



## AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting of April 21, 2015  
Second Reading Ordinance for the City Council Meeting of April 28, 2015

---

**DATE:** April 6, 2015  
**TO:** Ronald L. Olson, City Manager  
**FROM:** Stacie Talbert Anaya, Acting Director  
[StacieT@cctexas.com](mailto:StacieT@cctexas.com)  
361-826-3460

### Amendment to the Park and Beach Vendor Ordinance

**CAPTION:**

Ordinance amending Chapter 38 of the City Code of Ordinances regarding park and beach vendors.

**PURPOSE:**

Update ordinance to reflect the revised process for assigning vendors to specific locations at parks and beaches and to strike the words “on a first come, first served basis” from the ordinance.

**BACKGROUND AND FINDINGS:**

In response to the growing food truck industry and requests from new vendors for permits, the Parks and Recreation Department has revised the park and beach vendor permitting process to sell approved items at specific park and beach locations such as Cole Park, McGee Beach, McCaughan Park, North Beach and the Gulf Beach.

Previously, vendors were issued permits on a first come, first serve basis that provided little or no opportunity for new vendors to secure a spot in popular parks or beaches. With the new process, interested vendors must submit an application by the posted deadline to be considered for a location and season. If multiple vendors are interested and qualify to be considered for the same location, a lotto drawing will determine who is awarded the permit. Permits will be issued for 6-month increments.

**ALTERNATIVES:**

Do not approve the amendments to the ordinance.

**OTHER CONSIDERATIONS:**

Not applicable.

**CONFORMITY TO CITY POLICY:**

City Council must approve all amendments to ordinances.

**EMERGENCY / NON-EMERGENCY:**

Non-emergency.

**DEPARTMENTAL CLEARANCES:**

Legal, Parks and Recreation

**FINANCIAL IMPACT:**

Operating       Revenue       Capital       Not applicable

<b>Fiscal Year: 2014-2015</b>	<b>Project to Date Expenditures (CIP only)</b>	<b>Current Year</b>	<b>Future Years</b>	<b>TOTALS</b>
Line Item Budget				
Encumbered / Expended Amount				
This item		0.00		0.00
BALANCE		0.00		0.00

Fund(s):

**Comments:** none

**RECOMMENDATION:**

Staff recommends that the Council approve the ordinance.

**LIST OF SUPPORTING DOCUMENTS:**

Ordinance