



AGENDA MEMORANDUM

Corpus Christi Tax Increment Reinvestment Zone #3 Meeting March 28, 2017

DATE: March 17, 2017

TO: Margie C. Rose, City Manager

FROM: Alyssa M. Barrera, Business Liaison
AlyssaB@cctexas.com
(361) 826-3356

Parking Management Study and Strategic Plan – Further Discussion

STAFF PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Alyssa M. Barrera	Business Liaison	City Manager's Office

OUTSIDE PRESENTER(S):

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1. Terry Sweeney	Executive Director	Downtown Management Dist

BACKGROUND:

The TIRZ #3 Project Plan included the Parking Management Study and Strategic Plan as one of five initiatives necessary for unlocking development in the TIRZ. The Board approved a contract for the study with Walker Parking Consultants on July 8, 2016. Walker Parking Consultants completed the study and presented to the Board on January 24, 2017. Staff then discussed Implementation Steps with Board on February 28, 2017. This presentation reviews the history of the Parking Management Study, answers some questions the Board had on February 28, and discusses an adjusted Stakeholder Engagement Plan prior to any action from the TIRZ #3 Board.

LIST OF SUPPORTING DOCUMENTS:

PPT – Parking Management Study & Strategic Plan – Further Discussion