



## AGENDA MEMORANDUM

First Reading for the City Council Meeting of September 11, 2018  
Second Reading for the City Council Meeting of September 18, 2018

**DATE:** August 21, 2018  
**TO:** Keith Selman, Interim City Manager  
**FROM:** E. Jay Ellington, Director of Parks and Recreation Department  
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Frontera Historical & Cultural Events sponsored by the  
Corpus Christi Convention & Visitor's Bureau

### **CAPTION:**

Ordinance authorizing an agreement with Corpus Christi Convention and Visitors Bureau to allow use of La Retama Park near Schatzel and Mesquite Streets for the Frontera event and related activities on November 2 thru November 4, 2018

### **PURPOSE:**

To approve date, location, and consideration for the 2018 Frontera Historical & Cultural Events and related activities October 29 - November 4, 2018.

### **BACKGROUND AND FINDINGS:**

Corpus Christi's rich and diverse history steps out into the spotlight with Frontera - an immersive experience that celebrates the people, places and events that make the Coastal Bend a historical and cultural cornerstone.

Beginning November 2, 2018, the City of Corpus Christi Parks and Recreation Department, the Corpus Christi Convention and Visitors Bureau, the Corpus Christi Museum of Science and History, the Corpus Christi Downtown Management District, the Friends of Old Bayview Cemetery and the Corpus Christi Library system present a robust and introspective look into the well-known (and not-so-well known) stories that built its history.

Event programming includes a Historic Old Town Square in Heritage Park, historical re-enactments at Old Bayview Cemetery, Coastal Bend Booknotes, Downtown Doc McGregor History Walk, Bay tour highlighting the Port of Corpus Christi and Seawall history, theatrical performances (with a modern twist) in La Retama Park, reopening the La Retama Park tunnels and special pricing at the Corpus Christi Museum of Science and History.

### **ALTERNATIVES:**

Do not approve event agreement

**OTHER CONSIDERATIONS:**

None

**CONFORMITY TO CITY POLICY:**

City Council’s action is required for lease agreements in conjunction with public events

**EMERGENCY / NON-EMERGENCY:**

Non-emergency

**DEPARTMENTAL CLEARANCES:**

Legal, Finance

**FINANCIAL IMPACT:**

Operating       Revenue       Capital       Not applicable

<b>Fiscal Year: 2017-2018</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget			
Encumbered / Expended Amount			
This item			
BALANCE			

Fund(s):

**Comments:** For the purposes of this lease agreement, Frontera requests exclusive use of La Retama Park for the rehearsal and presentation of theatrical performances from October 29 - November 4, 2018. The park will be fenced, and Frontera organizers will have tickets available for purchase for each performance.

**RECOMMENDATION:**

Staff recommends approval of this agreement

**LIST OF SUPPORTING DOCUMENTS:**

Ordinance  
Lease agreement with Exhibits