# MARKETING REPORT



## Fly Local Pledge













**Total Pledges: 173** 

**Total Employees: 20,241** 

**2024 Year-End:** 163

**2025 Goal:** 200



### FlyMyAirport - Monthly Report

#### All Products



**←** Visited the FlyMyAirport site

Clicked on a flight and navigated to the airline website

(FlyMyAirport avg is 12%)

— Purchased a flight within 30 minutes

(FlyMyAirport avg is 2.5%)

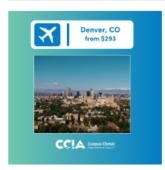


### FlyMyAirport - New Weekly Newsletter



#### Hello Lacev.

Welcome aboard the Runway Rundownl Every week we navigate the skies to bring you a handpicked selection of budget-friendly getaways featuring some of your most desired destinations. Buckle up, browse our curated list below, and let your next adventure take flight!



#### Denver, Colorado

This week, Fly My Airport is making your Denver dreams a reality with incredible low-cost round-trip deals starting at \$293! From outdoor adventures to cultural delights, Denver offers an unforgettable escape for every traveler.

Don't miss out – book your flight now and start your adventure!



#### Los Angeles, California

Los Angeles is known for its blend of Hollywood glamour, beautiful weather, sunny beaches, and a vibrant, multicultural energy.

Book your vacation now to take advantage of these incredible deals with flights starting as low as \$325 round trip!

### Save Big on Flights from Corpus Christi

Today's Cheap Flights from Airlines and Online Travel Agents!

Houston from \$97 CRP - HOU - (Apr 15 - Apr 22)

Dallas from \$240 CRP - DAL - (Apr 7 - Apr 14)

Atlanta from \$293 CRP - ATL - (Apr 8 - Apr 15)

St Louis from \$295 CRP - STL - (Apr 14 - Apr 20) Houston from \$117 CRP - IAH - (May 5 - May 6)

Austin from \$247

CRP - AUS - (Apr 14 - Apr 21)

Denver from \$293 CRP - DEN - (Apr 23 - Apr 28)

Las Vegas from \$309 CRP - LAS - (Apr 23 - Apr 29) Dallas-Fort Worth from \$229

CRP - DFW - (Apr 29 - May 6)

New Orleans from \$247 CRP - MSY - (May 29 - May 31)

Orlando from \$293

CRP - MCO - (May 7 - May 14)

Minneapolis from \$309

CRP - MSP - (May 14 - May 21)





## **Outreach – Valentine's Day**





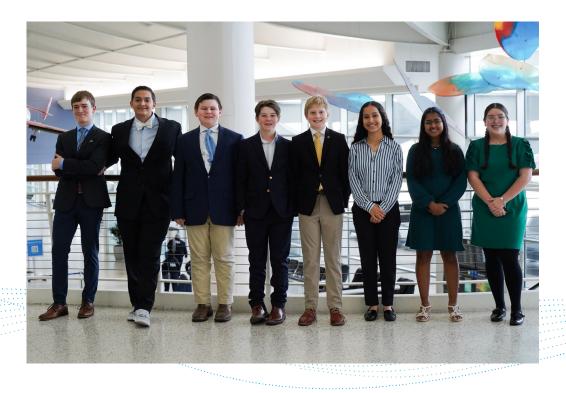


## **Outreach – IWA Amazing Angel Shake**

February 20, 2025









## Outreach – IWA 3<sup>rd</sup> Grade Field Trip

February 27, 2025







### Outreach - Women's History Month/International Women's Day







### **American Advertising Awards**

**February 28, 2025** 

GOLD Addy Award
Best of Out-of-Home Award



