

SISTER CITY COMMITTEE

***Two (2) vacancies with terms to 9-1-19 and 9-1-20, representing the following categories: 1 - Advertising/Public Relations and 1 - At Large**

Composition

The committee shall consist of a steering committee and various subcommittees. The steering committee shall consist of nine (9) members who shall be broadly representative of the racial, religious and ethnic groups in the community. The members shall be appointed by the City Council and shall serve three-year terms or until their successors are appointed and qualified. The steering committee shall be responsible for the overall administration and implementation of the City's Sister City Program. The steering committee shall be comprised of representatives of the following categories: Economic Development Sector; Greater Corpus Christi Hospitality Association; Port Industries of Corpus Christi; Corpus Christi Chamber of Commerce; Higher Education Institution; Advertising/Public Relations; Arts/Cultural; and two (2) At-Large. In addition, representatives from the following City departments shall serve as ex-officio, non-voting members of the steering committee: Mayor's Office, Corpus Christi International Airport and Parks and Recreation. The officers of the steering committee shall consist of a General Chair and Vice-Chair. The Chair and Vice-Chair shall be elected by majority vote of the Sister City Committee annually. If the General Chair is absent, the Vice-Chair shall serve as General Chair during his/her absence. The steering committee may appoint any other subcommittee as, in its judgment, will aid it in carrying out its duties. The steering committee shall determine the membership of each said subcommittee, its duties and chairman. The membership of each said subcommittee shall consist of members of the steering committee and, at the option of the steering committee, members from the community at-large.

Name	Term	Appt. date	End date	Appointing Authority	Position	Status	Category
*William G Pettus	1	9/27/2016	9/1/2019	City Council		Exceeded number of absences allowed by ordinance	Advertising/Public Relations
*Alan Thornburg	1	11/7/2017	9/1/2020	City Council		Exceeded number of absences allowed by ordinance	At-Large
Gargi Bhowal	1	6/12/2018	9/1/2019	City Council		Active	United C.C. Chamber of Commerce
Luis F Cabrera	Partial	9/18/2018	9/1/2019	City Council		Active	Port Industries of C.C.
Heather Moretzsohn	1	9/18/2018	9/1/2019	City Council		Active	Ex-officio, non-voting
Almira Flores	1	11/7/2017	9/1/2020	City Council		Active	Arts/Cultural

Appointing							
Name	Term	Appt. date	End date	Authority	Position	Status	Category
Susana Martinez	1	11/7/2017	9/1/2020	City Council		Active	Higher Education Rep.
Deacon Mark C Arnold	1	9/18/2018	9/1/2021	City Council		Active	At -Large
Melody H. Cooper	1	11/7/2017	9/1/2021	City Council		Active	Economic Dev. Sector
Sharron K Hines	1	9/18/2018	9/1/2021	City Council		Active	Greater C.C. Hospitality Assoc.
C.C. International Airport Rep.	N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
Mayor's Office Rep.	N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
Parks and Recreation Rep.	N/A	N/A	N/A		Ex-Officio, Non-voting	Active	

SISTER CITY COMMITTEE

Applications

Name	District	Category
Vida Alvarez Mason	District 4	At-Large
Fernando Fernandez Jr.	District 3	At-Large
Susane Horn	District 5	At-Large
Westi Horn	District 5	At-Large
Abu N M Waheeduzzaman	District 5	Advertising/Public Relations

Application for a City Board, Commission, Committee or Corporation

Profile

Vida

First Name

Alvarez Mason

Last Name

vmason@islander.tamucc.edu

Email Address

709 Saint Agatha Drive

Street Address

Corpus Christi

City

TX

State

78418

Postal Code

What district do you live in? *☒ District 4**Current resident of the city?**☒ Yes ☐ No

21

If yes, how many years?

Home: (361) 510-7699

Primary Phone

Home: (361) 462-5821

Alternate Phone

709 Saint Agatha Drive

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Texas

Work Address - State

78418

Work Address - Zip Code

vmason@islander.tamucc.edu

Work E-mail address

Preferred Mailing Address☒ Home/Primary Address

Which Boards would you like to apply for?

ANIMAL CARE ADVISORY COMMITTEE: Submitted

ARTS & CULTURAL COMMISSION: Submitted

BOARD OF ADJUSTMENT: Submitted

CITIZENS ADVISORY HEALTH BOARD: Submitted

CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted

SISTER CITY COMMITTEE: Submitted

MARINA ADVISORY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

Texas A&M University - Corpus Christi Business Administration with an emphasis in Management student

Why are you interested in serving on a City board, commission or committee?

I believe Corpus Christi has so much potential and being born and raised here, it is my duty to get involved with my communities to help improve the quality of life for all individuals. I would love to apply my knowledge gained through my undergraduate courses to different committee volunteer opportunities to not only gain valuable experience, but to see the impact I could make to make Corpus Christi a better place to live.

[Upload a Resume](#)

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☐ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☐ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☐ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☐ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☐ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission must include representatives from certain categories. Do you qualify for any of the following categories?

☒ Higher Education

Question applies to MARINA ADVISORY COMMITTEE

The Marina Advisory Committee must include representatives from certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

☒ None of the above

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ **I Agree**

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ **I Agree**

VIDA ALVAREZ-MASON

709 Saint Agatha Drive | Corpus Christi, TX 78418 | (361) 510-7699 | vmason@islander.tamucc.edu

EDUCATION

Bachelor of Business Administration in Management

Texas A&M University – Corpus Christi (December 2018)

GPA: 3.5

EXPERIENCE

Sales Assistant/Social Media Manager, Julian Gold Inc.

November '17 – March '18

Corpus Christi, TX

- Assisted department manager in sales and promotions of a diverse range of clothing, shoes, accessories, and beauty care products through social media platforms
- Completed typical administrative tasks which involved answering phones, filing documents, taking memos, mail promotions, and organizing merchandise for shipment
- Provided exceptional customer service to increase company growth and revenue through sales maximization
- Creatively set up physical displays of merchandise to attract potential customers

Seasonal Bookseller, Barnes & Noble College

December '15 – January '16

Corpus Christi, TX

- Typical daily activities included cashiering, stocking, maintain inventory, and delivering customer service.

RELEVANT COURSEWORK

- Organization Change & Development
- Communicating in Business
- Behavior in Organizations
- Data Analysis & Statistics
- Financial Accounting

SKILLS & ABILITIES

- | | |
|--|--------------------|
| • Microsoft Office (Word, Excel, PowerPoint) | • Customer Service |
| • Social Media (Facebook, Instagram, YouTube, Twitter) | • Cash handling |
| • Retail Sales | • Team player |
| | • Data entry |

Application for a City Board, Commission, Committee or Corporation

Profile

Mr. Fernando Fernandez Jr.
Prefix First Name Last Name Suffix

[REDACTED]
Email Address

4030 O'Grady Dr.
Street Address

Corpus Christi
City

TX
State

78413
Postal Code

What district do you live in? *

☒ District 3

Current resident of the city?

☒ Yes ☐ No

18

If yes, how many years?

Mobile: (361) 774-6899
Primary Phone

Business: (361) 694-9031
Alternate Phone

Flour Bluff ISD
Employer

Director of Vocal Ensembles
Job Title

2505 Waldron Rd.
Work Address - Street Address and Suite Number

Corpus Christi
Work Address - City

TX
Work Address - State

78418
Work Address - Zip Code

361-694-9031
Work Phone

ffernandez@flourbluffschoools.net
Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted
CORPUS CHRISTI CONVENTION & VISITORS BUREAU: Submitted
MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD: Submitted
SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Education, Professional and/or Community Activity (Present)

Aransas Pass HS Graduate, Undergraduate studies: Phillips University (Enid, OK), St. Gregory's University (Shawnee, OK), Graduate studies: TAMUCC; Board President- Harbor Playhouse; Director of Traditional Music- St. Luke's United Methodist Church; TMEA (Texas Music Educators Assoc. vocal division vice-chair/chair); Freemason; TCDA (Texas Choral Directors Assoc.); TMAA (Texas Music Adjudicators Assoc.)

