

## SISTER CITY COMMITTEE

**Four (4) vacancies with terms ending 9-1-2027 and 9-1-2028. Due to the pending transition of the committee to the United Chamber of Commerce, staff is recommending the appointment of Susane "Westi" Horn" as an Advisory, non-voting member for a one-year term ending 9-1-2026; and the postponement of two positions.**

### Duties

The Sister City Committee studies ways and means of improving relations with the Corpus Christi Sister Cities and to advise and consult with and assist the Mayor, the City Council, the City Manager and all other City agencies, boards and officials in accomplishing the purposes of the Sister City Program.

### Composition

The Committee shall consist of nine (9) members who shall be appointed by the City Council and shall serve three-year terms. In addition, representatives from the following City departments shall serve as ex-officio, non-voting members of the steering committee: Mayor's Office, Corpus Christi International Airport and Parks and Recreation. The officers of the steering committee shall consist of a General Chair and Vice-Chair. The Chair and Vice-Chair shall be elected by majority vote of the Sister City Committee annually. If the General Chair is absent, the Vice-Chair shall serve as General Chair during his/her absence. The steering committee may appoint any other subcommittee as, in its judgment, will aid it in carrying out its duties. The steering committee shall determine the membership of each said subcommittee, its duties and chairman. The membership of each said subcommittee shall consist of members of the steering committee and, at the option of the steering committee, members from the community at-large.

### Creation / Authority

Section 2-150, Code of Ordinances. Ord. Nos. 10195, 14291, 18961, M86-0043- 1/28/86; 19474 - 9/16/86; 19635 - 2/17/87; 21045 - 12/11/90; 021236 - 9/10/91; 023424- 8-25-98; 029687 - 11-20-12; 030913 - 8/9/16; 031963 - 12/17/19

### Meets

Second Thursday of the month at 12:00 p.m. at the  
City Hall 3rd floor Engineering Smartboard Room

### Member Size

9

### Term Length / Limit

3 years / 6 years

### Liaison

Stephanie Box

Appointing								
Name	District	Term	Appt. date	End date	Authority	Position	Status	Attendance
Valerie Harbolovic	District 2	1	4/13/2021	9/1/2025	City Council	Chair	Seeking reappointment	9/10 meetings - 90% (1 excused absence)
Angelita M. Romero	District 3	Partial	5/6/2025	9/1/2025	City Council		Seeking reappointment	2/2 meetings - 100%
Susane "Westi" Horn	District 5		9/1/2025	9/1/2026	City Council	Advisory	Seeking one year non-voting position	<b>ONE YEAR NON VOTING</b>
Susane "Westi" Horn	District 5	2	8/27/2019	9/1/2025	City Council		Met the six-year service limitation	<b>POSTPONE</b>
Jessui A. Avalos	District 5	Partial	2/25/2025	9/1/2027	City Council		Exceeded the number of absences allowed	<b>POSTPONE</b>

Appointing								
Name	District	Term	Appt. date	End date	Authority	Position	Status	Attendance
Wally Gonzalez Jr.	District 5	Partial	5/6/2025	9/1/2026	City Council		Active	
Charles Harris	District 4	1	8/8/2023	9/1/2026	City Council		Active	
Heather Moretzsohn	District 5	1	8/8/2023	9/1/2026	City Council		Active	
Ana T Rivera-Soto	District 4	1	8/13/2024	9/1/2027	City Council		Active	
Adria P. Vasquez	District 2	2	8/10/2021	9/1/2027	City Council	Vice-Chair	Active	
Parks and Rec. Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
C.C. Intl. Airport Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	
Mayor's Office Rep.		N/A	N/A	N/A		Ex-Officio, Non-voting	Active	

## SISTER CITY COMMITTEE

### Applicant List

Name	District	Status
Valerie Harbolovic	District 2	Seeking reappointment
Susane "Westi" Horn	District 5	Seeking one-year term
Angelita M Romero	District 3	Seeking reappointment
Dylan C Steiner	District 2	Applied
John Wolfe	District 2	Applied

