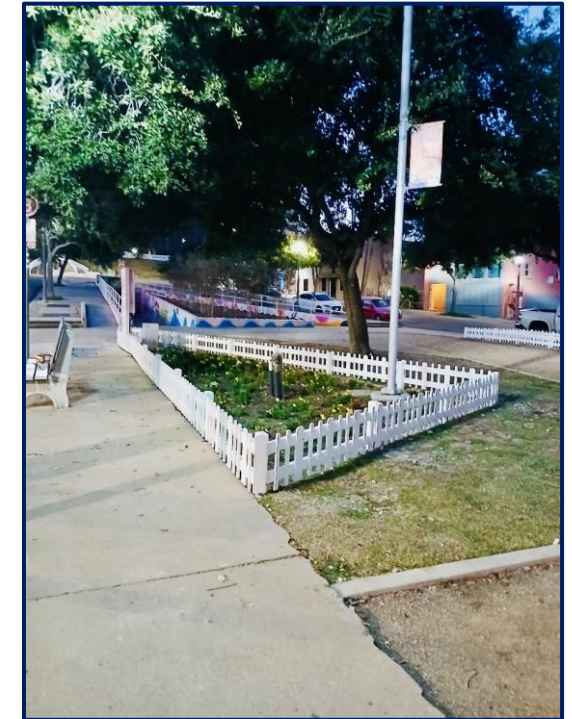
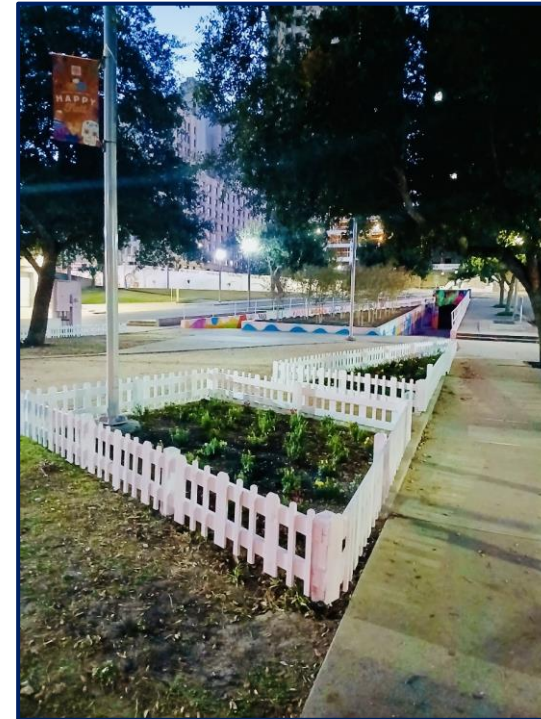
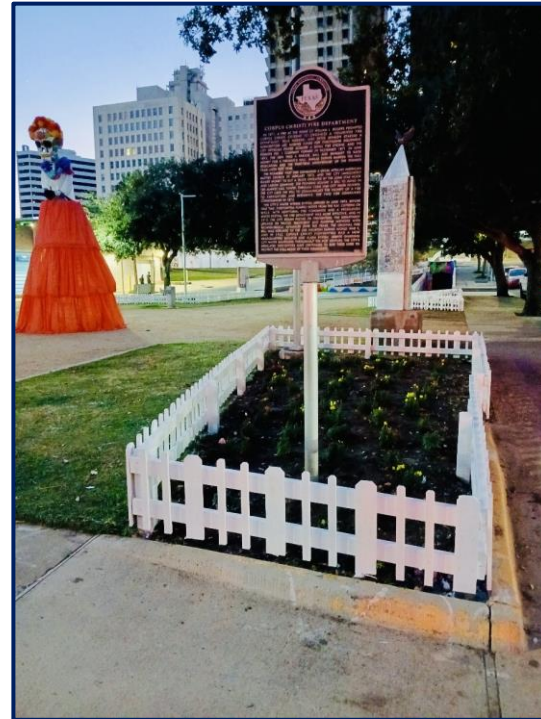
Fencing Update

- D&C Fence Co. Installed 367 feet of 18" (h) White Wood Picket Fence Around Flower Beds
- Project Cost = \$10,845

Before →



After



Holiday Installations

La Retama Park



*Christmas Décor & FSG



Dia de los Muertos Festival 10/26

- La Catrina

Port Holiday Tree Lighting Ceremony 11/01

- 18' Holiday Tree
- 6 Oak Trees Wrapped in Warm White Lights
- Ornament Sky Canopy Above Park
- Holiday Banners on Light Poles



