

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

One (1) vacancy with term to 10-1-21, representing the following category: 1 - Community At-Large. (The CCCVB is recommending Ramon Pineda (At Large) or Lance Hancock (At Large) for Council consideration.)

Duties

The Corpus Christi Convention & Visitors Bureau solicits various organizations and associations to conduct meetings/conventions/tradeshows within Corpus Christi year-round; to promote the City as a year-round destination; to design and implement an advertising campaign with state, national and international coverage to feature the Corpus Christi area as an attractive region in which to vacation or have conventions or group meetings; to provide support services to conventions in Corpus Christi; to operate visitor information centers; to provide information and advice to businesses interested in tourism and convention-related business in the Corpus Christi area; and to advise the City on projected growth of tourism and convention-related businesses to assist City planning efforts.

Composition

CCCVB shall be governed by a board of directors (BOARD), which must be composed of twenty-four (24) members. Thirteen (13) will be selected directly by the City Council. The members shall include persons from all areas of the City in order to assure diverse geographic representation on the Board. The members shall be representatives of the following groups: 3 - lodging industry; 3 - attraction industry; 2 - restaurant industry; and 5 - community at-large. The following persons or entities, or their designees or representatives, shall serve as additional voting members of the Board by virtue of position held: The Mayor or designee, City Manager or designee General Manager of the Corpus Hooks and Director of Corpus Christi International Airport. The following persons or entities, or their designee or representatives, shall serve as additional non-voting members of the Board by virtue of position held: State Representative from district 32 or designee, State Representative 34 or designee, Director of Regional Transportation Authority, President & CEO of Port of Corpus Christi or designee, President & CEO of Corpus Christi Regional Economic Development Corporation, General Manager of American Bank Center and Athletic Director of Texas A&M University Corpus Christi or designee. Appointments will be for two-year staggered terms. No person may serve as a voting member of the Board for a period longer than six years consecutively, unless such service is required by virtue of the person's position or title or to complete an unexpired term. The CCCVB always shall nominate one (1) more individual than the number of positions available in each category. The City Council will provide serious consideration to the Board's recommendations, but it is not restricted to select members submitted by the CCCVB or any other group.

Member size	Term Length	Term limit
24	2 years	6 years

Name	District	Term	Appt date	End date	Appointing Authority	Position	Status	Category
John F Longoria	District 4	Partial	9/30/2020	10/1/2021	City Council		Resigned	Community At-Large
Melody Nixon-Bice	District 5	3	2/10/2015	10/1/2021	City Council		Active	Lodging Industry
Fred F Soward III	District 4	2	5/9/2017	10/1/2021	City Council		Active	Restaurant Industry
Johnny Philipello	District 4	2	1/10/2017	10/1/2021	City Council		Active	Attraction Industry
Kendra L Kinnison	District 4	2	10/10/2017	10/1/2021	City Council		Active	Lodging Industry
Blanche Candelaria-Morris	Other / Non-Resident	Partial	9/29/2020	10/1/2021	City Council		Active	Lodging Industry

Name	District	Term	Appt date	End date	Appointing Authority	Position	Status	Category
Alex Harris	Other / Non-Resident	1	9/29/2020	10/1/2022	City Council		Active	Community At-Large
Daniel R Suckley	District 4	2	9/11/2018	10/1/2022	City Council	Vice-Chair	Active	Community At-Large
Sam Canavati	District 5	2	9/11/2018	10/1/2022	City Council		Active	Community At-Large
Ed Cantu	District 5	3	2/9/2016	10/1/2022	City Council	Chair	Active	Community At-Large
Jennifer J Vela	Other / Non-Resident	1	9/29/2020	10/1/2022	City Council		Active	Attraction Industry
Richard Lomax	District 4	1	9/29/2020	10/1/2022	City Council		Active	Restaurant Industry
Mitchell Davis Kalogridis	District 4	1	9/29/2020	10/1/2022	City Council		Active	Attraction Industry
Matt Blasy		1	N/A	N/A	America Bank Center	Ex-Officio, Non-voting	Active	American Bank Center General Manager
Abel Herrero		1	N/A	N/A	State Representative District 34	Ex-Officio, Non-voting	Active	State Representative District 34 or designee
Todd Hunter		1	N/A	N/A	State Representative District 32	Ex-Officio, Non-voting	Active	State Representative District 32 or designee
Jon Palumbo	District 4	1	N/A	N/A	Texas A&M University-Corpus Christi	Ex-Officio, Non-voting	Active	Texas A&M Athletic Director or designee
Iain D Vasey	District 5	1	N/A	N/A	CCREDC	Ex-Officio, Non-voting	Active	Corpus Christi Regional Economic Development Corporation
Fred Segundo		N/A	N/A	N/A	City Council	Ex-Officio, Voting	Active	C.C. International Airport
Brady Ballard		1	N/A	N/A	Corpus Christi Hooks	Ex-Officio, Voting	Active	Corpus Christi Hooks General Manager
Michael T. Hunter		1	8/14/2019	N/A		Ex-Officio, Voting	Active	Mayor Joe McComb's Rep.
Lisa Hinojosa	District 4	1	N/A	N/A	City Council	Ex-Officio, Non-voting	Active	Port of C.C. Authority
Peter Zanoni		1	N/A	N/A		Ex-Officio, Voting	Active	City Manager or designee
Jorge Cruz-Aedo		N/A	N/A	N/A	City Council	Ex-Officio, Non-voting	Active	Regional Transportation Authority

CORPUS CHRISTI CONVENTION & VISITORS BUREAU

Applicants

Name	District	Status	Category
Christopher O Ardueser	District 5	Applied	At-Large
Ulysses Arrigoitia	District 1	Applied	At-Large
Steve Banta	District 5	Applied	At-Large Attraction Industry
Laura M. Commons	District 2	Applied	At-Large
Brandon Crowson	District 4	Applied	At-Large Hotel Industry Restaurant Industry
*Lance N Hancock	Other / Non-Resident	Applied	At-Large Attraction Industry
Mourad Hasbaoui	District 3	Applied	At-Large
Paul E Hatridge	District 5	Applied	At-Large Restaurant Industry
Linda Lindsey	District 4	Applied	At-Large Hotel Industry
Sara Sells Morgan	District 4	Applied	At-large Attraction Industry
Ramon J. Pineda	District 4	Applied	At-Large
Carol Rehtmeyer	District 4	Applied	At-Large Attraction Industry

*Non-Residents allowed

Application for a City Board, Commission, Committee or Corporation

Profile

Christopher

First Name

O

Middle Initial

Ardueser

Last Name

[Redacted Email Address]

Email Address

5421 Whitemarsh Dr

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *

District 5

Current resident of the city?

