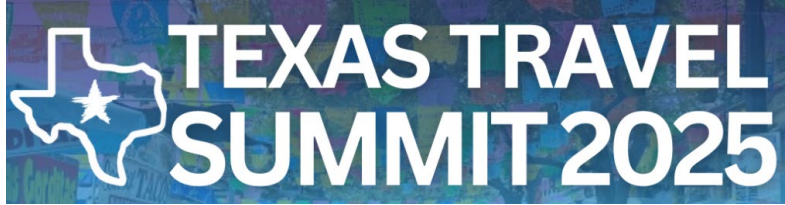


# AIRPORT CONFERENCES UPDATE



# Airport Conferences Update



## Highlights:

- 50% of consumers say travel is more important to them now compared to five years ago.
- 88% of consumers are planning to take a leisure trip in the next 12 months (July 2025), compared to 79% from July 2022.
- Business travel has continued to rise over the last three years with 43% of consumers planning to travel for work in the next year, an 11% increase from 2022.
- 51% of consumers are increasing their travel budget for the next year.
- 61% of travelers cited social media as a source of travel inspiration, a big increase from 2022 (35%).
- Corpus Christi was the 7<sup>th</sup> most booked Texas city in NORAM

## Attendees

Lacey Guzman, Marketing & ASD Manager

## AAAE Airport Social Media Summit

### About

The AAAE Social Media summit brings together Airport Social Media Managers for innovation, collaboration, and inspiration. Discussions include how social media can significantly amplify your airport's digital footprint, captivate travelers, and forge impactful connections that resonate well beyond the digital sphere.

### Attendees

Lacey Guzman, Marketing & ASD Manager



# Airport Conferences Update



## **About:**

The AAAE Essentials of Airport Business Management provides a general overview of non-airline related business functions. It is designed to cover the everyday issues and best practices faced by airport managements. It aims to enhance property and business management skills by providing a rundown of strategic airport business planning, leases and leasing issues, appraisals, FBO management and the Key policies on Airport management documents. During this interactive workshop, attendees discuss and find practical solutions for real-world issues they encounter.

## **Attendees**

Kimberly Miller, Assistant Director of Finance

Teresa Martinez, Property Manager



## **About**

The AAAE/Unison Consulting PFC & Rates and Charges Workshops are designed to provide attendees with the necessary information, tools, and case study history to maintain the financial health of airports and their relationships with airlines and other stakeholders. These workshops cover a range of topics, including the Passenger Facility Charge (PFC) Program, legal and regulatory framework for airline rate setting, non-airline revenues, and strategies for maximizing airport revenue. The workshops are a valuable opportunity for airport executives to stay updated on the latest developments and best practices in the industry.

## **Attendees**

Teresa Martinez, Property Manager