Profile

Valerie	Harbolovic
First Name	Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78411

Postal Code

Primary Phone

Alternate Phone

What district do you live in? \*

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

7

Retired - previously @ Driscoll Children's Hospital	Previously - Physical Therapist	I now work as a freelance writer: novelist; short fiction; journalism; poetry
Employer	Job Title	Occupation

Work Address - Street Address and Suite Number

505 Bermuda Place

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78411

Work Phone

3618001659

**Work E-mail address**

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valerie.harbolovic@gmail.com

**Preferred Mailing Address**

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☒ Home/Primary Address

**Which Boards would you like to apply for?**

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SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences****Are you a Nueces County registered voter?**

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☒ Yes ☐ No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

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I currently sit on the Corpus Christi Sister City Committee where I serve as the chair

**Education, Professional and/or Community Activity (Present)**

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I hold a Masters in Fine Arts (University of New Orleans) I have worked as a Pediatric Physical Therapist for over 40 years I retired from my most recent job @ Driscoll Children's Hospital in March 2020 @ beginning of the pandemic

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

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N/A

**Why are you interested in serving on a City board, commission or committee?**

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While a permanent resident of Corpus Christi, I have lived in many cities around the world: London, England; Lobito, Angola (SW Africa); Teheran, Iran; Brisbane, Australia; and a variety of cities in US including Houston and Austin, TX, Watertown, NY and Scranton and Philadelphia, PA. I speak several languages including French, Spanish, Portuguese and conversational Farsi. I would like an opportunity to serve the community that has given me so much in a capacity where I believe my background would be helpful.

**Are you an ex-Officio member of a City Board, commission or committee?**

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☐ Yes ☒ No

**No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?**

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☐ Yes ☒ No

**Are you a current candidate in an election for a non-city public office?**

☐ Yes ☒ No

**Do you currently serve as an elected official for a non-city public office?**

☐ Yes ☒ No

**Will you seek re-election to the non-city public office? If not in a non-city public office, please enter N/A**

N/A

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## **Demographics**

### **Gender**

☒ Female

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## **Code of Ethics - Rules of Conduct/Conflicts of Interest**

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.

N/A

**Board-specific questions (if applicable)**

**Verification**

**City Code Requirement - Residency**

As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.

☒ I Agree

## City Code Requirement - Attendance

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**As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.**

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☒ I Agree

## Consent for Release of Information

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**I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.**

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☒ I Agree

## Oath

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**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

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☒ I Agree



Application for a City Board, Commission, Committee or Corporation

Profile

Susane "westi"First Name

HornLast Name

Email Address

Street Address

CORPUS CHRISTICity

TXState

78413Postal Code

Primary Phone

Alternate Phone

What district do you live in? \*

☒ District 5

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

32 yeasrs

TEXAS A&M UNIVERSITY-CORPUS CHRISTIEmployer

Administrator Associate for College EducationJob Title

Admin Assoc.Occupation

Work Address - Street Address and Suite Number

6300 OCEAN DR.

Work Address - City

CORPUS CHRISTI

Work Address - State

TX

Work Address - Zip Code

78412

Work Phone

361-825-3754

## Preferred Mailing Address

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☒ Home/Primary Address

## Which Boards would you like to apply for?

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SISTER CITY COMMITTEE: Submitted

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## Interests & Experiences

### Are you a Nueces County registered voter?

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☒ Yes ☐ No

### Do you currently serve on any other City board, commission or committee at this time? If so, please list:

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No

### Education, Professional and/or Community Activity (Present)

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Bachelor Degree from Texas A&M University Corpus Christi

### If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

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Sister City Committee

### Why are you interested in serving on a City board, commission or committee?

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I have traveled to different Countries and City and I would like to share these travels with the students and help them fulfill their commitment and I am fluent in other languages.