Why are you interested in serving on a City board, commission or committee?

To help serve the city and citizens of Corpus Christi. To help share new ideas and implement them into action. To bring a greater awareness on any committee I serve on and represent the city and its citizens with honor and dignity.

[Upload a Resume](#)

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

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Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☐ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

none of the above were a yes

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Public Art / Public Space
- ☒ Youth / Education
- ☒ Business Development Groups / Corporate Representative
- ☒ Performing Arts (music, dance, drama, film)

Question applies to CORPUS CHRISTI CONVENTION & VISITORS BUREAU

The Convention & Visitors Bureau Board must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ Attraction Industry

Question applies to MUSEUM OF SCIENCE AND HISTORY ADVISORY BOARD

The Museum of Science & History Advisory Board must include representatives from certain categories. Do you qualify for any of the following categories? *

- ☒ K - 12 Education
- ☒ Business Community

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

- ☒ Advertising/Public Relations
- ☒ Arts/Cultural

Verification

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☒ **I Agree**

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ **I Agree**

Fernando Fernandez Jr.

361-774-6899

4030 O'Grady Dr., Corpus Christi, TX 78413

Professional Profile

I possess strong skills in managing and maintaining resources, creating a classroom environment that is enthusiastic and yet conducive to learning- challenging and encouraging students to achieve beyond their potential- while providing a quality education, compassionate mentoring, and holding true to the ideals and principles of an honest life. I am confident that I possess the knowledge, skills, desire, and capabilities to immediately assume a role within a city board committee. I would gladly welcome an opportunity to discuss your goals and objectives as well as my abilities to fulfill your requirements. I feel that my skills, experience, ability and enthusiasm would be an asset to the city of Corpus Christi. Thank you for your time and consideration of my qualifications. I look forward to hearing from you soon.

- 17 years Texas Public Schools
- 2 years Illinois Private Schools
- 2 years Oklahoma College and Public Schools
- Minor piano accompaniment skills
- Composer and Arranger
- Private Voice and Brass Studio Experience
- Band/Orchestra Director
- Music Director for HS/Community Musicals
- Music Minister- United Methodist
- Mentor for TAMUCC Educator Prep.
- TMEA Region Chair/Vice-Chair (14 years)
- Bilingual (English-Spanish)

Professional Experience

Flour Bluff Junior High and High School, Corpus Christi, TX
September 2001 - Current

Director of Vocal Ensembles

Achievements:

- 48 TMEA Area Candidates / 15 TMEA All-State Choir Members
- "1" Concert Ratings on stage for 9 of the last 12 years
- Gained \$15,000+ in donations for the High School Choir
- TMEA Region XIV Vocal Chair (4 terms)/Vice Chair (3 terms)
- Fine Arts representative for SBDM committee at high school (2 terms)
- Raised performance and quality standards in both JH and HS programs
- Earned highest success rate in the program's history
- Nominated for Who's Who Among America's Teachers (2005,2010)
- Named a Claes Nobel Educator of Distinction (2007)
- 2nd Runner-up Krispy Kreme Doughnuts Teacher of the Year (2010)

Responsibilities:

- Coordinate JH to HS program's musical transition

- Maintain standards of excellence and high level of competitiveness within all HS junior varsity and varsity choirs
- Prepare the choirs for concerts, contests and various public and private performances – provide piano accompaniment when able
- Develop and maintain beginning and auditioned classes for JH choir program
- Select appropriate repertoire for performances and contests and maintain the JH and HS choral libraries

St. Luke's United Methodist Church, Corpus Christi, TX
August 2006 – Current

Minister of Music

Achievements:

- Raised performance quality and varied musical repertoire
- Started 'College Singer' scholarships with a \$5,000 donation
- Increased choral selections performed to (2) per service
- Earned choir's first-time invitation to perform at UMC Annual Conference
- Increased awareness and participation in the choir and hand bells
- Gained \$40,000+ in donations for the music ministry programs

Responsibilities:

- Select and schedule appropriate literature one month in advance
- Direct Chancel Choir and Hand Bell Ensemble in rehearsal and services
- Serve as liaison to the Pastor and assist in the liturgy planning
- Manage the music library and maintenance on all musical equipment
- Lead the congregational singing weekly in service

Marmion Academy, Aurora, IL
January 2000 – June 2001

Dorm Prefect and Music Faculty

Achievements:

- Expanded Cantorial Choir to double the membership
- 4 of 6 studio voice students landed lead roles in school musicals
- Student Council prepared more programs and became more active
- Named to Liturgy committee for all-school masses
- Increased interest in boarding program

Responsibilities:

- Translator for outreach programs and for LEP students
- Maintain budgets for student council, music classes, and dorms
- Assist head Band/Choir director as needed or assigned
- Supervise all student council events and advise as to school policies
- Support, nurture and guide 35-50 HS boys within the Catholic boarding school environment

St. Gregory's University, Shawnee, OK
May 1999 – October 1999

Coordinator for Student Activities

Achievements:

- Planned and Coordinated Freshman Orientation and Homecoming
- Created and directed University Jazz Band
- Served as sponsor/advisor for a sorority and Hispanic Awareness Club
- Created on-campus tradition of "Coffeehouse Nights", streamlined the procedures for Greek Council business, and implemented Robert's Rules of Order into the student senate

Responsibilities:

- Create and maintain budgets for all dorm and student body activities
- Supervise the dorm staff and serve as live-in advisor
- Create and maintain a monthly calendar of events/website- coordinating with all other clubs and organizations
- Recruit members and rehearse the jazz band weekly

Education

Texas A&M University- Corpus Christi, Corpus Christi, TX

Masters in Secondary Education

(6 hrs. to completion)

St. Gregory's University, Shawnee, OK

BA in Humanities (Music)

May 1999

Phillips University, Enid, OK

Undergraduate Study in Music and Liberal Arts

August 1993 - July 1998

References

--Available upon request--

Mentoring, Clinics, and Assignments:

Texas Shrine Assoc. State Convention- Chanters Unit Contest Judge (May 2005)
Pre-Service Teacher Mentor for TAMUCC (2001-2015)
Student Teacher Mentor and Trainer for TAMUCC (2001-2003, 2005-2008, 2010, 2015)
CCISD Choral Showcase Adjudicator/Clinician (2008-2010, 2014-2018)
All-State Choir Camp Instructor for Del Mar College (2003-2017)
All-Area Master Chorus Coordinator (March 2005, 2014-15)
UIL Concert and Sight Reading Contest Site Host (2002-2004, 2006-2017)
TMAA Active Choral Adjudicator State-wide (2012-2018)

Original Compositions Commissioned and/or Performed:

(More complete catalogue available upon request)

Latin A Cappella (**SATB Collection**): arr. Deke Sharon/ed. Anne Raugh (**served as editor/advisor**) ^
A Little Dancing Song (low brass trio) **
Serendipity-doo-dah (woodwind quintet) **
Morning View from the Mountain (piano)*
Funkadelic Piano #1 (piano) **
Going Home, Tonight (piano)*
Canciones de Amor Prohibido: Prelude (piano)*
Hilah Adonai (SATB and piano)* **
A Choral Litany (SATB and piano) **
The Wizard of Oz: An Original Musical Setting (piano, synthesizer and voice) **
Take, O Take Those Lips Away (TTB choir w/ cello, piano)
Ode to Music (SATB w/ brass, piano) **
Ave Maris Stella (SAB w/ violin, piano)
Madrigal (SSA w/ piano)
Two Settings from Dante's Divine Comedy (SATB choir and piano)
What Color is God's Skin (arr. for SAB w/ piano) **
Angels Divine (arr. for SSAA a cappella)