Yes No

If yes, how many years?

7

Mobile: (303) 915-7323

Primary Phone

Home: (303) 915-7323

Alternate Phone

AGDA Consulting

Employer

Owner

Job Title

Work Address - Street Address and Suite Number

615 N Upper Broadway Suite 623

Work Address - City

Corpus Christ

Work Address - State

Texas

Work Address - Zip Code

78401

Work Phone

303.915.7323

Work E-mail address

chris.agdaconsulting@gmail.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted
CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted
ETHICS COMMISSION: Submitted
HUMAN RELATIONS COMMISSION: Submitted
PLANNING COMMISSION: Submitted
PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX: Submitted
CORPUS CHRISTI B CORPORATION: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Graduating with a Doctorate in Business Admisntraith in May 2021 from the University of the Incarnate Word. Publications in leadership. Research in management, leadership, ethical leadership, operations strategic leadership. Chamber Champion

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION, Human Relations Commission, Port Of Corpus Christi Authority Of Nueces County, Tx, Corpus Christi Business And Job Development Corporation, Ethics, Planning Commission

Why are you interested in serving on a City board, commission or committee?

I have now been gifted the time to be able to give back to my community. I feel I have a skill set that will help this great community continue to move forward with strategic thought, analysis, and planning. I have always enjoyed being part of a team that is goal-oriented and making moves for the future.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to HUMAN RELATIONS COMMISSION

The Human Relations Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Are you a resident of the Port Authority district and an elector* of Nueces County?

Yes No

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Have you been a resident of Nueces County for at least 6 months?

Yes No

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

Yes No

Question applies to CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

The Corpus Christi Downtown Management District must include representatives from certain categories. Do you qualify for any of the following categories? *

Agent Employee or Tenant

Question applies to PLANNING COMMISSION,CORPUS CHRISTI B CORPORATION,CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION

Are you a registered voter?

Yes No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Christopher Ardueser, MBA

Location: Corpus Christ, TX, USA
Phone: 303-915-7323; Email [REDACTED]

Personal Description

Doctoral candidate and business owner leads, manages, develops and advances companies, teams and the employees. Believes in strong mission, visions, values and goals and development based in them. With a skill set that includes Entrepreneurial Thinking, Leadership Skills, Strategic Planning, Data Analysis, Customer Service, Communication Skills, P&L Analysis, Training and Development, Product & Cost Control, Sales & Marketing, Supply Chain Management and Future Company Development.

Current Doctoral Student that focusses in operations with a direct interest in development through strategic thought processes, strategic leadership, management and thinking.

Education

University of the Incarnate Word, San Antonio, Texas
Doctorate in Business Administration, *expected* May 2021

Colorado State University, Fort Collins, Colorado
MBA, May 2016

Metropolitan State University of Denver, Denver, Co
BA – Hospitality: Restaurant Administration, May 2006

Research Interests

Ethical Leadership
Leadership and Management
Strategic Operational Leadership
Outcome Driven Management
Operations in Multi-Unit Medium Sized Firms
Family Style of Leadership Practices

Publications & Conference Presentations

“**Traits of Effective Leaders: A Literature Review**” October 2020.

DOI: 10.5281/zenodo.4268623

ABSTRACT: Utilizing research to identify an effective leader is essential for creating a strategic business operational leadership model. The purpose of this literature review is to focus on select objective and less objective traits of leadership among individuals who are in those positions. We explore literature on objective leadership traits such as gender, age, education level, and job satisfaction level and on the less objective traits such as integrity, energy level, and business knowledge, among others. The goal is to evaluate the hypothesis that some, if not all, of these traits contribute significantly to effective leadership by analyzing the available literature about traits of an effective leader. We will explore the theories that have been proposed on this subject in the literature, identify to what degree researchers have investigated these theories, and try to confirm which of these traits continue to significantly be related to successful leadership. The purpose of this paper is to generate a thorough literature review which can later provide a reliable platform for further qualitative, quantitative, or mixed-methods research to create standards that business practices can utilize as a model for leadership identification and integration.

19th International RAIS Conference on Social Sciences and Humanities

21st International Online RAIS Conference on Social Sciences and Humanities

Research in Progress

“**Finding the Common Management Across Multigenerational Management**” Completion January 2021.

“**Leadership Through Followers**” Completion April 2021

Professional Experience

AGDA Consulting, Corpus Christ, Tx, 2020-Cuurent

Owner/Lead Consultant

Run, develop and grow a consulting and coaching firm that specializes on strategic operations, leadership and management.

Hester’s Café, Corpus Christi, Tx, 2015-2020

Director of Operations

Hired as General Manager for Café Division and promoted to Director of Operations for entire company, entrusted with all decision making and development of the company along with advising directly to the owners.

Red Tank Ranch, Corpus Christi, Texas, 2019- Current

Consultant

Provide Consulting for the operations and start up for cattle ranch, exotic hunts and trophy deer hunts. Advised and consulted on pipelines, water rights and wind farm opportunities and contracts. Analyzed data to ensure maximization of resources. Remain under contract for quarterly advisement.

Fuze Colorado Catering, Arvada, Co, 2008-2015

Owner

An organically grown company that required my attention for all aspects of the company, from the business side to the culinary side. As the company grew procedures were developed for employees to take on different roles in the company. Sales were increased from less the \$100,000 in the first two years to just under a million dollars in revenue at time of sale.

Chapter President National Society of Leadership and Success, Current

Chapter President Colorado Restaurant Association, 2005-2006

References

Dr Lehenbauer

Professor of Business,

School of Professional Studies, University of the Incarnate Word,

2301 Broadway, San Antonio, TX 78229

Lehenbau@uiwtx.edu

972-896-7430

Jason Rodriguez

Owner

Hester's Café

1714 S Alameda

Corpus Christi, Tx 78411

hesterscafec@gmail.com

361.885.0558

Dr Chase Young, PhD

Professor of Early Childhood development

Sam Houston University

214.868.8025

Dr Jose Trevino, MD

Owner and Doctor of Anesthesiology and Pain Management

361.876.7134

Application for a City Board, Commission, Committee or Corporation

Profile

Ulysses

First Name

Arrigoitia

Last Name



Email Address

802 S. Carancahua #425

Street Address

Corpus Christi

City

TX

State

78401

Postal Code

What district do you live in? *

District 1

Current resident of the city?