### Are you an ex-Officio member of a City Board, commission or committee?

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☐ Yes ☒ No

### No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?

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☒ Yes ☐ No

### Are you a current candidate in an election for a non-city public office?

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☐ Yes ☒ No

### Do you currently serve as an elected official for a non-city public office?

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☐ Yes ☒ No

**Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A**

N/A

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## **Demographics**

### **Ethnicity**

☒ Asian or Pacific Islander

### **Gender**

☒ Female

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## **Code of Ethics - Rules of Conduct/Conflicts of Interest**

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

N/A

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**Board-specific questions (if applicable)**

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**Verification**

**City Code Requirement - Residency**

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☒ I Agree

## City Code Requirement - Attendance

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☒ I Agree

## Consent for Release of Information

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---

☒ I Agree

## Oath

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**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

Angelita

First Name

M

Middle Initial

Romero

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78415

Postal Code

Primary Phone

Alternate Phone

What district do you live in? \*

☒ District 3

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

34

Select Rehabilitation

Employer

Clinical Lead Therapist

Job Title

Licensed Physical Therapist Assistant

Occupation

Work Address - Street Address and Suite Number

5441 Lipes Boulevard

Work Address - City

Corpus Christi

Work Address - State

Tx

Work Address - Zip Code

78413

Work Phone

361-371-8157

Angelita M Romero

**Work E-mail address**

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elan.corpus.christi@selectrehab.com

**Preferred Mailing Address**

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☒ Home/Primary Address

**Which Boards would you like to apply for?**

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SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences****Are you a Nueces County registered voter?**

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☐ Yes ☒ No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

---

No other city Board.

**Education, Professional and/or Community Activity (Present)**

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The Young Professionals of the Coastal Bend Las Comadres Corpus Christi

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

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Downtown Marina District Senior Corps Advisory Committee Animal Care Advisory Committee

**Why are you interested in serving on a City board, commission or committee?**

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I am interested in serving on a City board, commission, or committee because I am deeply passionate about contributing to my community in meaningful ways. Through my extensive volunteer experience, including organizing events, facilitating group activities, and supporting local organizations, I have gained valuable insights into the challenges and opportunities within our city. Serving in this capacity would allow me to take a more active and integral role in shaping initiatives that benefit our community. I am committed to fostering positive change and ensuring that diverse voices are heard and represented in decision-making processes.

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Upload a Resume

**Are you an ex-Officio member of a City Board, commission or committee?**

---

☐ Yes ☒ No

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---

☐ Yes ☒ No

**Are you a current candidate in an election for a non-city public office?**

---

☐ Yes ☒ No

**Do you currently serve as an elected official for a non-city public office?**

---

☐ Yes ☒ No

**Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A**

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N/A

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## **Demographics**

### **Gender**

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☒ Female

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## **Code of Ethics - Rules of Conduct/Conflicts of Interest**

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

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☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

---

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

---

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

---

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

---

☐ Yes ☒ No



**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

N/A

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**Board-specific questions (if applicable)**

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**Verification**

### City Code Requirement - Residency

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☒ I Agree

### City Code Requirement - Attendance

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---

☒ I Agree

### Oath

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**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

## **EDUCATION**

Texas A&M University - Corpus Christi (TAMUCC)

Corpus Christi, TX

**Bachelors of Applied Leadership | Minor Communications** | GPA: 3.7

Graduated: May 2020

Del Mar College - Corpus Christi (DMC)

Corpus Christi, TX

**Associates of Applied Science, PTA** | GPA: 3.5

Graduated: May 2015

## **WORK EXPERIENCE**

Select Rehabilitation

July 2024- Current

**Clinical Lead Program Manager | Physical Therapist Assistant**

- Lead clinical operations, team development, and patient care coordination.
- Advocate for client needs while implementing individualized plans and ensuring interdisciplinary collaboration.
- Develop and streamline internal processes to enhance program outcomes and client satisfaction.

Sprout Studios

Boston, MA (remote)

**Marketing Assistant**

March 2022 – March 2023

- Supported campaign development and digital marketing strategies.
- Analyzed social media performance and engagement trends.
- Maintained marketing databases and assisted with content planning.

