

**Resolution in support of accessible public service announcements for community members with visual loss, hearing loss, and limited English proficiency.**

**Whereas**, a significant portion of the Corpus Christi community consists of individuals who experience visual loss, hearing loss, or have ~~limited English proficiency~~ and rely on accessible communication to stay informed, safe, and fully engaged in community life, and

**Whereas**, a significant portion of the Corpus Christi community includes individuals who are blind or visually impaired, deaf or hard of hearing, or who communicate primarily in languages other than English, and who depend on accessible communication to remain informed, safe, and fully engaged in community life, and

**Whereas**, ensuring that Public Service Announcements (PSAs), advertisements, and news broadcasts are fully accessible is crucial to the safety and well-being of these individuals, enabling them to receive timely and accurate information necessary for informed decision-making, and

**Whereas**, the Americans with Disabilities Act (ADA) mandates equal access to communication, requiring that all public information be accessible to individuals with disabilities, including those with visual loss, hearing loss, or ~~limited English proficiency~~, and

**Whereas**, the Americans with Disabilities Act (ADA) mandates equal access to communication, requiring that all public information be accessible to individuals with disabilities, including those who are blind or have low vision, those who are Deaf or hard of hearing, and individuals who are not proficient in English, and

**Whereas**, accessible communication for community members with hearing loss involves the inclusion of sign language interpretation, real-time captioning, Picture-in-Picture (PIP) interpretation with qualified and/or certified sign language interpreters on news outlets or any public announcements by the mayor or city officials, and other visual cues to ensure that critical information is effectively communicated, and

**Whereas**, accessible communication for community members with visual loss involves the adaptation of visual content through audio descriptions, tactile interpretation, Braille, high-contrast text, larger fonts, and clear, uncluttered layouts to ensure that all visual information is perceivable and understandable, and

**Whereas**, ensuring accessibility for community members with ~~limited English proficiency~~ involves offering Spanish-language translation for all public service announcements and critical information to ensure that they, too, can receive and understand vital information, and

**Whereas**, ensuring accessibility for community members who are not proficient in English involves providing Spanish-language translation for all public service

announcements and critical information, so they can also receive and understand essential communications;

**Whereas**, it is essential that all emergency notifications, disaster preparedness information, and health alerts be disseminated in accessible formats to ensure that all citizens, particularly those with visual loss, hearing loss, or ~~limited English proficiency~~, can act promptly and effectively in situations where time-sensitive information is crucial.

**Whereas**, it is recommended that emergency alerts, disaster information, and health warnings be provided in accessible formats. This ensures timely response by individuals who are blind, deaf, or not fluent in English.

**BE IT RESOLVED BY THE COMMITTEE FOR PERSONS WITH DISABILITIES THAT:**

**SECTION 1.** The City of Corpus Christi's Emergency Operations and their ReverseAlert notification system **are recommended to** ~~must~~ include these accessibility measures for all disaster or man-made crisis-related announcements, ensuring that ADA resolutions regarding accessible communication are adhered to and that all community members are informed of events affecting the area.

**SECTION 2.** Accessibility measures ~~must~~ **are recommended to also** be implemented for all City of Corpus Christi community events, Parks and Recreation, and other departments that provide public information, ensuring that all public communications—whether they involve recreational activities, cultural events, or other community-related matters—are fully accessible to individuals with visual or hearing loss and those with limited English proficiency.

**SECTION 3.** The implementation of accessible communication strategies also includes the use of technology such as vibrating alerts, screen readers, and other assistive devices.

**PASSED AND APPROVED** on the \_\_\_\_\_ day of \_\_\_\_\_, 2025

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Imelda Trevino, Chairperson

ATTEST:  
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Jennifer Buxton, Liaison