



CORPUS CHRISTI  
ASSOCIATION OF  
**REALTORS®**

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**Real Estate Update**  
**Elke Gonzalez, CEO**

# The CCAR Mission:

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*“To enhance member professionalism, be a trusted resource in the communities we serve, and protect property rights.”*



*“Empowering our Members  
to Serve Our Communities”*



# Who We “R”

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The Corpus Christi Association of REALTORS® is a member of the National Association of REALTORS® and Texas REALTORS®.

REALTORS® hold themselves to the highest standards of conduct, serving their clients ethically and professionally.



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# Who We “R”

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The Corpus Christi Association of REALTORS® represents over 1600 REALTORS® from Corpus Christi and the surrounding area.

CCAR was founded in 1925 and has been an advocate for property rights and promoting the American Dream of homeownership in this city for over 95 years.

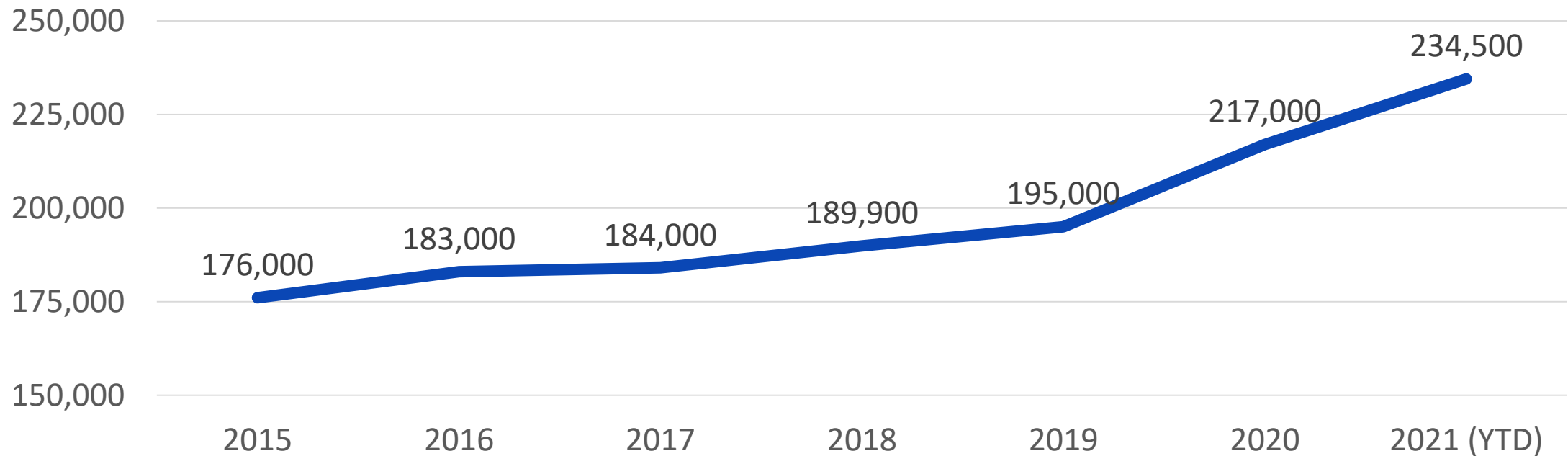


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# Annual Price Trend – All Homes

## Median Housing Price



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# Annual Price Trend – New Construction

## Median Housing Price



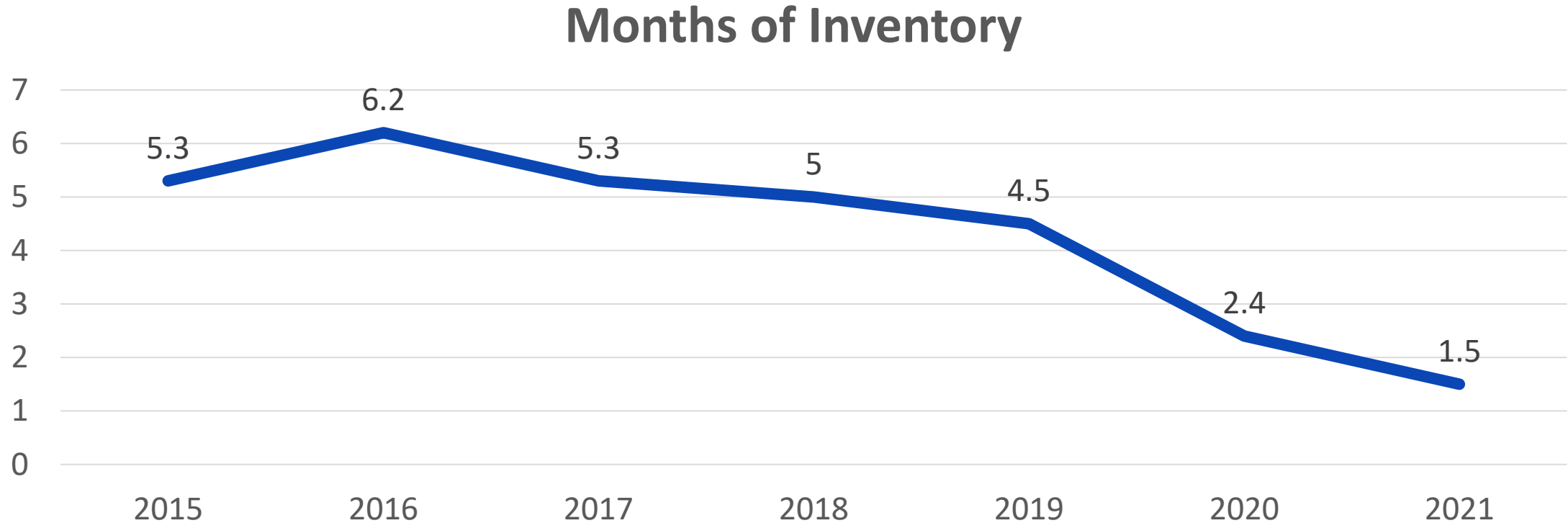
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# Annual Inventory Trend



