



Type A Sales Tax Reauthorization Public Hearing

July 30, 2024

Proposed Uses for each 1/8 cent

Proposed Project #1A

- Expand use to the whole American Bank Center including:
 - Arena
 - Convention Center
 - Selena Auditorium
- Add City-owned facilities located in the Sports, Entertainment, and Arts (SEA) District:
 - Corpus Christi Museum of Science and History
 - Art Museum of South Texas
 - Texas State Museum of Asian Cultures and Education Center
 - Harbor Playhouse
 - Water Garden

Alternative #1B

- All projects in Proposed Project 1A
- Add industrial Streets
- Add infrastructure in support of the military.
- Would need to reauthorize as Type B

Alternative #1C

Reauthorize under Chapter 327 for use on City owned streets and sidewalks existing on the date of the election.

Proposed Uses for each 1/8 cent

Proposed Project #2

- Continue the use for the Downtown Seawall Flood Control structures including maintenance and improvements to the breakwater, salt flat levee, T and L Head land masses, Marina basin and flood control pumps to protect the City's downtown businesses
- Add City-wide flood control and coastal resiliency projects to expand or create new business areas



Other Considerations

- Shorter than 25-year term for both 1/8 cents.
- Reauthorization of one or both 1/8 cents under Type B to better accommodate the proposed use.



Calendar and Next Steps

DATE	ACTIVITY
February 27, 2024	Discussion at City Council Meeting to set baseline
March – April 2024	Discussions with Stakeholders and Community Partners
May 8, 2024	City Council Workshop
May 2024	Community Engagement Meetings and Community Survey
June 2024	Refinement of proposed uses for the Sales Tax Reauthorization
June 18, 2024	Presentation to City Council to discuss final recommendation for sales tax uses
June 23, 2024	Citizen Survey Closes
July-August 2024	Continued Community Engagement and Education
July 30, 2024	Presentation & Public Hearing on sales tax reauthorization projects
August 1, 2024	Special Council Meeting to Establish Projects for Sales Tax Reauthorization
August 13, 2024	Vote to call election for sales tax reauthorization
November 5, 2024	Election Day



Questions, Discussion, and Feedback