



**AGENDA MEMORANDUM**

Corpus Christi Business and Job Development Corporation Meeting  
of March 17, 2014

**DATE:** March 13, 2014  
**TO:** President and Honorable Board Members,  
Corpus Christi Business and Job Development Corporation  
**THROUGH:** Ronald L. Olson, City Manager  
**FROM:** Kim Womack, Director Public Communications  
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(361) 826-3210

**UPDATE**  
Communication Initiatives

**STAFF PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Department</u>
1. Kim Womack	Director	Public Communications
2.		

**OUTSIDE PRESENTER(S):**

<u>Name</u>	<u>Title/Position</u>	<u>Organization</u>
1.		
2.		
3.		

**BACKGROUND :**

To update progress of communication initiatives while getting additional insight from Board Members on tentative strategies in the communication plan.

**LIST OF SUPPORTING DOCUMENTS:**

Draft Communication Plan