



## AGENDA MEMORANDUM

Action Item for the City Council Meeting of September 17, 2024

**DATE:** September 17, 2024

**TO:** Peter Zanoni, City Manager

**FROM:** Bill Mahaffey, Director of Gas Operations  
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**Purchase, Removal and Installation of Digital Sign Board  
for Gas Operations**

**CAPTION:**

Motion authorizing execution of a one-month service agreement with Mega LED Technology, of Grand Prairie, for \$182,517.00 to purchase, remove and install a digital sign board for Gas Operations, with FY 2024 funding from the Gas Operations and Corpus Christi Water Funds.

**SUMMARY:**

This motion authorizes a one-time purchase of the Daktronics digital sign billboard. The cost will be shared between Gas Operations and Corpus Christi Water. The purchase is necessary to replace the current outdated digital sign board. Numerous technical issues pertaining to the current board's display/programming have led to over \$100,000 in repairs and maintenance. As a result, several complaints were submitted by the public, emphasizing the pressing need for this upgrade.

**BACKGROUND AND FINDINGS:**

Gas Operations currently has a digital sign billboard that resides on City property that is in upgrade. The sign board serves as a key communications tool, which plays a crucial role in promoting natural gas safety through ongoing educational media as part of our Public Awareness Program. This upgrade will significantly enhance our marketing efforts and benefit both customers and the public.

**PROCUREMENT DETAIL:**

Finance & Procurement conducted a competitive Request for Bid process to obtain bids. The procurement team has sent out 219 notifications to interested contractors. The City received three responsive bids. Staff recommends the award to the lowest responsive, responsible bidder, Mega LED Technology.

**ALTERNATIVES:**

One alternative is to continue the expensive maintenance of the outdated digital sign billboard. The second alternative is to decommission the billboard and explore additional advertising avenues for running gas safety ads and supporting ongoing education efforts as part of our Public Awareness Program.

**FISCAL IMPACT:**

The fiscal impact for Gas Operations and Corpus Christi Water in FY 2024 is not to exceed \$182,517.00.

**FUNDING DETAIL:**

Fund: 4130 Gas  
Organization/Activity: 34160 Gas Load Development  
Mission Element: 011  
Project # (CIP Only): N/A  
Account: 530000 Professional Services  
Amount: \$91,258.50

Fund: 4010 Water  
Organization/Activity: 30008 PR & Communications  
Mission Element: 45  
Project # (CIP Only): N/A  
Account: 530000 Professional Services  
Amount: \$91,258.50

**RECOMMENDATION:**

Staff recommends approval of this motion authorizing the purchase, removal and installation of a digital sign board from Mega LED, Technology, LLC as presented.

**LIST OF SUPPORTING DOCUMENTS:**

Service Agreement  
Bid Tabulation