

Action Item for the City Council Meeting of December 13, 2016

DATE: November 15, 2016

TO: Margie C, Rose, City Manager

FROM: Mike Culbertson (361) 882-7448 mculbertson@ccredc.com

> Resolution approving Type A Grant for Del Mar Procurement Technical Assistance Center (PTAC) Program

# CAPTION:

Resolution approving a Small Business Incentives Agreement between the Corpus Christi Business and Job Development Corporation and Del Mar College (Del Mar) to provide a grant up to \$48,490 for their Procurement Technical Assistance Center (PTAC) to assist small businesses.

# PURPOSE:

Approve a Type A Grant for Del Mar for their Procurement Technical Assistance Center program for calendar year 2017

# **BACKGROUND AND FINDINGS:**

PTAC is located at the Del Mar College campus on Staples inside of the Small Business Development Center. PTAC has been counseling small businesses in the area of government procurement. PTAC educates these businesses on the requirements of government procurement, helps them get certified to qualify to bid on contracts, and gives them access to a portal to find these contracts. PTAC was instrumental in working with CCAD to engage small tool and die shops to bid on specialty tool orders from CCAD. PTAC is asking for \$48,490 to hire a full-time person to help in the PTAC planning room.

PTAC has been funded since 2014. The Board has funded PTAC since 2012. During that time PTAC has helped 276 companies. These companies have been awarded \$21,904,800 in orders and they have also added 125 fulltime employees.

The Board of Directors of the Corpus Christi regional Economic Development Corporation recommended approval during their August 11, 2016 meeting. The Type A Board approved the grant at their November 14, 2016 meeting.

# ALTERNATIVES:

The Council may choose to not fund the program or fund it at a different amount.

## **OTHER CONSIDERATIONS:**

Not applicable

### **CONFORMITY TO CITY POLICY:**

This project is consistent with the City's stated goals of promoting economic development and helping small businesses thrive in Corpus Christi.

### **EMERGENCY / NON-EMERGENCY:**

Non-Emergency

### DEPARTMENTAL CLEARANCES:

#### FINANCIAL IMPACT:

□ Operating Capital Not applicable □ Revenue Project to Date Fiscal Year: 2016-Expenditures 2017 (CIP only) **Current Year Future Years** TOTALS Line Item Budget 48,490 48,490 Encumbered /

48,490

0

48,490

0

BALANCE Fund: 1140 Type A Small Projects

Comments: This item was approved in the Type A Small Business budget

### **RECOMMENDATION:**

Expended Amount

This item

Staff recommends approval of a grant of \$48,490 for PTAC for the calendar year 2017.

### LIST OF SUPPORTING DOCUMENTS:

Resolution Agreement