* University Press Published

** Commissioned Work

^ Commercial Publication

Professional Organizations:

TMEA- Texas Music Educators Assoc. (Vocal Chair/Vice Chair - Convention Presider/Presenter)
TCDA- Texas Choral Directors Assoc. (Convention Team - Door Prize Committee)
TSTA- Texas State Teachers Assoc. (member)
TMAA – Texas Music Adjudicators Assoc. (Permanent List member)
Oso-Naval Masonic Lodge No. 1282 (musician, member)
Mu Phi Epsilon- Professional Music Fraternity (chorister, alumni relations, president, donor)
St. Gregory's Univ. Hispanic Awareness Student Association (member, advisor, donor)
St. Gregory's Abbey – Shawnee, OK (donor)
Harbor Playhouse- Board of Directors (president, donor)
Corpus Christi York Rite- Chapter 91 RAM, Council 55 R&SM, Commandery 57 KT (inactive)
AAONMS- Al Amin, Shriners (inactive)

Major Research Papers in Music and Education:

Public School Music Teacher: A Hands-on Curriculum for Texas Choral Directors
Streamlined "Hunter" Lesson Plans for Undergraduate Music Teaching Experiences
An Approach and a Curriculum for Undergraduate Secondary Music Methods Class
The Art Songs of Modest Mussorgsky
Shostakovich, Mussorgsky and the Rayok: An Anti-Political Art Song Movement
Music on the Theme of the Blessed Virgin Mary up to the Renaissance
Wagner vs. Brahms: Who was the Real Modernist?
Losing Their Marbles: The Castrati Story
Edgard Varese, the 20th Century and Musique Concrete: An Analysis
Kaddish, Leonard Bernstein, and the Inner-Emotions of Symphony No. 3

Musical Experience:

St. Luke's United Methodist Church Director of Traditional Music (2006-current)
Singer/Actor- Harbor Playhouse (2012-2018)
United Methodist Church Annual Conference Mass Choir- conductor (2006,2008,2012,2014)
Corpus Christi Chorale/Del Mar Master Singers (2010, 2014-15)
Musical Director/Conductor: *Annie* (2006), *The Sound of Music* (2007), *Into the Woods* (2008),
Really Rosie (2009), *You're a Good Man, Charlie Brown* (2014), *Carrie: The Musical* (2015)
St. John's United Methodist Mixed Choir and Men's Chorus (2004-2006)
Oso-Naval Masonic Lodge Musician (2003-2008)
Al Amin Shriners- Chanters Unit (2004-2005)
Vocal Coach for Marmion Musicals- *Joseph and Technicolor Dreamcoat*, *Carousel* (2000, 2001)
Enid-Phillips Symphony Orchestra (1993-95) - Principal Tuba
Phillips University Wind Ensemble (1993-98) - Tuba and Euphonium
P.U. Jazz Ensemble (1995-97) - Tuba and Bass Trombone
P.U. Brass Ensemble (1994-97) - Tuba
Enid Community Band (1994, 1995) - Tuba and Euphonium
OMEA Inter-Collegiate Honor Band (1996) - Tuba
Phillips University Concert Choir (1993-98) - Tenor, composer-in-residence
P.U. Chamber Singers (1993-94, 97-98) - Tenor/Baritone, student conductor
St. Gregory's University Chorale (1999) - Baritone, Composer-in-residence
St. Gregory's University Theatre Dept. (1998-99) - *Twelfth Night* as Sir Toby Belch,
The Fantasticks as El Gallo and musical orchestrator for *Androcles and the Lion*

The Educational Philosophy of Fernando Fernandez Jr.

My educational philosophy is not a short-term thought creation, but rather is drawn from a lifetime of learning and encouraging others. It stems from my positive and negative experiences as a student, my training and insight as an active classroom teacher, and being a life-long advocate for the fine arts and higher education. I believe that these following things should be practiced and displayed every day within my classroom- the students will: smile, learn to achieve beyond their potential, feel safe and comfortable, leave every day with a song in their heart, have a desire to succeed, learn and improve from their mistakes, and when they graduate will support the fine arts their whole life long.

I feel that a student needs to be exposed to and learned in the core areas: reading, writing, mathematics, history, science, languages, and civics. The supplementation of the fine arts to this core area makes for a well versed and knowledgeable student and citizen. In the classroom, the use of Socratic dialogue has been time-tested and proven to be an advantageous strategy to use for the encouragement of higher level learning and thinking. The practice of intellectual and moral discipline strategies are at the heart of the fine arts classroom. Although the classroom learning intensity changes from day to day in a rehearsal setting, there is still an underlined uniformity to the class. This feeling of continuity makes the students comfortable, and also trains them for the uniformity of life in the workplace. Intelligent and frequent discussion is the key to a successful classroom as well. If the teacher does not take time to talk with their students and learn from them, then they will never learn how best to reach and teach them. Learning from our students can be the most thought provoking and humbling thing we ever do as a teacher. Always be in charge and the ultimate authority figure, but leave room for their thoughts, input, and discussion. Therefore, the school of thought I feel most comfortable aligning myself with is that of Essentialism.

I feel that the aim and purpose of schooling should be to teach our children all they will need to survive in the realities of the work place, the world of higher education, the rigors and responsibilities of family life, and most importantly respect for themselves and others. Through the academic core areas they learn all they need to not only pass the state mandated tests, but to function as a conversant citizen.

Reading, writing, mathematics, science, history, and technology applications are essential to success and for a well-rounded individual. They train and develop them into being able to serve in a job with competency, attend a higher level of schooling with a ground basis of core knowledge to draw from, and they help them to help their families. A quality education is life-long and benefits everyone whom they may come in contact with- be they friend, family, co-worker, or stranger. While the core content is important to success, the fine arts are where they learn heightened states of discipline and self-awareness, collaborative learning, fostering an appreciation and understanding for life's complexities, and a craft they can use for education, recreation and relaxation their whole life long. Through a quality fine arts education the students will learn both world and music history, foreign languages, reinforcing mathematic basics, solving higher-order thinking puzzles and instances, applications of arts in everyday life, passion for the arts, nostalgia and a sense of "home away from home", and a desire to continue a life-long track to success. Their individual or group success at contests and in concerts propels them forward and creates that desire in their hearts to continue on this track their whole life. Since the days of Plato as an educator, the inclusion of the fine arts has been considered to not only be core to creating a well-rounded citizen, but an outstanding one at that.

I believe that instruction should be delivered in a precise, concise, interesting, and enjoyable tone and manner. The student should enter the room with the desire to want to learn as much as they possibly can within the class' length. They should be encouraged and pushed a little into higher level content and repertoire in class. The material should be relevant, cross-curricular, stimulating, and presented in a logical sequence. The length of the class period should be utilized to the fullest; making sure that instruction is the primary objective and also making each minute count. The students will be actively engaged in learning or creating something for every minute they are in my classroom. I will only accept the best possible work from them and strive to encourage them to continually improve themselves. Through my continued education and development, I will show my students first hand that learning never stops and share my continued fascination with learning. The best way for me to be knowledgeable and up-to-date on current trends and issues affecting my students and my field is by committing myself to professional development sessions as they become available. I will annually attend conventions and sessions offered by Texas Music Educator's Association and Texas Choral Director's Association to keep abreast on these issues and trends. I will also actively follow and read journals in education and music education to make sure I am practicing the very best teaching I possibly can. A teacher who does not continue their learning is not only hurting themselves but ultimately their students. Only the highest quality materials and supplies should be used in the classroom; as the program budget allows. The classroom should have an active layout and design; one that is both inviting and inspires creating and learning. The ultimate goal of instruction is to model and teach; not just content, but life skills, character, success, and a love for life long learning.