CHRISTUS Health-Shoreline

Corpus Christi, TX

**Physical Therapist Assistant**

September 2015 – July 2024

- Delivered compassionate care and coordinated with interdisciplinary teams.
- Managed a full patient caseload with consistently high productivity.
- Participated in employee engagement and retention efforts.

## **COMMUNITY LEADERSHIP & FUNDRAISING EXPERIENCE**

Hispanic Women's Network of Texas (HWNT) – Corpus Christi, TX

*Vice Chair of Marketing | Membership | Secretary | Social Media Manager | State Conference Marketing Co-Chair*

- Helped plan and promote events contributing to \$25,000+ raised for scholarships.
- Supported membership growth and retention (25% increase; 95% retention).
- Developed social media content to boost engagement by 50%.

Young Professionals of the Coastal Bend (YPCB)

*President (2025) | President-Elect | Membership Chair | Marketing Chair*

- Led collaborative sponsorship efforts securing \$1,000–\$5,000 for events.
- Increased student and mentor memberships by 33% and 60%, respectively.
- Helped organize signature events like the CC 0.5K Fun Run and Awards Brunch.

Other Involvement:

- Girl Scouts Troop Leader (2018–2020)
- Parkinson's Support Group Volunteer (2016–Present)
- Navigating Corpus Christi – Book Club Facilitator & Social Media Advisor (2023–2024)
- Las Comadres Corpus Christi Member

Additional Involvement

- STARS Committee Member - Rehabilitation Services (2016-2021) retention committee for Spohn Shoreline.
- Girl Scouts Troop Leader (2018-2020)- planned and coordinated events for multi level troop.
- Parkinson's Disease Support Group Volunteer (2016-Present)
- Navigating Corpus Christi - Book Club Facilitator & Social Media Advisor (2023-2024)
- Las Comadres Corpus Christi Texas (2022-Present)

Awards & Recognitions

- Estrella De Tejas Award – Hispanic Women’s Network of Texas (2019)
- HWNT Scholarship Recipient (2013)
- CHRISTUS Spohn RISE Mentorship Program Graduate
- TAMUCC Mentorship Program Participant

#### Core Competencies

##### Event Planning & Fundraising

- Large-Scale Event Coordination
- Fundraising & Sponsorships
- Community Engagement & Networking

##### Marketing & Outreach

- Social Media Management (Instagram, LinkedIn, Facebook)
- Email Campaigns (Mailchimp, Wild Apricot)
- Graphic Design (Canva)
- Web & Print Campaigns

##### Leadership & Organizational Development

- Team Leadership & Volunteer Management
- Strategic Planning & Budgeting
- Public Relations & Media Outreach

##### Technical & Administrative Skills

- Microsoft Office Suite (Word, Excel, PowerPoint)
- Google Analytics & Agency Analytics
- Project Management & Leadership
- Budgeting & Financial Oversight
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Google Analytics & Digital Marketing Tools

References Available Upon Request

Application for a City Board, Commission, Committee or Corporation

Profile

DylanCSteiner

First NameMiddle InitialLast Name

Email Address

Street Address

Corpus ChristiTX78412

CityStatePostal Code

Primary PhoneAlternate Phone

What district do you live in? \*

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

If yes, how many years?

15

Quick Quack Car WashTeam MemberCar Wash

EmployerJob TitleOccupation

Work Address - Street Address and Suite Number

4110 S Alameda St

Work Address - City

Corpus Christi

Work Address - State

Texas

Work Address - Zip Code

78411

**Which Boards would you like to apply for?**

SISTER CITY COMMITTEE: Submitted

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**Interests & Experiences**

**Are you a Nueces County registered voter?**

☒ Yes ☐ No

**Do you currently serve on any other City board, commission or committee at this time? If so, please list:**

No

**Education, Professional and/or Community Activity (Present)**

High school

**If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)**

sister city committee,Regional economic development corporation, ethics commission

**Why are you interested in serving on a City board, commission or committee?**

Originally just to better the community but it's grown into a desire to get involved in politics