Yes No

If yes, how many years?

2

Mobile: (860) 713-9504

Primary Phone

Business: (361) 857-0998

Alternate Phone

Spectrum Reach

Employer

Manager

Job Title

Work Address - Street Address and Suite Number

4060 SPID

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78411

Work Phone

361.857.0998

Work E-mail address

ulysses.arrigoitia@charter.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

High School

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

None

Why are you interested in serving on a City board, commission or committee?

I can contribute with marketing and advertising expertise.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

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Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

Working with water department marketing creative services.

Board-specific questions (if applicable)

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Steve

First Name

Banta

Last Name

[Redacted Email Address]

Email Address

4833 Wooldridge Rd.

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *

District 5

Current resident of the city?

Yes No

If yes, how many years?

7

Mobile: (904) 472-7443

Primary Phone

Business: (361) 888-4873

Alternate Phone

USS Lexington Museum

Employer

Executive Director

Job Title

Work Address - Street Address and Suite Number

P.O. Box 23076

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78403-3076

Work Phone

361-888-4873 x310

Work E-mail address

steveb@usslexington.com

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
HOUSING AUTHORITY: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

My term on the Housing Authority board expires on April 27, 2021.

Education, Professional and/or Community Activity (Present)

- Retired Navy. Last job held was Commanding Officer of NASCC. - Member of the South Texas Military Task Force. - Member of TIRZ #4. - Member of CC Rotary.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

N/A

Why are you interested in serving on a City board, commission or committee?

My position on the LEX, one of the premier tourist attractions in Corpus Christi, makes me uniquely suited to serve the city on the VCC board.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Attraction Industry

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Laura

First Name

M.

Middle Initial

Commons

Last Name

[Redacted Email Address]

Email Address

502 Delaine Dr.

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

What district do you live in? *

District 2

Current resident of the city?

Yes No

If yes, how many years?

50

Mobile: (361) 834-8724

Primary Phone

Home: (361) 225-7900

Alternate Phone

Keller Williams Coastal Bend

Employer

Realtor

Job Title

Work Address - Street Address and Suite Number

4518 Everhart Rd., suite 101

Work Address - City

Corpus Christi

Work Address - State

Tx

Work Address - Zip Code

78411

Work Phone

3612257900

Work E-mail address

commons.kw@gmail.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

AIRPORT BOARD: Submitted
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
ETHICS COMMISSION: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

N/A

Education, Professional and/or Community Activity (Present)

Real Estate license/Del Mar College, Past President of CASA of the Coastal Bend, current board member of CASA of the Coastal Bend, past Chairman of the Corpus Christi Landmark Commission, past Chairman of the Corpus Christi Human Relations Commission, Fiesta De Los Ninos Co-Chairman 2017, Class of 45 graduate of Leadership Corpus Christi, Class of 48 Leadership Corpus Christi Steering Committee, 2016 Texas Realtor Leadership program

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Airport Board CC Convention & Visitors Bureau Ethics Commission

Why are you interested in serving on a City board, commission or committee?

My interest in travel & my desire to contribute to making Corpus Christi a sought after travel destination for tourists & to serve my beautiful city that has given so much to my family.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

Yes No

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Brandon

First Name

Crowson

Last Name



Email Address

8110 Denali Dr

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

If yes, how many years?

25

Mobile: (361) 585-9977

Primary Phone

Home: (361) 585-9977

Alternate Phone

IBC Bank

Employer

Senior Loan Analyst

Job Title

Work Address - Street Address and Suite Number

221 S Shoreline

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78401

Work E-mail address

brandoncrowson@ibc.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

- AIRPORT BOARD: Submitted
- BOARD OF ADJUSTMENT: Submitted
- BUILDING STANDARDS BOARD: Submitted
- CIVIL SERVICE BOARD: Submitted
- CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH: Submitted
- COMMITTEE FOR PERSONS WITH DISABILITIES: Submitted
- CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted
- CORPUS CHRISTI COMMUNITY IMPROVEMENT CORPORATION / LOAN REVIEW COMMITTEE: Submitted
- CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
- CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT: Submitted
- CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted
- ETHICS COMMISSION: Submitted
- HUMAN RELATIONS COMMISSION: Submitted
- PLANNING COMMISSION: Submitted
- PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I do not serve currently on a City board.

Why are you interested in serving on a City board, commission or committee?

I am a young professional seeking involvement in the city to help support and serve my community.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to BUILDING STANDARDS BOARD

The Building Standards Board preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to BUILDING STANDARDS BOARD

Are you a Homeowner in the City of Corpus Christi?

Yes No

Question applies to CIVIL SERVICE BOARD,CIVIL SERVICE COMMISSION

Have you resided in the City for at least 3 years?

Yes No

Question applies to CIVIL SERVICE BOARD,CIVIL SERVICE COMMISSION

Have you held public office during the past 3 years?

Yes No

Question applies to CIVIL SERVICE BOARD,CIVIL SERVICE COMMISSION

Are you over 25 years of age?

Yes No

Question applies to CIVIL SERVICE BOARD,CIVIL SERVICE COMMISSION

Are you a U.S. Citizen

Yes No

Question applies to CORPUS CHRISTI COMMUNITY IMPROVEMENT CORPORATION / LOAN REVIEW COMMITTEE

The CCCIC/Loan Review Committee must include representatives from certain categories. Do you qualify for any of the following categories? *

Financial Institutions

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Hotel Industry

Restaurant Industry

Question applies to HUMAN RELATIONS COMMISSION

The Human Relations Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Are you a resident of the Port Authority district and an elector* of Nueces County?

Yes No

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Have you been a resident of Nueces County for at least 6 months?

Yes No

Question applies to multiple boards

Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?

