



AGENDA MEMORANDUM
City Council Meeting of June 16, 2015

DATE: June 1, 2015
TO: Ronald L. Olson, City Manager
FROM: Kim Womack, Director Communication, Media Relations & E-Government
Kimw@cctexas.com
(361) 826-3211

Communication Update

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Kim Womack	Director	Communication
2.		
3.		

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1.		
2.		
3.		

BACKGROUND:

The Communication Department has undergone a reorganization which began in August of 2014. The reorganization included a new mission and combined resources including the Customer Call Center, Print Shop, Social Media, Website, Media Relations and Video Operations.

The update is to provide City Council with progress regarding the reorganization and improvements in City communication.

LIST OF SUPPORTING DOCUMENTS:

Presentation – Communication Update 6.19.15
Informal Staff Report – Department Update