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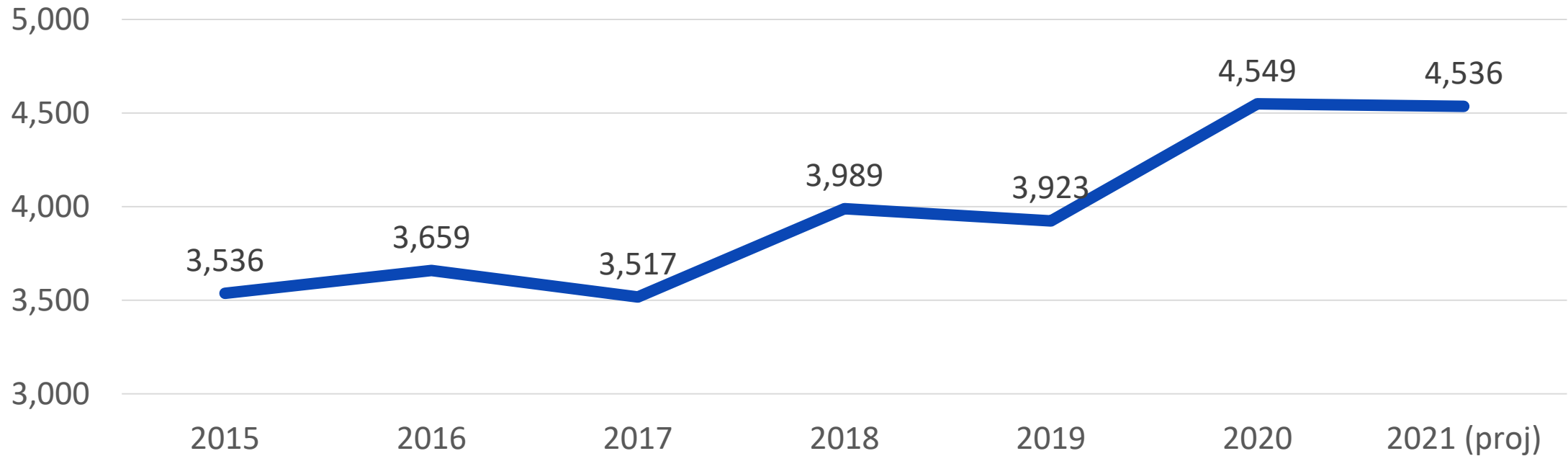


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# Annual Sales Trend

## Gross Residential Sales



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# Annual Trends

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- Housing prices rose 11% from 2015-2019, and an additional 20% from 2019-2021
- New construction is increasingly expensive
  - Less than 10% of new construction homes are affordable to the median household.
- New listings are not keeping pace with sales, driving down available inventory

# State Legislative Updates

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- Removal of discriminatory language in deeds
- HOA reform – increased transparency & information
- REALTORS® were deemed essential workers



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# How CCAR Can Help

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- Provide regular housing updates for individual districts
- Provide knowledge and expertise when conversations around housing are beginning
- Be an ambassador for the exciting things happening in Corpus Christi
  - *REALTORS® sell the city*



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# REALTOR® Resources

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- National case studies
  - Repurposing commercial properties
- Land use initiatives
- Affordable housing
- Impact studies
- Local Growth Polling Program



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# Working Together

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## Priority Issues

- Property Rights
- Sustainable Homeownership
- Schools and Infrastructure

90% of City Council business impacts real estate.



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