



AGENDA MEMORANDUM

First Reading Item for the City Council Meeting of July 14, 2015
Second Reading Item for the City Council Meeting of July 21, 2015

DATE: June 23, 2015
TO: Ronald L. Olson, City Manager
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Resolution of support for 2018 Texas Recreation and Park Society (TRAPS)
Annual Institute Bid

CAPTION:

Resolution of the City of Corpus Christi, Texas dedicating resources to support the bid for the 2018 Texas Recreation and Park Society Institute and Expo.

PURPOSE:

To provide support for a bid to host the 2018 TRAPS Annual Institute and Expo in Corpus Christi, Texas. The Department will request Hotel Occupancy Tax funds during the FY18 budget process in support of this bid.

BACKGROUND AND FINDINGS:

The Texas Recreation and Park Society (TRAPS) is an educational non-profit 501c3 organization of parks, recreation and leisure service providers in the State of Texas. The TRAPS mission is to provide professional development, advocacy and resources to all who enhance the quality of life through parks, open spaces and recreation

The TRAPS Board of Directors and Institute Site Selection Task Force will be considering bids for the 2018 TRAPS Institute and Expo this summer. The Institute averages between 800-1,200 attendees, including approximately 600-900 delegates, speakers and volunteers; and an average of 225 exhibitors who meet annually to interact, network and learn about trends, new products and services. The economic impact to a community ranges from \$250,000 to \$500,000.

The Corpus Christi Convention and Visitors Bureau (CVB) and Corpus Christi Parks and Recreation Department (PARC) will work together to identify a host hotel, coordinate training and exhibit space, meeting and hotel rooms and associated networking socials. This conference has most recently been held in The Woodlands, Lubbock, Corpus Christi and Abilene.

Corpus Christi hosted the conference in 2014 and reviews were very good. Over 1,260 delegates attend the conference and the estimated economic impact to the community was in excess of \$300,000.

ALTERNATIVES:

Do not approve the resolution and cancel bid submission to host the event.

OTHER CONSIDERATIONS:

none

CONFORMITY TO CITY POLICY:

Council resolution of support required for conference bid submissions.

EMERGENCY / NON-EMERGENCY:

Non-emergency

DEPARTMENTAL CLEARANCES:

Legal, Finance

FINANCIAL IMPACT:

Operating Revenue Capital X Not applicable

Fiscal Year: 2014-2015	Project to Date Expenditures (CIP only)	Current Year	Future Years	TOTALS
Line Item Budget				
Encumbered / Expended Amount				
This item				
BALANCE				

Fund(s): Hotel Occupancy Tax Funds (FY18)

Comments: none

RECOMMENDATION:

Staff recommends approval of this resolution

LIST OF SUPPORTING DOCUMENTS:

Resolution