

AGENDA MEMORANDUM

First Reading for the City Council Meeting of July 14, 2015 Second Reading for the City Council Meeting of July 21, 2015

DATE: June 12, 2015

TO: Ronald L. Olson, City Manager

FROM: Stacie Talbert Anaya, Interim Director

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House of Rock Agreement

<u>CAPTION</u>: Ordinance authorizing the City Manager or designee to execute a lease agreement with Entertainment Showcase Inc. for House of Rock 10 Year Anniversary event and related activities to be held on July 25, 2015 and allow use of City property including Starr Street between Mesquite Street and Lower Broadway Street

PURPOSE:

To approve date, location and consideration for the House of Rock 10 Year Anniversary event.

<u>BACKGROUND AND FINDINGS</u>: The House of Rock will be celebrating 10 years in business. The establishment opened in July of 2005 and has grown into an event venue of all kinds. To celebrate, they will be having a street festival on Starr Street between Mesquite Street and Lower Broadway Street. The House of Rock will be charging \$10 for entry into the event. They will have a stage in the street with multiple bands.

ALTERNATIVES:

Do not approve event agreement.

OTHER CONSIDERATIONS:

None.

CONFORMITY TO CITY POLICY:

City Council's action is required for lease agreements in conjunction with public events.

EMERGENCY / NON-EMERGENCY:

Non-Emergency

DEPARTMENTAL CLEARANCES:

Legal, Finance

FINANCIAL IMPACT:

□ Operating □ Revenue □ Capital X Not applicable

Fiscal Year: 2014- 2015	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget		0		0
Encumbered/				
Expended Amount				
This item		0		0
BALANCE		0		0

Fund(s): General

Comments:

RECOMMENDATION:

Staff recommends approval of agreement.

LIST OF SUPPORTING DOCUMENTS:

Ordinance

Lease agreement with exhibits