Yes No

Question applies to CORPUS CHRISTI COMMISSION ON CHILDREN & YOUTH

The Commission on Children & Youth preferred representatives for adult membership from certain categories. High school students must be a Junior or Senior at time of appointment. Do you qualify for any of the following categories? *

Adult At-Large

Question applies to CORPUS CHRISTI DOWNTOWN MANAGEMENT DISTRICT

The Corpus Christi Downtown Management District must include representatives from certain categories. Do you qualify for any of the following categories? *

Resident

Question applies to PLANNING COMMISSION,CORPUS CHRISTI B CORPORATION,CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION

Are you a registered voter?

Yes No

Verification

City Code Requirement - Residency

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I Agree

City Code Requirement - Attendance

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

BRANDON CROWSON

8110 Denali Dr. Corpus Christi, Texas 78414 · 361-585-9977

Detail-oriented professional with experience in hospitality operations management, strategic planning, marketing, and training development. Natural leader with the ability to lead teams to process and manage large volumes without compromising service and quality. Excellent communicator with the ability to identify problems and organize solutions to gain revenue for overall budgeting.

SKILLS

Communication (Verbal & Written)	Service Oriented
Adaptability	Strong Work Ethic
Goal Oriented	Organization
High Stress Tolerance	Critical Thinking - Decision Making
Microsoft Office	Public Speaking
Training & Development	Independent

EDUCATION

2014 - 2019

BACHELOR OF BUSINESS ADMINISTRATION - MANAGEMENT,
TEXAS A&M UNIVERSITY - CORPUS CHRISTI

01-2019 - PRESENT

BACHELOR OF BUSINESS ADMINISTRATION - ACCOUNTING,
TEXAS A&M UNIVERSITY - CORPUS CHRISTI

EXPERIENCE

01-2020 - Present

DIRECTOR - OPERATIONS, DIAMOND BEACH HOLDINGS - WAVES
RESORT CC

- Guided training and development of employees to increase employee morale
- Reduced operating costs by 25% by negotiating price points with multiple vendors
- Achieved high guest satisfaction rates
- Initiated and led a cross functional team of management team members to enhance guest experience
- Developed and implemented Sales and Marketing campaigns that include web, print, and social media platforms to increase property revenue
- Analyzed financials to ensure proper budgeting between property departments
- Directed and developed a staff of 4 managers, 2 supervisors, and 150 seasonal

BRANDON CROWSON

8110 Denali Dr. Corpus Christi, Texas 78414 · 361-585-9977

associates to achieve the organization's vision.

- Processed Accounts Payable transactions which included generating checks, organizing, distributing, and month end journal entries.

12-2018 - 12-2019

DIRECTOR - OPERATIONS, PORT ROYAL OCEAN RESORT

- Budget preparation and cost analysis reporting
- Lead teams in high profile and volume events
- Achieve high guest satisfaction during peak/non-peak seasons
- Responsible for operations within the Food and Beverage and Guest Services Departments
- Developed and implemented Sales and Marketing campaigns that include web, print, and social media platforms
- Directed and developed a staff of 2 managers, 3 supervisors, 12 FOH employees, and 35 seasonal student associates to achieve the organization's vision.

06-2017 - 12-2018

FOOD AND BEVERAGE MANAGER, PORT ROYAL OCEAN RESORT

- Assisted in hiring and training of F&B employees for all levels including hourly and leadership positions.
- Prepare annual and monthly budgets, cost analysis, employee performance reviews, and additional quarterly and weekly department progress reports.
- Oversee administrative tasks, including reporting, training, equipment and food ordering, maintenance, and other needs as they arise.
- Responsible for directing all aspects of catered events including menu development, contracts, and vendor relations.
- Interact daily with hotel and dining guests to promote brand and accept feedback.
- Maintain communication with management staff of hotel and operation directors.
- Reduce food, liquor and supply cost significantly and maintained a consistent 28% food cost and 16% liquor cost, by implementing policies and inventory control.
- Through cross training, integrated personnel to maximize efficiencies and maintained low employee turnover.
- Created detailed events for groups (Banquet Event Order)


07-2016 - 06-2017

FOOD & BEVERAGE SUPERVISOR, PORT ROYAL OCEAN RESORT

- Managed staff of up to 30 service and kitchen, including hiring, training, and scheduling
- Responsible for assisting in all aspects of catered events including menu

BRANDON CROWSON

8110 Denali Dr. Corpus Christi, Texas 78414 · 361-585-9977



- development, contracts, and vendor relations
- Responded to sales and catering inquiries, scheduled site tours and met with potential clients to educate and sell them on the services that the hotel offers.
- Coordinated with the catering and banquet staff to ensure the efficient execution of all events.
- Hire, train, schedule catering staff, and actively involved with labor cost control, food cost control, and preparation, transportation, setup, operation and break-down of all events.

Work E-mail address

lhancock@king-ranch.com

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am currently the Chairman of the Hotel Occupancy Tax and Visitor board in Kingsville Texas. I will only be serving on that board through one more meeting and then will be replaced by one of my manager's that works for me.

Education, Professional and/or Community Activity (Present)

I have a BBA in Accounting from Sam Houston State University and I also have my MBA with a specialization in Accounting from Sam Houston State University. I participate in several events through Robstown Hardware and the other business I manage as it relates to community involvement.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

I am interested in the Visit Corpus Christi Board.

Why are you interested in serving on a City board, commission or committee?

I work very closely with Visit Corpus Christi on a number of projects and feel I can be a valuable asset as the city continues to grow the outreach of the Coastal Bend. I am very well versed in tourism and retail as I manage both on a daily basis.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Attraction Industry

Verification

City Code Requirement - Residency

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I Agree

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

L A N C E H A N C O C K

4005 Ridge Trail Robstown, TX 78380
832.205.4482 • [REDACTED]

PROFESSIONAL EXPERIENCE

King Ranch, Inc., Kingsville, TX
Present

2016-

General Manager Retail Operations

- Responsible for the retail operations of King Ranch which include the King Ranch Saddle Shop, Robstown Hardware Co., King Ranch Visitor Center, King Ranch Museum, and co-branding relationships with Ford, Lucchese, Textron, and others.
- Manage multiple store front locations, e-commerce websites, social media platforms, email marketing and overall marketing budgets.
- Manage and supervise 100+ employees across agriculture, high end luxury retail goods, and visitor experience industries.
- Report directly to CEO and Board of Director's for King Ranch, Inc.
- Responsible for the strategic plans of retail operations and communication of these plans to executive management and board.
- Currently managing three different construction projects for retail operations.
- Interact with a wide array of community leaders at both the city and county levels.
- Responsible for all social media and marketing efforts of every retail operations plus the corporate King Ranch social media accounts.

