



**AGENDA MEMORANDUM**  
Corpus Christi Business and Job Development Corporation for  
March 16, 2020

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**DATE:** February 24, 2020

**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation

**THROUGH:** Peter Zaroni, City Manager  
Keith Selman, Assistant City Manager  
Jermel Stevenson, Director of Parks and Recreation

**FROM:** Esther Velazquez, Assistant to the Director  
Parks and Recreation Department  
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<b>Whataburger Field Commemorative Bronze Plaque</b>
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**CAPTION:**

Motion authorizing the expenditure of an amount up to \$2,213.00 made available from the Business and Job Development Fund No. 1140 for the purchase and installation of a commemorative bronze plaque at Whataburger Field.

**SUMMARY:**

The Parks and Recreation Department seeks approval of an expenditure in an amount not to exceed \$2,213.00 for the purchase of a commemorative engraved cast bronze plaque in the shape of a home plate to be installed at Whataburger Field.

**BACKGROUND AND FINDINGS:**

Whataburger Field is the municipally owned minor league baseball stadium located in Corpus Christi and is currently home to the Corpus Christi Hooks, a double-A affiliate of the Houston Astros.

In November 2002, the voters approved Proposition 2A authorizing a one-eighth of one percent sales tax for promotion and development of new and expanded business enterprises within the City, including the construction, operation and maintenance of a minor league baseball stadium.

In September 2003, the Corpus Christi Business and Job Development Corporation (Type A Board) agreed to incur debt for the construction of the baseball stadium by the City. Subsequently in April 2004, sales tax revenue bonds in the amount of \$24,565,000 were issued for the construction, operation, and maintenance of a baseball stadium. This debt was paid off in 2017.

On June 25, 2018 the Type A Board approved an expenditure in the amount of \$1,743 from the Business and Job Development Fund 1140 for a commemorative plaque. The Board requested further information on having a contractor provide services to include website updates, the plaque and event planning, and various communication in advance of the Bond 2018 election. Staff provided estimates for various contractors including costs with no action by the Board.

On November 11, 2019 the Type A Board Members again raised the topic of a plaque and event in celebration of the debt payoff and directed staff to proceed in the planning of an event.

The \$1,743 approved in 2018 was for a 17x17 inch plaque, and the quote had long since expired. City executive management desired a larger size plaque (24x24 inches) so a new request for quote (RFQ) was issued and three vendors responded as follows:

<b>RFQ – Cast Bronze Plaque &amp; Installation</b>	
<b>Vendor</b>	<b>Quote</b>
Corpus Christi Stamp Works, Inc.	\$2,213.00
Milestones	\$4,723.50
Your Sign Company, LLC	\$2,445.00

Corpus Christi Stamp Works, Inc. was the lowest bidder and upon approval of this item will be given a notice to proceed in the manufacturing and installation of a 24x24 inch engraved cast bronze plaque in the shape of a home plate with the design artwork provided by the City.

The timeline for this project is as follows: one to two days for the artwork, five weeks for production, three days for shipping, and one hour for installation. The installation will be performed by Corpus Christi Stamp Works' employees.

The plaque will be mounted on the stadium wall between the main entrance and the ballpark offices.

**ALTERNATIVES:**

The Type A Board may choose not to approve this item. There are funds available in the Business and Job Development Fund 1140 to cover this expenditure, and staff recommends utilizing these funds for this purpose.

**FINANCIAL IMPACT:**

Funding for this purchase will come from Fund 1140, the Business and Job Development Fund. For fiscal year 2020, the Type A Board approved \$15,000 for administrative expenses.

**Funding Detail:**

Fund:	1140 Business and Job Development
Organization/Activity:	15030 BJD - Administration
Mission Element:	707 Expenses
Project # (CIP Only):	n/a
Account:	530000 Professional Services

**RECOMMENDATION:**

The Parks and Recreation Department recommends approval of this motion, authorizing an expenditure in an amount not to exceed \$2,213.00 for the purchase and installation of a commemorative bronze plaque at Whataburger Field.

**LIST OF SUPPORTING DOCUMENTS:**

Design Artwork  
Location of Plaque Placement