*Enlightening Ideas & K-Space Contemporary



Holiday Installations



Artesian Park Winter Wonderland

- 21 Oak Trees Wrapped in Colored Lights
- 4 Palm Trees Wrapped in Colored Lights
- 25 Red Bows + Advisory Council "Gift Tags"



*Christmas Decor



*Arrow Display Signs



Holiday Installations

Peppermint Lane – Chaparral St

- 36 Light Poles Wrapped in Red/White Garland
- 75+ (12") & (24") Coroplast Peppermints Deployed in Jasmine Beds & Planters
- Peppermint Lane" Pole Banners Installed



*Arrow Display Signs



*Christmas Decor

Holiday Installations

H-E-B Tree Installation Timeline →

- 11/13: Installation Began
- 11/22 : H-E-B Volunteer Ornament Replacement
- 11/27: Tree Installation to be Complete (Before Thanksgiving)
- 12/02: Star Placement
- 12/07: Lighting Ceremony



Seawall Holiday Banners →

- 16 Banners Installed along Shoreline

*FSG





Economic Development

FY 2024 Project Status

TIRZ #3 Approved Projects development status

1. **416 Flats** – *Awaiting Historic Tax Credit Approval*
2. **425 Peoples (Landlord)** – *Construction in progress*
3. **425 Peoples (Tenant)** – *Construction in progress*
4. **715 N Mesquite (Parking Lot)** – *Construction in progress*
5. **Community Grocery** – *All Inspections completed, and CO issued*
6. **Homewood Suites** – *Construction in progress*
7. **Hotel Arya** – *Awaiting 2nd reading for Local Historic Designation*
8. **Hotel Arya (Landlord) Retail Space** – *Construction in Progress*
9. **Plains Capital** – *Construction in progress*
10. **Thirsty** – *Permits approved, and construction in progress*
11. **Holiday Inn Express (Rooftop)** – *Permits in review*
12. **House of Rock** – *Construction will begin in January 2025*
13. **OK HI-FI (Parking Lot)** - *Permits in review*
14. **Pfluger Architects** – *Permits in review*
15. **Streat Corner by Lolis** – *Construction in progress*
16. **Thunderbird (Tenant)** – *Permits in review*





Promotions

Special Events

2024 Holiday Series Schedule



- **November - December**
- **Holiday Tree in La Retama Park**
 - Sponsored by the Port of Corpus Christi
 - Friday, November 1st in La Retama Park
- **Artesian Park Winter Wonderland**
 - Sponsored by CCDMD Advisory Council
 - November - December in Artesian Park
- **Holiday Market on Peppermint Lane**
 - Sponsored by NEC Co-op Energy
 - Every Sunday Nov. 3rd – Dec. 22nd
- **Lighting of Peppermint Lane**
 - Sponsored by AEP Texas
 - Sunday, November 24
- **Mayor's Sparkling Christmas Lights Contest**
 - Sponsored by AEP Foundation
 - December 6th
- **H-E-B Christmas Tree in Water's Edge Park**
 - Sponsored by H-E-B
 - Saturday, December 7th
- **Illuminated Boat Parade**
 - Sponsored by The Port of Corpus Christi
 - Saturday, December 7th



CHRISTMAS IN JULY + DOWNTOWN CORPUS CHRISTI + HOLIDAY MIXER 2024 SCHEDULE			
EVENT NAME	PRESENTING SPONSOR	DATES & LOCATION	DESCRIPTION
HOLIDAY Tree + La Retama Park +	PORT CORPUS CHRISTI	November 1 La Retama Park	The Holiday Tree lights up in early November for family photos and donation drives
ARTESIAN PARK + Winter Wonderland +	DOWNTOWN CORPUS CHRISTI Advisory COUNCIL	November 1 Artesian Park	Immerse yourself in a bright, colorful Winter Wonderland in Artesian Park
DECK Downtown		November 9 Downtown Streets	Volunteer to decorate and help bring holiday cheer to our downtown community
PEPPERMINT Lane + Downtown Corpus Christi +	NEC corp energy	November 17, 24 December 1, 8, 15, 22 Chaparral Street	Take a stroll down Peppermint Lane filled with lights, decor, and Holiday Markets on Sundays
MERRIEST DOWNTOWN DECOR CONTEST	AEP TEXAS An AEP Company	Decor Due November 29 Downtown Businesses	Come see Downtown light up this holiday season and vote for your favorite decorated businesses.
CHRISTMAS TREE	H-E-B HelpingHere	December 7 Water's Edge Park	Take in the beautiful view of the H-E-B Christmas Tree light up, shop vendors, food trucks and enjoy live music!
ILLUMINATED BOAT PARADE	PORT CORPUS CHRISTI	December 7 Downtown Seawall	See the Downtown Marina come alive with a holiday themed boat parade and after party!