I believe that in my classroom, students have a chance to voice their opinions, thoughts and questions in an environment that encourages and enlightens. They have a say in what music we program, how many performances we offer, how best to reach the community and give back, how best to assist them in learning difficult sequences, and how the music and class makes them feel or think. The students will be taught to get along with everyone, by my lead and example, and will learn a guided form of peer mediation when a problem arises. There will be no room for intolerance of others, and harmony, both in the music and in the class' relations, will be a large part of the ultimate goal for my daily classroom. There is an air of respect and courtesy in the classroom for all administrators, visitors, parents, classmates, and instructors. I, as the teacher, set the tone for their behaviors; and they will follow my lead and example when dealing with others. Every one from every background is always welcome, and made to feel especially welcome in the classroom at any time. I will never speak ill of a colleague or parent in front of any students, or others on the staff, and will treat my colleagues and parents with the same courtesy and respect I expect of them. For my parents, I will be available to them via conference period, phone, or email for their assistance or inquiry. They will be treated in a dignified manner and their issues addressed always with sensitivity, a professional tone of voice and a look of confidence- no matter how upset or hostile they may be or become. As for my colleagues, we should hold and respect the rules and

standards laid out for us by both the state and the school district. Also, the less time I spend in the faculty lounge will be the best time I spend with my colleagues in conversation.

J.S. Bach once wrote, "The aim and final purpose for all music should be nothing else but the glory of God and the refreshment of the spirit." Since I teach in a public school, it is all done for the refreshment of the spirit; and the glory of God is secretly in every individual's heart. These are the things I believe to be essential to a quality education, and are in turn the credo for my personal education philosophy.

Application for a City Board, Commission, Committee or Corporation

Profile

Susane

First Name

Horn

Last Name

Email Address

7637 Rocksprings Dr.

Street Address

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *☒ District 5**Current resident of the city?**☒ Yes ☐ No

22

If yes, how many years?

Home: (361) 991-4763

Primary Phone

Home: (361) 299-2419

Alternate Phone

Texas A&M University

Employer

Adm. Associate

Job Title

6300 Ocean Dr.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

Tx

Work Address - State

78412

Work Address - Zip Code

361 825 2669

Work E-mail address

Preferred Mailing Address☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No. I would like to go back and serve in sister city committee. Currently I am sitting out.

Education, Professional and/or Community Activity (Present)

I work for College of Education at Texas A&M Corpus Christi.

Why are you interested in serving on a City board, commission or committee?

I would like to continue to help the student expand their first experience and expose living in foreign country.

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

N/A

Board-specific questions (if applicable)

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

None Selected

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.

☒ I Agree

Consent for Release of Information

I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.

☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Westi

First Name

Horn

Last Name

susane.horn@tamucc.edu

Email Address

7637 Rocksprings Dr.

Street Address

6300 Ocean Dr.

Suite or Apt

Corpus Christi

City

TX

State

78413

Postal Code

What district do you live in? *☒ District 5**Current resident of the city?**☒ Yes ☐ No

25 years

If yes, how many years?

Home: (361) 991-4763

Primary Phone

Home: (361) 290-2419

Alternate Phone

Texas A&M University

Employer

Admin Associate

Job Title

6300 Ocean Dr.

Work Address - Street Address and Suite Number

Corpus Christi

Work Address - City

TX

Work Address - State

TX 78412

Work Address - Zip Code

361-825-2669

Work Phone

susane.horn@tamucc.edu

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No

Education, Professional and/or Community Activity (Present)

I was on Sister City Board for 12 years.

Why are you interested in serving on a City board, commission or committee?

I was on Sister Board for 12 years, and this committee gives me very rewarding experience

Demographics

Gender

☒ Female

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☒ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☒ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☒ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

I answered all NO

Board-specific questions (if applicable)

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

- ☒ Higher Education Institution
☒ Arts/Cultural

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Application for a City Board, Commission, Committee or Corporation**Profile**

Dr Abu N M Waheeduzzaman
Prefix First Name Middle Initial Last Name

[REDACTED]
Email Address

7613 Loire Boulevard

Street Address

Corpus Christi

City

TX

State

78414

Postal Code

What district do you live in? *

☒ District 5

Current resident of the city?

☒ Yes ☐ No

18

If yes, how many years?

Mobile: (361) 876-1655

Primary Phone

Home: (361) 980-1587

Alternate Phone

Texas A&M University Corpus Christi

Employer

Professor of Marketing and International Business

Job Title

6300 Ocean Drive

Work Address - Street Address and Suite Number

College of Business

Work Address - City

TX

Work Address - State

78412

Work Address - Zip Code

waheed@tamucc.edu

Work E-mail address

Preferred Mailing Address

☒ Home/Primary Address

Which Boards would you like to apply for?

ARTS & CULTURAL COMMISSION: Submitted

CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION: Submitted

CORPUS CHRISTI REGIONAL ECONOMIC DEVELOPMENT CORPORATION: Submitted

SISTER CITY COMMITTEE: Submitted

Interests & Experiences

Are you a registered voter?

☒ Yes ☐ No

Do you currently serve on any other City board, commission or committee at this time? If so, please list:

No. I do not.

Education, Professional and/or Community Activity (Present)

I am a Professor of Marketing and International Business at Texas A&M University Corpus Christi. I joined this university 18 years ago in 2000. Ever since then we are living in this city. I was appointed by the Mayor and served in the Library Board, 2002-08 (six years). It was great experience. A good number of Library expansion took during that period (e.g., Flour Bluff, Kaffie, and Parkdale).

Why are you interested in serving on a City board, commission or committee?

This is a community where we live. It would be my pleasure serve the city/community, a voluntary and social service that I can feel good about.

[Upload a Resume](#)

Demographics

Gender

☒ Male

Code of Ethics - Rules of Conduct/Conflicts of Interest

Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?

☐ Yes ☒ No

Do you, your spouse, your business or your spouse's business have a City contract?

☐ Yes ☒ No

Does your employer or your spouse's employer have a City contract?

☐ Yes ☐ No

Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?

☐ Yes ☐ No

Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?

☐ Yes ☐ No

Do you or your spouse have a pending claim, lawsuit or proceeding against the City?

☐ Yes ☐ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department.

Not applicable

Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

The Arts & Cultural Commission must include representatives from certain categories. Do you qualify for any of the following categories?

- ☒ Higher Education
- ☒ Economic Development / Tourism
- ☒ Marketing

Question applies to SISTER CITY COMMITTEE

The Sister City Committee must include members representing certain categories. Do you qualify for any of the following categories? *

- ☒ Higher Education Institution
- ☒ Arts/Cultural

Verification

City Code Requirement - Residency

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

City Code Requirement - Attendance

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☒ I Agree

Oath

I swear that all of the statements included in my application and attached documents, if any, are true and correct.

☒ I Agree

Vita Summary

Abu N. M. Waheeduzzaman, Ph.D.

