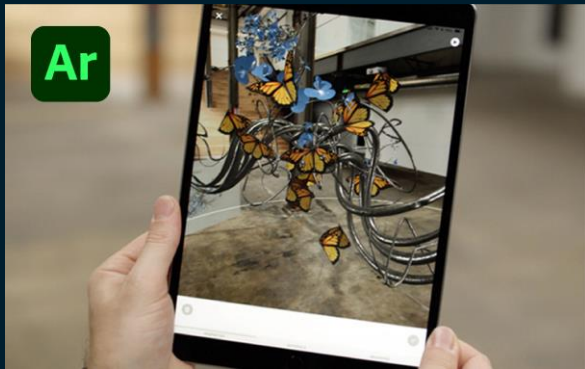


*PILOT PROJECT WITH
TEXAS A&M – CC*

*PUBLIC ART
COLLECTION*



Background



- Collaboration project with the students of Texas A & M – CC
 - Emerging Technology Course
 - Professor Joshua Duttweiler
 - Augmented Reality (AR) experiences inspired by the City's Public Art Collection using Adobe Aero App (QR codes)
- PARD: Produce QR code plaques and install
- Professor Duttweiler: Design the QR plaque template and create a map
- Students: Produce AR experience and document for social media.



TIMELINE



- April 16: Project Kick-Off: Presentation on Public Art Collection given to students. Students selected art pieces.
- April 23: Student artwork site visits
- May 1: Student projects due
- May 3: Start installation process of plaques (Art Walk)

PUBLIC ART PIECES CHOSEN BY STUDENTS

16 TOTAL

Work	Link
Aztec Wheel	https://www.publicartarchive.org/search/art/169b9695 101 N. Mesquite St.
Mirador de la Flor (Selena)	https://www.publicartarchive.org/search/art/3a219b46 600 N. Shoreline Blvd.
Sister City Peace Pole	https://www.publicartarchive.org/search/art/184e9ad9
El Circo del Mar	https://www.publicartarchive.org/search/art/db07234e 879 N. Shoreline Blvd.
Paseo de la Flor	https://www.publicartarchive.org/search/art/2118bcab 600 N. Shoreline Blvd.
Sunseeker	https://www.publicartarchive.org/search/art/f4d448ff
Sunrise Over Corpus Christi Bay	https://www.publicartarchive.org/search/art/b0e0dbd5
Six and Seven Flowers	https://www.publicartarchive.org/search/art/3d1efb6f
Southwest Pieta	https://www.publicartarchive.org/search/art/c1bab7f3
Seabird	https://www.publicartarchive.org/search/art/c80fd870
Westfork	https://www.publicartarchive.org/search/art/8a7ea72c
Aztlan	https://www.publicartarchive.org/search/art/8a7ea72c
For the Love of the Game	https://www.publicartarchive.org/search/art/c7eeb864
Wind Dancer	https://www.publicartarchive.org/search/art/d30f36bd
When the Sun meets the Sea	https://www.publicartarchive.org/search/art/303b8d91
Untitled History (5 parts)	https://www.publicartarchive.org/search/art/252b70c3





QR CODE PLAQUE & 'STAND HERE' STICKER

Agave Azul

AR Activation Design: Bethany Dorantes
Sunseeker
Danny O'Dowdy, 1989

TAMU-CC students in Emerging Technology (Spring '24) collaborated with the Department of Parks and Recreation to create Augmented Reality (AR) experiences inspired by a selection of works within the city's Public Art Collection. These AR experiences highlight the unique visual elements of the artwork and seek to provide additional information about the original artist through an interactive encounter.

Estudiantes del curso de Tecnología Emergente en TAMU-CC (primavera '24), colaboraron con el Departamento de Parques y Recreación al crear experiencias de Realidad Aumentada (RA), inspiradas en varias obras de la Colección de Arte Público de la ciudad. Estos encuentros interactivos resaltan los elementos visuales únicos de cada obra y asimismo brindan información adicional sobre el artista original.

Scan QR code with a mobile device and point the camera at the artwork to activate AR.



Escanee el código QR con un dispositivo móvil y apunte su cámara a la obra para activar la experiencia RA.

