

City of Corpus Christi | 1201 Leopard St. | Corpus Christi, TX 78401 | 311

Governor Abbott Announces Governor's Small Business Summit in Corpus Christi

April 11, 2024

AUSTIN, TX – Governor Greg Abbott announced today that the next 2024 Governor's Small Business Summit will be held in Corpus Christi on Thursday, April 18. Held throughout the year and in regions across the state, the Governor's Small Business Summits aim to help Texas small business owners and aspiring entrepreneurs succeed by connecting them with the resources and information needed to start, strengthen, and grow a business.

"Small businesses are the very heart of our communities and the backbone of the booming Texas economy," said Governor Abbott. "With over 3 million small businesses in Texas employing nearly half of the Texas workforce, Texas remains a top state for small business job growth. Texas offers opportunities and partnerships for businesses of all sizes to grow—and succeed. I invite Texas' small business owners and aspiring entrepreneurs to attend a Governor's Small Business Summit to help take their businesses to new heights as we build a bigger, better Texas."

The Governor's Small Business Summit — Corpus Christi offers a variety of sessions, bringing together local, state, and federal resource partners to provide key insights on critical business topics. The Summit also allows participants to network with other business owners and meet experts who will share timely, relevant, and actionable advice on many small business topics.

The Governor's Small Business Summit — Corpus Christi is hosted in partnership with the City of Corpus Christi and the Texas Workforce Commission.

Here are the details:

Governor's Small Business Summit – Corpus Christi Thursday, April 18, 9:00 a.m. – 2:00 p.m. American Bank Center 1901 N. Shoreline Blvd, 78401

Panel Topics:

- Starting a Small Business
- Access to Finance and Funding
- What's Hot in Small Business Marketing
- Cybersecurity: Protecting Your Company in a Digital Economy

Registration is \$20 and includes access to all sessions, resource providers, lunch, and complimentary headshots.

For more information and to register, visit <u>gov.texas.gov/events.</u>

Media representatives can contact Public Information Officer Cassandra Hinojosa at 361-826-2944 or <u>cassandrah3@cctexas.com</u>.

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