



## AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting March 28, 2017

**DATE:** March 17, 2017  
**TO:** Margie C. Rose, City Manager  
**FROM:** Alyssa M. Barrera, Business Liaison  
[AlyssaB@cctexas.com](mailto:AlyssaB@cctexas.com)  
(361) 826-3356

### Parking Management Study and Strategic Plan – Further Discussion

#### **STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Alyssa M. Barrera	Business Liaison	City Manager's Office

#### **OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Terry Sweeney	Executive Director	Downtown Management Dist

#### **BACKGROUND:**

The TIRZ #3 Project Plan included the Parking Management Study and Strategic Plan as one of five initiatives necessary for unlocking development in the TIRZ. The Board approved a contract for the study with Walker Parking Consultants on July 8, 2016. Walker Parking Consultants completed the study and presented to the Board on January 24, 2017. Staff then discussed Implementation Steps with Board on February 28, 2017. This presentation reviews the history of the Parking Management Study, answers some questions the Board had on February 28, and discusses an adjusted Stakeholder Engagement Plan prior to any action from the TIRZ #3 Board.

#### **LIST OF SUPPORTING DOCUMENTS:**

PPT – Parking Management Study & Strategic Plan – Further Discussion