King Ranch, Inc., Houston, TX
2016

2012-

Assistant Corporate Controller/Retail Controller

- Responsible for the monthly and quarterly corporate accounting including consolidation and elimination, journal entries, as well as financial schedules, narratives, and variance analysis.
- Manage the accounts payable, accounts receivable, and fixed asset departments of the Company.
- Responsible for accounting of mineral interests on the Ranch (approx. 450 operating wells).
- Prepared corporate and mineral budget every year. Also consolidated business segment budgets and was involved in executive budgeting process with the various business segments.
- Managed both internal and external auditors during the year. Prepared the annual report including financial disclosures and concept layouts.
- Prepared all Board of Director's presentations quarterly, consolidated and formatted presentations for the annual stockholders forum for the Company. Involved in meetings to discuss theme of Board meetings and direction of annual stockholder meeting.
- Involved in strategic planning meetings within the Company throughout the year. Also have been a presenter to stockholders of the Company.
- Involved in risk management for the Company including the annual renewal program with our insurance broker, including several presentations to underwriters.
- Work on several special projects within various segments of the Company including our retail, cattle, and pecan operations. Able to manage several different projects while also handling day to day duties of the corporate accounting office.

- Have been involved in due diligence for acquisitions of the Company.
- Highly motivated and have been commended on the work I have performed within the Company including performance evaluations from upper management.
- Performed an ERP implementation of NetSuite for one of our Retail operations.

Ernst & Young, LLP, Houston, TX
2012

2008-

Audit Senior

- Organize, execute, and supervise Integrated Audit Procedures for Fortune 500 companies, for Sarbanes-Oxley 404 Compliant Public Companies, and for private companies with revenues ranging from \$4 million to \$38 billion.
- Perform manager duties on the Hess Corporation E&P audit as an experienced senior auditor.
- Supervise and train junior staff and seniors. Directly manage people throughout numerous engagements, including Hess Corporation, Legend Natural Gas, and WildHorse Resources.
- Consistently exceeded expectations on performance evaluations for both quality of work and people interaction. Performed senior duties as a staff, and manager duties as a senior.
- Excellent client relations.
- Lead budget discussions with senior management and the client.
- Diverse audit experience including Oil & Gas, Manufacturing, and Food Services.
- Experience with start-up companies with large growth through acquisitions and private equity firms.
- Lead two engagements on first year audit clients with plans for IPO's in the near future. Helped implement 404 compliance, set accounting policies, format and draft SEC financial statements.

EDUCATION/ HONORS

MBA, emphasis in Accounting, Sam Houston State University, Huntsville, TX, 2008 (3.50 GPA)

BBA – Accounting, Sam Houston State University, Huntsville, TX, 2007 (3.10 GPA)

Southland All Conference Football Player (Junior & Senior Year)

Academic All Conference Football Player (Freshman-Senior Year)

Dean's List, (Fall 2005)

SKILLS

Windows XP, Microsoft Office, Quickbooks, Ernst & Young, LLP proprietary auditing software, Infinium A/S 400, NetSuite, JD Edwards

Application for a City Board, Commission, Committee or Corporation

Profile

Mourad

First Name

Hasbaoui

Last Name



Email Address

4642 Ramona Dr

Street Address

Corpus Christi

City

TX

State

78416

Postal Code

What district do you live in? *

District 3

Current resident of the city?

Yes No

If yes, how many years?

14 years

Mobile: (361) 429-3170

Primary Phone

Mobile: (361) 429-3170

Alternate Phone

AutoNation Chevrolet North
Corpus Christi

Employer

Service Coordinator

Job Title

Work Address - Street Address and Suite Number

2118 South Padre Island Drive

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78416

Work Phone

361-884-5234

Work E-mail address

hasbaouim@autonation.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Member of Board of Directors of World Affairs Council of South Texas

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Corpus Christi Convention & Visitors Bureau

Why are you interested in serving on a City board, commission or committee?

I have been living in Corpus Christi for almost 14 years. I love this city because it made me feel so welcome and also it shaped my personality. I want to give back to the city and the community .

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

. N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Are you a resident of the Port Authority district and an elector* of Nueces County?

Yes No

Question applies to PORT OF CORPUS CHRISTI AUTHORITY OF NUECES COUNTY, TX

(For Port of CC) Have you been a resident of Nueces County for at least 6 months?

Yes No

Verification

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I Agree

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Mourad Hasbaoui
4642 Ramona Dr.
Corpus Christi, TX 78416
(361) 429-3170



PROFILE

I am a multi-faceted, efficient, reliable administrative professional with 9+ years of experience supporting executives, sales and management for the improvement of internal operations for a national business.

EXPERIENCE

Conn's Home Plus; Corpus Christi, TX.

Sale Associate August 2008 -September 2015

Provided face to face assistance to customers through the buying process that includes merchandise selection, payment and finance options.

- Make telephone calls to existing and potential customers to generate business Ability to assist with merchandizing and store product set-up.

Conn's Home Plus; Corpus Christi, TX.

Assistant Manager of Sales — September 2015—December 2017

- I managed 50+ employees with relation to monitoring of all sales productivity and profitability.
- Assist with internal problem solving and assisted sales staff with any high-level customer services issues.
- Managed company merchandising and product inventory oversight to maximize corporate revenue.
- I assisted with hiring and placement of adequately skilled sales associates.
- Trained staff in all functions related to customer service, retail sales aspects for increased company profits, implementation of company policy and procedures.
- Assisted low performing sales staff with skills development and performance improvement strategies.
- Assisted executive leadership team with establishing creative strategies for optimizing internal operations, financial returns, external customer services and output.

AutoNation Chevrolet North Corpus Christi

Sale Consultant - December 2017- December 2018

- Providing an exceptional service throughout the customer's entire purchase process.
- Effectively communicate with customers in person, over phone or e mail to discover customer's needs.
- Listening to the customer and providing a consultative approach to help with the completion of the process.
- Make sure all the steps of the process (appraisal drive and presentation of the vehicle) go smooth

Service Coordinator- December 2018- Present

- Working with sale associates, sale managers, service advisors and financial manager to provide a professional customers service and support the Company's vision and mission.
- Driving business via level of an engagement with customers
- Working closely with management to identify current promotion, inventory needs and communicate those promotion to customers.