**Are you an ex-Officio member of a City Board, commission or committee?**

☐ Yes ☒ No

**Are you a current candidate in an election for a non-city public office?**

☐ Yes ☒ No

**Do you currently serve as an elected official for a non-city public office?**

☐ Yes ☒ No

**Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A**

N/A

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**Demographics**

**Gender**

☒ Male

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## Code of Ethics - Rules of Conduct/Conflicts of Interest

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

☒ Yes ☐ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

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**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

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**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

I believe Quick Quack has a contract with the city

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## Board-specific questions (if applicable)

Question applies to ARTS & CULTURAL COMMISSION

**The Arts & Cultural Commission preferred representatives from certain categories. Do you qualify for any of the following categories? \***

☒ Youth / Education

Question applies to LIBRARY BOARD

**The Library Board preferred representatives from certain categories. Do you qualify for any of the following categories? \***

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☒ None of the above

Question applies to WATERSHORE AND BEACH ADVISORY COMMITTEE

**The Watershore & Beach Advisory Committee must include members representing certain categories. Do you qualify for any of the following categories? \***

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☒ Environmentalist

Question applies to multiple boards

**Are you willing to provide an Annual Report of Financial Information as required by the Code of Ethics?**

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☒ Yes ☐ No

Question applies to CORPUS CHRISTI BUSINESS AND JOB DEVELOPMENT CORPORATION,CORPUS CHRISTI B CORPORATION,PLANNING COMMISSION

**Are you a Nueces County registered voter?**

---

☐ Yes ☒ No

**The Reinvestment Zone No. 6 members must own real property in the zone or be an employee or agent of a person that owns real property in the zone. Do you qualify?**

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☐ Yes ☒ No

---

**Verification**



### **City Code Requirement - Residency**

---

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☒ I Agree

### **City Code Requirement - Attendance**

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**As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-61, which provides that absences from more than 25% of regularly scheduled meetings during a term year on the part of any board, commission, or committee member shall result in an automatic termination. An absence shall be deemed unexcused unless excused by the board, commission or committee for good cause no later than its next meeting after the absence.**

---

☒ I Agree

### **Consent for Release of Information**

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**I understand that if any member of the public makes a request for information included in this application or in any attachment (e.g. resume or supporting documentation) for appointment it is subject to and must be disclosed under the Texas Public Information Act. I understand that under the Texas Public Information Act, my home address and home telephone number is subject to public disclosure unless I am elected or appointed to the position which I seek. I hereby consent to the release of my home address and home telephone number should it be requested under the Texas Public Information Act prior to my possible appointment or election. I hereby release the City of Corpus Christi, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Texas Public Information Act.**

---

☒ I Agree

### **Oath**

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**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

Application for a City Board, Commission, Committee or Corporation

Profile

John

First Name

Wolfe

Last Name

Email Address

Street Address

Corpus Christi

City

TX

State

78412

Postal Code

Primary Phone

Alternate Phone

What district do you live in? \*

☒ District 2

Current resident of the City of Corpus Christi?

☒ Yes ☐ No

Texas A&M University-  
Corpus Christi

Employer

Employee Relations  
Specialist

Job Title

Career and Professional  
Development

Occupation

Work Address - Street Address and Suite Number

6300 Ocean

Work Address - City

Corpus Christi

Work Address - State

TX

Work Address - Zip Code

78412

Work E-mail address

john.wolfe@tamucc.edu

Preferred Mailing Address

☒ Home/Primary Address

John Wolfe

## Which Boards would you like to apply for?

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SISTER CITY COMMITTEE: Submitted

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## Interests & Experiences

### Are you a Nueces County registered voter?

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☒ Yes ☐ No

### Do you currently serve on any other City board, commission or committee at this time? If so, please list:

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Corpus Christi Chamber of Commerce Economic Empowerment Committee

### Education, Professional and/or Community Activity (Present)

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Currently, I work in employer engagement and career development, helping connect students with real job opportunities. I work closely with over 100 employers each year, advising them on how to better connect with student talent, telling their brand story, and improving their recruiting strategies. I've led marketing efforts that boosted event turnout, built systems to gather feedback and improve employer satisfaction, and hosted over 30 employer events annually. I also represent the university at public events, helping promote our students and programs to the wider community. Outside of work, I stay active in several local initiatives focused on regional growth and opportunity. I serve on the Economic Empowerment Committee for the City of Corpus Christi, the Connect Corpus Christi Committee at TAMUCC, and the Regional Economic Development Committee.

