


**CITY OF CORPUS CHRISTI
OFFICE OF THE CITY MANAGER**

TO: Mayor and City Council

FROM: Peter Zanoni, City Manager 

COPY: Executive Team

SUBJECT: 2024 United Way Campaign – Live United, Vivir Unidos

DATE: December 19, 2024

For over 85 years, the United Way of the Coastal Bend has served an integral role to improve and strengthen the lives of people. It has become a vital asset in Corpus Christi, collaborating with various public and private partners to invest in education, health, and financial stability. Investing in our community is important to the City of Corpus Christi and City employees continue to demonstrate this commitment.

On November 18, 2024, the City kicked off the 2024 United Way Campaign at the Corpus Christi Gym. The City was joined by over 20 community organizations that actively provide services in Corpus Christi and the surrounding counties. Between November 18 and December 13, City staff held various department meetings and hosted community partners to give staff an opportunity to learn about their work and how they can contribute.

This year the City of Corpus Christi surpassed its goal and raised over \$165,000. Since 2019, the City has increased its giving by 52 percent, raising almost \$900,000 in funding to support programs and services for individuals, children, and families in need across the Coastal Bend.

I want to recognize and thank Rey Flores, Assistant Director, Solid Waste Services Department, for serving as the City's 2024 United Way Campaign Chair.