



AGENDA MEMORANDUM
City Council Meeting of June 20, 2021

DATE: April 27, 2021
TO: Peter Zaroni, City Manager
FROM: Richard E. Martinez, Director
Public Works Department
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Briefing from the Corpus Christi Regional Transportation Authority (RTA) – A Year in Review

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Richard Martinez	Director	Public Works

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Jorge Cruz-Aedo	CEO	CCRTA

BACKGROUND:

The Corpus Christi Regional Transportation Authority was created by the community to provide quality transportation in a responsible manner consistent with its financial resources and the diverse needs of our customers. This briefing will provide an overview of some positive transformational changes to how RTA serves and protects riders and team members. It will touch on management of their finances during a pandemic which helped support and maintain operations, employee retention and provide financial support to procure items to mitigate COVID-19. They developed online automated processes and enhanced several technological systems and services for customers and team members. The briefing will also touch on their 2019 audit test and their Annual Comprehensive Financial Report (ACFR), while concluding with their “Better Starts with Me” campaign and their optimism regarding their future plans to enhance and expand services.

LIST OF SUPPORTING DOCUMENTS:

YouTube Video – A Year in Review <https://www.youtube.com/watch?v=5BfaTVGAgY0>