### If you applied for multiple boards, which boards are you most interested in serving on, in order of preference? (Limit to top three)

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Sister City Committee Street Maintenance Fee Board of Appeals

### Why are you interested in serving on a City board, commission or committee?

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I like being involved and doing what I can to help make the city and community better. Serving on a board or committee is a hands on way to contribute and stay connected to what's going on locally.

---

Upload a Resume

### Are you an ex-Officio member of a City Board, commission or committee?

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☐ Yes ☒ No

**No person shall be appointed by the Mayor or Council Members to serve on more than one board, commission, committee or corporation at the same time. If you currently serve as a voting member for a board, commission, committee or corporation are you willing to resign your current seat to serve on another board, commission, committee or corporation?**

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☒ Yes ☐ No

**Are you a current candidate in an election for a non-city public office?**

☐ Yes ☒ No

**Do you currently serve as an elected official for a non-city public office?**

☐ Yes ☒ No

**Will you seek re-election to the non-city public office? If not in a non- city public office, please enter N/A**

N/A

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## **Demographics**

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### **Code of Ethics - Rules of Conduct/Conflicts of Interest**

**Do you represent any person or organization in any claim or lawsuit or proceeding involving the City?**

☐ Yes ☒ No

**Do you, your spouse, your business or your spouse's business have a City contract?**

☐ Yes ☒ No

**Does your employer or your spouse's employer have a City contract?**

☐ Yes ☒ No

**Are you involved with any activities or employment that would conflict with the official duties on the City boards for which you are applying?**

☐ Yes ☒ No

**Are you, your spouse, your business or your spouse's business involved in any pending bid, proposal or negotiation in connection with a contract with the City?**

☐ Yes ☒ No

**Do you or your spouse have a pending claim, lawsuit or proceeding against the City?**

☐ Yes ☒ No

**If you answer "Yes" to any of the questions above, please explain or ask to speak with the City's Legal Department. If you answer "NO" to all questions above, please enter N/A.**

N/A

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**Board-specific questions (if applicable)**

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**Verification****City Code Requirement - Residency**

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**As a board, commission, or committee member, you will be asked to adhere to City Code of Ordinances, Section 2-65, which states that all members of City boards and commissions, including ad hoc committees, appointed by the City, must be residents of the city. A move outside the city limits of the city by any member shall constitute automatic resignation from the particular board or commission on which such member served.**

---

☒ I Agree

## City Code Requirement - Attendance

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☒ I Agree

## Oath

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**I swear that all of the statements included in my application and attached documents, if any, are true and correct.**

---

☒ I Agree

# John Wolfe

RELATIONS SPECIALIST

Phone: 361-548-1451 | Email: [REDACTED]  
Location: Corpus Christi, Texas

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## Summary

Accomplished Relations Specialist with a proven track record in cultivating strong partnerships and implementing effective marketing strategies. Skilled at utilizing data-driven approaches to foster meaningful connections and drive organizational growth. Seeking to apply my expertise in relationship management and strategic marketing to contribute to a dynamic team and achieve outstanding results.

