



PROPOSED TYPE A SALES TAX REAUTHORIZATION DISCUSSION



TOPICS FOR TODAY

- Allowable uses of Type A Sales Tax
- Current Authorization
- Baseline reauthorization uses as proposed by City Council
- Planned community stakeholder and partner engagement
- Planned Public engagement and education
- Receive feedback from group on proposed baseline uses and additional uses for consideration



TYPE A SALES TAX AUTHORIZATION

- The Development Corporation Act of 1979 allows cities to create economic development corporations (EDCs) whose purpose is to encourage new growth in the local economy
- Eligible project types include quality of life improvement, convention, tourism, and entertainment facilities, professional and amateur sports and athletics facilities, affordable housing projects, water and sewage facilities, and parking and transportation facilities
- Projects that develop and expand business enterprises or retain jobs
- Not Eligible uses: Residential streets, residential areas, or general city services



BACKGROUND

Currently the City has two 1/8 cent sales taxes authorized for Type A which were approved by voters in November 2000 for a 25-year term. Each 1/8 cent produces approximately \$8 million in revenue annually

American Bank Center Arena-1/8 cent

- Currently authorized for the debt service for the construction of the Arena, capital projects, and operational needs of the Arena
- Authorization expires September 2025

Downtown Seawall-1/8 cent

- Currently authorized for the debt service for the major improvements made to the Downtown Seawall, capital projects, and operational needs
- Authorization expires March 2026



ENGAGEMENT SINCE THE 2023 ELECTION

- City Manager has met one-on-one with all City Council members.
- City Manager has held meetings with several community stakeholders.
- February 27, 2024-City Council discussed the Type A Sales Tax reauthorization to develop the baseline for proposed uses.

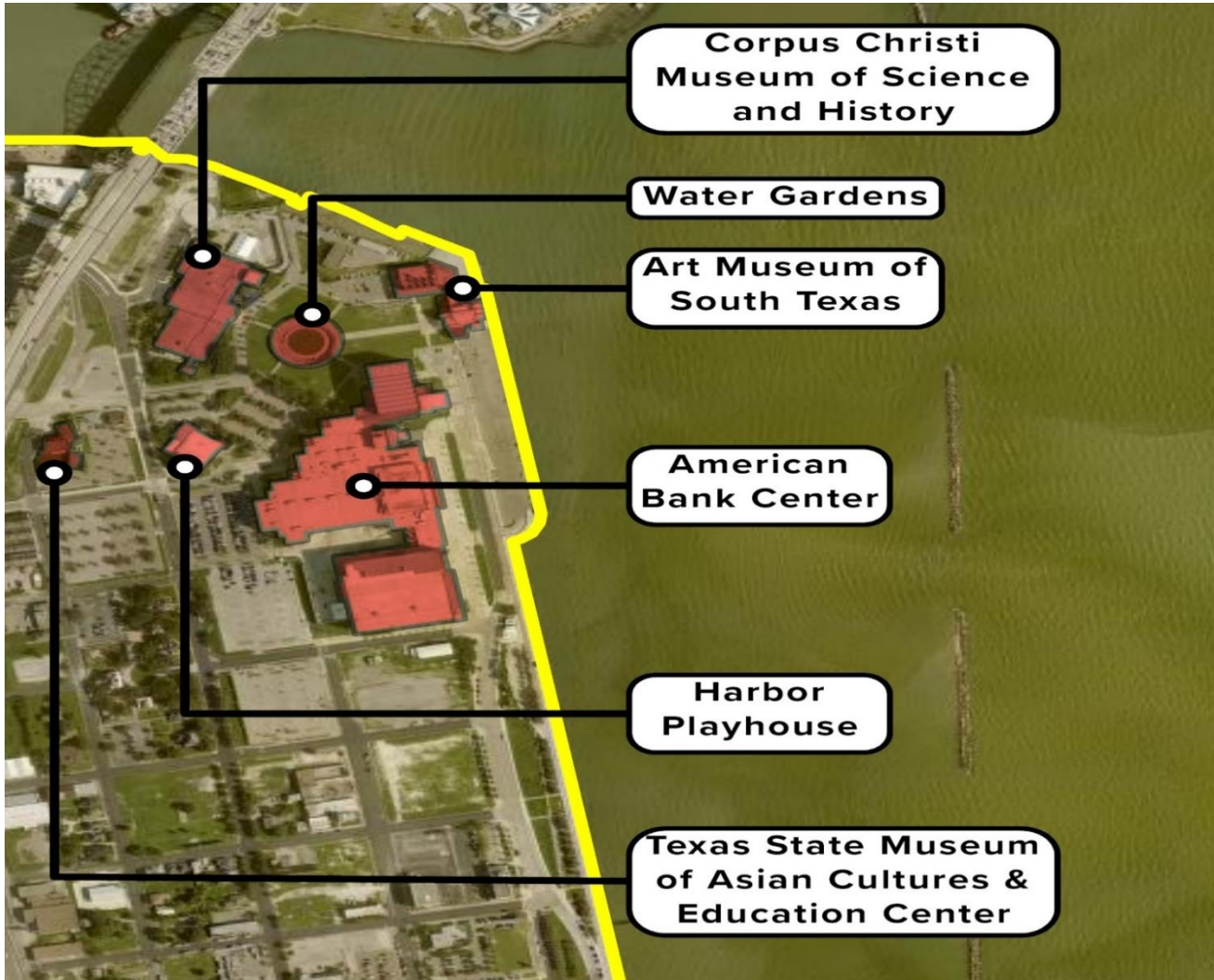


POTENTIAL USES - 1/8 CENT CURRENTLY AUTHORIZED FOR THE ARENA

- Expand use to the whole American Bank Center
 - Arena
 - Existing Convention Center
 - Selena Auditorium

- Add City owned facilities located in the Sports, Entertainment, and Arts (SEA) District:
 - Museums
 - Corpus Christi Museum of Science and History
 - Art Museum of South Texas
 - Texas State Museum of Asian Cultures and Education Center
 - Harbor Playhouse
 - Water Garden

CITY OWNED PROPERTIES IN THE SEA DISTRICT



Corpus Christi
Museum of Science
and History

Water Gardens

Art Museum of
South Texas

American
Bank Center

Harbor
Playhouse

Texas State Museum
of Asian Cultures &
Education Center



POTENTIAL USES - 1/8 CENT CURRENTLY AUTHORIZED FOR THE DOWNTOWN SEAWALL

- Continue the use for the Downtown Seawall Flood Control structures including maintenance and improvements to the breakwater, salt flat levee, and flood control pumps to protect the City's downtown businesses
- Add City-wide flood, drainage, stormwater, and coastal resiliency projects to expand or create new business areas
- Remove the use for public facilities including the Marina, Art Museum, Art Center, and other public facilities along the Seawall



TERM

- Propose to reauthorize both 1/8 cents for another 25-year term



NEXT STEPS

DATE	ACTIVITY
February 27, 2024	Discussion at City Council Meeting to set baseline
March – April 2024	Discussions with Stakeholders and Community Partners
April 2024	Council Workshop (Date TBD)
May 2024	Community Engagement Meetings and Community Survey
June 2024	Refinement of proposed uses for the Sales Tax Reauthorization
June 25, 2024	Presentation to City Council of final recommended sales tax uses
July-August 2024	Continued Community Engagement and Education
August 13, 2024	Vote to call election for sales tax reauthorization
November 5, 2024	Election



Questions, Discussion, and Feedback