Email: waheed@tamucc.edu

Telephone: 361 825 6014

My Statement	I am an academic engaged in a lifelong learning process. I believe that every time I teach a student, publish a paper, make a professional presentation, or consult a company, I am making a marginal contribution to the society.
Employment	Professor of Marketing and International Business in the College of Business, Texas A&M University Corpus Christi since 2000. Previously taught at Salisbury State University (Maryland), University of New Haven (Connecticut), North South University (Bangladesh), and Institute of Business Administration (IBA), Dhaka University (Bangladesh).
Education	Ph.D. in Business Administration from Kent State University, Ohio. Have two MBAs, one in International Business from George Washington University, Washington, D.C. and the other in Marketing from Institute of Business Administration, Dhaka University, Bangladesh.
Research Interest	Marketing and International Business. Special topics of interest include international competitiveness, emerging markets, convergence, nation marketing and globalization.
Editorship	Associate Editor, Journal of Competitiveness Studies. Also served as Associate Editor, Competitiveness Review. Member of editorial boards of various journals in international/marketing area.
Publications	Publications appeared in Competitiveness Review, Journal of Global Marketing, Journal of Euromarketing, Journal of Global Business, Journal of Transnational Management Development, Midwestern Journal of Business and Economics, Journal of Management Business and Economics, and Proceedings of the American Marketing Association.
Distinctions	Senior Fellow, American Society for Competitiveness. University Excellence Award in Research at Texas A&M University Corpus Christi. Excellence Award in Teaching at Texas A&M University Corpus Christi and University of New Haven, Connecticut. Outstanding Faculty Award in International Education and University Excellence Award in Service, Texas A&M University Corpus Christi. Social Service Award, American Society for Competitiveness.
Honor Societies	Beta Gamma Sigma (George Washington University), Phi Beta Delta (Kent State University), Alpha Mu Alpha (American Marketing Association) and Sigma Beta Delta (University of New Haven).
Membership	American Marketing Association (AMA), Academy of International Business (AIB), American Society for Competitiveness (ASC), International Management Development Association (IMDA), National Geographic Society, American Association of University Professors (AAUP), American Association for Retired Persons (AARP), and Institute of Management Consultants Bangladesh, MBA Club Ltd., Dhaka, and Institute of Business Administration Alumni Association, Dhaka, Bangladesh.
Personal	Enjoy traveling. Traveled to over 20 countries of the world.

EDUCATION AND ACADEMIC POSITION

Education

- Ph.D. Kent State University, Ohio
1994 Major: Marketing, Minor: International Business
 Advisor: Dr. John K. Ryans, Jr., Bridgestone Professor Emeritus of International
 Business and Marketing at Kent State University. AIB Fellow.
 Thesis: Dimensions of International Competitiveness of Nations: An American
 Managers' Perspective
- MBA George Washington University, Washington, D. C.
1988 Major: International Business
 Advisor: Dr. Phillip D. Grub, Emeritus Professor of International Business at The
 George Washington University. AIB President and Fellow.
- MBA Dhaka University, Dhaka, Bangladesh.
1979 Major: Marketing
- BA Dhaka University, Dhaka, Bangladesh
1976 Majors: Economics, Sociology, and Political Science

Academic Positions

Professor of Marketing and International Business, Texas A&M University–Corpus Christi, Texas,
2006- till date. Tenured.

Associate Professor of Marketing and International Business, Texas A&M University–Corpus
Christi, Texas, 2000 –2006.

Visiting Associate Professor of Marketing, Salisbury State University, Maryland, 1999-2000.

Associate Professor, Head of Graduate Program and Director, MBA Program, North South
University, Dhaka, Bangladesh, 1997-99.

Assistant Professor, School of Business, University of New Haven, Connecticut, 1993-1997.

Assistant Professor (1984-86) and Lecturer (1980-83), Institute of Business Administration,
University of Dhaka, Bangladesh.

Also taught as instructor at Kent State University (1988-92) and University of Toledo (1992-93)
while pursuing doctoral studies at Kent State University.

Business Position

Systems Sales/Marketing Representative at NCR Corporation, U.S.-based computer multinational. Duties included marketing of NCR systems/products. 1979-80.

RESEARCH AND PUBLICATION

Research Interest

Broadly in Marketing and International Business; topics of interest include international competitiveness, emerging markets, consumption convergence and globalization.

Research in Progress

Waheeduzzaman, Abu N. M. (2018), "Can a Nobel Prize Save Marketing?" Expected completion: 2018.

Waheeduzzaman, A. N. M. (2018), "Do global peace and higher education contribute to the competitiveness of a nation?" Annual Conference of the American Society for Competitiveness, Washington, D.C., October. Expected completion: 2018.

Waheeduzzaman, Abu N. M. (2019), "Does Good Governance Enhance National Competitiveness?" Expected completion: 2019.

Waheeduzzaman, Abu N. M. (2019), *Enhancing National Competitiveness-A Marketing Strategy Approach*. I have written four chapters of the book. Expected completion: 2019.

Publication in Refereed Journals

Waheeduzzaman, Abu N. M. and Elwin Myers (2018), "Effect of Good Governance and Democracy on National Income: Does Trade or Investment Offer Any Mediating Influence?" *Journal of Competitiveness Studies*. Forthcoming.

Waheeduzzaman, Abu N. M. (2017), "Effect of Economic Integration on Consumption." *Journal of Euromarketing*, 26, 4-16.

Waheeduzzaman, Abu N. M. (2016), "Consumption Convergence between Emerging and Developed Markets," *Journal of Euromarketing*, 25 (3-4), 74-94.

Waheeduzzaman, A. N. M. (2016), "Exploring the influence of globalization and democracy/freedom on emerging markets trade," *Journal of Competitiveness Studies*, 24 (4).

Waheeduzzaman, A. N. M. (2015), "Do Globalization and Income Affect Consumption through Quality of Life? An Exploration in Emerging Markets," *Journal of Euromarketing*, 24 (4), 224-240.

Waheeduzzaman, A. N. M. (2011), "Are Emerging Markets Catching Up With the Developed Markets in Terms of Consumption," *Journal of Global Marketing*, 24 (2), 136-151.

Waheeduzzaman, A. N. M. (2011), "Competitiveness and convergence in G7 and emerging markets," *Competitiveness Review*, 21 (2), 110-128.

Waheeduzzaman, A. N. M. and Elwin Myers (2010), "Influence of Economic Reward and Punishment on Unethical Behavior: An Empirical Study," *Business and Professional Ethics Journal*, 29 (1-4), 154-174.

Waheeduzzaman, A. N. M. (2008), "Market Potential Estimation in International Markets: A Comparison of Methods," *Journal of Global Marketing*, 21 (4), 307-320.

Waheeduzzaman, A. N. M. (2007), "States, Demographics and Competitiveness of America's Best Universities," *Competitiveness Review*, 17 (1/2), 77-93.

Waheeduzzaman, A. N. M. and Pradeep Rau (2006), "Market Potential And Foreign Direct Investment: Exploring The Relationship In Emerging Markets." *Advances in Competitiveness Research*, 14 (1), 44-60.

Waheeduzzaman, A. N. M. (2006), "Can modernization explain the consumption of durables in emerging markets?" *Journal of Global Marketing*, 19 (3), 33-62.

Waheeduzzaman, A. N. M. (2004), "Tripolar World of Corruption and Inequality: Again, the Difference is in Freedom and Governance," *Journal of Transnational Management Development*, 9 (4), 37-48.

Waheeduzzaman, A. N. M. and Leon F. Dube (2004), "Trends And Development in Standardization Adaptation Research," *Journal of Global Marketing*, 17 (4), 23-52.

Waheeduzzaman, A. N. M. and Leon F. Dube (2002), "Elements Of Standardization, Firm Performance And A Few Marketing Variables: A General Linear Relationship Framework," *The Journal of Global Marketing*, 16 (1 and 2), 187-205.

Waheeduzzaman, A. N. M. (2002), "Competitiveness, Human Development And Inequality: A Cross-National Comparative Inquiry," *Competitiveness Review*, 12 (2), 13-29.