## Work experience

### Employee Relations Specialist | Texas A&M University Corpus Christi

January, 2025 - Present

- Spearheaded the development and execution of a comprehensive employer engagement strategy that increased targeted employer participation in student recruitment initiatives by 30% year-over-year.
- Consulted with over 100 regional and national employers annually, serving as a strategic advisor on student engagement trends, talent preferences, and branding best practices.
- Led cross-functional marketing initiatives to amplify employer visibility on campus through customized digital campaigns, event promotion, and brand storytelling—boosting event attendance by 40%.
- Designed and implemented employer feedback systems (surveys, focus groups, and performance reviews), using insights to improve satisfaction scores by 25% and enhance recruitment ROI.
- Fostered and maintained strategic partnerships with key stakeholders, including university faculty, alumni, and business leaders to align career development programming with workforce needs.
- Orchestrated and hosted over 60 employer-focused programs per year, ensuring alignment with institutional objectives and student career success outcomes.
- Managed on-boarding of new employer partners and developed scalable processes that increased employer retention and engagement across recruiting cycles.
- Regularly represented the university at external-facing events, serving as a public-facing liaison and ambassador to promote institutional initiatives and student talent pipelines.
- Oversaw promotional efforts at high-impact events and public functions, acting as a key spokesperson for the Career and Professional Development Center and broader Institutional Advancement unit.

### Marketing Director | GTEK Communications

December, 2022 - June, 2024

- Analyze market trends and competitor activity to identify opportunities for growth and develop strategies to capitalize
- Analyzed customer behavior using advanced analytics tools (e.g., Google Analytics, HubSpot) to increase campaign ROI by 25% over 12 months
- Enacted email marketing campaigns, achieving a 30% increase in open rates and a 20% boost in conversion rates within 6 months by leveraging advanced segmentation strategies
- Spearheaded website analytics initiatives using tools like Google Analytics to optimize user experience, resulting in a 40% increase in website engagement over a 6month period
- Orchestrated content curation strategy utilizing various online sources, boosting organic search visibility by 50% within 9 months through targeted SEO efforts
- Directed the integration of graphics in digital marketing campaigns, improving visual engagement and achieving a 20% increase in user interaction over 6 months using Adobe Creative Suite
- Developed media strategies across multiple channels, deploying targeted ad placements over 12 months that resulted in a 35% increase in brand reach using platforms such as Facebook Ads Manager and Google Ads.

### Public Relations Outreach Coordinator | Thomas J. Henry Law

June, 2021 - December, 2022

- Operated directly with the Director of Marketing and Executive VP of Marketing to develop and maintain a 12month comprehensive public relations outreach plan supporting the strategic goals and objectives of Thomas J. Henry Law, PLLC with an emphasis on free

public events, grassroots outreach, and the Salesforce software

- Generated successful partnerships with the local community, optimizing relationshipbuilding opportunities through event coordination and targeted outreach efforts
- Engineered outreach and media engagement campaigns using Salesforce.com, increasing media engagement by 25% over a 6month period through targeted communication and relationship management strategies
- Managed social media outreach campaigns employing Salesforce and Hootsuite to drive a 15% increase in community engagement over 4 months, amplifying brand awareness through strategic content dissemination and analytics monitoring
- Developed and distributed biweekly email newsletters using Mailchimp, achieving a 20% increase in open rates over 8 months by strategizing content aligned with brand goals and leveraging Salesforce analytics for targeted audience segmentation
- Coordinated media budgets using Salesforce and Excel, optimizing costefficiency by 20% over a 9-month period through strategic allocation and expense tracking.

## Constituent Outreach Liaison | United States Senate

March, 2018 - June, 2021

- Represented all 28 million Texans on behalf of the US Senate across a variety of situations and affairs within federal jurisdiction
- Facilitated communication with Health and Human Services, as well as the Public Health Committee, through CRM platforms to address constituent concerns efficiently
- Owned the communication cycle between the people of Texas and the US government: fielding questions and concerns from constituents, operating diligently to find solutions within available federal resources and sharing these solutions back to respective parties
- Collaborated directly with over 50 federal agencies
- Attended meetings, briefings, and seminars with agency representatives and summarized status reports crossdepartmentally for distribution among the people of Texas.

## Education

B.A. Public Administration, Business Administration | Texas State University, San Marcos

## Software

Google Analytics | HubSpot | Adobe Creative Suite | Facebook Ads Manager | Google Ads | Salesforce.com | Hootsuite | Mailchimp | Excel