



CCREDC Quarterly Presentation to the City Council

Council Presentation
October 21, 2014



CCREDC Quarterly Update



Corpus Christi
REGIONAL ECONOMIC
DEVELOPMENT CORPORATION

Corpus Christi Regional Economic Development Corporation Quarterly Update

Presented by:

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Interim Director General

October 21, 2014



Corpus Christi MSA - Employment by Sector



Corpus Christi
REGIONAL ECONOMIC
DEVELOPMENT CORPORATION

Sector	Aug 14	Aug 13	Aug 12	Aug 11	Aug 10	Aug 09
Total Non-Ag.	192,200	187,200	184,900	177,400	176,500	175,100
Mining, Logging, & Const.	25,600	24,100	22,700	20,000	19,100	18,700
Manufacturing	9,800	9,800	10,000	9,600	9,300	9,700
Trade, Trans, and Utilities	34,400	34,000	32,900	31,300	31,500	31,400
Information	2,100	2,100	2,100	2,000	2,100	2,300
Financial Activities	8,000	7,900	7,700	7,400	7,300	7,600
Prof and Bus Services	15,700	15,600	15,500	14,700	15,200	14,900
Educ. and Health Services	30,200	29,700	30,700	31,500	31,000	29,800
Leisure and Hospitality	26,600	24,800	24,000	22,000	21,200	21,800
Other Services	8,200	7,800	7,800	7,100	6,900	7,000
Government	31,600	31,400	31,500	31,800	32,900	31,900



Corpus Christi MSA Business Attraction



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Activity Update

New Projects This Quarter:	8
Current Active Projects:	18
Potential Jobs:	2,022
Potential Investment:	\$6.58 B

	<u>Quarter</u>	<u>YTD</u>
Project Site Visits This Quarter:	16	56
Marketing Trips This Quarter:	1	6
Site Selectors This Quarter:	14	54
Target Companies This Quarter:	6	36



Corpus Christi MSA Existing Industries



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Activity Update

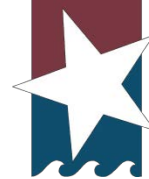
New Projects this Quarter:	1
Current Active Projects YTD:	17
Potential Jobs:	961
Potential Investment:	\$1.6 B
	<u>Quarter</u>

YTD

Existing Industry Visits This Quarter:	28
72	
Existing Industries Assisted (non-projects) This Quarter:	16
41	



Notes



Corpus Christi
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If you ever wondered how many agricultural workers there are in the Corpus Christi MSA the answer is 650.

The EDC has successfully worked on projects totaling \$15.35 billion of investment to the region and another \$5.0 billion to the City of Corpus Christi including both within the city limits and in the industrial district. With a total investment of \$20.35 billion in the Corpus Christi MSA.

If the City's funding of the EDC is considered an investment, the ROI for the City from 2005 to 2013 was 481% .



Corpus Christi MSA Successes



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Questions?