(AR)TOVATION

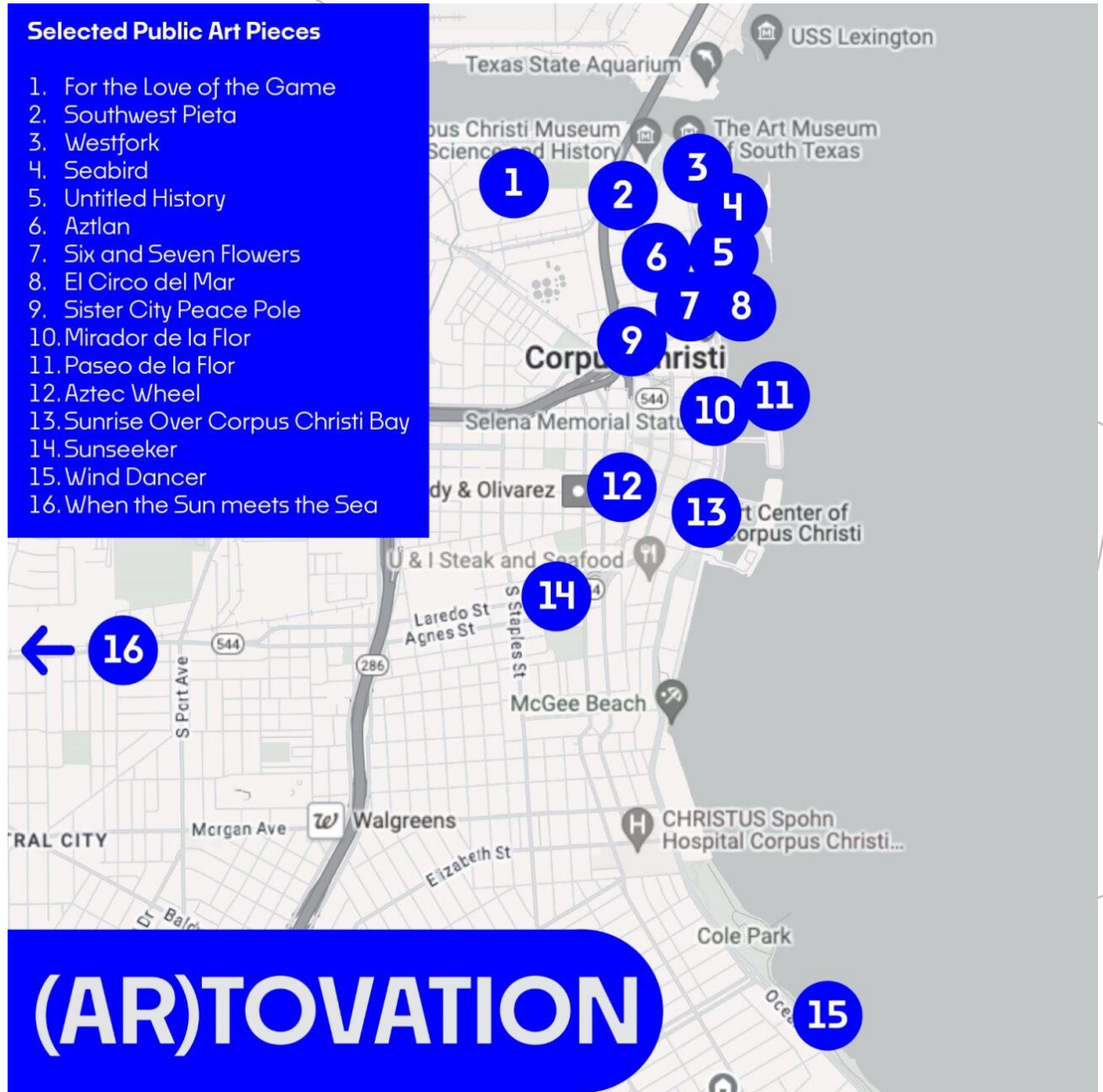


Measurement: 8.5 inches x 7 inches
Material: Coroplast sign with T-Post & Vinyl Sticker

MAP

Selected Public Art Pieces

1. For the Love of the Game
2. Southwest Pieta
3. Westfork
4. Seabird
5. Untitled History
6. Aztlan
7. Six and Seven Flowers
8. El Circo del Mar
9. Sister City Peace Pole
10. Mirador de la Flor
11. Paseo de la Flor
12. Aztec Wheel
13. Sunrise Over Corpus Christi Bay
14. Sunseeker
15. Wind Dancer
16. When the Sun meets the Sea



ART WALK INSTALLATIONS (MAY 3, 2024)

- Mirador de la Flor
- Paseo de la Flor
- Aztec Wheel
- Sunrise Over Corpus Christi Bay



MAY 14, 2024, SIGN INSTALLATIONS

- El Circo del Mar
- Sister City Peace Pole
- Six and Seven Flowers
- For the Love of the Game
- Wind Dancer



PENDING INSTALLATIONS

- May 16, 2024: American Bank Center Site-Visit
- Sunseeker at La Retama Central Library: Comanche Street is under construction. Pending site-visit.

THANK YOU

Eleanor Miceli

Arts & Volunteer Outreach Coordinator

eleanorm@cctexas.com

(361)826-3828