Hu, Michael, A. N. M. Waheeduzzaman, and Edward Bruning (1997), "An Inquiry into the Determinants of Foreign Direct Investment in the United States," *Midwestern Journal of Business and Economics*, Vol. 10, No. 3, Winter, 35-49.

Waheeduzzaman, A. N. M. and John K. Ryans Jr. (1996), "Dimensions of International Competitiveness of Nations: An American Managers' Perspective," *Journal of Global Business*, Vol. 7, No. 13, 19-31.

Waheeduzzaman, A. N. M. and John K. Ryans Jr. (1996), "Definitions, Perspectives, and Understanding of International Competitiveness: A Quest for a Common Ground," *Competitiveness Review*, Volume 6 (2), 7-26.

Waheeduzzaman, A. N. M. (1986), "Content Analysis of Newspaper Advertisements on Family Planning in Bangladesh," *Journal of Management, Business and Economics*, Vol. 12, No. 1, 56-71.

Waheeduzzaman, A. N. M. (1986), "Creativity in Management," *Journal of Management Business and Economics*, Vol. 11, No. 4, 497-510.

Waheeduzzaman, A. N. M. (1985), "Segmentation Concepts and Issues in Marketing," *Management Development*, Vol. 14, No. 4, Bangladesh Management Development Center, Dhaka, Bangladesh.

Waheeduzzaman, A. N. M. and Abdul Hamid (1985), "Promoting Voluntary Blood Donation: A Social Marketing Approach," *Journal of Management, Business and Economics*, Vol. 11, No. 1, 66-82.

Waheeduzzaman, A. N. M. (1984), "Consumer Behavior and Marketing of Bengali Movies," *Journal of Management, Business and Economics*, Vol. 10, No. 4.

Publication in a Book

Waheeduzzaman, A. N. M. (2002), "Facilitation of Trade and Investment Among Bangladesh, India and Nepal: Subregional Cooperation and Competitiveness" in *Towards Greater Sub-regional Economic Cooperation: Limitations, Obstacles and Benefits*, Cookson, Forrest E. and A. K. M. Shamsul Alam (editors), Dhaka, Bangladesh: University Press. 55-79.

Waheeduzzaman, A. N. M. (2000), "(Un)Ethical Behavior In Business: A Reward Punishment Probability Framework" in *Competition, Trust and Cooperation: A Comparative Study*, Y. Shinoya and K. Yagi (editors), Heidelberg: Springer Verlag, 210-226.

Publication in Refereed Proceedings

Waheeduzzaman, A. N. M. and Pradeep Rau (1998), "Standardization Drivers, Levers, and Performance in International Marketing: A Conceptual Framework and Related Hypotheses." *Proceedings of the Third South China International Business Symposium*, University of Macau, China, November, 337-353.

Waheeduzzaman, A. N. M. (1992), "Effect of Corporate Takeovers and Leveraged Buyouts: An Extension of Strategic Models in Marketing," *Proceedings of the American Marketing Association's Summer Educators' Conference*, Chicago, Illinois, 109-116.

Waheeduzzaman, A. N. M. (1992), "Changing Pattern of Car Advertisements in Magazines: The Past 30 Years." *Proceedings of the American Marketing Association's Summer Educators' Conference*, Chicago, Illinois, 121-129.

Waheeduzzaman, A. N. M. and Robert F. Krampf (1992), "Use of Quantitative Techniques in Marketing Research: The Past Twenty-five Years." *Proceedings of the American Marketing Association's Winter Educators' Conference*, San Antonio, Texas, 285-294.

Waheeduzzaman, A. N. M. and Lawrence J. Marks (1989), "Halo Effects, Consumer Ethno-National Affinity, and Behavior Intentions: An Extension of Multi-Attribute Model of Country of Origin Effects." *Proceedings of the American Marketing Association's Summer Educators' Conference*, Chicago, Illinois, 252-257.

Abstract in Refereed Conferences

Waheeduzzaman, A. N. M. (2016), "Consumption Convergence between Emerging and Developed Markets," Winter Educators' Conference, American Marketing Association, Las Vegas. February.

Waheeduzzaman, A. N. M. and Pradeep Rau (2004), "Market Potential and Foreign Direct Investment: Exploring the Relationship in Emerging Markets," Summer Educators' Conference, American Marketing Association, Boston. August.

Waheeduzzaman, A. N. M. and Leon F. Dube (2003), "Trends and Development In Standardization Adaptation Research: A Content Analysis," Summer Educators' Conference, American Marketing Association, Chicago. August.

Waheeduzzaman, A. N. M. (2002), "Five Lines of Inquiry in Standardization Adaptation Research," Summer Educators' Conference, American Marketing Association, San Diego. August.

Waheeduzzaman, A. N. M. and Leon F. Dube (2001), "Elements of Standardization, Firm Performance And A Few Marketing Variables: A Factor Analytic Linear Relationship," Summer Educators' Conference, American Marketing Association. August.

Article Leading National English Dailies in Bangladesh

Waheeduzzaman, A. N. M., "Combating flood: Let's take a business approach," *The Daily Star*, Dhaka, Bangladesh, August 18, 2007.

Waheeduzzaman, A. N. M., "Bangladesh's image: Need a (re)branding?" *The Daily Star*, Dhaka, Bangladesh, July 2, 2007.

Waheeduzzaman, A. N. M., "Bangladesh's image and country rating," *The Daily Star*, Dhaka, Bangladesh, May 28, 2007.

Waheeduzzaman, A. N. M., "Why is SAARC progressing so slowly?" *The Daily Star*, Dhaka, Bangladesh, April 28, 2007.

Waheeduzzaman, A. N. M., "Fighting corruption: Why this ambivalence?," *The Daily Star*, Dhaka, Bangladesh, March 2, 2007.

Waheeduzzaman, A. N. M., "Caretaker Government: Round Three," *The Daily Star*, Dhaka, Bangladesh, January 28, 2007.

Waheeduzzaman, A. N. M., "Combating Corruption," *The Daily Star*, Dhaka, Bangladesh, February 8, 2002.

Waheeduzzaman, A. N. M., "Evaluating SAARC: Economic Reality Versus Political Will," *The Daily Star*, Dhaka, Bangladesh, December 13, 2001.

Waheeduzzaman, A. N. M., "In response to a recent article on Grameen Bank in the Wall Street Journal," *The Daily Star*, Dhaka, Bangladesh, December 6, 2001.

Waheeduzzaman, A. N. M., "Nation's Business Schools: A Few Success Criteria," *The Daily Observer*, Dhaka, Bangladesh, 1998.

Waheeduzzaman, A. N. M., "Why Core Faculty Matter," *The Daily Observer*, Dhaka, Bangladesh, November 14, 1997.

Waheeduzzaman, A. N. M., "Transformation of Private Universities: From Entrepreneurship to Professionalism," *The Daily Observer*, Dhaka, Bangladesh, February 12, 1998.

Article in Newsletters

Waheeduzzaman, A. N. M., "Country Ratings-A Neglected Research Area?" American Marketing Association Global Marketing SIG's Monthly E-News.
<http://www.cba.hawaii.edu/ama/September2004.htm>.

Waheeduzzaman, A. N. M., "How do you encourage active class participation of your students?" MED Newsletter, Academy of Management, 15 (3), 1989 (June), 7.

Research Presentations (past six years)

Waheeduzzaman, A. N. M. (2018), "Do global peace and higher education contribute to the competitiveness of a nation?" Annual Conference of the American Society for Competitiveness, Washington, D.C., October.

Waheeduzzaman, Abu N. M. and Elwin Myers (2017), "Effect of Good Governance and Democracy on National Income: Does Trade or Investment Offer Any Mediating Influence?" Annual Conference of the American Society for Competitiveness, Washington, D.C., October.