EDUCATION

Del Mar College, Corpus Christi, TX

- Political Science Associate Degree Fall 2019
- Criminal Justice Associate Degree Fall 2019
- Bachelor of Science: Register for Fast Track Spring 2020 at University of Houston-Victoria majoring in Political Science with concentration in Pre-Law

SKILLS

- Have excellent customer service and communication skills.
- Maintained excellent profits and was able to manage the decrease in corporate financial
- Exceptional team worker attitude and maintained good working relationship with all staff.
- Keen understanding of the Middle East and the Muslim world
- Strong proficiency in knowledge of current domestic and foreign policy of Arab countries
- Deep comprehension of the Arab- Israeli conflict.

Languages

- Arabic- Modern Standard

- Arabic-Moroccan
- Arabic-Egyptian
- Arabic- Levantine
- French
- English

Groups and Nonprofit Organizations

- Moroccan Center for Intellectual Development
- Member of the board directors of the World Affairs Council of South Texas
- Student Government Association at Delmar College
- American Political Science Association

Application for a City Board, Commission, Committee or Corporation

Profile

Paul E Hatridge
First Name Middle Initial Last Name

[Redacted]
Email Address

6026 Lost Creek Dr.
Street Address

Corpus Christi TX 78413
City State Postal Code

What district do you live in? *

District 5

Current resident of the city?

Yes No

If yes, how many years?

52

Mobile: (361) 563-6287 Business: (361) 993-7258
Primary Phone Alternate Phone

SaltWater Grill Owner
Employer Job Title

Work Address - Street Address and Suite Number

2401 Cimarron Blvd #101

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78414

Work Phone

3619937258

Work E-mail address

[REDACTED]

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

BBA, Marketing/Management, Corpus Christi State University

Why are you interested in serving on a City board, commission or committee?

I have worked in the Restaurant business as an employee and as an owner most of my adult life. I would be honored to serve on this board to help promote the growth of the hospitality industry in Corpus Christi.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Restaurant Industry

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Linda

First Name

Lindsey

Last Name

[Redacted]

Email Address

3002 CEDAR SPRINGS RD.

Street Address

CORPUS CHRISTI

City

TX

State

78414

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

If yes, how many years?

17

Mobile: (830) 591-8212

Primary Phone

Home: (830) 591-8212

Alternate Phone

A&M

Employer

Supervisor of Student Teaching

Job Title

Work Address - Street Address and Suite Number

A&M Kingsville

Work Address - City

Corpus Christi area

Work Address - State

Texas

Work Phone

8302795099

Work E-mail address

Linda.lindsey@houstonisd.org

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

NO

Education, Professional and/or Community Activity (Present)

RETIRED TEACHER/COACH (33 YEARS) - UNDERGRADUATE FROM TEXAS TECH UNIVERSITY 1985 UNDERGRADUATE PHYSICAL EDUCATION TEXAS A&M UNIVERSITY-CORPUS CHRISTI 1998 MASTER'S DEGREE IN EDUCATIONAL ADMINISTRATION 24 GRADUATE HOURS IN SPECIAL EDUCATION - MY PASSION IS FACILITATING STUDENTS AND SPECIAL NEEDS PERSONS TO BE "THE BEST THEY CAN BE" THROUGH EDUCATION, SPORTS, RECREATION AND COMMUNITY INVOLVEMENT. HUSBAND IS RETIRED MILITARY CURRENTLY WORKING OVERSEAS. INVOLVED WITH 2ND BAPTIST CHURCH CC

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

Island Statagic Action CC Visitor/Tourism

Why are you interested in serving on a City board, commission or committee?

As a Ling time educator/ coach , I have seen first hand the importance of a positive, vibrant community.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

I do not have any of these connections.

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Hotel Industry

Question applies to ISLAND STRATEGIC ACTION COMMITTEE

ISAC preferred representatives from certain categories. Do you qualify for any of the following categories? *

Residential Property Owner (Who owns property and resides on Mustang or Padre Island)

At Large Representative who is a City Resident

Verification

City Code Requirement - Residency

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I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Work Phone

361/825-3507

Work E-mail address

sara.morgan@tamucc.edu

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences**Are you a registered voter?**

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

I am not serving on any City boards, commissions or committees at this time.

Education, Professional and/or Community Activity (Present)

Post Graduate Certificate in Museum Leadership, Getty Leadership Institute, Claremont Graduate University, 2016 Bachelor of Arts in Art History, University of California-Santa Barbara, 1986 I have served on or worked with the following boards: CASA, Kappa Alpha Theta, Church of the Good Shepherd, Ronald McDonald House, Charity League, Trustee of the Art Museum of South Texas, Coastal Bend A.I.D.S. Foundation

Why are you interested in serving on a City board, commission or committee?

I am interested in serving on the Convention and Visitors Board in order to promote tourism activities available in the Corpus Christi area that bring visitors to our region. Tourism growth translates to increased economic opportunities for our community.

[Upload a Resume](#)

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

No response necessary since I answered "no" to the above questions.

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? *

- Visual Arts (painting, sculpture, arts media)
- Public Art / Public Space

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

- Attraction Industry

Verification

City Code Requirement - Residency

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- I Agree

City Code Requirement - Attendance

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

SARA SELLS MORGAN

361.825.3507 • sara.morgan@tamucc.edu

PROFESSIONAL SUMMARY

Experienced museum professional with a demonstrated history of working in the fine art industry. Skilled in non-profit organizations, contemporary art, museums, event planning, and arts administration. Proactive and curious mindset. Prevent issues with creative, hands-on solutions built on deep understanding of successful business practices. Bachelor's degree focused in Art History, Criticism and Conservation from University of California, Santa Barbara with a post-graduate certificate in Museum Leadership from Getty Leadership Institute, Claremont Graduate University, Claremont, California.

