



AGENDA MEMORANDUM

First Reading Ordinance for the City Council Meeting November 18, 2025
Second Reading Ordinance for the City Council Meeting of December 9, 2025

DATE: November 18, 2025

TO: Peter Zanoni, City Manager

FROM: Mike Markle, Chief of Police
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Acceptance and Appropriation of Grant Funds for the Red Cord Initiative Diversion Program for the Corpus Christi Police Department
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CAPTION:

Ordinance authorizing the acceptance of grant funds from the Coastal Bend Wellness Foundation in the amount of \$15,000 to fund overtime and fringe benefits for sworn officers for the Corpus Christi Police Department to work with the Red Cord Initiative Diversion Program; and appropriating \$15,000 in the Police Grants Fund.

SUMMARY:

The Coastal Bend Wellness Foundation has received a grant from the State of Texas, Office of the Governor, Public Safety Office, Criminal Justice Division in the amount of \$15,000.00 to fund overtime and fringe benefits for the Corpus Christi Police Department to work with the Red Cord Initiative Diversion Program. The City is considered a subgrantee of this grant.

BACKGROUND AND FINDINGS:

The Red Cord Initiative is a community-based, pretrial prostitution diversion program dedicated to providing practical, emotional, and social support for those involved in sex work. The program includes case management, law enforcement, prosecution, and behavioral health services (including substance abuse treatment) in Nueces County for eligible individuals.

The Red Cord Initiative believes in a community-based, comprehensive, and holistic approach with the goals of reducing the harm an individual has caused to themselves, as well as the harm that the individual is causing to the surrounding community. The Red Cord Initiative's focus is to improve public safety and public order in the Corpus Christi and Nueces County neighborhoods and to reduce justice system involvement with people who successfully complete the program.

For this grant, the Corpus Christi Police Department (CCPD) will work with the Coastal Bend Wellness Foundation to provide overtime enforcement to conduct law enforcement activities to prevent, control, or reduce prostitution crimes. The Coastal Bend Wellness Foundation is a community-based non-profit organization that provides many public services to the Corpus Christi community. Some of the services they provide include mental health, substance abuse, and

infectious disease testing.

CCPD will work with the Coastal Bend Wellness Foundation to provide overtime enforcement to conduct law enforcement activities to prevent, control, or reduce prostitution crimes during the grant period of January 1, 2026 to December 31, 2026. For this program, the CCPD will provide the following:

- Assign personnel specifically trained and specialized in targeting investigations and prosecutions of prostitution crimes.
- Coordinate and schedule operations in high-risk areas to target individuals who be eligible for diversion program.
- Participate and support performance measures and evaluation plan to meet contractual obligations.
- Identify a point of contact to serve on the Red Cord Initiative Multi-Disciplinary Care Team and attend coordinating group planning meetings as appropriate.

For this program, CCPD will run two operations supported by approximately 15 to 20 sworn officers for a total grant amount of \$15,000.00 for salaries and fringe benefits.

The City has received this grant for the past six years. Last year, the City also received \$15,000 from this grant.

ALTERNATIVES:

The alternative of not accepting the funds will cause the program not to be continued. This will result in more prostitution crimes occurring without diversion and enforcement as well as a less likelihood that the grant will be awarded next year.

FISCAL IMPACT:

The fiscal impact for FY 2026 is accepting and appropriating an amount of \$15,000.00 to the Police Grants Fund.

Funding Detail:

Fund: 1061
Organization/Activity: Police Grants Fund
Project # **(CIP Only)**: N/A
Account: 510100
Amount: \$11,160.00

Fund: 1061
Organization/Activity: Police Grants Fund
Project # **(CIP Only)**: N/A
Account: 511000
Amount: \$2,638.22

Fund: 1061
Organization/Activity: Police Grants Fund
Project # **(CIP Only)**: N/A
Account: 513000
Amount: \$1,201.78

RECOMMENDATION:

Staff recommends accepting grant funds from the Coastal Bend Wellness Foundation in the amount of \$15,000.00 to fund overtime and fringe benefits for the Corpus Christi Police Department to work with the Red Cord Initiative Diversion Program and appropriating \$15,000.00 into the Police Grants Fund, as presented.

LIST OF SUPPORTING DOCUMENTS:

Grant award document