- Waheeduzzaman, A. N. M. (2016), "Does Good Governance Enhance National Competitiveness?" Annual Conference of the American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, Abu N. M. (2016), "Global Consumption Convergence: Towards an Eclectic Theory," Annual Conference American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, Abu N. M. and Anh Thi Truc Pham (2016), "Macro Determinants of Inbound Tourism: A Path Analysis Model," Annual Conference American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, A. N. M. (2016), "Consumption Convergence between Emerging and Developed Markets," Winter Educators' Conference, American Marketing Association, Las Vegas. February.
- Waheeduzzaman, A. N. M. (2015), "Did globalization favor the growth of fast moving consumer goods (FMCG) in emerging markets," Winter Educators' Conference, American Marketing Association, San Antonio, February.
- Waheeduzzaman, A. N. M. (2015), "Exploring mediating effects of globalization and income on consumption growth in emerging markets," Annual Conference American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, A. N. M. (2014), "Do we observe a convergence in fast moving consumer goods (FMCG) in developed and emerging markets?" Annual Conference American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, A. N. M. (2014), "Democracy and International Competitiveness of Nations- An Empirical Inquiry," 18th Annual Western Hemispheric Trade Conference, Texas A&M International University, April.
- Waheeduzzaman, A. N. M. (2013), "Higher Education and National Competitiveness," Annual Conference American Society for Competitiveness, Washington, D.C., October.
- Waheeduzzaman, A. N. M. (2013), "Enhancing National Competitiveness through Education in a Globalized World," 22nd Annual World Business Congress, International Management Development Association, Taipei, Taiwan, July.
- Waheeduzzaman, A. N. M. (2013), "Does Freedom Affect International Competitiveness of Nations," 22nd Annual World Business Congress, International Management Development Association, Taipei, Taiwan, July.
- Waheeduzzaman, A. N. M. (2012), "Do Globalization and Freedom Favor Trade in Emerging Markets?" 2012 International Conference on Contemporary Business and Management, Chulalongkorn University, Bangkok, Thailand, December.

Waheeduzzaman, A. N. M. (2012), "Impact of freedom in international competitiveness of nations," Annual Conference American Society for Competitiveness, Washington, D.C., October. All Society Panel Chair.

Waheeduzzaman, A. N. M. (2012), "Does freedom affect trade? An empirical inquiry," Annual Conference American Society for Competitiveness, Washington, D.C., October.

Waheeduzzaman, A. N. M. (2012), "Competitiveness of Bangladesh as an Emerging Market," United International University, Dhaka, Bangladesh, March.

Waheeduzzaman, A. N. M. (2012), "Determinants of Trade in Emerging Markets," Faculty Research Seminar, College of Business, Texas A&M University-Corpus Christi, Texas, January.

Waheeduzzaman, A. N. M. (2011), "Emerging markets trade: An empirical inquiry," Annual Conference American Society for Competitiveness, Orlando, Florida, October.

Waheeduzzaman, A. N. M. (2011), "Thirty Years of Trade in Emerging Markets: Trend, Impact and Catching Up" 20th Annual World Business Congress, International Management Development Association, Poznan, Poland. July.

ACADEMIC AND PROFESSIONAL SERVICE

Membership and Positions in Professional Associations

American Marketing Association (AMA)
Academy of International Business (AIB)
American Society for Competitiveness (ASC)
International Management Development Association (IMDA)
National Geographic Society
American Association of University Professors (AAUP)
American Association for Retired Persons (AARP)
Institute of Management Consultants Bangladesh (IMCB)
MBA Club Ltd., Dhaka, Bangladesh
Institute of Business Administration Alumni Association (IBAAA), Bangladesh.

Social Media Coordinator, American Society for Competitiveness, 2014-Present.

Social Media Manager/Administrator, International Management Development Association, 2016-Present.

Editorship

Associate Editor, Journal of Competitiveness Studies, 2015-present.

Associate Editor, Competitiveness Review, 2011-2012.

Guest Editor, Special Issue on “Competitiveness of Emerging Nations in a Globalized World,” *Competitiveness Review*, April, 2011.

Membership in Editorial Boards

Member of the Editorial Board for the following journals: *Journal of Competitiveness Studies*, *Journal of Global Competitiveness*, *Competition Forum*, *Transnational Corporation Review*, and *SAM Advanced Management Journal*.

Reviewer of Journals and Conferences

Review about 10-15 articles a year for the above journals and a few others, e.g., *Journal of International Marketing*, *International Business Review*, *Competitiveness Review*, *International Trade Journal*, *International Journal of Emerging Markets*, *Competitiveness Review*, *Transnational Corporation Review*, *Academy and Thunderbird International Business Review*. Also serve as reviewer for the yearly conferences of the associations mentioned above.

Serve as track chair, session chair, discussant at the following conferences on a regular basis: American Marketing Association, American Society for Competitiveness, International Management Development Association, and Global Business and Technology Association.

Workshop Leadership

Workshop Leader/Resource Person, Faculty Development Workshop on Research Methodology, BRAC University, Dhaka, Bangladesh, December, 2015.

Workshop Leader/Resource Person, Workshop on Research Methodology, United International University, Dhaka, Bangladesh, December 22-24, 2012.

Invited Guest Speaker

Waheeduzzaman, A. N. M. (2017), “Symposium on International Education as a Tool for Achieving Global Peace,” International Education Week, Texas A&M University Corpus Christi, November.

Waheeduzzaman, A. N. M. (2016), Plenary session speaker: “Does Good Governance Enhance National Competitiveness?” Annual Conference of the American Society for Competitiveness, Washington, D.C., October.

Speaker at the Orientation Ceremony, Rajamangala University of Technology Phra Nakhon (RMUTP), Bangkok, Thailand (2015). Also, made a presentation on “Exploring Consumption Convergence” to the business faculty, August.

Waheeduzzaman, A. N. M. (2014), Plenary session speaker: “Assessing the impact of higher education on national competitiveness,” Annual Conference of the American Society for Competitiveness, Washington, D.C., October.

Waheeduzzaman, A. N. M. (2014), “Do we need democracy to enhance our national competitiveness,” Institute of Business Administration, Dhaka University, Dhaka, Bangladesh, January 7, 2014.

Waheeduzzaman, A. N. M. (2013), “From bottomless basket to a middle-income economy-What Bangladesh could do to enhance her international competitiveness,” Institute of Management Consultants of Bangladesh, Dhaka, Bangladesh, January 7.

Waheeduzzaman, A. N. M. (2012), “Competitiveness of Bangladesh as an Emerging Market,” United International University, Dhaka, Bangladesh, March 11.

Waheeduzzaman, A. N. M. (2010), “Emerging Nations in a Globalized World,” Executives Club, Texas A&M University-Corpus Christi, March 10.

Waheeduzzaman, A. N. M. (2009), “Understanding the Impact of Emerging Nations in a Globalized World,” World Affairs Council of South Texas, October.

Waheeduzzaman, A. N. M. (2009), “Trade and Competitiveness of Bangladesh,” Rotary Club of Dhaka, Bangladesh, August.

Waheeduzzaman, A. N. M. (2008), “Understanding the Impact of Emerging Nations,” Delta Sigma Pi, Texas A&M University-Corpus Christi, October.

Dissertation Supervisor and External Evaluator

Serve as committee member/external reviewer for Ph.D. students at TAMUCC, Thammasat University, National Institute of Industrial Engineering, India and Aligarh Muslim University, India.

Serve as external reviewer for tenure and promotion candidates at Texas A&M University, University of Pennsylvania Harrisburg, and Duquesne University.