WORK HISTORY

ART MUSEUM OF SOUTH TEXAS - CORPUS CHRISTI, TEXAS

Director, December 2020 to current

Interim Director, June to December 2019

Assistant Director, August 2013 to June 2019

- Responsible for all operations of Art Museum of South Texas as Interim Director.
- Manage day-to-day business operations and make strategic decisions.
- Attend events to develop professional network of potential donors.
- Cultivate donors and solicit gifts.
- Plan and organize special events, solicit private and corporate sponsorships to reach financial targets.
- Work with Curatorial Department on temporary exhibitions and Permanent Collection.
- Project management for exhibitions and programs.
- Served as representative for AMST with professional, business and civic groups, community organizations and individuals.
- Oversee financial records - track, monitor, submit and approve documents for departmental budget.
- Assist with government and grant reporting.
- Train and mentor new employees on industry practices and business operations.
- Direct impactful social media presence, offering content relating to fundraising campaigns and organizational objectives.
- Coordinate Board of Trustee meetings.
- Assist as staff liaison to Board and represent staff on various Board Committees.
- Oversee taxes, invoices and donor related reports.
- Review and prepare monthly financial reports for management and Board.
- Provide information and schedules for audits.
- Provide information and financial data for Finance Committee.
- Supervise and coordinate general office, facility and gift shop operations.
- Assist with project management on various projects.
- Serve as staff liaison to TAMU-CC in areas of Finance and Administration, providing reports and information as requesting.
- Complete performance evaluations of six direct report staff and maintain personnel records for all staff according to TAMU-CC rules and regulations.

TEXAS A&M UNIVERSITY-CORPUS CHRISTI - CORPUS CHRISTI, TEXAS

Stewardship Coordinator, 2009-2013

- Planned and executed all donor recognition and stewardship efforts for Institutional Advancement.
- Coordinated all aspects of Distinguished Speaker Series, President's Council Art Competition, President's Mardi Gras Ball and other community events.
- Prepared department and event budgets.
- Prepared and reviewed annual departmental and event reporting.
- Prepared and monitored donor appeals.
- Supervised Event Coordinating staff.
- Advisor for the Student Foundation Association.

MORGAN FINANCIAL SERVICES - CORPUS CHRISTI, TEXAS

Owner/Manager, 2001-2009

- Maintained high standards of quality through continuous reviews of products and service.
- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic, and sales.

ART MUSEUM OF SOUTH TEXAS - CORPUS CHRISTI, TEXAS

Event Coordinator, 1990-1992

- Managed administrative logistics of events planning, including contract signing, fee collection, event booking and event promotions.
- Evaluated existing plans, processes and events planning services to identify opportunities for improvement.

JAMES GALLERY - HOUSTON, TEXAS

Art Consultant, 1989-1990

- Served as Art Consultant for U.S.A.A. National Headquarters in San Antonio. Purchased art for the Executive Offices, Executive Dining Room and common areas.
- Supervised commissioned purchases and installations for public works.

L.A. LOUVER GALLERY - VENICE, CALIFORNIA

Gallery Assistant, 1987-1989

- Art Sales and assist with installation of exhibitions.
- Coordination of gallery events and openings.

ROGOW AND BERNSTEIN - LOS ANGELES, CALIFORNIA

Project Manager, 1986-1987

- Worked closely with design staff and museums to coordinate the execution and installation of museum exhibits.

EDUCATION

Post Graduate Certificate in Museum Leadership, 2016

Getty Leadership Institute - Claremont Graduate University – Claremont, California

B.A. Art History, 1986

University of California - Santa Barbara - Santa Barbara, California

PROFESSIONAL AFFILIATIONS

Texans for the Arts, Board of Directors

American Alliance of Museums

Association of Academic Museums and Galleries

Mountain-Plains Museum Association

Texas Association of Museums

Downtown Management District Merchants Association

Application for a City Board, Commission, Committee or Corporation

Profile

Mr. Ramon J. Pineda
Prefix First Name Middle Initial Last Name

[Redacted]
Email Address

301 Artesian
Street Address

corpus Christi
City

TX
State

78401
Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

If yes, how many years?

1

Mobile: (201) 696-7463
Primary Phone

Business: (361) 886-6111
Alternate Phone

Scripps Media
Employer

General Manager
Job Title

Work Address - Street Address and Suite Number

301 Artesia

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78401

Work Phone

361 866 6111

Work E-mail address

ramon.pineda@kristv.com

Preferred Mailing Address

Work Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Board Member Coastal Bend Food Bank

Why are you interested in serving on a City board, commission or committee?

Be able to contribute tot he growth of Corpus City and utilize Broadcast stations to serve the community when possible.

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

Demographics

Gender

Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

None of the above

Verification

City Code Requirement - Residency

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I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Carol

First Name

Rehtmeyer

Last Name

[Redacted Email Address]

Email Address

3304 Floyd Street

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

What district do you live in? *

District 4

Current resident of the city?

Yes No

If yes, how many years?

7

Mobile: (630) 287-0900

Primary Phone

Business: (361) 826-4654

Alternate Phone

Friends of the CC Museum

Employer

Pres/CEO

Job Title

Work Address - Street Address and Suite Number

1900 N CHAPARRAL ST

Work Address - City

Corpus Christi

Work Address - State

TX

Work Phone

3618264654

Work E-mail address

carolr@ccmuseum.com

Preferred Mailing Address

Home/Primary Address

Which Boards would you like to apply for?

CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted

Interests & Experiences

Are you a registered voter?

Yes No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

None

Education, Professional and/or Community Activity (Present)

I am a strong community activist with interest in improving the quality of life for Corpus Christi. I currently serve the following boards: President, CBI Sisterhood; Board of Directors, Congregation Beth Israel; Board of Directors, Corpus Christi Ballet; Advisory Board, Botanical Gardens; Advisory Board, Corpus Christi Symphony, Committee - Pops in the Park; Advisory board, Bailando Festival. In coordination with the Ed Rachal Foundation, I assist various not-for-profits that have included the USO NAS, Foster Angels, Botanical Gardens, 3rd Coast Airforce Squadron.

If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

I am interested in serving on the CVB board. I also have interest in the Type A Board.

Why are you interested in serving on a City board, commission or committee?

I seek to offer a broadened vision for improving tourism and retention of visitors in Corpus Christi that goes beyond special events. I am strong at organizational development, increasing visitation and encouraging organizations to collaborate for improved value, sustainability and community engagement. My interest is to improve the quality of life for our community while improving the value we offer to attract corporations, skilled and executive management as well as tourism. While programming and events will bring spurts of attention to our city, long term growth and sustainable value in our community can be achieved through greater focus on our visitor worthy attractions and greater collaborations. I would love to have the opportunity to assist in this effort.

