



AGENDA MEMORANDUM

Future Item for the City Council Meeting of December 10, 2013
Action Item for the City Council Meeting of December 17, 2013

DATE: November 21, 2013

TO: Ronald L. Olson, City Manager

THROUGH: Wes Pierson, Assistant City Manager
(361) 826-3082
wesp@cctexas.com

FROM: Mike Culbertson
(361) 882-7448
mculbertson@ccredc.com

Type A Grant for Del Mar College Procurement Technical Assistance Center

CAPTION:

Resolution approving the renewal of the Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College Procurement Technical Assistance Center (PTAC) to provide grant up to \$37,500 to assist small businesses.

PURPOSE:

Approve a Type A Grant for PTAC to assist small businesses obtain procurement contracts from governmental entities.

BACKGROUND AND FINDINGS:

PTAC is located at the Del Mar College campus on Staples Street inside of the Small Business Development Center. PTAC has been counseling small businesses in the area of government procurement. PTAC educates these businesses on the requirements of government procurement, helps them get certified to qualify to bid on contracts, and gives them access to a portal to find these contracts. The program helped 465 companies that were awarded \$6.1 million in contracts, and resulted in the creation of 11 new jobs so far this year. PTAC is asking for \$37,500 to hire a full-time person to help in the PTAC planning. The Type A Board approved the grant during their November 18, 2013 meeting.

The current Business Support agreement between the City and the Type A Board would remain in effect.

ALTERNATIVES:

The help that they provide is not available anywhere else. The Small Business Development Center could offer some of the counseling services but they are limited on resources.

OTHER CONSIDERATIONS:

By helping small businesses the City is increasing the economic development and growing future jobs.

CONFORMITY TO CITY POLICY:

This project is consistent with the City’s stated goals of promoting economic development and helping small businesses thrive in Corpus Christi.

EMERGENCY / NON-EMERGENCY:

NON-EMERGENCY

DEPARTMENTAL CLEARANCES:

FINANCIAL IMPACT:

- Operating Revenue Capital Not applicable

Fiscal Year: 2013-2014	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget		37,500		37,500
Encumbered / Expended Amount				
This item		37,500		37,500
BALANCE		0		0

Fund: Type A Fund

Comments: Council approved the Type A budget for 2013-2014 through ordinance No. 029915

RECOMMENDATION:

Staff recommends that the City Council approve the resolution for the renewal of the Type A agreement for PTAC.

LIST OF SUPPORTING DOCUMENTS:

- Resolution - PTAC
- Agreement - PTAC