

**CITY OF CORPUS CHRISTI
PARKS & RECREATION DEPARTMENT**

TO: Peter Zandoni, City Manager
FROM: Robert Dodd, Director of Parks and Recreation *R.D.*
COPY: Mayor and City Council; Executive Team
SUBJECT: **Holiday by the Bay**
DATE: November 30, 2022

In partnership with the American Bank Center, the Parks and Recreation Department is hosting the inaugural Holiday by the Bay event. The event will be held on Saturday, December 17, from 3:00 p.m. to 9:00 p.m. at the American Bank Center. The event is free and open to all ages.

The event will consist of ice skating inside the American Bank Center (ABC) and outdoor activities for children, including writing letters to Santa Claus, arts and crafts, inflatable toys, and a meet and greet with Coastal Bend Santa Claus, Santa Morris. The outdoor activities will take place at the North Shoreline Turnaround. The road in this area will be closed to traffic. The ice skating event inside the ABC is free for everyone to enjoy.

The event also will host six food trucks and four vendors.

Holiday by the Bay also will feature a free live performance by local country music artist Robert Ray from 7:00 p.m. to 9:00 p.m. that will take place on Shoreline Street on the east side of the American Bank Center. ABC's Executive Team will provide promotional support for the performance through various media outlets, including ABC's live billboard and social media. The Parks and Recreation Department also will promote the performance through the City's website, social media, and news releases.

Free public parking will be available in Lots 5 and 10 of the American Bank Center and Heritage Park.

For more information, visit www.ccparkandrec.com or on social media.