Upload a Resume

Are you an ex-Officio member of a City Board, commission or committee?

Yes No

No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

Yes No

Demographics

Gender

Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

Yes No

Do you, your spouse, your business or your spouse's business have a City contract?

Yes No

Does your employer or your spouse's employer have a City contract?

Yes No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

Yes No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

Yes No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

Yes No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

I work for the Friends of the CC Museum who have a contract with the city for the management of the CC Museum of Science & History.

Board-specific questions (if applicable)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

Attraction Industry

Verification**City Code Requirement - Residency**

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I Agree

City Code Requirement - Attendance

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I Agree

Consent for Release of Information

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I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

I Agree

Carol Rehtmeyer

Phone: (630) 287-0900 | Email: [REDACTED]
Address: 3304 Floyd Street, Corpus Christi, TX 78411

MUSEUM CEO & EXECUTIVE DIRECTOR

Corporate Strategy, Community Engagement, Business and Financial Development

EXPERIENCE

CORPUS CHRISTI MUSEUM OF SCIENCE AND HISTORY

Corpus Christi, Texas

President & CEO

10/2018 – present

- Upon community request, returned to this museum following its 9-month closure, to reposition the museum for not-for-profit management
 - Developed board, bylaws, and new management structure
 - Responsible for \$2.1M budget, strategic direction, operation, development, and sustainability of the museum
 - In first 6 months, raised over \$350k for museum improvements and additions
 - Recorded record attendance levels pre COVID-19
 - Managed organization through COVID-19 for successful return
 - Raised \$1M during pandemic for museum sustainability and growth
 - Established online educational streaming programming
 - Opened 5 new exhibits with 3 more in development for late 2020 opening

ED RACHAL FOUNDATION

Corpus Christi, Texas

Contract CEO for Not-for-profit Organizations

2016 - 2018

- Provided management and development services to not-for-profit organizations
 - Served as Interim CEO and Development Officer to successfully re-establish a failing United Service Organization (USO) onboard the Naval Air Station through financial management, programming, and fund development
 - Created a five-year strategic plan for the South Texas Botanical Gardens to develop multiple revenue streams, raising \$500k for implementation of a new garden entrance and Garden Express passenger train
 - Provided long term planning and development for: Corpus Christi Symphony, Corpus Christi Ballet, CBI Sisterhood and Foster Angels of South Texas, raising over \$2M collectively for the organizations

CORPUS CHRISTI MUSEUM OF SCIENCE AND HISTORY

Corpus Christi, Texas

Executive Director

2012 – 2016

- Developed new vision for the nearly 60-year-old museum for a successful turn-around in 18 months
 - Responsible for the strategic direction and operation of the 100,000 SF facility
 - Managed a \$1.5M budget and 34 employees
 - Increased attendance by 400% in 2.5 years under my tenure
 - Tripled net revenue in 2 years
 - Updated museum look, logos, imagery, and exhibits
 - Improved gift shop, generating over \$100k in annual sales
 - Established and managed marketing, promotion, revised web presence from 3k likes to over 44k followers
 - Designed, developed, and gained funding for 5000 sf \$3M Children's Science Center
 - Created and funded an outdoor playground and music garden, valued over \$50k
 - Developed and produced science camps providing approximately \$250k in annual funding
 - Obtained \$70k in camp scholarship each year and over \$10k in funding for at risk youth programming
 - Developed approximately 100 successful, educational and community events

SCITECH MUSEUM

Aurora, Illinois
2010 – 2012

Executive Director

- Created a successful turn-around for a science and physics museum
 - Responsible for staffing and organizational structure of the 90,000 SF center
 - Implementation of programming, membership, fundraising, grant, and board development
 - Developed and implemented multiple revenue streams including the addition of a café, SciTech Discovery Preschool, an exhibit licensing division, and the creation of SciTech Theatre, increasing revenue by 260%, improving membership by 525% and general attendance by 300%

REHTMEYER INC.

Aurora, Illinois / Shanghai China
2002 – 2012

President, Founder

- Founded \$6M international organization with 21 employees specializing in product development, manufacturing, and licensing in the toy industry.

TOY AND GAME INDUSTRY FOUNDATION

Naperville, Illinois / Las Vegas Nevada
1996 – 2009

Founder and CEO

- Established and managed a highly regarded, annual educational 3-day symposium, conference, and trade show for the toy industry with an annual speaking faculty of over forty executive-level leaders from high-profile toy companies, and retailers around the world.

RDL CO. INC.

Naperville, Illinois
1989 – 2002

President

- Led a multi-million-dollar consumer product development think tank and licensing company that serviced major toy and entertainment companies including: National Geographic Society, Blockbuster Inc., Tyco Toys, Parker Brothers, Hasbro, Mattel, Fisher-Price, Pressman Toy, Brach Candy and Mega Brands.

EDUCATION

BFA INDUSTRIAL DESIGN, 1984

University of Illinois, Champaign Illinois
Top 100 graduate honor award

PROGRAMS, BOARDS & ASSOCIATIONS

President, CBI Sisterhood 2019 -present
Board of Directors, Bailando Festival 2017-present
Board of Directors, Congregation Beth Israel 2017-present
Board of Directors, Corpus Christi Ballet 2014-present
Advisory Board, The Art Museum of South Texas 2013-present
Advisory Board, South Texas Botanical Gardens and Nature Center 2014-present
Member, Leadership Texas Women 2016
Member, Leadership Corpus Christi, class 42, 2013
Licensing and Product Development Advisor, National Geographic, and Fisher Price 2002-2012
Board of Directors, SciTech Museum 2008-2010
Founder and President, Chicago Chapter Women in Toys 1998-2002

AWARDS AND HONORS

2014 & 2015 CORPUS CHRISTI CALLER TIMES MUSEUM "BEST OF THE BEST"

2007 WOMEN IN TOYS NATIONAL ASSOCIATION "WOMEN TO WATCH"

2003 NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS (NAWBO) "WOMAN BUSINESS OWNER OF THE YEAR"

2000 BUSINESS LEDGER "INFLUENTIAL WOMEN IN BUSINESS" AWARD

2000 NAPERVILLE CHAMBER OF COMMERCE "TECHNOLOGY BUSINESS OF THE YEAR" AWARD

1999 BUSINESS LEDGER "EXCELLENCE IN BUSINESS"