TAMUCC Committees/Institutions Currently Serving

Chair, International Education Committee, 2016-present.

Graduate Council, 2017-present.

Member, Adhoc Faculty Performance Committee, 2015-present.

College of Business Committees Serving/Served at TAMUCC

Adhoc Faculty Performance Committee, 2015-2018.

Member, Faculty Qualification Committee, 2015-2017.

Member, MBA Task Force, 2013-2016.

Chair/Co-Chair, Faculty Research Seminar, 2004-11.

Member, Post-tenure Review Committee, 2012-15.

Member, Grade Appeals Committee, 2016.

Member, Post Tenure Review Committee, 2010-13.

Member, Library Committee, 2001-06.

Member, COB Assessment Committee, 2001-07.

Member, Graduate Advisory Committee, 2000-03, 2006-08.

Member, Tenure and Promotion Committee, 2003-05.

Member, Accelerated/EMBA Task Force, 2001-02.

Member, Math Task Force, 2004-05.

University Committees Serving/Served at TAMUCC

Chair, International Education Committee, 2016-present.

Member, Graduate Council, 2017-present, 2001-03.

Chair, Faculty Development Leave Committee, 2010-2012.

Chair, Budget Analysis Committee, Faculty Senate, 2006-08.

Member, Globalization Group-Strategic Planning Task Force, 2013-14.

Member, Emerging Research Task Force, 2003.

Member, Honorary Degree Committee, 2006-08, 2013-15.

Member, Steering Committee for International Initiatives, 2006.

Member, Institutional Review Board, 2003.

Senator (representing the College of Business), Faculty Senate, 2004-08.

Member, University Scholarship Committee, 2006-09.

Member, Academic Council, 2006-08.

Member, University Library Committee, 2001-2003.

Service at Other Universities

Head of Graduate Program and Director, MBA Program, North South University. Designed and implemented MBA program following the AACSB guidelines. Have administered the program for two years. 1997-99. Provided a formal structure to the School of Business.

Chair, School of Studies, North South University. 1998-99. Was instrumental in developing an academic calendar, teaching credit system, faculty tenure and promotion criteria, and a strategic plan for the university.

Member of various committees of the university including University Porichalona Porishod (Management Board), Academic Council, Finance Committee, Selection Committee, and Curriculum Committee.

Vice Chair, Faculty Senate, University of New Haven, 1996-97. Also served as Senator for 3 years (1994-97) representing the School of Business. Participated actively in university administration.

Member, Mission Steering Committee, School of Business, University of New Haven. The mission developed by the committee was eventually accepted as the mission of the School of Business that led to its AACSB candidacy for accreditation.

Member, MBA Planning and Review Committee, School of Business, University of New Haven. 1996. This committee was responsible for designing an MBA program as per AACSB guidelines.

Member, External Affairs Committee, University of New Haven. This committee was responsible for evaluating University of New Haven's academic programs in Israel, Greece, Cyprus, and other places.

Member, Academic Standards Committee, University of New Haven. This committee oversees the academic standards of various programs of the university.

Consulting (Partial List)

Conducted market surveys, estimated demand and market potential, designed competitive strategy, and developed training programs in marketing and international business. Have strong statistical/quantitative and computer background. Partial lists of organizations consulted are given below.

Phillips (Bangladesh) Ltd.: Market survey for electric bulbs, fluorescent tubes, audio and audio-visual products. 1984.

American Express International Banking Corporation: Feasibility of setting up a joint venture computer service industry. 1981.

Bangladesh Textile Mills Corporation (BTMC): Investment feasibility of balancing and modernization of selected textile mills. 1983.

International Committee of Management of Population Programs (ICOMP), Malaysia and Bangladesh Association for Community Education (BACE), Dhaka: Development of seven leadership and management training workshops for the urban and rural women leaders of Bangladesh. 1986.

DISTINCTIONS, AWARDS AND HONORS

Teaching Awards

Teaching Excellence Award, 2013-14, College of Business, Texas A&M University-Corpus Christi. Nominated for university teaching excellence award.

Outstanding Teaching Award (2000-2001), College of Business, Texas A&M University-Corpus Christi.

Distinguished Teacher Award (1995-96), awarded by the President of the University of New Haven. Received a certificate and cash reward.

Research Awards

University Excellence Award in Research for 2011-12, Texas A&M University-Corpus Christi.

Faculty Research Enhancement Grant, College of Business, Texas A&M University-Corpus Christi, 2006-07. Project title: Is the Consumption of Durables in Developed and Emerging Markets Converging?

Faculty Research Enhancement Grant, Texas A&M University-Corpus Christi, 2004-05. Project title: Modernization, Convergence and Durables: A Comparative Inquiry of the Developed and Emerging Markets.

Faculty Research Enhancement Grant, Texas A&M University-Corpus Christi, 2002-03. Project title: Penetration of Consumer Durables in Emerging Markets: Socioeconomic Influences Reconsidered.

Faculty Research Enhancement Grant, College of Business, Texas A&M University-Corpus Christi, 2003-04. Project title: Competitiveness of Business Schools: A Quest for a Framework.

Research Grant, the Asia Foundation, Dhaka, Bangladesh, 1999. Project title: "Facilitation of Trade and Investment among Bangladesh, India and Nepal: Sub-Regional Cooperation and Competitiveness."

Research Grant, Kyoto University, Japan, 1999. Project title: "(Un)ethical Behavior in Business: A Reward Punishment Probability Framework."

Summer Research Grant, University of New Haven, 1996-97. Project title: Dimensions of International Competitiveness.

Service Awards

Outstanding Faculty Award in International Education, Texas A&M University Corpus Christi, 2017.

Recognition for Social Media Contribution, American Society for Competitiveness, 2016.

Senior Fellow, American Society for Competitiveness, 2013.

Received a Certificate of Appreciation by the Mayor, City of Corpus Christi, for Service in the Library Board for six years (2002-08), 2008.

Service Award, International Management Development Association, 2007.

Academic Honors

Alpha Mu Alpha, national honor society for marketing scholars, American Marketing Association, Kent State University, 1992.

Beta Gamma Sigma, national honor society for business graduates, George Washington University, 1988.

Phi Beta Delta, national honor society for international scholars, Kent State University, 1991.

Sigma Beta Delta, national honor society for business majors, University of New Haven, 1996.

Doctoral Consortium Fellow, Academy of Management. Dean's nomination, College of Business Administration, Kent State University, 1991.

University Merit Scholarship, Dhaka University, Bangladesh, 1978-79. Ranked 1st in MBA (Marketing).

Ranked 7th (out of about 50,000 students) in Higher Secondary School Certificate Examination in Rajshahi Board, Bangladesh, 1972.

COMMUNITY AND EXTRA-CURRICULAR

Member, Corpus Christi Library Board, 2002-08. Appointed by the Mayor of the City.

Represented Bangladesh in the D-8 Expert Group Summit on International Marketing and Trade, Cairo, Egypt, 1999. Nominated by the Ministry of Commerce, Government of Bangladesh.

Represented George Washington University in International Leadership Workshop organized by Foreign Students Service Council, Washington, D.C. 1987.

Chairman, Alumni Affairs, Institute of Business Administration (IBA), Dhaka University. 1982-85. Organized the Alumni Day and the Reunion in 1983-84. Also was the Treasurer, IBA Alumni Association, Dhaka University. 1983-85.

Vice President, Old Rajshahi Cadets Association, 1998. Was the General Secretary for the same association during 1976-78. Organized the 3rd Reunion for the old cadets in 1978.

Troop Leader, Rajshahi Cadet College scout troop that won district championship in 1968, divisional trophies in 1969, and (the then) all-Pakistan national championship trophy in first aid in 1970.